

The ICFAI University, Jharkhand
Grooming Professionals. With Values.



Faculty of Management Studies

National Seminar
On
**Unleashing Entrepreneurship in
India: Opportunities and Challenges**
On

3 September 2014



Venue
Seminar Hall
Faculty of Management Studies
The ICFAI University, Jharkhand
Grand Emerald Building,
Between Road No. 1 & 2, Ashok Nagar,
Ranchi - 834002, Jharkhand
Phone: 2245178
Website: www.iujharkhand.edu.in

There are those who look at things the way they are and ask why... Some dream of things that never were, and ask why not.

ABOUT THE SEMINAR:

Entrepreneurship is one of the important aspects of the economy. The concept of entrepreneurship differs from place to place and person to person. It is therefore, imperative to have basic understanding of the concept of entrepreneurship. Focusing on Entrepreneurship, Dr. A P J Abdul Kalam, Former President of India, has said: *The characteristics required in an entrepreneur are Desire, Drive, Discipline and Determination . . . important traits among the would-be entrepreneurs are:*

- *Vision and pioneering spirit*
- *Being able to see possibilities where others do not*
- *Always searching for new opportunities and challenges*
- *Being creative – “able to think out of the box”*
- *Constantly striving to do things better*
- *Confident about taking risks*
- *Proactive and focused on the future*
- *A good knowledge and skill base*

Of late Entrepreneurship is being seen as the key driver and despite the challenging economic times and high rate of unemployment across the country, especially amongst the fresh graduates, there is a glimmer of hope which is born from the rise of the entrepreneurial spirit – which promotes capital formation, creates large scale employment opportunities, provides significant social benefits by creating social value, structures and institutions, sets the ground for innovations and most importantly promotes regional development and reduce concentration of economic power improving the standard of living and ultimately facilitating overall development of the country.

Since Indian economy is one of the fastest growing economies in the world, this provides tremendous scope for the growth of entrepreneurs. However, due to the lack of awareness and non accessibility of resources that can greatly be attributed to the prevailing social structure of our country, many social and sectoral groups have not fully realized the fruits of globalization and did not foray into Entrepreneurship. Hence, there is a need to follow a dynamic and pragmatic approach to motivate and create trained entrepreneurs at the government as well as at the educational level by a balanced approach through public-private partnership and a host of other arrangements for the growth and development of India.

Against this backdrop, this seminar aims at providing a platform to share the ideas and research results & obtain feedback on this emerging and contemporary topic in order to explore the best practices and alternatives for the Entrepreneurship development among individuals and groups, which in turn leads to the development.

WHO CAN ATTEND:

Academicians, Economists, Entrepreneurs, Industry Professionals, Practitioners, Consultants, Students, Technocrats and Researchers in the field of trade, Commerce, Industry, Taxation, Banking, Finance, Legal, Foreign trade and Management & Social Science disciplines.

OBJECTIVE OF THE SEMINAR:

- ❖ Finding out various new avenues, challenges, opportunities and the emerging trends in Entrepreneurship
- ❖ To create an environment conducive to Entrepreneurship by knitting together all relevant players viz. support system institutions, governments and potential and existing entrepreneurs.
- ❖ Unleashing rural Entrepreneurship.
- ❖ Reaching out to the young minds, aspiring for Entrepreneurship both at the micro and macro level.
- ❖ Facilitating interaction among academicians and existing pool of entrepreneurs.
- ❖ To undertake and support research in Entrepreneurship and disseminate the findings through this seminar and publish them in an editorial volume.

SEMINAR THEMES:

- ❖ Emerging trends in Entrepreneurship
- ❖ Role of Entrepreneurship in economic development/ development of India/Jharkhand
- ❖ Entrepreneurship development initiatives by Government and Private educational institutions
- ❖ Role of industry, organizations, civil society and NGOs in Entrepreneurship
- ❖ Role of MSME Development Institutes in promoting entrepreneurship
- ❖ Role of technology for success of entrepreneurs
- ❖ Role of social/media in creating avenues for Entrepreneurship
- ❖ Contribution of SHGs in Entrepreneurship Development
- ❖ Management education for Entrepreneurship skill development
- ❖ Entrepreneurship development training and competence building
- ❖ Challenges for MSMEs – (Starting/growing small business)
- ❖ Innovation in Entrepreneurship
- ❖ Rural Entrepreneurship in India
- ❖ The way Rural/Entrepreneurship can seek bank finance
- ❖ Venture Capital and new venture creation

- ❖ Risk Management and Entrepreneurship
- ❖ Technology and e-Entrepreneurship in MSMEs
- ❖ Women Entrepreneurship
- ❖ Family owned Enterprise
- ❖ Social Entrepreneurship
- ❖ Ecopreneurship
- ❖ Success stories of entrepreneurs from Jharkhand
- ❖ Any other relevant topic

GUIDELINE FOR AUTHORS:

- ❖ The participants willing to present papers on any of the sub themes mentioned above, but not restricted to, can send the abstract of their paper in not more than 250 words before 10 July 2014, which will be scrutinized by the editorial committee before their acceptance.
- ❖ Full text of the paper is to be submitted in MS word using Times Roman, font size 12 on A4 size paper in double spacing in not more than 3000 words.
- ❖ The abstract and the full papers must be accompanied with the Authors name(s), Affiliation(s), Full address, Email ID, Phone number along with title of the paper on the front page.
- ❖ The papers must also provide appropriate bibliography and references in MLA style.
- ❖ The paper submitted must be original, unpublished and the same should not be simultaneously submitted to any journal or publisher. Best three papers will be selected and awarded.
- ❖ The selected papers will be reviewed and published in the form of edited book/journal bearing ISBN number.
- ❖ All authors/contributors should register for the seminar. We are also considering in-absentia papers.
- ❖ Those who wish to attend the Seminar but cannot contribute papers due to any reason can attend the Seminar on Registration.

NOTE: Abstract and Full paper should be sent to the Coordinator of the seminar at the following email ID: seminars.fms@gmail.com

REGISTRATION DETAILS:

Delegate	Registration Fee	Early Bird Registration
<i>Academicians</i>	<i>Rs. 1500/-</i>	<i>Rs. 1200/-</i>
<i>Research Scholars</i>	<i>Rs. 1200</i>	<i>Rs. 1000/-</i>
<i>Industry Professionals</i>	<i>Rs. 2000/-</i>	<i>Rs 1500/-</i>
<i>Students</i>	<i>Rs 500/-</i>	<i>Rs. 250/-</i>

Registration fee can be remitted through Demand Draft drawn in favor of "ICFAI University Jharkhand – Fee Collection A/c" payable at Ranchi, Jharkhand. DD can be sent of following address:

Prof. Chetna Sinha
Seminar Coordinator
Faculty of Management Studies
ICFAI University, Jharkhand
Between Road No. 1 & 2, Ashok Nagar,
Ranchi - 834002, Jharkhand
Phone No: 9031261436, E-mail: seminars.fms@gmail.com,
Chetna_sinha14@yahoo.com

IMPORTANT DATES:

Abstract Submission	Before 10 July 2014
Notification of Acceptance of Abstract	On 15 July 2014
Full Paper Submission	Before 5 August 2014
Notification of acceptance of Paper	By 10 August 2014
Early Bird Registration	Before 25 August 2014
Seminar Date	3 September 2014

CASE STUDY COMPETITION:

To promote budding entrepreneurs and motivate the upcoming ones we invite Small case studies / success story telling on the given themes in this section.

Best three Case studies/Story telling will be selected by the panelists and awarded.

OPPORTUNITY FOR STUDENTS:

Poster and Model Making Competition (UG and PG Students only)

We are also organizing Poster and Model making competition for students. Posters and Models should be based on the themes mentioned above. They also can make models on various entrepreneurial ventures and Innovation.

Posters and Models should be submitted two days before seminar i.e. on or before 8 September 2014.

Size of Poster Model: 22" x 28" (Regular Card Sheet size)

Maximum three students can form a team

Cash Prize – 1st Prize – Rs.1000/-
2nd Prize – Rs.750/-
3rd Prize – Rs. 500/-

SPONSORSHIP DETAILS:

❖ Levels of sponsorship for the seminar are:

- **Platinum** Above Rs 25,000
- **Gold** Upto Rs 20,000
- **Silver** Upto Rs 10,000

❖ Three, two and one free delegates for Platinum, Gold and Silver sponsors respectively will be allowed.

❖ Sponsoring Companies logo will be prominently placed in the back drop banners for the seminars.

❖ In addition, they also can keep their own banner in the seminar hall.

❖ Sponsoring company's advertisement will be printed in the seminar souvenir which will be distributed to all the guests, speakers and delegates.

SEMINAR ORGANIZING COMMITTEE

PATRON

Prof. O.R.S Rao
Vice-Chancellor, IUJ

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| 2. Prof. A. S. Prasad | - | Associate Dean, FMS, IUJ |
| 3. Prof. Madan Prasad | - | Associate Dean, FST, IUJ |

Chairperson

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Registrar, IUJ

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Prof. Chetna Sinha

Phone No: 9031261436

Email ID: Chetna_sinha14@yahoo.com

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Prof. Chetna Sinha
Prof. Sumit Sinha

ABOUT THE UNIVERSITY:

ICFAI University Jharkhand is the first private University of Jharkhand carved by state Legislature in June 2008. The University was approved by UGC under Section 2 (f) of UGC Act, 1956. Its sponsors are ICFAI Trust – a not-for-profit Educational Society, Hyderabad, and it is recognized by the UGC, New Delhi. It currently offers UG (BBA, BCA and B Tech), PG (MBA) & MBA (WP) and Doctoral (PhD in Management) Programs. . The University also conducts customized training programs for the executives and managers in different levels in various functional areas of management & offers unique program to suit the business & developmental needs of organizations. IUJ is committed to grooming young students into Competent Professionals, with good Values and Ethics. The University believes in value based education utilizing the modern techniques of teaching in core and frontier areas of knowledge

ICFAI University Jharkhand, Ranchi

Faculty of Management Studies

DELEGATE REGISTRATION FORM

National Seminar

On

**Unleashing Entrepreneurship in India: Opportunities
And Challenges**

3 September 2014

Name: _____

Designation: _____

Organization/Affiliation: _____

Address: _____

Pin: _____

Phone: _____

Email: _____

Delegate Category:

Students ☐

Scholars ☐

Academician ☐

**Corporate
Executives/Entrepreneur** ☐

Title of the paper: _____

Early Bird registration: **Yes** ☐

No ☐

Demand Draft No: _____ **Dated:** _____

Drawn (Bank Name): _____

**Signature of Sponsoring
Organization with seal
Date:**

Signature of Delegate