

FACULTY PROFILE



Name : **Pratik Biswas**

Designation : Sr. Lecturer

Teaching Areas : Mathematics, Statics and
Computer Science in B.Tech and BCA

Research Interests : Data Mining,
Customer Relationship Management
Graph Theory.

Education : M.Sc (Mathematics), Ranchi University 1986.
B.Ed Calcutta University 1988
M.Tech (Computer Science) , B.I.T Mesra ,2000
Ph.D. Pursuing (2014) from ICFAI University Jharkhand.

Professional Experience: (23 year)

1. since 2011 : ICFAI University Jharkhand.
2. 2004 – 2011 : B.I.T , Lalpur Ranchi.
3. 2001 – 2004 : Principal, East Point School, Ranchi
4. 1992 – 2001 : Sr. Mathematics Teacher in Bishop Westcott boys' school Namkum.

Research/Selected Publications:

1. Biswas.P and Bishnu.P.S, “Application of Data Mining and CRM in Banking Sector Medical Insurance”, International Journal of Innovative Research in Computer and Communication Engineering, pp.38 - 46, Vol. 3, Issue 1, January 2015.
2. Biswas.P and Bishnu.P.S, “Modeling health insurance selection in Indian market using Data Mining approach”, IUJ Journal of management, pp. 72 –77 ,vol 2, 2014.