

ABOUT THE ORGANIZATION:

The Institute of Chartered Financial Analysts of India (ICFAI) University, Jharkhand is the first private university in the state of Jharkhand. It was established under the provisions of the Institute of Chartered Financial Analysts of India University Act, 2006 (Jharkhand Act No. 08 of 2007), vide [Notification dated June 17, 2008](#) of the Government of Jharkhand. The University is sponsored by the Institute of Chartered Financial Analysts of India (ICFAI), a not-for-profit educational society established in 1984. The ICFAI University, Jharkhand is approved by UGC under Section 2 (f) of the UGC Act, 1956 to award degrees for various programs. It currently offers a range of UG and PG campus programs in Engineering, IT and Management, which include BBA, BCA, BTech, MBA and PhD (part time) in management. All the graduated students of the University were well placed in responsible roles in reputed organisations across the country. The University also conducts customized training programs for the executives and managers in different levels in various functional areas of management & offers unique program to suit the business & developmental needs of organizations.

ORGANIZING COMMITTEE:

ADVISORY COMMITTEE

Prof. O.R. S. Rao, Vice Chancellor, IUJ
Dr. K. K. Nag, Sr Academic Advisor, FEDUNI

ORGANISING COMMITTEE

Dr. B. M. Singh, Registrar, IUJ
Prof A.S.Prasad, Associate Dean, FMS
Ms. Priya Srivastava, Faculty, FMS
Mr. Sumit Sinha, Faculty, FMS
Ms. Chetna Sinha, Faculty, FMS

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The ICFAI University Jharkhand
Faculty of Management Studies

Delegate Registration Form

National Seminar
On

*MANAGEMENT CHALLENGES IN THE NEW
MILIEU – THE ROAD AHEAD*
7th November 2012

Name: _____

Designation: _____

Organization/Affiliation: _____

Address: _____

Phone: _____ Email: _____

Delegate Category: Corporate Executives
Academician
Students

Title of the paper: _____

Early Bird registration : Yes No

Demand Draft No.: _____ Dated _____

Drawn (Bank Name): _____

Signature of Sponsoring
Organization with seal
Date:

Signature of Delegate

(6)



The ICFAI University Jharkhand
Faculty of Management Studies

Organizes
National Seminar

On

“MANAGEMENT CHALLENGES

IN THE NEW MILIEU –

THE ROAD AHEAD”

On

7th November 2012



Venue
Seminar Hall
Faculty of Management Studies
The ICFAI University, Jharkhand
Grand Emerald Building,
Between Road No. 1 & 2, Ashok Nagar,
Ranchi - 834002, Jharkhand
Phone: 2245178
Website: www.iuiharkhand.edu.in

ABOUT THE SEMINAR:

Forces of globalization, fuelled by technological innovations have changed the pace of doing business in the new millennium. Risks of various hues and magnitudes have become the order of the day. Greater focus on participation of all levels of employees in management, coupled with the increasing empowerment of women, with more and more women entering the professional world and rising to leadership positions, the discipline of Management is on the threshold of radical rethinking.

In this new environment, it is nearly impossible for the firms to escape the impact of this new wave. The key to survival and success in this new milieu is to foresee the emerging changes taking place in the business environment, be prepared to pre-empt competition and to capitalise on the emerging opportunities, associated with the new dynamic business environment, at the same time mitigating the risks involved.

This Seminar aims to deliberate on the various management perspectives and to enable the participants to redefine their strategies for the future.

Practicing Senior Managers from industry and Academicians in Management may present their thoughts on the following sub-themes:

- ❖ Talent Management
- ❖ Financial Management
- ❖ Managing Markets and Customers
- ❖ Operations Management
- ❖ Knowledge Management
- ❖ Risk Management

(2)

IMPORTANT DATES:

Last Date for Submission of Abstract by authors	19th October 2012
Intimation of Acceptance of Abstract	Within one week of receipt of abstract
Last Date for Submission of Full Paper	30 th October 2012
Early Bird Registration Deadline	15 th October 2012
Last Date of Registration	30 th October 2012
Seminar Date	7 November 2012

REGISTRATION FEE:

Type of Delegate	Delegate Fee (from 16 th Oct to 30 th Oct)	Early bird Delegate Fee (upto 15 th Oct)
Corporate/Industry Executives	Rs.1,500/-	Rs.1,000/-
Academicians	Rs.800/-	Rs.500/-
Students	Rs.150/-	Rs.100/-

Note : The Registration Fee should be paid by way of a DD drawn in favour of IUCF A/C IUJ , payable at Ranchi and should be sent along with the dully filled in Registration Form to :

**The Programme Coordinator
Faculty of Management Studies
The ICFAI University, Jharkhand
Grand Emerald Building,
Between Road No. 1 & 2, Ashok Nagar,
Ranchi - 834002, Jharkhand**

GUIDELINES TO THE AUTHORS OF PAPERS:

1. The paper can be on any of the sub-themes and limited to a maximum 4 pages of A-4 size (about 2000 words).
2. The abstract must be a maximum of 250 words including title page, discipline, and sub theme of the paper, name of the author, affiliation and complete address of the author including phone, e-mail address.
3. The paper should be the author's original work and should not have been published earlier in any other seminar / journal .The paper should accompany with a declaration from the author to the above effect.
4. The paper should be in Times New Roman, font size 12, double space, with margin of 1 inch on all sides.
5. References must be placed at the end of the paper.
6. The paper will be the property of IUJ, who will have the right to publish it in its publications, after editing, if needed.
7. Authors of papers selected for presentation will be given an award & certificate.
8. There will be a maximum time limit of 15 minutes for presenting the paper.
9. The presentation should be done using power point slides (PPT). LCD projector will be provided.
10. Papers and abstracts should be sent to seminars.fms@gmail.com
11. Authors of papers selected for presentation will be informed by 26th October. They should e-mail their PPTs to seminars.fms@gmail.com by 31st October, 2012.
12. Detailed program schedule will be mailed after the acceptance of the final paper