

Faculty Profile

Name: Dr. Manisha Pallavi Chauhan

Designation: Assistant Professor

Teaching Area:

- Financial Management
- Public Finance
- Entrepreneurship Development
- Public Finance
- Financial and Cost Accounting
- Organizational Effectiveness and Change Management
- Research Methodology
- Financial Institution & Market
- Business Mathematics
- Project Management
- Overview of Banking
- Business Strategy



Research Interest: Foreign Portfolio Investment, Mutual Fund, Stock Market

Experience (In Years): 4+ Years

Academic qualifications:

BBA Finance (Gold Medalist), MBA (Finance & HR), PhD, Applied Financial Risk Management (IIM Kashipur)

Major Research Publications / Presentation:

- I. Chauhan, M. P., Prajapati, R. R., & Rao, S. P. (2023, January). A Study of Merger & Acquisition on the Performance of a Firm: Evidence of Indian Companies across Diversified Industries. *AIMS JOURNAL OF MANAGEMENT*, 8(2), 335-355.
- II. Chauhan, M. P., & Prajapati, R. R. (2021, July). The Effect of Corporate Social Responsibility on Firm's Financial Performance: An Empirical Analysis of Listed Indian Companies. *Vidyabharti International Interdisciplinary Research Journal (Special Issue)*, 227-235. Retrieved from <http://www.viirj.org/specialissue2021.html>
- III. Prajapati, R. R., Chauhan, M. P., & Rao, S. P. (2021, July). Corporate Social Responsibility And Sustainability Practises In Indian Companies: An Overview. *Turkish Online Journal of Qualitative*

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Inquiry (TOJQI), 12(7), 6669-6682. Retrieved from <https://www.tojqi.net/index.php/journal/article/view/4902>

- IV. Srinivas , K. C., Manda, V. K., R, S., V, P., Chauhan, M. P., & Polisetty, A. (2021). MERU CABS: PHOENIX OR FAILURE? *Academy of Strategic Management Journal*, 20(6), 1-11. Retrieved from <https://www.abacademies.org/articles/meru-cabs-phoenix-or-failure.pdf>
- V. Chauhan, M. P., & Rao, S. P. (2020). Impact of Foreign Institutional Investors shareholding on net profit and market price of the company: A study with special reference to Automobile sector. *Management Research in India*, 978-93-327-0547-0.
- VI. Chauhan, M. P., Manda, V. K., & Rao, S. P. (2020). FPI FUND FLOW DURING COVID-19: A CRITICAL PERSPECTIVE. In *Innovative Teaching and Learning Process during COVID-19* (Vol. 1, pp. 15-17). Tamil Nadu: IOR INTERNATIONAL PRESS. 978-93-89631-65-4
- VII. Sourya, R., Dassani, P., & Chauhan, M. P. (2020, June). Corona Virus and Service Industries- A Critical Perspective. *Test Engineering and Management*, 83, 8664-8670.
- VIII. Chauhan, M. P., & Rao, S. P. (2019, November). Modeling the Foreign Portfolio Investor Shareholding of Select Private Sector Banks in India. *International Journal of Recent Technology and Engineering (IJRTE)*, 8(4), 11368-11377. doi:10.35940/ijrte.C5037.118419
- IX. Chauhan, M. P., & Rao, S. P. (2019, July-August). Foreign Portfolio Investors & Mutual Funds: A Study on Firm Characteristics with Reference To Select Indian it Companies. *History Research Journal*, 5(4), 1503-1511.
- X. Chauhan, M. P., & Rao, S. P. (2019, July). Impact of the Shareholding of Foreign Portfolio Investors on Net Profit and Market Price of the Company: A Study of Private Sector Banks in India. *AIMS Journal of Management*, 5(1), 34-48.
- XI. Chauhan, M. P., & Rao, P. S. (2019, May). IMPACT OF FDI FLOW ON INDIAN STOCK MARKET: A STUDY WITH SPECIAL REFERENCE TO S&P BSE SENSEX AND ITS SECTORAL INDICES. *Journal of Emerging Technologies and Innovative Research (JETIR)*, 6(5), 534-542.
- XII. Chauhan, M. P., & Rao, S. P. (2018, June). PERFORMANCE EVALUATION OF DEPOSITORY INSTITUTIONS IN INDIA. *International Journal of Research in Business Management (IMPACT: IJRBM)*, 6(6), 1-12.