

Faculty Profile

Name	:	Dr. Sukanta Chandra Swain
Designation	:	Professor
Teaching Areas	:	General Management and Finance
Research Interests	:	Welfare Economics Financial Economics General Management
Education	:	Ph.D., Utkal University, Bhubaneswar, 2003 M. Phil., Utkal University, Bhubaneswar, 1998 LLB, Utkal University, Bhubaneswar, 1997 P.G., Utkal University, Bhubaneswar, 1993



Professional Experience (21 years):

1. Since 2007: ICFAI Business School & ICFAI University Jharkhand
2. 2005 - 2007: Institute of Management, Bhubaneswar
3. 1994 – 2005: Godavaris Mahavidyalaya, Banpur, Odisha

Research/Selected Publications:

1. Majumdar, S. and Swain, S C., "Identification of factors influencing Preferences for Green Products: A study in and around Kolkata (India)", *Academicia*, Vol. 5, Issue 4, April, 2015, pp 354 – 370.
2. Majumdar, S. and Swain, S C., "Prioritization of factors influencing preferences for green food products: a study in and around kolkata (india)", *International Journal of Research and Development in Technology & Management Sciences*, Vol. 21 , Issue 6, March , 2015, pp 157 – 170.
3. Kesh, S. P., Majumdar, M. and Swain, S. C., "Business Would Drive Use of Plastic Money and Virtual Wallet Services using New Channel", *International Journal of Emerging Technology and Advanced Engineering*, Volume 5, Issue 3, March 2015, pp. 160-166.
4. Majumdar, S. and Swain, S. C., Identification and Analysis of Factors Influencing Preferences for Green Products: A Study In and Around Kolkata (India), *International Journal of Business and Quantitative Economics and Applied Management Research*, Vol. 1, Issue 9, Feb, 2015, pp 36 – 49.
5. Swain, S. C., Majumdar, S. and Majumdar, A., "Asymmetrical Income Distribution in Indian Informal Economy and Differential Quality of Life: A Study of Hawkers in Kolkata", *Jharkhand Journal of Development and Management Studies (ISSN: 0973-8444)*, Vol. 12, No. 4, December 2014, pp. 6181-6193
6. Swain, S. C., "Students' Feedback on Teachers' Classroom Delivery vis-a-vis Quality of Teaching and Internal Evaluation System", *International Journal of Research in Business and Technology (Canada)* Vol 5, No 2 (2014), pp. 626-634.
7. Swain, S. C., "Leadership Trend in Innovative Management Practices and Efficiency: a Study of Superannuated Leaders in Higher Education Institutes in India", *International Refereed Journal - Holy Grace Management Review (ISSN:0975-3427)*, Volume 6 No: 1 September, 2014, pp. 111-117
8. Babu, A. S., and Swain, S. C., "Rationale of Need and Gap Analyses in the Context of Corporate Social Responsibility Activities Initiated by Coal Mining Industry", *IUJ Journal of Management*, ISSN: 2347-5080, Vol. 2 Issue 1, May 2014, pp: 51-57
9. Swain, S. C., "Non Banking Financial Companies and India's Rural Economy", *Annals of the University of Petroşani, Economics, Romania*, ISSN 1582-5949, 12(3), 2012, Published in November, 2013, pp: 279-290;.
10. Kerketta, S. and Swain, S. C., "Profit Analysis in Indian Retailing with Special Reference to Reliance Retail Value Stores in Ranchi", *KASBIT Business Journal*, Pakistan, ISSN: 1994-1609, 5 (2012) Published in October, 2013, pp. 69-89.