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Prof. O. R. S. Rao, Vice-Chancellor

CHIEF ADVISOR:
Dr. B. M. Singh, Registrar

Editor and Designer: Dr. Chetna Sinha, Asst. Professor

STUDENTS EDITOR:
- Rahul Walter Minz (BBA 3rd Year)
- Abhinav Sinha (BBA 3rd Year)
- Vimal Kumar Basu (B. Tech 3rd Year)
- Tej Narayan Mishra (B. Tech 2nd Year)
- Rishi Raj (BCA 3rd Year)

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From the Vice-Chancellor's Desk

Just to give a snap shot of the activities at the University in the last few months...

Academic year 2015-16 started with welcoming the enthusiastic and talented new students from not only earlier programs but also new programs of B.Com (Hons), B.Sci (Hons) and Diploma (Polytechnic).

Seminars were held on contemporary topics. While FMS seminar was on Managing People in the current millennium, FST chose the latest technology topic: Internet of Things.

It is matter of pride for the University to award its first PhD in Management to Dr Ramnish Singh for his thesis on impact of communication and collaboration on dynamic organization structures.

In line with the current trends in digitalization, the University conducted a management Development program on “enhancing competency in Digital Intelligence”.

During the last few months, the University took steps to leverage technology in teaching-learning-assessment. For the first time, MCQ part of the end-semester examination for all programs were held Online, thereby benefiting the students in a number of ways. Student Services Portal was launched to provide online information services to the students. Online Learning management System is being developed, wherein course material will be accessible to the students “online” so that they can go through it as per their convenience. The University also launched an initiative to promote “Learn with Fun”, wherein the students can learn the subjects, while enjoying the learning. Student Activity Clubs were constituted to encourage this initiative. Management Games were conducted so that students can learn the concepts while playing the simulated games.

A lot of extra-curricular activities like debates, quizzes, sports etc were conducted to enable grooming the students into holistic professionals. Awards were given to the students not only for encouraging Merit but also in character building.

A renewed focus on building close-knit relationship with our Alumni is being made so that they can participate more actively in the activities of the University. To this end, an Alumni Directory is being prepared, besides launching an Online Alumni Portal.

I wish you and your families, a Happy New Year

With best wishes

(Prof O R S Rao)
Vice-Chancellor

Dear Readers,

We are trying our hardest to make sure that our readers receive all the information about the University in the most exciting, aesthetically appealing and informative way possible. So enjoy the Newsletter and let us know if you have any comments or feedback at editor.palaash@iujharkhand.edu.in , which we would be glad to take into consideration for our next issue.

Wishing you a happy reading!

Dr. Chetna Sinha
Editor
The University awarded its first Ph.D. degree in Management to Mr. Ramnish Singh in a function on 5th Jan 2016 for his research work on “Emergence of Dynamic Organization Structures Based on Social, Asynchronous and Synchronous Communication and Collaboration Patterns in IT and Educational Organizations: with Specific Reference to Organizations in Redmond, USA, and Bangalore, India”.

Prof. ORS Rao, Vice-Chancellor congratulated Mr. Ramnish Singh on the award of the degree and said, “Information and Communication Technologies have been changing the way, organizations work. Dr. Ramnish Singh's insightful research will make immense contribution to improve Quality of Teaching and Learning, leveraging Communication and Collaboration Technologies”.

Dr. K. K. Nag and Dr. A. A. Khan, Members of Board of Governors of the University, complimented the University for awarding its first Ph.D. degree.

Acknowledging the inputs and guidance from the University, Dr. Ramnish Singh said, “The facilitation processes of the University and quality of guidance from my Supervisor and Co-supervisor enabled me to do Quality Research”.

**IUJ Starts Online Exams for all the Programs**

As a part of its constant endeavor to provide quality education aided with latest technology IUJ has embarked on the path of conducting on-line exams for the end-semester. Students from all the branches viz. B. Tech, MBA, BBA, B.Com, BCA appeared in their online exams and the overall response was quite encouraging.

The students found this mode of exam more beneficial due to several reasons like; ease of using computer, immediate results, review of the wrong answers, same format like various competitive exams [CAT, Banking etc].
Distinguished Visitors Speak about IUJ

**Dr. M.J Xavier, Executive Director, VIT University, Chennai**
I am very delighted to see the progress in IUJ. The new campus is very good. I wish all the best to ICAI University, Jharkhand

**Prof. (Dr.) N.K Yadav ‘Indu’, Vice-Chancellor, Central University Jharkhand**
ICAI University, Jharkhand is moving very vast towards excellence. I wish success of its approach towards this Goal.

**Justice Nalin Kumar, OSD (Judicial), Governor’s Secretariat, Jharkhand**
Great feeling to be with dedicated and honest people with commitment, following and inculcating values along with education. Best Wishes to the ICAI University, Jharkhand

**Swami Bhaveshananda, Secretary, Ramakrishna Mission, Morabadi, Ranchi**
I am impressed with the Cordial hospitality of the University. I pray to the Almighty for all round success of this University.

**Mr. Alan Wei, Sr. Manager, Vivo Electronics**
Campus of ICAI University is very good. Students of the University are outstanding.

**Prof. (Dr.) M. Raziuddin, Pro Vice-Chancellor, Ranchi University**
It is good that the university is grooming students with values.

**Dr. Sister Jyoti Kispotta, Principal, Nirmala College, Ranchi**
Great Service to the student community for grooming them into full human beings as well as good citizens

**Prof. A.K. Singh, Principal, Jawahar Vidya Mandir School, Ranchi**
I am impressed with the value based education at ICAI University. The skill development is in its high pace. I am confident that it will enable our youth employable and responsible citizens of the nation.

**Dr. V.S. Tiwary, Principal, Doranda College, Ranchi**
ICAI University, Jharkhand is striving hard to make the students of Jharkhand capable of competing with rest of the country and the world

**Prof. George F Osta, Dean, Xavier Institute of Polytechnic, Ranchi**
Congratulations to the University for its Contribution to our society

**Swami Madhavananda, Chinmaya Mission, Ranchi**
An institution with values becomes a great Institution. ICAI University, Jharkhand is such an Institution "having values & practicing them"
**THE AWE-INSPIRING MOMENTS**

**IUJ Initiatives**

**Orientation cum Parents-Teachers Meet**

The University organized an Orientation and Parents-Teachers Interaction Program for the students of the new batch of the session 2015 on 19 August 2015 at its campus. The orientation program was attended by the parents and guardians of new and old students of various programs. The students welcomed the guests with a delightful cultural program which included songs, dance and skit etc. August 2015 issue of the University Newsletter Palaash was also released on the occasion. The presence of Major Gen V. K. Sareen (Retd.), the Chancellor of the University, spurred the enthusiasm of the Students and added glitters to the occasion.

**IUJ Journal Release and Valedictory Function of CW-II of the 2015 Batch of Part-time Ph.D. in Management@IUJ**

During the valedictory function of Course work-II of Ph.D. Scholars of 2015 batch, IUJ Journal of Management – Nov 2015 issue was released by Dr. NK Yadav ‘Indu’, VC, Central University of Jharkhand on 26th Nov 2015. Mr. AK Srivastava, IAS (Retd) who was the Guest of Honor advised the scholars to take up research in areas, relevant to Jharkhand.

Dr. NK Yadav, VC, Central university of Jharkhand, who was the chief guest on the day appreciated the efforts of the ICFAI University to promote quality research and publications and said, “It is only through quality research, Indian universities can find a place in the top 100 Global universities”.

**N. J. Yasaswy Memorial Lecture & Blood Donation Camp@IUJ Campus**

In the fond memory of its Founder Member Lt. N. J. Yasaswy, a Blood Donation Camp was organized at the University Campus in association with the Red Cross Society of India on 10 December 2015 in which as many as 50 students donated blood. Later during the day, a Memorial Lecture was organized by the University wherein Swami Bhaweshananda Ji, Secretary, Rama Krishna Mission Ashram, Ranchi delivered a lecture on the topic “Role of Values and Ethics in Modern Education”. Dr. Nalin Kumar, OSD, Governor of Jharkhand, who was the Guest of Honor for the day complimented the students for donating blood and motivated them to stick to their values.

Rahul Walter Minz of BBA 3rd Year and Tej Narayan Mishra of B.tech 2nd Year were awarded as the Students of the year with values. The award was instituted by IUJ in memory of Lt. NJ Yasaswy who was the man of values.
IUJ Introduces M.Com and New Branches in B.Tech & MBA

During a function on 7th Jan 2016, ICFAI University Jharkhand announced the courses for 2016 admissions. Besides, the programs offered in 2015, M. Com with industry will be offered in 2016. In addition, new disciplines will be offered in various courses. Under B.Com (Honors), besides Banking, Finance & Accounts and Computer Applications will be offered. Under B.Tech and Diploma in technology (polytechnic) programs, in addition to Mechanical and Computer Science, civil, ECE and Mining will be offered. Under MBA, Digital marketing, Healthcare Management and Telecom Management will be offered as Electives.

Welcoming the participants to the function, Prof. ORS Rao, Vice-Chancellor said, “New programs and disciplines (like Computer applications, Civil Engineering and Mining engineering) are being introduced, in view of increasing job opportunities for the graduating students in sectors like Infrastructure, IT and Mining”. “In order to ensure that the graduating students are more employable, Internships in industry will be mandatory for all programs, including B.Com and M.Com programs”, added Prof Rao.

Chief Guest, Prof. M Raziuddin, Pro-VC of Ranchi University, complimented the University for its efforts to inculcate values in the students, besides skill building, which are essential for their success.

Dr. KK Nag, Member, Board of Governors of the University, Dr. Jyoti, Principal, Nirmala College, Dr. VS Tiwary, Principal, Doranda College, Mr. AK Singh, Principal, JVM School also addressed the audience.

Inter School/College Quiz Competition

Final Round of Quiz Competition for School and College students was held at IUJ on 7th Jan 2016 in which Doranda College, Nirmala College, JVM School, Lal Lajpat Rai School, Adarsh College (Dhanwar), SS Higher Sec School (Dhanwar), MK College and Xavier Institute of Polytechnic etc participated.

CONGRATS TO WINNERS!

First Prize – Xavier Institute of Polytechnic
Second Prize – Nirmala College
Third Prize – XIPT

SWEET MEMOIRS
Motivating Factors – BECON 2003

Dr. B. M. Singh, Registrar, IUJ presented a paper titled “Training in Banks – New Vistas - Innovative Delivery System and Methods of Training” at the Bank Economists Conference – BECON 2003 for which he received a cash prize of Rs. 25,000 when he was the Principal, Bank of India Staff Training College at Kolkata.
Youth Festival on the Eve of Swami Vivekananda’s 153rd Jayanti

Students of the ICFAI University, St Xavier’s College, Central University of Jharkhand, JVM Shyamli and other schools and colleges from Ranchi participated and presented their talents through song, speech, skit, solo and group dance etc. in the Youth Festival organized by IUJ on the eve of 153rd Birth Anniversary of Swami Vivekananda on 20 January 2016. An Inter-College Photography and Panting Competition depicting the life and teachings of Swami Vivekananda were also organized on the day. Prizes were given to the winners and participants.

Prof. ORS Rao, Vice-Chancellor, ICFAI University Jharkhand, has been endeavoring to implement the message of Swamiji, by grooming its students into competent professionals, with values”.

Speaking on the occasion, the Chief Guest, Swami Madhavananda Ji of Chinmaya Mission, Ranchi, said, “Knowledge is critical for success and happiness of people and it can be acquired only through concentration”.

Guest of Honor, Dr. RK Rai, President, Indian Hospital Association & Chairman, 7 Palms Hospital, said, “In the present global scenario, Youth of India should rise to the occasion and strive to maintain the highest standards of integrity and dignity in their day-to-day life, in consonance with the message of Swami Ji”.

A Glimpse to the Award winning Paintings and Photographs of the Inter-College Painting and Photography Competition depicting the Life and Teachings of Swami Vivekananda

1st Prize Winner Sketch
Saurabh Shekhar
ICFAI University Jharkhand

2nd Prize Winner Sketch
Simran Verma
ICFAI University Jharkhand

3rd Prize Winner Sketch
Anup Prakash Tiwary
ICFAI University Jharkhand

1st Prize Winner Photo
Anjali Verma
St. Xaviers College, Ranchi

2nd Prize Winner Photo
Abhijeet Sinha
ICFAI University Jharkhand

3rd Prize Winner Photo
Abhinav Sinha
ICFAI University Jharkhand
KUDOS!!
Awards & Honors

Dr. Mridanish Jha, Assistant Professor, Faculty of Management Studies, awarded as Teacher-of-Values for the Academic Year 2015 on the occasion of NJ Yasaswy Memorial Day.
THE KNACK

Academic Activities
National Conference @Faculty of Management
Studies of IUJ

“Human Resource is the core asset of any organization and the best use of people resource is essential for a productive environment in any organization”, these words of Dr. George John, Vice-Chancellor, Birsa Agril University, Ranchi unfolded a day long National Conference on “People Management: Emerging Trends in the Current Millennium” organized by the Faculty of Management Studies of the University on 3rd Sept 2015 at ICFAI University. Guest of Honor, Father Dr. Alexis Ekka, Director, XISS, Ranchi, spoke about the ten human aspects of HRM. Mr. Sanjiv Kumar, Deputy GM, Mecon, and Mr. Prasad, Executive Director, Adhunik Group highlighted the importance of Human Resource in the Industry. Prof. S. R. Sauq, HOD, Dept. of Human Resource Management, XISS, Ranchi who was the Key Note Speaker, threw light on the various key aspects of HRM.

About twenty five papers from across the country, hovering around the contribution of Human Resource in economy, challenges before HRM and the best practices in HRM including talent management, were presented during two technical sessions chaired by Dr. P. K. Banerjee and Dr. Pranav Kumar.

Dr. NK Yadav ‘Indu’, VC of the Central university of Jharkhand, was the Chief Guest for the Valedictory function of the Conference.

The Best paper Award was bagged by Ms. Priyanka Priyadarshni for her paper titled “Challenges of Employee Management in NGOs: A Brief Discussion on the Issue”.

National Conference @Faculty of Science & Technology of IUJ

IOT, the latest technology to network all smart devices using internet will revolutionize our day to day personal life and improve productivity of industry in a big way, by way of machine to machine communication”, were the words of Prof. ORS Rao, Vice-Chancellor, IUJ. He was addressing the National Conference on “Internet of Things: Technology, Trends and Application” organized by the Faculty of Science and Technology of the University on 23rd Sept 2015.

In the key-note address, Mr. Ramnish Singh, Director, Microsoft, US, highlighted how IOT is a multidisciplinary technology driven by mobile, cloud computing and data analytics and represents a huge opportunity and is critical to realizing the vision of ambient intelligence.

Prof. Gurdeep Singh, VC, VinobaBhave University, was the Chief Guest. Experts from reputed organization like Mecon, SAIL, CIT presented their papers.

Our Flag Bearers
Ph.D. Scholars of 2015 Batch of IUJ
Enhancing Digital Intelligence – Management Development Program @ IUJ

“Technology has been changing our day-to-day life style and work environment and we are forced to use Digital Tools like Smart Phones, e-mail, Google, Facebook, Skype etc. It is important that we acquire deep skills to use them effectively so that we are more successful in professional and personal life” with these words, Prof. ORS Rao, Vice-Chancellor, inaugurated a Management Development Program on “Enhancing Digital Intelligence” on 6 January 2016 at the IUJ Campus. The MDP was attended by working managers in reputed companies like CCL, MECON, SAIL, Akshaya Rolling Mills etc. Resource person, Dr. Ramnish Singh, Director of Microsoft, Redmond, US explained to the participants how intelligent searching for information, Social Networking, instant communication and collaboration skills can be used to improve individual performance and growth in careers. Dr. Hari Haran, Academic advisor and coordinator of the program said that this is the first time such a program was conducted in Jharkhand.

Engineers Day @ FST

On the eve of 155th Birth Anniversary of M. Visvesvaraya, the Faculty of Science and Technology of the University celebrated Engineer’s Day on 15 Sept 2015 at its campus. Speaking on the occasion Chief Guest, Mr. Sunil Sood, Secretary of Indian Association of Energy Management, threw light on the importance of energy conservation in the present scenario. Various Papers and live models were presented by the Engineering Students of the University which was appreciated by the audience.

Intra-University Debate Competition

An Intra-University Debate Competition on the topic “Beauty Pageants are a threat to the Indian Culture and Society” was organized on 25th Nov 2015 at IUJ Campus in which students from various programs participated and presented their thoughts. Abhijeet Sinha & BimalBasu (BBA Sem III & B.Tech V), Simran Verma (B.com Sem I) and Ms. Ragini (MBA-I) were awarded 1st, 2nd & 3rd prize respectively.

Intra-University Business Quiz

An Intra-University Business Quiz Competition was conducted by the Faculty of Management Studies of the University on 4 December 2015 by Dr. Chetna Sinha and Dr. Mridanshiha at the Campus in order to test the students’ awareness and understanding of the current trends and practices in business at the national and international level. Around 50 students participated in the elimination round of which five teams of three members each went to the final rounds.

The team of Abhinav Sinha (BBA V), Rahul Walter Minz (BBA V) & Saurabh Shekhar (BCA V) bagged the first prize. While there was a tie for the second prize between the teams of Rakhki Kumari (BBA I), Piyush Hurkat (B.Com I) & Aditya Sahay (BBA I) and Abhijeet Sinha (BBA III), Sumit Kumar Sahu (BBA III) & Rishi Raj (BCA V), the third prize went to the team of Rohit Kumar Singh (BCA I), Pratik Verma (BCA I) and Shubham Ankit (BBA I).
The academic health of any institution can be well foretold by the fact that how much the Vice-Chancellor of the University himself is engrossed in the academic activities which keeps on motivating the University Teaching Staff continuously in this direction. We present a sneak-pick into some of our Vice-Chancellor’s academic indulgence here for our Readers:

- Prof. ORS Rao, Vice-Chancellor, IUJ speaking at the World Education Summit on “Internationalization of Indian Higher Education” at New Delhi

**Dr. S.C. Swain, Assistant Dean, Research & Publications**
- Mapping of Demographic Profile of Consumers vis-à-vis Preference for Green Cosmetic Products: A Study in and around Kolkata, India, Household & Personal Care Today, Italy, Vol. 10 (6), pp. 26-29, October 2015
- Acceptance and Efficiency of the Learning Management System in Campus-based Programs of Private Higher Education Institutes in India, GROWTH (ISSN: 2249 6394) Vol. 43, No. 2, pp. 1-7, July – September 2015
- IT Infrastructure & Rural Development: A Study of Acceptance and Impact of Student Academic Management System (SAMS) in Rural Odisha, India
- Competitive Advantage for Inclusive Escalation: A Learning Intended for Human Side of Leadership, GROWTH (ISSN: 2249 6394) Vol. 43, No., pp. 54-58, April - June, 2015

**Dr. Chetna Sinha, Asst. Professor, ELS & Business Communication**

**Dr. Birendra Goswami, Assistant Professor, Computer Science**
Dr. Mridanish Jha, Asst. Professor, Marketing Management
- A strategic framework for design and implementation of sustainable reverse supply chain with reference to consumer durables, Asian Journal of Management, ISSN 0976-495X, Volume-6, Issue-4, Dec. 2015

Dr. Rumna Bhattacharya, Asst. Professor, HRM
- Recruitment and Selection Process of Teaching Staff at MBA institutions, the IUJ Journal of Management, ISSN:2347-5080, Vol. 3, No. 2, pp. 48-52, Nov. 2015
- The Killer instinct of Swami Vivekananda as the best remedial approach to conflicts in strategic Management and social behavior and shaping the overall leadership, published in the book Spiritualism in Education

Prof. Sudipta Mazumdar, Sr. Lecturer, Marketing Management

Mr. Pratik Biswas, Sr. Lecturer, Mathematics

Intellectual Contribution by IUJ Research Scholars
Our Research Scholars have been making us proud by way of contribution of articles in leading journals, from India as well as overseas.

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<th>S. No.</th>
<th>Name of the Ph. D. Scholar (Batch)</th>
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<td>Mr. Varun Prakash (2013)</td>
<td>Geospatial Approach for Capital Investment Analysis &amp; Assets Audit in Power Distribution System</td>
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<td>Ms. D. Sita (2013)</td>
<td>Geospatial Technology helping the utility to Manage people in Better Way and curb dishonesty &quot;</td>
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<td>Ms. Priyanka Priyadarshani (2013)</td>
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<td>Ms. Richa Ritwika (2014)</td>
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<td>Mr. Arijit Sambit (2014)</td>
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<td>Mr. Arindam Nakrani (2013)</td>
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<td>Mr. Arijit Sambit (2014)</td>
<td>Modern Strategies in Disaster Risk Reduction: Understanding the New Framework</td>
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<td>National Seminar on &quot;Environmental Degradation-Challenges and Remedies&quot;</td>
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<td>Importance of Management Skills at any level to the graduate students of</td>
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<td>11</td>
<td>Ms. NutanKumari</td>
<td>Knowledge Dissemination and ICT: Recent Trends of Teaching and Learning Methodology</td>
<td>National Seminar on Knowledge Society for Sustainable Development</td>
<td>April 11-12, 2015</td>
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<td>Jointly organized by St. Xavier's College, St. Xavier's College of Management and Technology, and Xavier Institute of Social Research, Patna</td>
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<td>13</td>
<td>Mr. Susmit Roy</td>
<td>Learning and Development for Building Project Management Competency in SAIL</td>
<td>Growth Vol. 43, No.1</td>
<td>Apr –June, 2015</td>
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<td>14</td>
<td>Mr. Vinod AtmaramBhuruk</td>
<td>Challenges of Employee Management in Construction Industry: A Study in India</td>
<td>National Conference on People Management: Emerging Trends in the Current Millennium IUJ, Ranchi Sep 2015</td>
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**OTHER ACHIEVEMENTS OF IUJ RESEARCH SCHOLAR**

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<tr>
<th>Name</th>
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<td>Hotel Silver Cloud, Ahmedabad, India</td>
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<td>Mr. Varun Prakash</td>
<td>Current Industry trends of Geospatial Technology</td>
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<td>Central University of Jharkhand, Ranchi</td>
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<td>Mr. Arijit Santikary</td>
<td>Out Bound Training (OBT) on management skills as a trainer</td>
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<td>Andhra Loyola Institute of Engineering and Technology for benefit of the Management Students, Vijaywada</td>
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<td>Ms. Nutan Kumari</td>
<td>Cambridge English Language Assessment, Training and certification for Team Leaders of South Asia</td>
<td>Nov 2015</td>
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Down the Memory Lane
“That Rising Sun BOOK”

Dr. Bal Ram Jakhar
RAJ BHAVAN
Bhopal-462 003

FOREWORD

17th November, 2006

“Unleashing Rural Entrepreneurship” is a thought-provoking book. I highly appreciate the approach envisioned by the authors for solving the unemployment and under-employment in rural areas. It is just not possible for the entire Service sector, Government and private, to solve the problem of rural employment. The authors rightly suggest that development of self-employment is the answer. I have been emphasizing it consistently. The Five Year plans provide schemes and programmes, but lack proper execution. There are several factors responsible for it. It is regrettable that our educated youths run for Government and private services. Gandhi Ji had a vision of “Swavambi Villages”. But that has been overlooked. The concept has not lost its value.

I am sure the book will be well received. It should not be just another addition to the library.

I wish the planners take note of the suggestions made by Dr. B M Singh and Shri Namboodiri.

(Bal Ram Jakhar)

Intellectual contribution – a word we often keep on listening in academic settings…But have we ever thought of the importance it holds in our life – not only professional but personal life?
I realized this while working at IUJ under the supervision of Dr. B. M. Singh, Registrar.
I have many a times seen him carrying a “Rising Sun Book” with great pride. To us that was just another book but for him it was not just a book but an asset of his life…Yes he is the author for the book “Unleashing Rural Entrepreneurship”.
What adds feather to this proprietorship is a “Foreword” of the book by Lt. Dr. Bal Ram Jakhar, the then Hon’ble Governor of Madhya Pradesh & former Speaker Loksabha. The pride that Dr. Singh takes each time he talks about the book makes me feel that this is one of the most important “TREASURE” of his life.
So now this is not just a “Rising Sun Book” but an intellectual property of our respectable Registrar and we are thankful to him for sharing this fact with us because by doing this he had made us understand the importance of self-creation.
Unfortunately Dr. Jakhar left for heavenly abode on 3rd Feb 2016 & the author is grieved at this great loss.
We present to our readers a glimpse into the foreword of the book...

IUJ Alumni Everywhere......
...... Please keep in touch with your Alma Mater

We are proud that in the last few years after their graduation IUJ alumni have gone places across India and abroad. They grew professionally and are occupying senior roles in diverse sectors like Automotive, Banking, Financial services and Insurance ( BFSI), FMCG, Government, Hospitality, IT, manufacturing, Mining, NGOs, Real Estate, Telecom etc.. Some of the Alumni have become Entrepreneurs. The University is putting in concerted efforts to locate them so that Alumni Directory could be prepared and shared with the Alumni. We are also in the process of designing IUJ Alumni Portal to enable networking and sharing of views.
Alumni Day will be celebrated on 10th February 2016, for which all alumni are invited. All alumni are requested to update their whereabouts by writing to alumni@iujharkhand.edu.in or by filling Google form at http://goo.gl/forms/7r3iyX76NI.
THE ORB - Student Activities

Independence Day & Republic Day Celebration

ICFAI University Jharkhand celebrated the 69th Independence Day and the 67th Republic Day in all its solemnity and grandeur at the IUJ Campus on 15th August 2015 and 26th January 2016 respectively. The students along with the Faculty members and staff saluted the National Flag and pledged themselves to upholding the honor and integrity, diversity and uniqueness that is “India”.

Teachers Day

You guided me, when I was lost.
You supported me, when I was weak.
You have enlightened me all through...
To the world you may be just a Teacher
But to your students you are a “Hero”

With these words the students of ICFAI University celebrated Teachers day on 5th September 2015 at the Versity Campus. Prof. O.R.S Rao, Vice-Chancellor, and Dr. B. M. Singh, Registrar, were present along with all the teachers at the function. The Students welcomed all the teachers and presented wonderful program to entertain the teachers. Several games were also organized by the students for the teachers on the day. The teachers also participated in the games and enjoyed to the fullest.
Learn with Fun @ IUJ

“Learning with Fun” initiative was launched at the University Campus from 21st to 22nd Jan under the visionary guidance of Prof. O.R. S. Rao, the Vice-Chancellor, who believes that learning can be more interesting and effective if it is combined with fun, in right proportion. Students participated with full zeal & learnt new things.

Vishwakarma Puja

The Faculty of Science and Technology celebrated September 17 as Vishwakarma Puja with traditional fervor to pay obeisance to Lord Vishwakarma, regarded as the God of architecture and engineering. This ritual was performed within the workshop with special prayers, havan and distribution of sweets. It was also a resolution-time for students to dedicate themselves to the cause of advancement of technology.

Excursions
ICFAInterest
IUJ Welcomes New Associates to the Family

Dr. Kuhaili Banerjee
Asst. Professor, Finance

Dr. T. N. Paul
Asst. Professor, IT

Mr. Anil Kumar
Accounts Officer

Mr. V. N. Sinha
Deputy Manager, Admin.

CONUNDRUM
Daughters are Assets Educate them...

The honorable Prime Minister of India has launched a campaign “Beti Bachao, Beti Padhao” in order to spread awareness towards saving and educating a girl child. This column of the IUJ Newsletter entitled “Daughters are Assets Educate them”, is an endeavor, a small step taken by us to make people realize that a daughter is the most precious gift given by God to enlighten our lives. She has always been a blessing for the society and reason for continuation of life in this world. So we must educate them and make them self-dependent.

A Man who Treats his Daughter like a Princess,
Must have been Born to a Queen...

Besides being a strong and successful Administrator, Prof. ORS Rao, Vice-Chancellor, IUJ, is a dotting father to a daughter. The picture unveiled here clearly shows the love, affection and care that only a father can shower on a daughter. The little angel of our Vice-Chancellor, Ms. Hari Priya, is all set to enter into a new world with the blessings of her Parents. Ms. Hari Priya must be feeling proud to have Prof. ORS Rao as her father.

Dr. Chetna Sinha, Asst. Professor, FMS
Here I want to share my personal experience. We are three sisters and my parents had made all efforts to provide quality education to us, that too, when they had to face lots of criticism and problems for doing so. My father was determined to enable us to stand on our feet. It has rightly been said that parents are God for their children. Perhaps my father knew that he won’t be able to guide us in our lives for too long. He passed away in a very tragic accident and we were all left alone. Our world was shattered. It was there that his teachings and decisions taken by him for us recouped us back to life... And we moved ahead in our lives by his blessings. Even after this tragedy, my mother had always been a great support in whatever I do. She is the breathing air of our lives because she has never let us feel that we are daughters and not her son. Today when I look back and think I feel only if my father would not have been so strong to face all the odds of society and life, where we would have landed? I thank my parents with all my heart for taking a veracious and well-timed decision for us sisters and giving us all love and care.

In my family, we are 5 members, Mom, Dad, we two sisters and one brother. My Mom and Dad treat my brother and me & my sister as equal. My Mom always takes care of all three of us. My parents have given quality education to us and never been biased towards a boy child. My Parents are my best friend who solve all my problems and try to give me whatever I need. I am thankful to be born to them.

Varsha Gupta, Student of BBA 3rd Year.
Dr. Rumna Bhattacharya, Asst. Professor, FMS
Oh my daughter
My life time asset
I from my CORE-POINT of Head-heart
SAY
My daughter is my 'Life-time achievement 'from God
When I am in deep dark distress, my daughter becomes the long shadow of ‘safety -valve,
Whatever she does-
Wherever she goes -
Everything she communicates to me
To me my daughter is always
the biggest treasure of life
This is a mothers’ inner voice.

Dr. T. N. Paul, Asst. Professor, FMS
Nayana Paul (Jia)... My daughter......no no this will be a bit selfish and wrong to say. Actually my little nightingale is ours. She is our humming bird who with her sweet voice and sparkling eyes chatters around. She is consistant and a curious learner. With her cute dimple-smile she steals the show. She is highly sensitive when question comes to her first love.....her mom and endearing for her first hero...her dad.
At the age of five, Nayana is confident, logical and enterprising. She is meticulous and has out shown her talent in singing and dancing. My little doll is gracious and wonderful. Am a blessed and a proud father and thank God for this Golden Gift of my life.

Dr. Bijoya Ganguly,
Asst. Professor, FST
Daughter, you are still my little 'Angel' I dreamt of receiving you on this wonderful earth, As cherub, tomboy, scholar and the bride, Once under my shirt, under the little chair, You looked at me with a smiling face there; Your smile was a mute one,
Your eyes looked at me but they wanted to close,
I laughingly realized they were already close for sleep.
I hugged you close to rest your little head to rest and out I tiptoed.
You are the daughter so sweet and pure
This is nothing in this world so rare:
My love for you is still so unique, it cannot be replaced
Because I will always treasure times spent with you,
And the memories I embrace.
OH! My little one, Now that I have grown old and haggard,
Only hoped no suffering or tragedy would ever dare,
But I know, they have struck......
Do not ponder or be scared, because though my arms are weak for sure
Till my last breath I will always be there!! My still little princes, before you go to sleep
Remember am your daddy, and I AM YOURS TO KEEP!!!!
My Memorable Trip to Puri
Rahul Walter Minz, BBA 3rd Year
I have just come back from a wonderful trip to Puri – City of Lord Jagannath. This was my third visit to Puri but this time with my college-mates. We travelled by train from Ranchi to Puri and selected a tour package that matched our schedule and suited our pocket and lodged in ‘Hotel Sea Foam’. After breakfast, we headed straight to the Chhatratri Beach. The view of the beach was ecstatic and cannot be explained in words. Even after my friends returned to the hotel, I sat alone noticing the foams from the grumbling waves covering the shore. For lunch we went to a nearby restaurant and ordered a Fish Thali. A funny incident took place there. Cost of the Thali was Rs.70 and we were wildly hungry so we finished every dish of the Thali very quickly and just then the waiter told us that we can take each dish again except fish without extra cost. As I told we were wildly hungry we took each dish thrice except fish because that was chargeable!! After being served thrice, we were about to ask for the fourth serving when the waiters got little uncomfortable. Noticing this we asked for the bill. In the evening we went to the beach & enjoyed sunset and by walking across the shore we reached the Golden Beach. We saw a sand art of dolphins lying on the beach with a message “SAVE OUR SEA LIVES”. Later we went to the Jagannath Temple. Second day, as per our tour package, we had to cover 8 places which included Chandrabhaga (Konark Sea Beach), Sun Temple Konark, Dhauli giri(Bisau Budha), Lingraj Temple, Kedargouri, Khandagiri, Udaygiri, and finally Nandankanan. The Konark Temple is designed in the shape of a colossal chariot, carrying the sun God, Surya across the heavens. We went to the Nandankanan Zoo – a 400-hectare zoo and botanical garden in India and the first zoo in India to join World Association of Zoos and Aquariums. Nandankanan was fascinating, we saw various animals and birds and the White Tiger for the first time. After Nandankanan we returned to Puri @7 pm and we went straight to the beach for relaxing. I must say the Sea Breeze has some kind of magic which blows away tiredness and tension. Suddenly we saw something but because light was not sufficient we switched on the flashlight of our smartphones and we saw a Turtle lying at the shore just from where the foams were leaving the shore. We were so much shocked to see that, the Turtle was huge, little injured. I clicked the picture of the Turtle and decided to go by road not by beach. We had our dinner and came back to the hotel. Third and the last Day of our trip concluded with the visit to the Chilika Lake. Oh! I have forgotten to mention that Sun Rises at 6:23 am in Puri. So, I went to the beach alone by 6:20 am to enjoy the scenic beauty of Sunrise and to capture it in camera. I was astonished to see some old tourists enjoying in the sea whereas youngsters shivering in shawl. In Chilika Lake, while boating we came across many migratory birds and saw Dolphins. After that we went to an Island where they serve fresh Prawn, Crabs, fishes. We reached the Puri Station by 7:30 and by 8:30 boarded the train for Ranchi.
I personally feel this City can offer both Spiritual satisfaction & joy. Though people say the best time to visit Puri is the month of November-December, I feel that January is the best time to visit and the perfect climate that will suit you to take the joy of the City of Lord Jagannath, Puri.

DO YOU KNOW?
1. There are 35 million digestive glands in the stomach.
2. Like finger prints, every one’s tongue print is different.
3. A hippo can open its mouth wide enough to fit a 4 feet tall child inside.
4. Honey is the only food that doesn’t spoil.
5. All polar bear are left-handed.
6. Women blink nearly twice as much as men.
7. Barbie’s full name is Barbara Millicent Roberts.
8. While eating chewing gum if we cut an onion then our eyes do not water.
9. The Guinness Book of World Records holds the record for being the book most often stolen from public libraries.

Abhijeet Sinha
BBA 2nd Year

Time
What’s Time? An ongoing event
The strongest force of nature,
That rules every creature
Having three impressions : Past, Present and Future
A great reminder,
That can make even a thief to surrender
And can stop a person from doing blunder.
A fantastic healer
Of all our life’s failure,
Lastly, a great teacher
Teaching us every day and every moment,
To enjoy a prosperous future

Abhinav Sinha
BBA – VI

माँ की याद
आज मूं ही बैठे-बैठे
औँ औँ मर आयी हैं,
कहैं से माँ की याद
dिल को छू चली आयी है
बैठे बैठे से उसका मृत्यु पौधा
औँ भागकर गोद में उठाना
स्थाई से आयी खुश आज फिर
मृत्यु में पली ले आयी है
बसा सिया है अपना एक नया संसार
फिर भी न जाने क्यों मन मन हरा है
बन जाएं में फिर से नादा।।

Madhu Kumari
B.Tech VII
Tips and Tricks to Make Working on your PC Easier

Rishi Raj, BCA Sem VI

Any Operating System (e.g. Windows) do have many shortcuts and tricks which can make our working easier getting our tasks accomplished quicker saving our time. Some of the shortcuts for Windows to perform our day to day tasks are given below:

Quickly access the programs pinned to your taskbar

Every program pinned to taskbar is given a numerical value starting from 1 from the right of Start Menu i.e first program to right of start menu gets the value 1, Second Program gets 2. This continues till ninth Program getting value 9. The 10th program gets value 0. This numerical value can be used in Keyboard shortcuts to open these programs as follows:

Windows Key + Numerical Value : To open or switch to that Program
Shift + Windows Key + Numerical Value : To open a new instance of the Program

One more useful shortcut:

- Windows Key + D: Show Desktop
- Windows Key + Q: To search
- Windows Key + E: To open File Explorer
- Windows Key + R: To open Run

Want to modify options in Send to in Right Click Menu?

Just type the address 'shell:sendto' in the address bar of file explorer and modify as needed.

Want to arrange your Current Window as needed on your Desktop Screen?

- Windows Key + Left Arrow: To arrange the current Window to left half of the screen
- Windows Key + Right Arrow: To arrange the current Window to Right of the screen
- Windows Key + Up Arrow: To maximise the current Window
- Windows Key + Down Arrow: To restore the current Window
- Alt + Tab: To switch between different open Windows
- Windows Key+Tab: To switch between different open Windows

Create self-made commands to open shortcuts

Process is easy. Right Click on that Shortcut, go to properties, then in Shortcut Tab, enter your desired Shortcut key e.g. Ctrl + Alt + J

Thanks All! There are numerous shortcuts available in Windows as well as in other Operating Systems too. It just needs to take experience, work and enjoy.

मेरी माँ के ओँटी२०२२

ये कहानी मेरी नी की है। उस मे पिसे सैन कर समय मे रोहे दुमे रहा। उस मे पिसे मे जनन २०२२ मे कहानी मे बहुत पार करता है। उसके गुलाम मे अपना सर रख कर समय बिताता है। मेरी माँ वर्जन जैसै तो बहुत पहले ही हो मुका था, जो भैंडियाँ से निकालते मे मे २०२२ मे करा समय तथा २०२२ मे अपने मी आजाद हुए। पिछले २०२२ मे ने मेरी मां मे ने शावर ने हर माता-पिता को पाल रहे है।

मेरी मां ने मुझसे कहा मेरी कई बेटीयाँ हैं, कोई हिंदू है तो कोई मुस्लिम, कोई इस्लामिक है तो कोई इस्लामिक।

मेरी माँ ने किसी भी मे पर-गता नहीं किया। पर लोगों ने खुद को रंग, जाना-पाना, अजीब-जबीब के नम पर बैठ दिया। पर यह यह है कि ये मेरी कई हैं कि ये आज से रही हैं, कारण है – उसके बेटे-बेटियों। अभी एक बाई आपनी माता को अपनी जीवनों के सियास बुद्धि की तरह मीरा है। एक बेटा चन्द्र चंद्री के लिये आपने बाप को कर देता है। जो बाप हमने बचपन से पालता है, उसमे ही हम बड़े होने पर याद होते है। अभी हम चरी जो हिंदी बांधकर कर रहे हैं और मूल नवं बींडमेंट हुए हैं। या है इसका कारण?

मेरी माँ तो रही थी, उनके बाद हम तुम प्रकृति को क्या बुद्धि हुई? हम क्या करती मेरी माता जी का चेहरा बदलता है?

Thoughtful Woman
Varsha Gupta, BBA Sem VI

My University at a Glance
Debolina Banerjee, BCA Sem IV

Vimal Basu
B.Tech VI
बंद करने की बारहोड़ी के......
एक छोटे से रेडियोदान रो,
मेरे दिनदीयों की जुश में पुढ़ा,
सिही “Internet” के बाहर से।
मौ Facebook का Friendship Maanio,
जो खुला हुआ मे है जीता......
मी Chatting को “Nasha”,
जिसमे उपहार कर रहा हूआ मैल।
मी TOI की Online News,
विपक्ष पर Comments लिखकर दे जाना,
कि Internet पर भी होता है,
दिनांगों से लड़ने का एक बाहर।
मी Adult Movies की Sites,
जो दिया मे frequency से चर्चित है,
हर जब के लोगों के......
गोले-माले मन को नींद होकर।
मी “Gangrape” का किस्सा,
जिसे पढ़ने ही हिर ने दहल दिया,
किंतु ध्यात जी है जो भी,
Internet मे ही दुनिया की सीर का नाम रहा लिखा।
मौ Political Issues की बारी,
मौ Parties के आनंदोलनों की चीलगा,
शब्द कुछ एक पल मे Click करती ही,
बाहर चल देती है देश और दुनिया की बरसात।
हर देश की Live खबर,
हर संदेश के Google Server,
उस बंद करने मे भी...........
एक नयी Enlightenment जगाने का एक New Cover,
किंतु भी Citizens की पुष्ट का..............
एक नया Platform पुंजित है,
हर अध्यात्म के तिरिके को,
चौर-चौर फ़ैक्ट्री की ओर ले जाता है।
बस कभी अपर समझाना पाया,
तो मी तिकट दर्ज है,
किंतु एक Wrong Click बन जाएगा "Curse",
और एक Right Click भी देंगा "BooM"
इसलिए Internet का रही उपयोग समझ,
जो उस पर बाजी मारोगा..............
यदि निजी की हर Race मे,
एक दीवार लगे घड़े की पीठ भागेगा।
विज्ञान ने इसे दिखाया दिया,
कि हम चाहे तो..............या कुछ नहीं कर सकते है?
इस Modern Technology से..............
अब—अब जो Parasites से लड़ सकते हैं।
जब मैं इस बंद करने से ही...........
हर यूंग के एक नया संदेश देने के असीमी संभ लिखा,
तो उससे बाहर दुनिया के जन स्वागत में?
Internet के Wrong Use का Funda खोज लिखा।
इसलिए उस यूंग पौधा को एक बार,
फिर से ये संदेश पहुंचाया है..............
कि Internet बुद्धि जातुई कितना से,
सिरफ हैर—भौंस को दूंगरा बना है।

A Message to All-Internet is a "Magic Book", Through which youngster can gain,

Rahul Kumar Prasad
B.TECH VI Sem