Press Release

IUJ ties up with UCO Bank and Postal Dept.
Launches MBA and MCA prospectus

March 14, Ranchi: In an initiative aimed at increasing its footprints, and reach out to the interiors of Jharkhand, Icfai University Jharkhand (IUJ), today, joined hands with UCO Bank and the Postal Department of Jharkhand to make its prospectus and application forms for all of its programs for 2011, available to the aspiring students through select UCO Bank branches and major Head Post Offices in Jharkhand.

“We have found that there are many aspiring students in the interior districts of the State who are unable to access quality education due to inadequate information. “The primary purpose of setting up the ICFAI University in Jharkhand was to make quality education available to local students and help them develop better careers. This tie-up is a step in that direction,” said Prof. O.R.S. Rao, Member Board of Governors, IUJ. “This tie-up will give the students easy access to our application forms from all the major locations of the state,” Prof. Rao added. Incidentally, Prof. Rao, a B. Tech. from IIT, Madras and an MBA from NITIE, Mumbai, was recently inducted into the Board of Governors of IUJ. He brings with him, over 36 years of experience in industry and Academic Intuitions in India and abroad.

In an effort to further curtail the hassles of pursuing higher education and help its students, Icfai University is also in discussion with UCO Bank to provide facility to the students and parents to pay fees for IUJ programs through select branches of UCO Bank, without charging any service fees. “The objective of this initiative is to help the students pursue their studies without facing any inconvenience”, Prof. Rao quipped.

IUJ, today, launched prospectus for its vocation-oriented campus programs of MBA and MCA for 2011. Releasing the MBA prospectus, Mr. C Rama Krishna, Asst. General Manager of UCO Bank, Zonal Office in Ranchi, said that IUJ prospectus and application forms will be available for sale from 12 branches of UCO Bank in eleven locations including Ranchi, Bokaro Steel City, Chas, Deoghar, Dhanbad, Dumka, Giridih, Hazaribagh, Jamshedpur, Ramgarh and Sahibganj.

Mr. Kaushlendra Kumar Sinha, Post Master General, launching the MCA prospectus, mentioned that besides the GPO at Ranchi, IUJ application forms will be available for sale at its Head Post Offices in Bokaro Steel City, Doranda, Deoghar, Dhanbad, Hazaribagh and Jamshedpur.

Highlighting the special features of IUJ’s MBA and MCA programs, Brig. SK Deb, Registrar of IUJ said, “The unique internship programs will help the students get exposed to the corporate work environment and acquire hands-on practical skills. The students will also be trained in soft skills, throughout the programs, to develop their personality and equip them to face employment interviews”. Brig. Deb also informed that IUJ has a dedicated Placement Department, which builds long-term relationships with various companies, banks and other financial services organisations and consulting companies across the country to arrange for
campus placements for the students. Organisations where IUJ students got opportunities for summer internships/campus placements include Bank of India, Crompton Greaves, HCL Infosystems, HDFC Securities, HDFC Bank, HDFC Standard Life Insurance, Kotak Securities, NTPC, Reliance Retail, Religare Securities, Tata Motors, among others. IUJ also offers attractive fee concession to the students domiciled in Jharkhand for all of its programs.

Dr. BM Singh, Dean, Faculty of Management Studies, Dr. S Sarangi, Dean, Faculty of Science and Technology were among the faculty members and staff of the University who participated in the function.

About Icfai University Jharkhand:

Icfai University, Jharkhand (IUJ) was established under Icfai University Act, 2006 (Jharkhand Act 08, 2007), which was passed by the State Legislature of Jharkhand and was notified by Government of Jharkhand on 17th June 2008. The University was empowered by UGC vide its letter dated 1st Dec 2009 to award degrees under Section 22 of UGC Act, 1956.

IUJ offers a range of vocation oriented Under Graduate and Post Graduate programmes, which include B. Tech, BBA, BCA, BHTM, MBA and MCA. Besides excellent infrastructure such as well-furnished class rooms, laboratories, workshops and a library, IUJ has well-qualified and experienced faculty members. IUJ gives its students quality course material for all of its programs, free of cost. IUJ currently operates from leased premises of over 45,000 sq ft, in Ashok Nagar and Harmu Road and plans to construct its own campus in due course of time. More details on IUJ can be found by visiting its website at www.ijjharkhand.edu.in.

IUJ is one of the eight universities set up by the Icfai Society with the mission to make Quality Higher education, accessible to the students, particularly in the educationally underdeveloped geographical areas of India. Apart from IUJ, the other seven Icfai Universities are located in Andhra Pradesh, Meghalaya, Mizoram, Nagaland, Sikkim, Tripura and Uttarakhand. Icfai Universities are known for quality and purposeful higher education, with a focus on placement assistance. A number of the ICFAI Universities are ranked among the top Universities/Institutions in India, by independent rating/ranking agencies.