

ICFAI UNIVERSITY CONDUCTS MANAGERIAL TRAINING FOR RURAL ENTREPRENEURS OF RAMA KRISHNA MISSION

Ranchi, July 10, 2014.

ICFAI University, Jharkhand conducted a one 5 day training programme on 5Ms (Men, Money, Machines, Marketing and Materials) for the rural entrepreneurship trainees of Rama Krishna Mission Ashrama Divyayan Kendra .

Addressing the participants on the valedictory function, Swami Shashankanandaji, Secretary of Rama Krishna Mission Ashrama said that the training was very interesting and beneficial to the Divyayan entrepreneur trainees. “Such a program opens a new avenue in the field of agriculture and Agro- industries management and will create a new scenario in the field of rural development bringing prosperity and peace free from unemployment and poverty”, added Swamiji.. “We conducted the managerial training , as a part of our MOU with Rama Krishna Mission Ashrama so that they can grow and provide employment to more people”, said Prof ORS Rao, Vice-Chancellor of ICFAI University, Jharkhand. “We are committed to the development of Jharkhand by way of enhancing the skills of the entrepreneurs of the state so that they are successful “ added Prof Rao.

Prof AS Prasad, Associate Dean and co-ordinator of the programme said that all the trainees showed a lot of interest and gaped the managerial inputs very well. Prof Pritha Chartuvedi, Prof Sumit Sinha , Prof Chetna Sinha and other faculty members of the University and faculty members of RK Mission Ashrama Divyayyan were present on the occasion.



