Faculty Profile

Name: - Pritha Chaturvedi

Designation: - Sr. Lecturer

Teaching Area: - Financial Management
Marketing Management
Credit Management
Managerial Economics
Banking

Research Interest: - Retail Banking
Insurance
Consumer Behavior

Education: - Perusing Ph.D from Ranchi University
MBA from Biju Patnaik University of Technology, Orissa 2005

Professional Experience (10 years)
1. Since 2006: Icfai University Jharkhand

Publications

The impact of stock split announcements in the share prices of companies published in Resonance (National Journal for Value Education)– Vol 3.1 (Jan 2015) ISSN-23207116, pg no-25-30