



## The Institute of Chartered Financial Analysts of India University, Jharkhand

### Press Release

Ranchi , Feb 25, 2016

#### **Award of PhD in Management to Mr Debanjan Saha and Mr Sudipta Majumdar**

After Open Viva-Voce conducted by the ICFAI University yesterday and today , **Mr Debanjan Saha and Mr Sudipta Majumdar** were declared to have qualified for the award of the Ph. D. Degree in Management. While Mr Debanjan Saha's study was on marketing strategies for Synthetic Lubricants, Mr, **Sudipta Majumdar's study was on Consumer behaviour for Green Cosmetic and Food products , under the guidance of Dr BM Singh and Dr SC Swain respectively.**

External Examiners were Dr MJ Xavier, Pro-Vice-Chancellor, Karunya University, Coimbatore (and former Director of IIM,Ranchi) and Dr Dipankar Dey, Dean, IBS Business School, Kolkata. Dr Dipankar Dey appreciated the systematic and professional manner in which research was conducted by both the scholars. Dr Xavier felt that both the topics are in emerging areas ,in which significant research was not done in India so far and hence there is huge potential to do more research in both the areas, in future.

Congratulating the scholars on their achievements, Prof ORS Rao, Vice-Chancellor of the ICFAI University said, "Both the topics are on innovative products in upcoming sectors ,which impact environment and conservation of Nature and hence the findings will benefit the Society , at large". "The University continues to encourage its PhD scholars to identify such inter-disciplinary topics, relevant to industry and society", added Prof Rao.

Acknowledging the inputs and guidance from the University, the scholars attributed their success to, "the rigor of processes of the University and guidance from supervisors and co-supervisors that enabled them to do quality research".

Dr BM Singh, Registrar of the University said, "Admissions for PhD Program in management (Part time) for 2016 have commenced and last date for receipt of applications is 16<sup>th</sup> April 2016."

Dr KK Nag and Dr AA Khan, , Members of Board of Governors of the University, Members of Research Board of the University, Dr BM Singh, Registrar , faculty members and research scholars of the University were present during the open Viva Voce session.

***About the ICFAI University Jharkhand: The ICFAI University, Jharkhand (IUJ) belongs to the ICFAI University Group (IUG), which pioneered Professional Education in India. IUJ . IUJ is committed to grooming its students into Competent Professionals, with Good Personal Values and Ethics.IUJ offers a range of vocation oriented Under Graduate and Post Graduate programmes, which include, MBA, MCom (with Industry Practice) B Tech, BBA & BCA, Diploma in Technology(Polytechnic), &B.Com (Honours). More details on IUJ can be found by visiting its website at [www.iujharkhand.edu.in](http://www.iujharkhand.edu.in) or its Face Book page at [www.facebook.com/icfaijharkhand](http://www.facebook.com/icfaijharkhand).***