

## FACULTY PROFILE



**Name** : **Dr. Pratik Biswas**

**Designation** : Assistant Professor

**Teaching Areas** : Mathematics, Statics and  
Computer Science in B.Tech and BCA

**Research Interests** : Data Mining,  
Customer Relationship Management  
Graph Theory.

**Education** : M.Sc (Mathematics), Ranchi University 1986.  
B.Ed Calcutta University 1988  
M.Tech (Computer Science) , B.I.T Mesra ,2000  
Ph.D. from ICFAI University Jharkhand.

### Professional Experience: (23 year)

1. since 2011 : ICFAI University Jharkhand.
2. 2004 – 2011 : B.I.T , Lalpur Ranchi.
3. 2001 – 2004 : Principal, East Point School, Ranchi
4. 1992 – 2001 : Sr. Mathematics Teacher in Bishop Westcott boys' school Namkum.

### Research/Selected Publications:

1. Biswas.P and Bishnu.P.S, “Application of Data Mining and CRM in Banking Sector Medical Insurance”, International Journal of Innovative Research in Computer and Communication Engineering, pp.38 - 46, Vol. 3, Issue 1, January 2015.
2. Biswas.P and Bishnu.P.S, “Modeling health insurance selection in Indian market using Data Mining approach”, IUJ Journal of management, pp. 72 –77 ,vol 2, 2014.