PRESS RELEASE

ICFAI UNIVERSITY JHARKHAND LAUNCHES MBA AND MCA PROSPECTUS

Patna, March 14, 2011

The ICFAI University, Jharkhand (IUJ) today launched prospectus for its vocation oriented Campus programs of MBA and MCA for 2011. In order to make them easily accessible to students across the state of Bihar, IUJ tied up with UCO Bank to make them available through select UCO Bank branches.

Releasing the MBA prospectus, Mr A K Sinha, Chief Manager of UCO Bank, Zonal Office in Patna, highlighted that IUJ prospectus and application forms will be available for sale from thirteen branches of UCO Bank in Twelve locations, which include Patna, Begusarai, Bhagalpur, Bhojpur, Biharshariff, Buxar, Darbhanga, Gaya, Lakhisarai, Muzaffarpur, Samastipur and Sasarm. This facility will help the students easy access to the application forms from all major locations of the state. Mr Sinha added that UCO Bank also plans to provide facility to the students and parents to pay fees to IUJ programs through any of its branches, without charging any service charges.

Highlighting the special features of IUJ’s MBA and MCA programs, Prof O R S Rao, Member, Board of Governors of ICFAI University, Jharkhand mentioned that its unique Internship Programs help the students to get exposed to the corporate work environment and acquire hands-on practical skills. He added that IUJ has a dedicated Placement Department, which builds long term relationships with Companies, Banks and financial services organisations and consulting companies across the country to arrange for campus placements for the students. The students are also trained in soft skills through out the programs, to develop their personality and equip them to face employment interviews. Organisations where IUJ students got opportunities for Summer Internships /Campus Placements include Bank of India, Crompton Greaves, HCL Infosystems, HDFC Securities, HDFC Bank, HDFC Standard Life Insurance, Kotak Securities, NTPC, Reliance Retail, Religare Securities, Tata Motors etc.

Speaking on the occasion, Mr Diwakar Pathak, Territory Manager highlighted that in order to provide information and counsel the students in Bihar, IUJ has just opened an Information Centre in Patna. Desirous students can visit the centre at 206, 3rd floor, Pandey mall (Above Vishal Mega Mart), Frazer Road or call up 9386591194 or 9308709618.
About the ICFAI University Jharkhand:

The ICFAI University, Jharkhand (IUJ) was established under ICFAI University Act, 2006 (Jharkhand Act 08, 2007), which was passed by the State Legislature of Jharkhand and was notified by Government of Jharkhand on 17th June 2008. The University was empowered by UGC vide its letter dated 1st Dec 2009 to award degrees under Section 22 of UGC Act, 1956.

IUJ offers a range of vocation oriented Under Graduate and Post Graduate programmes, which include B Tech, BBA, BCA, BHTM, MBA and MCA. Besides excellent infrastructure like well furnished class rooms, laboratories, workshops and library, IUJ has well qualified and experienced faculty members. IUJ gives students quality course material for all of its programs, free of cost. IUJ currently operates from leased premises of over 45,000 sq ft, in Ashok Nagar and Harmu Road and plans to construct its own campus in due course of time. More details on IUJ can be found by visiting its website at www.iujharkhand.edu.in.

IUJ is one of the eight universities set up by the ICFAI Society with the mission to make Quality Higher education, accessible to the students, in particular, in educationally underdeveloped geographical areas of India. Balance seven ICFAI Universities are located in Andhra Pradesh, Meghalaya, Mizoram, Nagaland, Sikkim, Tripura and Uttarakhand. ICFAI Universities are known for quality and purposeful higher education, with a focus on placement assistance. A number of the ICFAI Universities are ranked among the top Universities / Institutions in India, by independent rating/ranking agencies.