Greetings and Welcome to the ‘freshest’ issue of ‘Palaash’ – the IUJ Newsletter!

With the start of the seasonal rains, while we present the second edition of ‘Palaash’ providing you with news about what is happening on the campus of IUJ, Bill Rodgers quote “I ran my fastest marathon in the rain” strikes me. And with this line I welcome all our students – new ones who have taken admission to our various programs, the old ones who are back to the campus after rigorous trainings at internship and most importantly the Research Scholars of the second batch of Ph.D. (Part time) in Management. Rain has different meanings for people and it may be little challenging too, but the above quote is to remind that great achievements come through the odds of life and if one wants to see the rainbow, one has to put up with the rain. I hope you will have a positive and energetic start and will achieve your goals through collective endeavor amidst all adversity.

Although we have only been back a few months, the calendar is full of events and the range of the events are indicative of the University’s effort for the construction of a realistic and aspirational pathway that supports every individual student in wholesome development.

In this issue we report campus news, events and the placements in the regular categories along with the significant achievements of our students, scholars, alumni and faculty members that suggest that the University is thriving.

I take this opportunity to express my most sincere gratitude to Prof. O. R. S. Rao, Vice-Chancellor, IUJ, for his continuous guidance and motivation in the conception of this Newsletter.

I would like to render special thanks to Dr. B. M. Singh, Registrar, IUJ, who has guided and been supportive throughout in the compiling of this issue and bringing it to you.

Mr. Pravin Kumar and Mr. Sharik Rehman deserve special thanks for swiftly providing information and photographs of the campus activities as and when required.

I hope you will enjoy reading this issue!

Chetna Sinha . . .

Chief Advisor
Dr. B. M. Singh

Editor & Designer
Prof. Chetna Sinha

Editorial Team
Dr. B. Ganguly
Prof. Priya Srivastava
Dear IUJ-ians,

Our University’s motto is to “Groom Professionals with Values”, wherein all the students (irrespective of discipline or program) are to be groomed to be not just employable but to be competent professionals with good character.

In order to make it a reality, in the last few months, we took a number of “Learner” centric initiatives to impart knowledge and skills to our students more effectively, leveraging technology, by way of video lectures and videos, to supplement class room teaching. We also updated the curriculum of our programs to be current with latest developments in technology and management and also in line with the changing industry requirements.

Considering the vital role of Character in the successful life of people, we are introducing from 2013 academic year, “Values and Ethics” as a compulsory course in all our programs, which is expected to mould the character of our students.

We also conducted a number of events in the last few months – both curricular and extra-curricular – to enable personality development of our students and enhance the industry-academia interface.

PhD program (part time) in Management that was started by us in 2012 is blossoming into an admirable flagship program among working professionals. Most of the scholars that were admitted provisionally to the program in 2012 have made good progress and were formally registered for PhD, after completion of coursework and approval of research synopsis proposals by the Research Board.

I am happy to see the active involvement of all faculty members, non-teaching staff as well as students in building the University into a great place of Learning as well as a creator of new knowledge.

With Best Wishes!

Prof. O. R. S Rao
Honorable Chancellor’s Visit to IUJ

Maj. Gen V. K. Sareen (Retd.), Chancellor, IUJ visited the Campus on 23 April 2013

Prof. A.S. Prasad, Associate Dean, FMS Speaking to Maj. Gen. V.K. Sareen (Retd.), Chancellor, IUJ in the Meeting.

Prof. Madan Prasad, Associate Dean, FST Speaking to Maj. Gen V.K. Sareen (Retd.), Chancellor, IUJ in the Meeting.

IUJ Faculty & Staff Members with Maj Gen V.K. Sareen (Retd.), Chancellor, IUJ, Prof. O.R.S. Rao, Vice-Chancellor, Dr. B.M. Singh, Registrar, Dr. K.K. Nag, Sr. Academic Advisor, Prof. A.S. Prasad, Associate Dean, FMS, & Prof. Madan Prasad, Associate Dean, FST
Dr. B.M. Singh, Registrar, IUJ was invited to be a panel member of Round Table on MBA Education, conducted by AIMS, Eastern Region in Ranchi on 22 June 2013.

Dr. B.M. Singh, Registrar, IUJ, has been co-opted in the Academic Council and Board of Studies of the Ram Krishna Mission Vivekananda University, Ranchi.

Prof. O.R.S. Rao, Vice-Chancellor, IUJ was invited to be the member of Education & Skills Panel of CII, Jharkhand for 2012-13.

Prof. O.R.S. Rao, Vice-Chancellor, IUJ was invited to be on the Board of Mentors of Management Teachers Consortium Global.

Prof. O.R.S. Rao, Vice-Chancellor, IUJ was invited to be on the jury for National Case Study Competition organized by National HRD Network, Ranchi on 22 June 2013.

The Meeting of the Board of Studies of IUJ was held on 7 June 2013 under the Chairmanship of Vice-Chancellor Prof. O. R. S. Rao wherein the IUJ officials reviewed and improved all the Courses along with the subjects of all its programmes (BBA, BCA, B.Tech, MBA, Ph. D. in Management) for 2013-14 academic years.

It was agreed that all the programmes run by the University must be based on ethics and values. Swami Shashankananda, Secretary, Rama Krishna Mission, Ranchi, also a Member on Board of Studies of IUJ, emphasized that professional courses must be based on values for a purposeful life of the students.
First Research Board Meeting

First meeting of Research Board of IUJ consisting of the Research Supervisors, Research Guides, Heads of the Faculties and Experts from different functional areas took place on 8 May 2013 in order to objectively evaluate and approve the Research Synopses/Proposals including Research Methodology of the Scholars and Guide and to facilitate progress of research work on an on-going basis.

Third Research Advisory Committee Meeting

In order to look at the course of actions to be undertaken in the process of launching the second batch (2013-17 batch) and examine the progress of the research work of first batch (2012-16 batch) of Ph. D. scholars of the University, third Research Advisory Committee (RAC) Meeting was held in the University Premises at Ashok Nagar on 4 April 2013.

Research Supervisors Meeting

A get together of Research Supervisors based at Ranchi was organized on 21 February 2013 in order to know each other closely and navigate the processes of research of the Ph. D. Scholars of IUJ smoothly and uniformly.
IUJ released the prospectus of the Part-time Ph.D. program for Working Professionals for its academic year 2013-14 on 24 May 2013 at its FMS Campus. IUJ Officials were present on the occasion along with the Guests. IUJ had begun part time doctorate last year where in all 19 scholars are carrying out their research work successfully under the regulation of the University.

IUJ launched Part-time MBA Program for Working Professionals for its academic year 2013-14 on 24 May 2013 at its FMS Campus. This Part-time MBA is a two year campus based full time program for which the classes shall be provided in the evening to suit the convenience of working professionals. MBA (WP) will provide working people an opportunity to pursue MBA as a regular university student without leaving their job. The University will take andragogical approach for this program considering that the learning needs of working professionals are very different from students joining MBA immediately after graduation.
On the occasion of 116th Birth Anniversary of Netaji Subhash Chandra Bose IUJ paid tribute to Netaji and organized “Pragyan – the Inter School Quiz Competition” on 23 January 2013.

More than 30 schools participated in the competition of which 5 schools could reach to the final round. D.A.V Bariatu won the first prize. D.A.V Barkakana and D.A. V. Kapildev won 2nd and 3rd prizes respectively.

Shri L.R. Saini, Regional Director of D.A.V School Group was the Chief Guest and Prof. U.C. Mehta, Principal of Marwai College was Guest of Honor on the occasion.
In order to strengthen the engagement between Industry and Academia, IUJ in association with Confederation of Indian Industries (CII) organized an Industry-Academia Connect on 6 February 2013 at its Ashok Nagar Campus. Senior officials and Academicians from reputed organizations like IIM Ranchi, Abhijeet Group, Bhushan Power & Steel, ICICI Bank, Mecon, Vodafone, Jharcraft, Capitol Group of Hotels etc. attended the discussion.

Shri D. N. Ojha, Director, Higher Education, Govt. of Jharkhand; Shri Dhirendra Kumar, IFS, Special Secretary, Dept. of Industry, Govt. of Jharkhand & Managing Director, Jharcraft; Dr. M. J. Xavier, Director, IIM Ranchi; Shri S. K. Behra, Vice Chairman CII, Jharkhand Chapter; Shri Rana Chakravarty, Chief, Corporate Communication, Mecon, Ranchi; Shri Ravinder Singh, Chairman, Capitol Hotels Group; Shri Jalaluddin Mondal, Vodafone; Shri Prabahkar Singh, Senior Entrepreneur along with Prof. O.R.S. Rao, Vice-Chancellor, IUJ, Dr. B. M. Singh, Registrar, IUJ, Dr. K. K. Nag, Sr. Academic Advisor, FedUni, and other officials of IUJ were present.
IUJ organized a panel discussion on “Is MBA Needed for Career Growth of Working Professionals” at its Ashok Nagar Campus on 24 May 2013.

Experts from Industry – PSU & Private, Senior Bankers, Successful Entrepreneurs and reputed Academicians participated in the discussion and emphasized the need for an MBA degree for sustaining and developing in career.

IUJ organized a Free Career Counselling for the students of UG and PG in order to help the students and parents to take the right decision and choose suitable course. Spot Admissions for BBA, BCA, B.Tech, BCA programs were also offered. The Counselling focused on the job opportunities for students, interested in pursuing the various professional programmes after Intermediate and Graduation.

This Free Career Counselling was organized by the varsity at various locations like its Ashok Nagar Campus, in Ranchi from 4 June 2013 to 9 June 2013, at Hazaribagh from 5 June 2013 to 6 June 2013 and Gumla from 6 June 2013 to 7 June 2013. A toll free number was provided before hand through notifications in various newspapers so that the students could register themselves in advance.

The Career Counselling to the individual students on a one-to-one basis helped the students to understand the important factors to look for, while choosing the College and course to study. Many students attended the program with their parents and guardians.
IUJ organized a panel discussion on “The Need of Career Counseling for the Students of Intermediate” on 7 June 2013 at its Ashok Nagar Campus.

Principal of reputed colleges of the State participated in the discussion. They emphasized that in today’s scenario when competition is getting stiff day by day and so many career options are available to confuse a student the need of career counseling has increased. Panelists showed their grave concern over the students migrating to other states for professional courses and stressed on identifying the reasons and bringing out the solutions in order to encourage the students to continue their studies in the State.

Prof. O.R.S. Rao, Vice-Chancellor, IUJ, Dr. B.M. Singh, Dean & Registrar, IUJ, Dr. K.K. Nag, Sr. Academic Advisor, FedUni, Dr. Sunil Sinha, Principal, K.N. College, Tatisilwai, Dr. U.C. Mehta, Principal, Marwari College, Dr. Durga Lal Sharma, Principal, Sanjay Gandhi Memorial College, Pandra, Dr. Sanjay Kumar, Principal, L.M.N. Shahdeo Memorial College, Itki, Dr. B.S. Tiwary, Principal, Doranda College, Prof. Manoj Kumar Sharma, Dr. Santosh Satyarthi, Prof. Raja Ram Singh and others were present in the discussion.
IUJ organized a get together on 22 January 2013 for its ex-graduates. Alumni working in various locations in major positions in reputed companies like HDFC Bank, SBI Caps, PepsiCo, Vodafone, Idea Cellular, Videocon, Jharcraft, Nakshatra TV, and Alcatel Lucent etc came to their alma mater to share their memories and experiences on the campus. Shri Harivansh, Chief Editor of the reputed daily “Prabhat Khabar”, who was the chief guest on the occasion exhorted the students to work for character building which would lead towards meaningful life. The Alumni expressed their gratitude to their University for laying a strong foundation for their careers.
On the commencement of the Second Batch of Ph.D. (Part time) in Management an inaugural was organized on 15 July 2013 at FMS, Ashok Nagar Campus. Speaking on the occasion Chief Guest, Dr. A. K. Pandey, I.A.S, Principal Secretary, Govt. of Jharkhand, said that Research should be carried out in inter-disciplinary areas so as to find solution to the existing problems of life. He motivated the Scholars to expand their knowledge in their areas of interest through Research. Prof. O.R. S. Rao, Vice-Chancellor, IUJ said that the program is an opportunity for professionals having passion for Research but who do not want to leave their jobs. Dr. B. M. Singh, Registrar, Dr. K. K. Nag, Sr. Academic Advisor, Prof. A. S. Prasad, Associate Dean, FMS, Prof. Madan Prasad, Associate Dean, FST were present on the occasion along with the Faculty Members of IUJ and the Research Scholars.
IUJ organized a Valedictory Function to conclude the first module of the second batch of Ph.D. (part time) Program in Management. Dr. D. K. Tiwary, I.A.S., Principal Secretary, Higher Education, Govt. of Jharkhand, was the Chief Guest on the occasion. Addressing the Scholars he said that Research is an intellectually interesting and insightful journey, leading to innovative solutions to problems. He exhorted Scholars to take up Research in areas of Management which can help in taking strategic decisions for allocation and deployment of resources. Speaking on the occasion, Prof. O. R. S. Rao, Vice-Chancellor, IUJ said that in a scenario when Students are migrating from Jharkhand to other states for higher education this program is an achievement as 50% of the Scholars are from outside Jharkhand. Dr. B. M. Singh, Registrar, Dr. K. K. Nag, Sr. Academic Advisor, Prof. A. S. Prasad, Associate Dean, FMS, Prof. Madan Prasad, Associate Dean, FST were present on the occasion along with the Faculty Members of IUJ and the Research Scholars.
Ph.D. Scholars of 2012-16 batch presented their research proposals to the IUJ Research Board from 11 May 2013 to 15 May 2013.

Besides members of Research Board, some Faculty Members & fellow research scholars were also present. Some of the out-location Research Supervisors participated in the presentation through video conference.

After approval of the proposals by the University, the Research Scholars were formally registered for the Ph. D. program.

Presentations/Publications By IUJ Research Scholar’s

Mr. Tathagata Dasgupta (Faculty Member, ICFAI University Sikkim)

Presented a Paper titled “Faculty Accreditation for Quality in Management Education” in the National Conference on Strategic Quality Management, at GITAM University Visakhapatnam (5 – 6 April 2013).

Mr. A S Babu, (General Manager, SECL, Korba)

Presented a Paper titled “Corporate Social Responsibility for Sustainable and Responsible Mining in India” in National Seminar on Sustainable and Responsible Mining in India: A Way Forward at ISM Alumni Association, Kolkata (April 2013).

Mr. K Krishna Kumar, (Assistant Professor, Alliance University, Bangalore)

Celebration of Youth Day on the Occasion of 150th Birth Anniversary of Swami Vivekananda

IUJ celebrated Youth Day on the occasion of the 150th Birth Anniversary of Swami Vivekananda on 11 January 2013 at its Ashok Nagar Campus. Swami Shashankananda, Administrative Head of the IRTDM & Faculty Center and Secretary, Ram Krishna Mission, Ranchi was the Chief Guest and Dr. Shahid Hasan, Dept. of Psychology, Ranchi University was the Guest of Honor. Poster making competitions for the students of IUJ were organized on the occasion on various themes like ‘Creating Confidence Inside’, ‘Be Sure to Taste your Words before you Spit them Out’, ‘Stop Hating yourself for Everything You are Not’. Jyoti Kumari (MBA), Swati Narayan (BBA) & Swati Suman (MBA) won 1st, 2nd & 3rd prizes respectively in the competition.
IUJ Students’ Volunteered in ODI Cricket Match held in Ranchi

A group of 35 students from ICFAI University Jharkhand got an opportunity to volunteer in the Ranchi City’s first ever One Day International Cricket Match when the State Capital hosted the third One Day Match between India and England at Jharkhand State Cricket Association (JSCA) Stadium on 19 January 2013.

The students are delighted as they could participate in management of different activities like crowd management, hospitality, congestion management etc during the match. Students thanked the University for providing them such an opportunity wherein they could hone their learning experience of working in team and managing such big events.
In order to provide the students a platform to critical thinking and communicating their ideas IUJ organized an Intra-University Debate Competition on 22 January 2013 at its Ashok Nagar Campus. 31 Students from various UG and PG programs of the University participated in the competition and expressed their views and ideas on many contemporary and thought provoking topics in two rounds. The team of Jyoti Kumari (MBA) and Ritu Srivastava (BBA) won the competition. The team of Sunita Kumari Shastri (BBA), Swati Narayan (BBA), Shubham (B.Tech) and Swati Suman (MBA), Utsab Das (BBA), Tanushree (BBA) won 2nd and 3rd prizes respectively. The winning teams were felicitated by the Vice-Chancellor Prof. O. R. S. Rao. Dr. B. M. Singh, Registrar, IUJ Dr. K. K. Nag, Sr. Academic Advisor, FedUni, Prof. A. S. Prasad, Associate Dean, FMS, Prof. Madan Prasad, Associate Dean, FST along with the Faculty Members and students were present on the occasion.
IUJ Students and Officials celebrated 64th Republic Day by hoisting the National Flag at its Ashok Nagar Campus.

Saraswati Puja Celebration at IUJ

The Students of IUJ celebrated Saraswati Puja on 15 February 2013 at the Ashok Nagar Campus. All the Students of IUJ along with Dr. B. M. Singh, Registrar, Prof. A. S. Prasad, Associate Dean, FMS, the Faculty and Staff Members participated in the celebration with great enthusiasm. A cultural program was also organized on the eve.
Placements News
MBA 2011-13/BCA 2010-13
Who have been placed...

Ajay Kumar (MBA 2011-13)
- Jharcraft, Marketing Supervisor
- IDBI Capital, Marketing Executive.

Kundan Kumar (MBA 2011-13)
- Axis Bank, Operations Officer.

Swati Suman (MBA 2011-13)
- Essar Group of Steel, HR Executive
- Jharcraft, HR Executive.

Ashutosh Kumar Jha (BCA 2010-13)
- Wipro Technologies, Associate Software Developer.

Students with Prof. O. R. S. Rao, Vice-Chancellor, Dr. B. M. Singh, Registrar and Prof. A. S. Prasad, Associate Dean, FMS.
Dr. Sukanta Chandra Swain

Presented a Paper titled “Coping with Globalization of Higher Education – Lesson for Indian HEIs” in the National Conference on Globalization of Higher Education in India organized by Shri Vaishnav Institute of Management Indore and sponsored by NAAC-Bangalore (6 April 2013)

Presented a Paper titled “Students' Feedback on Teachers’ Classroom Delivery Vis-à-vis Quality of Teaching and Internal Evaluation System” in the National Conference on Road Map for Promoting Quality Through Students' Participation organized by Presidency College Bangalore and sponsored by NAAC-Bangalore (15 - 16 February 2013)


Kanchan Kumar Sinha

Presented a Paper titled “Role of NGO’s in Nanotechnology Advancement” in ISTM-2013 at Rai University (2-3 June 2013)


Attended Faculty Development Programme on “EOIA” at NIT Patna organized by Mech. Engg. Dept., NIT, Patna (17-21 June 2013)


Dipak Kumar Shukla

Priya Srivastava

Presented a Paper titled “Effects of Stress on Job Performance and on Employee’s Health” in the National Seminar on Stress Management at Workplace conducted by Department of Business Management, Velagapudi Ramakrishna Siddhartha Engineering College, Vijayawada-520007 (20 April 2013)


Chetna Sinha

Presented a Paper titled “Stress at Workplace: Reasons and Measures to Beat Work Stress” in the National Seminar on Stress Management at Workplace conducted by Department of Business Management, VR Siddhartha Engineering College, Vijayawada, AP (20 April 2013)

Presented a Paper titled “A Study of the Role of Emotional Intelligence in Organizational Effectiveness in the Post Globalized Era” in the International Conference at BVIMR, New Delhi, (2 – 3 February 2013)


Blissful Moments

Master Arya Prof. Sumit Sinha Blessed with a Baby Boy on 26 April 2013.

Master Akarsh Prof. Pritha Chaturvedi Blessed with a Baby Boy on 18 April 2013.
About the University

The ICFAI University, Jharkhand is established under sub-Section (2) of Section 4 of the Institute of Chartered Financial Analysts of India University Act, 2006 (Jharkhand Act 08, 2007). The University is empowered by UGC to award degrees under Section 22 of UGC Act, 1956.

The University believes in creating and disseminating knowledge and skills in core and frontier areas through innovative educational programs, research, consulting and publishing, and developing a new cadre of professionals with a high level of competence and deep sense of ethics and commitment to the code of professional conduct.

The Visitor of the University is His Excellency, The Governor of Jharkhand. The University is administered as per the Act, Statutes and Rules. The Board of Governors is headed by the Chancellor and others as members. The Board of Management and the Academic Council are headed by the Vice-Chancellor. The Academic Council is responsible for all academic matters.

The University currently offers Bachelor’s and Master’s programs in management and Bachelor’s programs in science and technology and Ph.D. Program in Management (Part Time). The University has also introduced the Course of MBA for Working Professionals.

Programs Offered by ICFAI University Jharkhand

- Ph.D. Program in Management (Part Time)
- MBA for Working Professionals
- MBA
- BBA
- BCA
- B. Tech

Program Highlights

- Contemporary Curriculum
- Competent and committed Faculty
- Well-equipped Library, Labs, Workshops
- Unique Internship Programs
- Seminars and Guest Lectures
- Continuous Evaluation Procedures
- Technology enabled Learning
- Extra Curricular and Co-curricular Activities
- Industry Interface
- Campus Placement
- Merit Scholarships
- Fee Concession to Domicile Students
- Focus on Ethics and Values
Grooming Professionals, With Values

Press Coverage

CFAI varsity alumni motivated students on J’khand campu

CFAI University Jharkhand (IUJ)
CFAI UniversityHolds Academic Council Meet
On 29th Academic Council Meeting of CFAI University, Jharkhand (IUJ) was held at its
campus on Wednesday. briefing the press reporters on the proceedings of the meeting, Prof.
TDS Rao, Vice-Chancellor.

IUJ organizes ‘Industry-
Academia connect’

ICFAI runs smoothly
on rented infrastructure

ICFAI invites applications for PhD

The admission process of ICFAI University Jharkhand for the Ph.D. program in Management has recently begun. The last date for submission of filled-in applications is May 31. Thereafter, the Research Aptitude Test (RAT) for the shortlisted candidates will be held on June 5, which will be conducted at the campus of the CFE.

Debate Competition Held at ICFAI

A debate competition comprising 31 students from various
departments of ICFAI was organised on Monday. “The purpose of this
competition was to provide the students a scope to critically think and
communicate their ideas,” said ICFAI Vice Chancellor ORS Rao.