• MEET-UPS

• THE AWE-INSPIRING MOMENTS

• THE PRECINCT

• THE ORB

• COMMENDATIONS

• THE KNACK

• TYRO BUZZ
Prof. (Dr.) P. K. Banerjea, first Vice-Chancellor of ICFAI University Jharkhand left for his heavenly abode on Saturday the 26th of October 2013.

We, the entire family of ICFAI University Jharkhand, Ranchi, are grieved and taken aback with the sudden demise of our beloved Prof. (Dr.) P. K. Banerjea and the way the cruel death has snatched away our guide and mentor from us.

We, the members of ICFAI University Jharkhand, pray to the Almighty to rest his soul in peace.

Prof. (Dr.) P. K. Banerjea was the Vice-Chancellor of ICFAI University Jharkhand, Ranchi from January 2009 to July 2011.

Prof. (Dr.) P. K. Banerjea was a rare breed of a CEO turned into an academician. After an illustrious corporate career of four decades, out of which last 12 years as CEO of a technology intensive joint venture company in India he completed his Ph.D. in Management. He had 7 years of Board Room experience and was Chairman of the Audit Committee of a listed company having turn over of $100 million.

He was the Professor in Strategy, Business Ethics and Corporate Governance in IBS Pune. He had published 24 research papers. He was a member of Technical Appraisal Committee of Ministry of Science & Technology Government of India and also coordinated & edited a module of a post graduate course curriculum on Technology Management for DSIR in the same Ministry.

His Edited Book titled “Technology & Business Strategy” was released in April 2007 and the second book, as a sequel to this book “Technology & Business Strategy: A Global Perspective” was published in January 2009. His third Book is on “Business Ethics & Corporate Governance”. His area of research is Strategy for Bottom of the Pyramid Markets, Ethics, Alleviation of Poverty, Macro Economics and Technology Management. He was a regular visitor to top notch Universities like Cornell University, Mont Clair State University, New Jersey, University of Minnesota, St. Pauls Minneapolis, and Metropolitan State College of Denver of USA. He regularly contributed to the “Global CEO”, a business magazine specialising in putting forward top management views. His article on “Subprime Crisis” in April – May 2009 was highly acclaimed. Similarly his edit page article titled “Hard Time” in The Statesman published simultaneously from Delhi, Calcutta, Bhubaneswar & Siliguri on 18 May 2009, evoked lot of interest in the industry & economists circle.

The loss is irreparable. We pray to the Almighty to provide strength to his family members to bear this great sorrow.
Editor Speaks…

“Hope Smiles from the threshold of the New Year Whispering ‘it all be happier’.”

With these words first and foremost may I take this opportunity to wish you all a very happy and successful New Year ahead and welcome you to the IUJ Newsletter ‘Palaash’ with an entirely new look which I hope you like!

With the year 2013 behind us – and the year 2014 ahead us – I feel this is an ideal time for all of us to look back at the last year and, more specifically, to share with you the happenings at the IUJ Campus.

I am happy to recap in this issue on what was an extremely busy and exciting quarter of 2013 for IUJ. In the MEET-UPS column we have the details of the meetings held at IUJ and visits by IUJ Officials to the Governor and other high Officials of Jharkhand. In the AWE-INSPIRING MOMENTS we have tried to cover the inspirational events organized by IUJ viz. the talk by Sri Amitabh Chaudhary, Blood Donation Camp etc. THE PRECINCT covers the activities of the IUJ Research Scholars’ & Students of MBA (WP) whereas THE ORB covers Student activities. Awards & Honors to IUJ Students & Staff and the Projects & Placements offered to the IUJ students by various companies are enfolded in the COMMENDATIONS column. Research and developmental activities of the IUJ Faculty Members are brought forth in THE KNACK while the TYRO BUZZ covers the IUJ students Participation in Youth Convention – 2013 at RKM and the student discourses. In the BLISSFUL BONDAGES columns IUJ tries to compliment those Members of the IUJ family who have taken a step ahead in their personal lives.

Any vocation materializes only with the contribution of myriad of people around. Hence, before I proffer adieu I would like to confer a huge thank to all those who contributed in the organization of so many valuable information in this issue, without which there wouldn’t have been this edition.

Last but not the least; I would like to thank Prof. O. R. S. Rao, Vice-Chancellor, IUJ and Dr. B. M. Singh, Registrar, IUJ for their everlasting guidance, motivation and support throughout the conception of this edition of ‘Palaash’.

I hope you find our Newsletter both interesting and informative. Looking forward to an eventful 2014

“Cheers to a New Year and another chance for us to get it right”!

Chetna Sinha...
FROM THE DESK OF

Prof. O. R. S. Rao
Vice-Chancellor
ICFAI University Jharkhand

I am happy to note that a number of co-curricular and extra curricular activities have been conducted by the University in the last few months to keep the students and faculty members abreast of the latest developments and enable personality development.

Seminar on “Corporate Social Responsibility in the Current Scenario”, conducted by Faculty of Management Studies (FMS) attracted 42 papers from academicians and industry professionals from across the country. Likewise, Faculty of Science and Technology (FST) conducted a seminar on the bleeding edge technology theme, “Nanotechnology – Applications and Challenges”, which received the response of excellent professionals from diverse fields.

There was overwhelming response to the “Blood Donation Camp”, organised by the University in association with Red Cross Society on the occasion of the death anniversary of Late NJ Yasawy, founder of the ICFAI group, wherein a number of our students, their parents, alumni and employees donated blood for a worthy cause. Our students also actively participated in the state wide Youth Day Celebrations, organised by Ramakrishna Mission Ashrama, Ranchi, on the eve of 150th Birth centenary celebrations of Swami Vivekananda.

In line with our mission to enhance the skills of people in Jharkhand, during 2013-14 academic years, we launched an MBA Program for Working Professionals of Ranchi, wherein classes are held in the evenings, so that they can pursue MBA without interrupting their career. Response to our second batch of PhD program in management (part-time) continues to be very good; with a number of senior professionals from all over the country seeking admissions in the course.

With a view to shape the character of the graduating students, the University launched a course on “Values and Ethics” in all its programs since 2013-14 academic year. Along with this, in order to enable our students to think and act entrepreneurially, which are critical for their professional success after graduation, the University decided to introduce a course on “Entrepreneurship” in all of its programs, from 2014-15 academic years.

I am confident that all these initiatives will help to groom our students into competent Professionals, With Values.

On the eve of the 150th birth centenary celebrations of Swami Vivekananda, I appeal to all students and faculty members of the University to deploy his teachings in whatever they do.

I extend Season’s greeting and wish all the readers, a Happy New Year!

(Prof O R S Rao)
Vice-Chancellor

Believe in yourself and the world will be at your feet.

– Swami Vivekananda
MEET-UPS

SENIOR OFFICIALS OF IUJ MEET HIS EXCELLENCY GOVERNOR
DR. SYED AHMED

Prof. O.R. S. Rao, Vice-Chancellor, IUJ presented Annual Report and Annual Accounts of the University to His Excellency Governor Syed Ahmed. He highlighted that in order to shape up the character of the students, ICFAI University Jharkhand made a course on ‘Values & Ethics’ as an integrated part of all programs. The Governor appreciated the initiatives taken by the University to offer quality education. Dr. B. M. Singh, Registrar, IUJ, Prof. A. S. Prasad, Associate Dean, Faculty of Management Studies, IUJ, Prof. Madan Prasad, Associate Dean, Faculty of Science & Technology, IUJ and Dr. S. C. Swain, Assistant Dean, Faculty of Management Studies, IUJ were also present on the occasion.
ICFAI University officials with Smt. Geetashree Oraon, Hon’ble Minister HRD, Government of Jharkhand

ICFAI University officials with Shri Bandhu Tirkey, Hon’ble MLA & Former Minister HRD, Government of Jharkhand

ICFAI University officials with Shri K. Vidyasagar, IAS, Principal Secretary, HRD, Government of Jharkhand

All power is within you, you can do, anything and everything.

- Swami Vivekananda
Tenth Academic Council Meeting

The Tenth Meeting of Academic Council of IUJ was held on 22 Nov 2013 at its Ashok Nagar Campus. In order to inculcate entrepreneurship skills among the students, it was decided to include Entrepreneurship Development Program in all of its ongoing UG and PG courses like BBA, BCA, B.Tech and MBA from 2014-15 academic years.

Parents Meet

To analyze the progress of students and give feedback on their performance and share the concern of the parents and guardians of the students studying at ICFAI University Jharkhand, the University organized Parents Meet on 17 Sept 2013. Prof. O. R. S. Rao, Vice-Chancellor, IUJ, Dr. B. M. Singh, Registrar, IUJ, Dr. K. K. Nag, Sr. Academic Advisor, FedUni along with other Senior Officials, Faculty Members and Students were present on the occasion.

——— Swami Vivekananda

Devotion to duty is the highest form of worship of God.
AWE-INSPIRING MOMENTS
THE IUJ INITIATIVE

Launch of the Course of “Values & Ethics”

ICFAI University Jharkhand launched a new course on “Values and Ethics” for its students of all programs on 20 August 2013. Maj. Gen V. K. Sareen, (Retd.), Chancellor, IUJ said on the occasion that students must incorporate values and ethics and strengthen their character in order to succeed in life and touch new heights. Swami Shashankananda Jii, Secretary, Ram Krishna Mission Ashram, Chief Guest for the occasion, addressed the students on the occasion.

Prof. O. R. S. Rao, Vice-Chancellor, IUJ, Dr. B. M. Singh, Registrar, IUJ, Dr. K. K. Nag, Sr. Academic Advisor, FedUni along with other Senior Officials, Faculty Members and Students were present on the occasion.

Education is the manifestation of perfection already existing in man. – Swami Vivekananda
ICFAI University Jharkhand hosted a Guest lecture by Jharkhand State Cricket Association (JSCA) President Shri Amitabh Chaudhary. Addressing the students of IUJ Shri Chaudhary told the students, “Hosting the first ODI in Ranchi was like scripting a story on a blank paper. However hard one tries, the wrong lines will remain visible. So every effort should be made to come up with a picture perfect presentation”.

Prof. O. R. S. Rao, Vice-Chancellor, IUJ, Dr. B. M. Singh, Registrar, IUJ, Dr. K. K. Nag, Sr. Academic Advisor, FedUni, Prof. A. S. Prasad, Associate Dean, FMS, along with other Officials, Faculty & Staff Members and students were present on the occasion.
To commemorate the birth anniversary of Dr. M. Vishweshwariya on Wednesday, 18 Sept 2013 ICFAI University Jharkhand celebrated Engineer’s Day at its Faculty of Science & Technology Campus. Shri Raju Kumar, Senior General Manager, Abhijeet Project Ltd. was the Chief Guest for the occasion. While addressing the students he highlighted that there is no substitute of honesty, integrity and hard work. He urged the students to always evaluate their plans and works. Presiding the function Guest of Honor, Shri S. P. Singh, former Vice-Chancellor, VKS University said, “Engineers are the friends, guide and philosopher of entire world”. Placement Brochure for the Faculty of Science & Technology was also launched on the occasion.

Prof. O. R. S. Rao, Vice-Chancellor, IUJ, Dr. B. M. Singh, Registrar, IUJ, Dr. K. K. Nag, Sr. Academic Advisor, FedUni, Prof. Madan Prasad, Associate Dean, FST, along with Faculty & students were present on the occasion.
National Seminar at FMS on “CSR in the Emerging Scenario: Issues and Challenges”

To deliberate on the various perspectives of Corporate Social Responsibility and its issues and challenges and how it impacts on the bottom-line of individual companies Faculty of Management Studies of the ICFAI University Jharkhand conducted a National Seminar on “CSR in the Emerging Scenario: Issues and Challenges” on 19 Sept 2013.

Chief Guest Shri Dhirendra Kumar, IFS, Managing Director, Jharcraft addressed the house on the day.

Speaking on the occasion Guests of Honor Shri Ravinder Singh, President, Capitol Hotel Group, Ranchi insisted on the honesty in paying taxes whereas Shri Jogesh Gambhir, CEO, Raj Hospital said, “CSR is a long term investment tool for a better future”. He advised the corporate world to be sensitive and committed towards society, which will make the world fit for future generations”. Delivering the Key Note Address Dr. Himadri Sinha, Head of Dept., Rural Development & Research and Planning, XISS, Ranchi said, “Partnership among corporate, Government, Academics and Society is the key for the success of CSR activities”.

Renowned academicians and Industry professionals from organizations like JSPL, Patratu, Jharcraft, XISS, Central University Jharkhand, Ranchi University, BIT Lalgur, CIT, Food & Agri Business School, Sagar Group of Institutions, Hyderabad, Girideepam Institute of Advanced Learning, Kottayam, College of IT and Management, Kolkata, Bhaktavatsalam Memorial College for Women, Chennai, Sri Ramswaroop Memorial Group of Professional Colleges, Lucknow, BBS CET, Allahabad etc. presented their papers on the day. IUJ Officials were present with employees and students.
National Seminar at FST on “Nano Technology: Applications & Challenges”

Faculty of Science and Technology of the ICFAI University Jharkhand conducted a National Seminar on “Nano Technology: Applications & Challenges” on 29 October 2013 covering the subthemes like Surface Science, Molecular Biology, Semiconductor Physics, Micro Fabrication etc. Dr. A. K. Pandey, I.A.S., Principal Secretary, Dept. of Science & Technology, Govt. of Jharkhand was the Chief Guest for the occasion. Mr. Manoj Kumar, Partner, Jyoti Cero Rubber Limited, Adityapur, Jamshedpur and Mr. Bhusan Kumar, Hind Auto Pvt. Ltd, Adityapur, Jamshedpur were the Guests of Honor. Among the invited speakers Prof. Pathik Kumbhakar, Head, Nano Science Laboratory, NIT, Durgapur, Prof. Nusrat Ahmad, Dept of Physics, St. Xavier’s College, Ranchi, Prof. Suresh Prasad Singh, (Former Vice-Chancellor, VKS University, Prasanta Kumar Kar, Central Tasar Research and Training Institute, Ranchi shared their views. Renowned academicians and Industry Personnel were present on the occasion with IUJ officials and students.

If the mind is intensely eager, everything can be accomplished—mountains can be crumbled into atoms. - Swami Vivekananda
ICFAI University Jharkhand in collaboration with the Red Cross Society organized Blood Donation Camp at its Ashok Nagar Campus. The students, Faculty Members and Staff of IUJ participated in the camp and donated blood for the cause of the society. Prof. O. R. S. Rao, Vice-Chancellor, IUJ appreciated the ardor and service spirit of the students, their parents and employees who donated blood in the blood donation camp.

Dr. B. M. Singh, Registrar, IUJ, Dr. K. K. Nag, Senior Academic Advisor, Feduni, Prof. A. S. Prasad, Associate Dean, FMS, Prof. Madan Prasad, Associate Dean, FST along with other officials were present on the occasion to motivate the donors.

It is only by doing good to others that one attains to one’s own good.  

– Swami Vivekananda
NJY MEMORIAL LECTURE

Delivering a thought provoking memorial lecture, Hon’ble Justice Vikramaditya Prasad, Chairman, Jharkhand Andolan Commission, Ranchi highlighted that the parents are the real teacher and character builder of their children. He exhorted the students to develop self confidence from within and strengthen values to succeed in life. He was speaking on the occasion of 2nd NJY Memorial Lecture titled “Education, Character, Values & Ethics” to observe the death anniversary of Late. N. J. Yasaswy, founder of the ICFAI Group of Institutions on 30th October 2013.

Senior officials, Faculty, Staff & Students paid homage to their Founder.

INDEPENDENCE DAY CELEBRATION

ICFAI University Jharkhand celebrated India’s 67th Independence Day on 15th August 2013 at its Ashok Nagar Campus with full zeal and keenness.

The students presented cultural program on the day.

Dr. B. M. Singh, Registrar, IUJ, Dr. K. K. Nag, Senior Academic Advisor, Feduni addressed the students and Staff on the occasion.
LAUNCH OF IUJ JOURNAL

The IUJ Journal of Management, Vol. I, Issue 1, a bi-annual journal of the ICFAI University Jharkhand, was launched on 17 November 2013 by Shri Bandhu Tirkey, Hon'ble MLA & Former Minister HRD, Govt. of Jharkhand at its Ashok Nagar Campus. Addressing the audience he appreciated the University endeavor and said that such initiatives taken by the University are useful for the holistic development of its students and society.

Prof. O. R. S. Rao, Vice-Chancellor, IUJ, Dr. B. M. Singh, Registrar, IUJ, Dr. K. K. Nag, Sr. Academic Advisor, FedUni, Prof. A. S. Prasad, Associate Dean, FMS, Prof. Madan Prasad, Associate Dean, FST, along with Faculty & Staff Members, Ph.D. Scholars and students were present on the occasion.

Knowledge is nothing but finding unity in the midst of diversity.

- Swami Vivekananda
Launch of Coursework - II of the Part Time Ph.D. in Management 2013-17 Batch

On the commencement of the Course Work II of the Second Batch of Ph.D. (Part time) in Management an Inaugural was organized on 18 November 2013 at FMS, Ashok Nagar Campus.

Prof. O.R. S. Rao, Vice-Chancellor, IUJ said that the program is an opportunity for professionals having passion for Research but who do not want to leave their jobs. The function was attended by I. S. F. Irudayaraj, Professor, XLRI, Jamshedpur, Dr. B. M. Singh, Registrar, IUJ, Dr. K. K. Nag, Sr. Academic Advisor, FedUni, Prof. A. S. Prasad, Associate Dean, FMS, Prof. Madan Prasad, Associate Dean, FST along with the Faculty Members of IUJ and the Research Scholars.

From 18 November 2013 to 22 November 2013 Research Scholars of IUJ of the batch of 2012-16 presented the progress report of their research work whereas the Research Scholar of the batch of 2013-17 presented their research papers in their respective specialization.

Along with the Research Supervisors and Scholars, Prof. O. R. S. Rao, Vice-Chancellor, IUJ, Dr. B. M. Singh, Registrar, IUJ, Dr. K. K. Nag, Sr. Academic Advisor, FedUni, Prof. A. S. Prasad, Associate Dean, FMS and Faculty Members were present on the occasion.
Grooming Professionals, With Values

Research & Developmental Activities by Research Scholars of IUJ

Mr. Ramnish Singh (2012-2016)
Persona Driven IT System - IUJ Journal of Management (ISSN: 2347-5080), November, 2013

Mr. Debjan Saha (2012-2016)
Usage of Opinion Leaders as a Marketing Tool in Rural Markets of India - IUJ Journal of Management (ISSN: 2347-5080), November, 2013

Mr. Sudipta Majumdar (2012-2016)

Mr. A S Babu (2012-2016)
Corporate Social responsibility for sustainable and responsible mining in India Sustainable and Responsible Mining in India: A Way Forward - ISM Alumni Association, Kolkata, April, 2013
Competency Mapping through Behavioral Event Interview - Certification Programme, CIL and XLRI at Raichak, Kolkata, 7th to 9th October 2013

Mr. K Krishna Kumar (2012-2016)
Composite Portfolio Performance: An Investigation into Indian Mutual Funds - International Conference held at SDMIMD, Mysore, August, 2013


Every challenge has opportunity HIDDEN in it, if you direct your MIND correctly you will be always VICTORIOUS. - Swami Vivekananda
MBA for Working Professionals – IUJ Endeavor

MBA for Working Professionals is a Campus based Two-Year Full-Time Programme of the IUJ designed for working graduates having a minimum of 2 years of work experience. The Programme is just a replica of the MBA Programme (Day-Time) as regards to Curriculum and Pedagogy, with Convenient Timings fitted to the suitability of the Working Professionals, i.e., after the Office hours - 6.30 pm onwards on all working days of the week. The first batch of the Programme was commenced on 22nd August, 2013 with five students on roll.

**Mr. Tathagata Dasgupta (2012-2016)**


*Faculty Accreditation for Quality in Management Education* - National Conference on Strategic Quality Management, GITAM University Visakhapatnam, 5th and 6th April, 2013

**Mr. Varun Prakash (2013-2017)**

*A Study on Usage of Geo Spatial Technologies in Power Utility* - International Journal of Research in Commerce, IT & Management (ISSN 2231 – 5756), September, 2013

*Geo-Spatial Technologies as an efficient E-Governance tool to curb Corruption* – Case Study of Land Record System in India - IUJ Journal of Management (ISSN: 2347-5080), November, 2013

**Mr. Akinchan B. Sinha (2013-2017)**


*Grooming Professionals, With Values*
In order to provide the students an opportunity to develop and demonstrate their ability to think critically and communicate their ideas and positions clearly, ICFAI University Jharkhand organized an Intra-University Debate Competition on various contemporary topics like Credit cards are a danger to society, Children should be treated like adults when they commit a crime, Ethical arguments are irrelevant when it comes to progress, Violent video games are hazardous to a child’s mental well-being, Do companies have a right to market their goods to children etc. at its Ashok Nagar Campus.

Nutan Kumari (B. Tech Sem VII) & Vimal Basu (B. Tech Sem I) won the first prize while the second prize was bagged by the team of Shubhash Kumar (B.Tech Sem VII), Shubham (B.Tech Sem V) & Swarup Chatterjee (B.Tech Sem I). Third prize went to the team of Amit Jaya Kumar (MBA Sem I), Rahul Walter Minz (BBA Sem I) & Vikrant Kumar (BBA Sem I).

Dr. B. M. Singh, Registrar, IUJ, Dr. K. K. Nag, Senior Academic Advisor, Feduni, Prof. A. S. Prasad, Associate Dean, FMS, Prof. Madan Prasad, Associate Dean, FST along with the Faculty Members and students were present.
The students of ICFAI University Jharkhand celebrated Dr. Sarvepalli Radhakrishnan’s Birthday as Teachers Day on 5th Sept 2013 at both the campus – FMS & FST.

The students honored their teachers during the day celebrations. Addressing the students Prof. O. R. S. Rao, Vice-Chancellor, IUJ exhorted them that the cardinal values of discipline, dedication and diligence are important for success in life. He advised the Faculty Members that it is the duty of teachers to mould the character of the students. The program carried on with singing, dancing skits and games.
The Students of Faculty of Management Studies organized Fresher’s Party for the new students of UG and PG Classes to welcome them.

Various cultural programs and games were organized for the fresher’s. Saurabh Shekhar of the class of BCA Sem I (2013-16) and Tejshri Ranjan of BCA Sem I (2013-16) were chosen Mr. & Ms. Fresher after a series of rounds including ramp walk.

The students also organized Diwali Bash to celebrate the festival of Diwali in the Campus. They organized Pot-Luck on the day in which the officials and Faculty Members also participated with zeal to encourage the students. Earthen lamps were lit and crackers were burnt by the students.
COMMENDATIONS
MERIT AWARDS & HONORS TO IUJ STUDENTS & STAFF

Janmejay (B.Tech Semester VII) being awarded for All Round Performance in Faculty of Science & Technology for the Year 2013

Sunita Shastri being awarded for securing Top position in BBA Semster IV (2011-14)

Kaushal Kumar awarded for securing Top position in B. Tech Semester V

Utsab Das (BBA Semester V) being awarded for All Round Performance in Faculty of Management Studies for the Year 2013

Students of ICFAI University Jharkhand being awarded for donating blood in the Blood Donation Camp organized by IUJ & Red Cross Society.

Prof. Pritha Chaturvedi being felicitated by Prof. O. R. S. Rao, Vice-Chancellor, IUJ.
She saved the life of a 19 days old baby on the call of the Red Cross Society. She has AB Negative Blood Group which is very rare.

The greatest religion is to be true to your own nature. Have faith in yourselves. - Swami Vivekananda
Grooming Professionals, With Values

PROJECTS & PLACEMENTS OFFERED TO IUJ STUDENTS

WIPRO CAMPUSING AT IUJ

ICFAI University Jharkhand has initiated its campus recruitment drive for final year students. In this drive, Wipro completed its campus recruitment process at Ashok Nagar Campus on 22 October 2013. Final year students of B. Tech & BCA participated in the recruitment process. Saeema Firdaus of B.Tech final year was offered placement.

SAIMA FIRDAUS SHARES HER VIEWS ON BEING SELECTED FOR WIPRO:

“I am delighted that I have been selected for the Wipro Company. I am thankful to ICFAI University Jharkhand, specially the Faculty Members and the Placement Cell, with whose help and support I could reach here. Training for Placement and Soft Skills classes along with regular classes at IUJ has not only given me knowledge but also groomed me and developed my communication skills and made me more confident”.

- Saeema Firdaus, B. Tech Sem VII (2010-14)

COMPANIES WHICH OFFERED PROJECTS & PLACEMENTS TO B.Tech (2010-2014) AND BCA (2011-2014) FINAL SEMESTER STUDENTS OF VARIOUS BRANCHES:

- Ample Technologies
- Insy Lab
- JSPL
- BSES Rajdhani Power Ltd
- Precision Automotive
- Saksham Computers
- Advance Computers
- Synchronous IT Lab Pvt. Ltd
- HEC
- PTPS

You have the power to make or destroy your LIFE. FROM today RISE UP and direct your MIND to achieve your GOAL... Swami Vivekananda
**THE KNACK**

**IUJ FACULTY ZONE**

**Dr. S. C. Swain**  
M.A. (Economics), LLB, Ph.D  
Assistant Dean,  
Faculty of Management Studies

*Profit Analysis in Indian Retailing with Special Reference to Reliance Retail Value Stores in Ranchi*  
- KASBIT Business Journal 5:69-89(2012), Pakistan  
ISSN: 1994-1609, October, 2013

*Non Banking Financial Companies and India’s Rural Economy*  
- Annals of the University of Petroșani, Economics, Romania ISSN 1582-5949, published in November, 2013

*Educational Inclusion: A yet-to-accomplish Landmark in Indian Rural Sector*  

*Formation and Utilization of Techno-Savvy Workforce for Economic Prosperity: A Study of Selected Private Professional Higher Education Institutions in India*  

*Role of Teachers in Building Healthier Socio-Economic Framework for Better India*  
- NAAC Sponsored Workshop on "Building Social Consciousness: The Role of Teachers, St. Xavier's College for Women, Aluva, 29th & 30th August 2013

*A Market Economy and Human Rights: a Trade-off on the Scale of Economic Growth and Development*  

**Prof. Priya Seivastava**  
MA (Ancient History), PGBDM (Marketing), MBA (HRM), MADE  
Sr. Faculty Member,  
Faculty of Management Studies

*Role of Rural Tourism for Development of Rural Areas*  
- National Seminar on “Decentralized Governance and Changing Paradox of Development in Rural Areas” conducted by Centre for Human Rights and Conflict Management & Centre for International Relations Ranchi - Central University, Department of Business Management, Jharkhand, September 11-12, 2013.

**Prof. Sumit Sinha**  
M.Com, MBA (Finance), DISM  
Faculty Member,  
Faculty of Management Studies

*Municipal Solid Waste Management*  
- 3rd South Asian Management Research and Case Conference 2013 on “Celebrating South Asia: Explorations of the Contributions to Global Economy” organized by IIM Bangalore & Lahore University of Management Sciences.

*Role of Government Policy in Developing Rural Areas as an Industry Hub with Special Reference to C.G.*  
- National Seminar on “Decentralized Governance and Changing Paradox of Development in Rural Areas” conducted Central University Department of Business

**Prof. Chetna Sinha**  
MA (English), MBA (HRM)  
Faculty Member,  
Faculty of Management Studies

*Intercultural Communication: Key to Diversity Management*  
- National Conference on “Developing People for Global Competitiveness” at XISS, Ranchi, Jharkhand, November 8-9, 2013

*Education for Rural Development*  
- National Seminar on “Decentralized Governance and Changing Paradox of Development in Rural Areas” conducted by Centre for Human Rights and Conflict Management & Centre for International Relations Ranchi- Central University Department of Business Management, Jharkhand, Sept 2013.

---

*Those who think ahead of their time are sure to be misunderstood.*  
- Swami Vivekananda
ICFAI University Participates in the Youth Convention 2013 at Ram Krishna Mission University

The students of ICFAI University Jharkhand participated in the State Level Youth Convention for the State of Jharkhand on the occasion of 150th Birth Anniversary of Swami Vivekananda on 20th and 21st November, 2013 at Ram Krishna Mission Ashram Morabadi, Ranchi. The theme of the convention was “Indian Cultural & Spiritual Heritage”. Students of IUJ presented a skit on “Good Soul vs. Bad Soul” which was very much appreciated by the audience and participants. They also presented cultural programs.

Prof. O.R.S. Rao, Vice-Chancellor, ICFAI University Jharkhand shared the dice with eminent speakers viz. Sri Siddharth Tripathi, IFS, Director-cum-special Secretary, Dept. of Tourism, Govt. of Jharkhand, Sri D. N. Gautam Ex-DGP Bihar & Ex- Security advisor to Govt. of Jharkhand, Sri T.G.K Murthy, Scientific Advisor to Ministry of Science and Technology, Govt. of India, and Smt. Arunitma Sinha, Mt. Everest conqueror and addressed the youth delegates.

Prof. O. R. S. Rao asked the youth to adopt four Ds – Determination, Dedication, Dreams, and Diligence in life. He said that there is no shortcut for success and asked the students to follow three Ls – Learn, Learn & Learn – for success. He encouraged the students to apply all their energy and efforts to achieve their dreams. Pitching Sachin Tendulkar, Adi Shankaracharya and Swami Vivekananda as role models he said, “All three created history at a very young age”.

Grooming Professionals, With Values

Tyro Buzz

Man is higher than all animals, than all angels; none is greater than man. – Swami Vivekananda
Gaurav Kumar Ray  
B.Tech 2011-15 (E&CE)  

Live Like Today is the Last Day  
Sitting on the steps, looking across the street,  
Wondering why, life at times, can seem great.  
But in that second, it took me to just think,  
My life could change, faster than a blink.  
Is this a reason why we should always cherish?  
Not knowing when loved ones may suddenly perish.  
Living every day, like it was our last day,  
for our days could be very long or go by very fast  
So I'll cherish and take nothing for granted,  
not say things that shouldn’t be chanted.  
If this is the last day I have on this earth,  
I accept my life, for what it’s been worth.  
Tomorrow isn’t promised to young or old alike,  
Today may be the last day I’m able to hold you tight.  
Don’t wait for tomorrow, do it all today  
If tomorrow never comes, you’ll never regret a day.

Mohsin Hussain Khan  
B. Tech Sem V (2011-15)  

Beyond 1947 – Are Women Really Safe in Post-Independent India?  
Domestic “violence” against women is a term which refers to violent act that are primarily committed against women. Many types of violence are considered to be domestic violence against women. These include violence carried out by individual as well assets (Society). Violence such as rape, honor killing, dowry death, forced marriages, physical harassment, flesh trafficking, are perpetrated by either corrupt policeman, high profile officials, or by criminals.  
Honor killings are the most common form of violence against women these days wherein women and girls are subjected to death by family member (usually father or brother) because women are believed to have brought shame or dishonor upon the family. Dowry violence is another common phenomenon of death to bride. In India in 2011 alone the national crime record reported around 8618 Dowry death.  
The Protection of Women from Domestic Violence Act 2005 was brought in force by the Indian Government in Oct 26, 2006. Though several such acts and amendments are made but actually they are only paper tiger and are hardly implemented.  
It confuses my mind to leave in a nation where our mother, sister, and women at large cannot live safe and happy even post-independence. When girls and women are scared and hesitated to venture out alone in our free country and feel unsafe then arise a question in my mind – How long are we going to just be mute spectators?  
But everything is not lost. If we lose hope, we lose everything. As a young mind I feel the country should be in the reighns of younger generation, who will bring a sea-change for a greater nation – a nation free from corruption, free from judicial chains and last not the least Safe for Women!

RAHUL WALTER MINZ  
BBA Semester I (2013-16)  

GOD AND NATURE  
As I stood upon a mountain slope,  
I looked down upon the green valleys below,  
And up at the pines, swaying in the breeze,  
I felt a great happiness fill my heart, clear and slow  
And a sudden realization of God, begin to grow,  
As I saw nature’s beauty laid out,  
With a clarity that took my breath out!  
Warm and gold the sun was shining  
Below, the shepherd, with his sheep a buaing,  
Could be seen, resting in the shade,  
Oh! I wish I could be in his place!  
The gurgle of the spring was music my ears,  
Better than any that I had heard in years!  
Because it was the sweet music of nature,  
Unequalled by any musician, how good no matter,  
Then I shut my eyes and prayed to God,  
Asking forgiveness  
For my ignorance of his greatness,  
Which I realize now seeing nature magnificence!

Abhinav Sinha  
BBA Semester I (2013-16)  

New Years’ Resolution  
Oh! What should I resolve?  
Should I resolve not to get angry soon?  
Or to be as cool as moon?  
Should I resolve to be more sincere in internals?  
Or to be more careful in externals?  
Should I resolve never to lie?  
Or to say the truth goodbye  
Oh! What should I resolve?  
Should I resolve to praise all others?  
Or to praise only my family members  
Should I resolve to be an animal lover?  
Or to throw pebbles wherever they appear?  
Should I resolve to love nature?  
Or to pluck flowers to impress my teachers?  
Oh! Will someone tell me what should I resolve?
Ms. Shreya Kundu, Admin. Executive, ICFAI University Jharkhand tied knot with Mr. Suman Mandal on 6 December 2013. IUJ Family wishes the couple a dazzling future ahead.

Mr. Praveen Kumar, Manager, Corporate Relations, ICFAI University Jharkhand tied knot with Ms. Anamika on 15 February 2013. IUJ Family wishes the couple a dazzling future ahead.
Out of purity and silence comes the word of power.

~ Swami Vivekananda
Out of purity and silence comes the word of power.

– Swami Vivekananda
Grooming Professionals, With Values

About the ICFAI University Jharkhand

The ICFAI University, Jharkhand is established under sub-sec_ on (2) of Sec_ on 4 of the Institute of Chartered Financial Analysts of India University Act, 2006 (Jharkhand Act 08, 2007). The University is empowered by UGC to award degrees under sec_ on 22 of UGC Act, 1956.

The University believes in creating and disseminating knowledge and skills in core and frontier areas through innovative educational programs, research, consulting and publishing, and developing a new cadre of professionals with a high level of competence and deep sense of ethics and commitment to the code of professional conduct.

The Visitor of the University is His Excellency, The Governor of Jharkhand. The University is administered as per the Act, Statutes and Rules. The Board of Governors is headed by the Chancellor and others as members. The Board of Management and the Academic Council are headed by the Vice-Chancellor. The Academic Council is responsible for all academic matters.

The University currently offers Bachelor’s and Master’s programs in management and Bachelor’s programs in science and technology and Ph.D. Program in Management (Part Time). The University has also introduced the Course of MBA for Working Professionals.

Programs Offered by ICFAI university Jharkhand

- Ph.D. Program in Management (Part Time)
- MBA for Working Professionals
- MBA
- BBA
- BCA
- B. Tech

Program Highlights

- Contemporary Curriculum
- Competent and committed Faculty
- Well-equipped Library, Labs, Workshops
- Unique Internship Programs
- Seminars and Guest Lectures
- Continuous Evaluation Procedures
- Technology enabled Learning
- Extra Curricular and Co-curricular Activities
- Industry Interface
- Campus Placement
- Merit Scholarships
- Fee Concession to Domicile Students
- Entrepreneurship Development
- Focus on Ethics and Values