



Research and Academics

ICFAI University Jharkhand organized a Webinar on "How to Write a Good Research paper for Indexed Journals?"

ICFAI The ICFAI University, Jharkhand
UNIVERSITY JHARKHAND *Grooming Professionals. With Values.*

Event Speaker

Prof. O R S Rao
Vice Chancellor, IUJ



Resource Person

Dr. M. Rajkumar
Asso. Professor, IUJ



Outcome of the webinar

The participants will be able to :

- * Write a quality article for publication in indexed journals.
- * Understand the reasons for desk rejections by the editors of the journal.
- * Choose the right journal by adhering to the guidelines of the journals.

Date

10 April 2021 (3 PM-5 PM)

JOIN US

WEBINAR

on

**HOW TO
WRITE A
GOOD
RESEARCH
PAPER
FOR
INDEXED
JOURNALS**

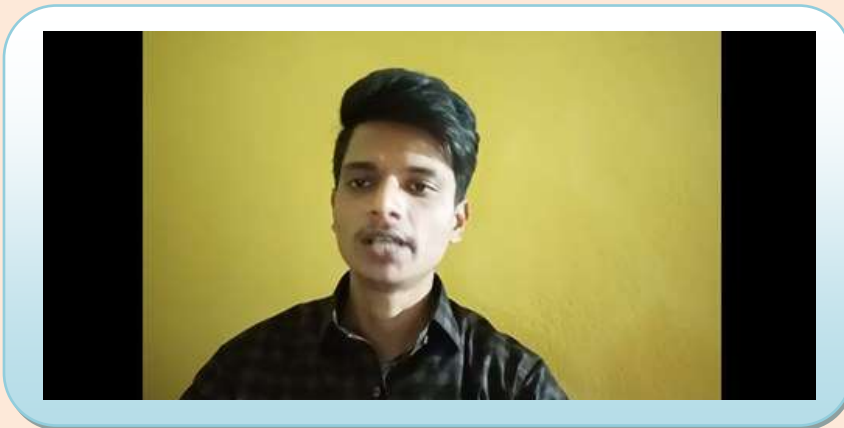


Mr. Ambuj Kumar, Agriculture Coordinator, Dept. of Agriculture, Govt. of Bihar, a participant of Online Certificate Program on Digital Agriculture Management sharing his experience.



Click the url to view: <https://www.youtube.com/watch?v=NIY9RVvImj4>

Mr. Vishal Kumar, a participant of online certificate course sharing his experience regarding Digital Agriculture Management



Click the url to view: <https://www.youtube.com/watch?v=NIY9RVvImj4>

ICFAI University, Jharkhand launched the Certificate Program in Digital Agriculture Management.

Eligibility: Graduates in any discipline.

Duration: 8 weeks delivered in blended mode – Selfstudy of Study Material using Digital Learning Management System and Online Classes (2 hours) on Sundays.

For further details, you may visit -

<https://www.iujharkhand.edu.in/digital-agriculture.html>

The ICF AI University, Jharkhand 
Grooming Professionals. With Values.

**Certificate Program in
DIGITAL AGRICULTURE
Management**



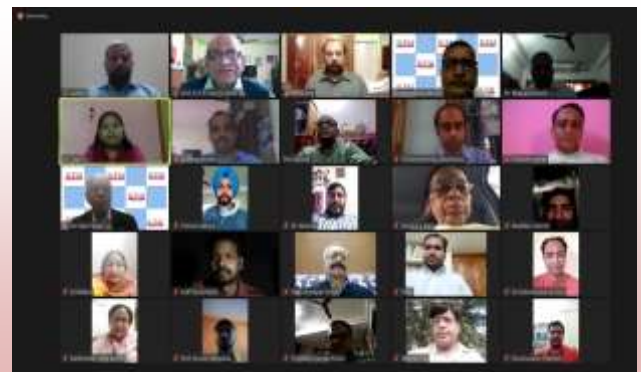
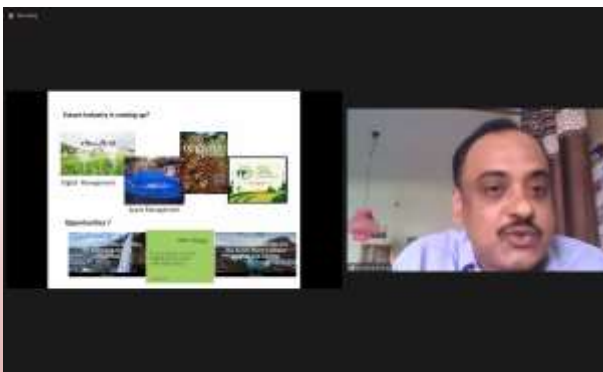
Contact: Program Director (Certificate Programs): The ICF AI University, Jharkhand

<https://www.iujharkhand.edu.in/digital-agriculture.html>

In order to equip agri-business working professionals with the much-needed Digital Skills, ICF AI University, Jharkhand launched an 8-week Certificate Course on Digital Agriculture Management. The Program will be delivered in a blended mode, which involves Self-study of Study Material using Digital Learning Management System and Online Classes.

Prof O R S Rao, Vice-Chancellor of the University said, “Digital Transformation of Agriculture Management is essential to enhance productivity of agriculture and enhance the income of the farmers. All the employees in these sectors need to re-skill themselves with relevant digital skills so that they can grow professionally. The Certificate Program, being offered by us will help to re-skill them with Digital skills”. “Employees working in agriculture value-chain, like farming, rural credit providers, agri-input companies, food processing organizations, wholesalers and retailers of agri-products, policy makers and implementers in Government and agriculture students and faculty members will get benefitted by the program”.

Glimpses of online sessions of Certificate Program on Digital Agriculture Management



Prof Arvind Kumar, Registrar of the University proposed a vote of thanks. The function was attended by all the faculty members of the University.

Prospectus for Admissions for 2021 released

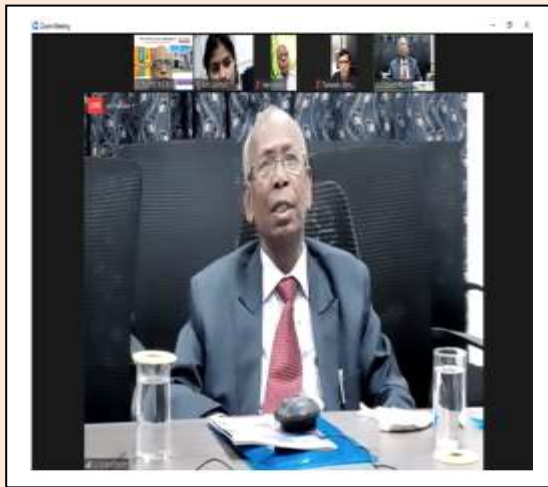


Welcoming the audience, Prof O R S Rao, Vice-Chancellor of the University said, “Besides continuing our earlier programs, we will be introducing a new program in Liberal Arts, BA (Honours) in English, in line with the recommendation of NEP-2020.

http://www.youtube.com/watch?v=s_1cdpCFxfE



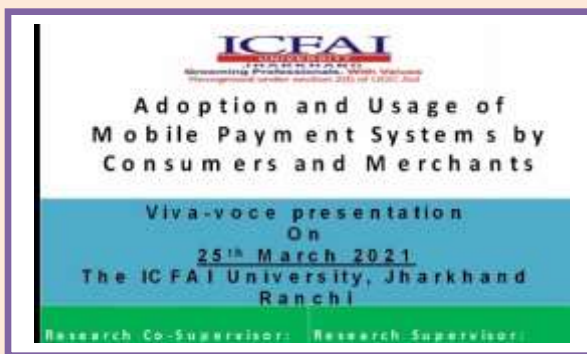
Prospectus was released for admissions to the Programs for 2021-22 academic year at the ICFAI University, Jharkhand, at a function at the University. Guests of Honour for function were Dr K K Nag, former Vice-Chancellor of Ranchi University, Dr. Tanveer Ahmad, Principal, M.M.K. High School, Bariatu, Ms. Monika Srivastava, Principal, Sachidanand Gyan Bharti Model School, Doranda and Mr. Vipul Singh, Principal Rainbow Public School, Chas, Bokaro .



Addressing the function, Dr KK Nag complimented the efforts of the University in character building of the students, besides equipping them with Professional Competency

Ms. Sonal declared eligible for the award of PhD!!!!!!

Congratulation!!!!!!



PhD Viva Voce was conducted at ICFAI University, Jharkhand for Ms. Sonal, who submitted her PhD thesis on “Adoption and Usage of mobile payment systems by Consumers and Merchants”. External Examiners were Prof. Ashish Bajpai, Professor, Institute of Management Studies, Banaras Hindu University (BHU) and Prof. Punyaslok Dhall, Professor, Xavier Institute of Management, Bhubaneswar. Dr Vishal Kumar was her guide from the University.



Watch the Final Viva Voce of Ms Sonal

<https://www.youtube.com/watch?v=wH0eZwwAR0Y>



Welcoming the faculty members and PhD Scholars to the Open Viva Voce, Prof O R S Rao, Vice-Chancellor of the University said , “Mobile Payment is a convenient method of digital payments . This is an important study as it covers not only adoption but also the level of usage of mobile payments and the issues to be addressed to enhance its use.” After the successful viva voce, Ms. Sonal was declared eligible for the award of PhD subject to approval by the Academic Council of the University.

Congratulating Ms. Sonal on her achievement, Prof Rao said “Our Part-time PhD program is considered to be one of the best PhD Programs for Working Professionals in India due to its flexibility, without compromising on the rigour and compliance to UGC Regulations.” Giving details of the admission calendar for the program , Prof Arvind Kumar, Registrar of the University said, “Last date for receipt of applications is 12th April 2021. Online Research Aptitude Test will be conducted on 8thMay 2021. Candidates can apply online by visiting the University website. In case of any queries , email can be sent to admissions.phd@iujharkhand.edu.in”

Mr. Subhanan Dey, Research scholar sharing his experience of PhD journey @ The ICFAI University Jharkhand



Click the url to view <https://youtu.be/K3AO85woc8s>

Mr. Raja Ghosh, Research scholar sharing his experience of PhD journey @ The ICFAI University Jharkhand



Click the url to view <https://youtu.be/BfIHpEkR7qY>

Ms. Tanuka Bhattachraya, Research scholar sharing her experience of PhD journey @ The ICEAI University Jharkhand



Click the url to view :

<https://www.youtube.com/embed/hqrTOWr7O8U>

ICEAI University, Jharkhand offers Diploma | UG | PG | Programs.
Apply Now!

<https://iujharkhand.edu.in/admissions/2021/allprograms/>

A promotional banner for ICEAI University, Jharkhand. The banner features the university's logo and name at the top, followed by a list of programs offered: B.Tech, B.Com, BBA, BBA-LL.B, Diploma in Technology, MBA, and MCA. It also highlights early scholarships and an admissions calendar. The bottom section includes accreditation details and contact information.

The ICEAI University, Jharkhand
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PROGRAMS OFFERED
B.Tech | B.Tech (Lateral Entry)
B.Com (Hons.) | BA English (Hons.)
BBA | BCA | B.Sc.
BBA-LL.B (Hons) | LL.B
Diploma in Technology (Polytechnic)
MBA | MCA

EARLY SCHOLARSHIPS
Based on performance in
entrance examination &
semester-wise performance
in respective programs

ADMISSIONS CALENDAR
Last Date for submission of
completed Application Forms
July 26, 2021
Commencement of Programs
August 31, 2021

The ICEAI University, Jharkhand
Campus: 2065, Daladal Chowk, Simalia,
Near Ring Road, Ranchi - 835 222.
E-mail: admissions@iujharkhand.edu.in

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ICFAI University Jharkhand is offering Ph.D. Program in Management for 2021.

<https://www.iujharkhand.edu.in/ph.d.html>



If you are a Working Professional and are looking to pursue a quality Ph.D. program, without leaving your current job, this is the right program for you.

Ph.D Program in Management (Part-time) 2021

ELIGIBILITY Eligibility: Masters degree or professional degree declared equivalent to masters degree by relevant statutory bodies in management or allied subjects with minimum 55% marks in aggregate or its equivalent CGPA (OR) M.Phil. Degree (in the concerned or an allied subject to pursue Ph.D. Program) with minimum 55% marks in aggregate or its equivalent CGPA with a minimum 3 years of work experience.

- HIGHLIGHTS**
- Strictly, as per UGC Regulations 2016 & 2018.
 - Flexible program, designed to suit the convenience of Working Professionals, without sacrificing quality.
 - Flexibility in Choice of Topic, as per your area of interest.
 - 31 Ph.Ds awarded, so far.
 - Scholars of earlier batches have been working in reputed organizations like Accenture, Amazon, BPCL, Cap Gemil, Coal India, Cognizant, Dr. Reddy's Labs, Ministry of Defence (Army, Air Force), IBM, IIM (Ahmedabad), Infosys, HSBC, HDFC Bank, HP, Mahindra & Mahindra, Microsoft, Novartis, Reliance Energy, RBI, SAIL, St. Xavier's College, TCS Vodafone etc.

Selection Process

Last Date for receipt of Applications :	April 12, 2021
Online Research Aptitude Test :	May 08, 2021
Personal Interview :	June 1, 2021 onwards
Course Work Classes from :	June 14, 2021

Rated

AA

among Top MBA Colleges in India
Careers 360, 2021

Admission for B.Tech (Lateral Entry) in Computer Science & Engg. | Data Science & Artificial Intelligence | Mechanical Engg. | Mining Engg. for 2021 batch is open.

Apply Online - <https://iujharkhand.edu.in/lp/2021/Technology/>

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UNIVERSITY



B.Tech (Lateral Entry)

Computer Science & Engg. | Data Science & Artificial Intelligence
Mechanical Engg. | Mining Engg.



Duration: 3 years

Eligibility: Pass in 3 year diploma in the respective branch of Engg with at least 45% marks in aggregate

Career Opportunities

CSE / DS & AI: Growth in IT industry will create good career opportunities in IT
Mechanical: Due to Atma Nirbhar Bharat Mission, a lot of job opportunities in manufacturing

Mining: Due to reforms in Coal Mining, like 100% Foreign Direct Investment and auction of new coal blocks, a lot of investments are expected from private companies and foreign companies, resulting in good career opportunities.

Campus: The ICFAI University, Jharkhand,
2065, Daladali Chowk, Ring Road, Simalia,
Near Ring Road, Ranchi - 835 222.

City Office: The ICFAI University, Jharkhand,
Plot No.315/B, Road No.3, Ashok Nagar, Ranchi - 834002.

E-mail: admissions@iujharkhand.edu.in

Salient features

- Latest Curriculum
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- Mechanical- Electrical Vehicles Tech, Autonomous Vehicles Tech, AI and IOT For Mechanical Engineers
- Mining- Mine Management, GIS and Remote Sensing, Coal Bed Methane
- Labs and workshops
- Virtual Labs, in association with IIT, Delhi
- Digital Learning Management System using "Swadhyay"
- Industry Partnerships with reputed companies like L&T and Bosch
- SIP and Online Live Projects
- Campus Placements
- Registration with Social Welfare depts. in Jharkhand and Bihar for Govt Scholarships

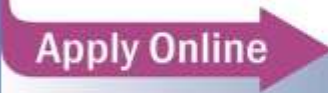
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Admission for B.Tech , B.Tech (Lateral Entry) in Computer Science & Engg. | Data Science & Artificial Intelligence | Mechanical Engg. | Mining Engg. and Diploma in Technology(Polytechnic) for 2021 batch is open.

The ICFAI University, Jharkhand

(Recognized by UGC under Sec 2(f) of UGC Act, 1956)

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Apply Online 

ADMISSIONS 2021



B.Tech.

**CSE | Mining | Mechanical
Data Science & Artificial Intelligence**

Pass in Class XII or equivalent (PCM Group) with minimum 45% marks

B.Tech. (Lateral Entry)

Pass in 3 year Diploma in respective branch of Engineering with minimum 45% marks

Dip.in Tech. Mining | Mech. (Polytechnic) Comp.Sci.

Pass in Class X with 45% aggregate with pass in each of the subjects - Mathematics, Physics and Chemistry

Ranked among top 10 Indian Universities for Quality of Education



Ranked **6th** in Eastern Region
siliconindia Top 500 Engineering Colleges - 2020
Rated **AAAAA** & **56** in Jharkhand & in India
Among top Pvt. Engineering Institutes **DL RANKING**

Merit Scholarships based on performance in 10+2 & Semester-wise performance

Highlights

- ▶ Latest Curriculum (including emerging Technologies like Electrical Vehicles, Autonomous Vehicle Technology, IOT, Digital Transformation etc)
- ▶ Imparting Digital Skills to all the students (so that they are successful in the New Digital World)
- ▶ Flipped Class Room model of Teaching-Learning-Assessment (Using Swaadhyay-II Digital Learning Management and latest Online teaching tools)
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- ▶ Virtual Assignments and Internships in Industry (for imparting hands-on skills)
- ▶ Industry Partnerships (with reputed companies like Altair Engineering, Bosch, L&T, Coal India etc)
- ▶ Campus Placements (in reputed companies)

Virtual Labs in association with IIT, Delhi

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Students in final year also can apply

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ugpgadmissions@iujharkhand.edu.in

www.iujharkhand.edu.in

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admissions.phd@iujharkhand.edu.in



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For further details please visits- <https://www.iujharkhand.edu.in/ph.d.html>

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Universities Ranking
— Education World, 2020

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2020 by
The Week Magazine
— World Research Survey

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The Week
— World Research
Survey 2020

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Publication

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Articles in Journals

S N	Name of the Faculty (Name of the Co-Author/s)	Topic	Journal/Book	Impact Factor, if any	ISS N No.	Page Nos/Vol/Issue No.	Month/Year	Indexing
1.	Anjan Niyogi: Dr. Pallavi Kumari	Exploring the Issues and Problems faced by Hearing Aid User among Senior Citizen	International Journal of Latest Engineering and Management Research (IJLEMR)	2.545	2455-4847	Vol.6 No.3 pp.13-19	Mar-21	Peer review journal
2.	Dr.BijoyaGanguly: Dr.Gautam Tanti	Combating A Crisis in Business and it's Strategies	Wesleyan Journal of Research		0975-1386	Vol.14 No.4 pp.152-157	Mar-21	UGC-CARE

Presentations in National and International Conference

S N	Name of the Author/ Co-Author/s)	Topic	Conference/Seminar	Month/Year	Country
1	SubhananDey; Dr. M. Rajkumar	Factors affecting the Diffusion of Private Label Brands: A Review of Literature	INTERNATIONAL CONFERENCE ON SUSTAINABLE MARKETING-DELIVERINGVALUE 2021, (SMDV 21), University of Engineering and Management, Kolkata	5th-7th March 2021	India

2	JoydeepMookerjee: Prof. O R S Rao	A review of the impact of Disruptive innovations on Markets and Business Performance of Players	International conference on contemporary issues in business management (ICCIBM-21), held at SMIT Sikkim	5th and 6th March 2021	India
3.	Prof. O R S Rao	Educational Technology Adoption Models in Higher Education before and during COVID-19: Review and Future Directions for Research	International conference on contemporary issues in business management (ICCIBM-21), held at SMIT Sikkim	5th and 6th March 2021	India
4.	Pratik Biswas and Dr. Dilip Kumar	An assessment of Gap between expectation and experience of banking sector Mediclaim insurance	International conference on contemporary issues in business management (ICCIBM-21), held at SMIT Sikkim	5th and 6th March 2021	India
5.	Mr.Balkrishnasingh and Dr. Vishal kumar	Effects of credit and financing support on the Farmers Producer organization (FPO)	National seminar On Inclusive growth in rural India Conducted at IUJ with association of NABARD	18th March 2021	India
6.	Namrata Mishra and Dr.M.Rajkumar	Emotional Intelligence as a moderator between Micromanagement Leadership and Employees Performance	2nd International Conference on "Resilience for Sustainability: Revisiting Management Practices and Strategizing for the future", NCU University Gurgaon	26th March, 2021	India

Scholars: Presentation

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1.	SubhananDey; Dr.M. Rajkumar	Factors affecting the Diffusion of Private Label Brands: A Review of Literature	INTERNATIONAL CONFERENCE ON SUSTAINABLE MARKETING-DELIVERINGVALUE 2021, (SMDV 21), University of Engineering and Management, Kolkata	5th-7th March 2021	India
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Impact factor evaluation Certificate from SJIF.

The impact factor of our IUJ Journal Of Management for the year 2021 is 7.485.



Impact factor received from Citefactor for the year 20-21 for IUJ Journal of Management

Release of i-Nowkri - Weekly Newsletter on Career Development



i-Nowkri
Newsletter on Job Market Trends
April, 2021 | Volume-2, Issue-9

ICEFAI UNIVERSITY
JHARKHAND
The ICEFAI University, Jharkhand
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Editorial Members.....

Dr. Vishal Kumar
Dr. Pallavi Kumari
Prof. Vinay Kumar

Previous issues of i-Nowkri can be viewed at
<https://www.iujharkhand.edu.in/i-Nowkri/i-Nowkri-Vol-2-Issue-9.pdf>

In Campus Placement Opportunity
Packaging (Job Profile)
www.ijhca.com
• Selection Process
• Job Title - BBA
• Education Requirement - BBA / B.Com
• Location - Ranchi, India

Upcoming Company.....

Shopper Stop
• Selection Process
• Preliminary Screening
• All services

Highlights: In the Current Issue

- Competitive Exam Calendar
- In Campus Placement Opportunity
- Campus Activities
- Off Campus Placement Opportunity
- Job Opportunities in Government/Public Sector
- Job Market News/ Updates
- Expert Opinion/ Industry Overview

Higher Studies: Competitive

SRM JEEET Engineering Entrance Examination or SRMJEEET is conducted by SRM Institute of Science and Technology (SRMIST) once in a year for admission to M.Tech programmes offered by the institute. SRMJEEET is a university-level exam that acts as a common entrance examination for all SRM Group institutes and universities located at Kottarakkottai, Ramapuram, NCR - Chennai, Ramapuram Part - Valluaparai, Annavasal, Haryana, and Sikhar.

Starting date of application form: 15th May 2021
Last date to submit application: 21st May 2021
<https://applications.srmist.edu.in>

VITEEE is conducted by the Vellore Institute of Technology every year for admission to undergraduate engineering courses (BTech) of participating institutions. Every year, VITEEE is held to meet students for various undergraduate courses. Around two lakh students apply for VITEEE every year.

Starting date of application form: 20th Feb, 2021
Last date to submit application: 30th April 2021
<http://www.vit.ac.in/>

Skitika U' Admission Test (SAAT), a national level entrance test is conducted by Skitika U' Assam. It is held to be University every year to select bright students from different parts of our country. The test is being conducted for different programs offered in constituent institutes / schools of Skitika U' Assam. SAAT-2021, the eleventh edition of this entrance test, will be held online format at centers across various cities of India.

Starting date of application form: 05th Feb 2021

i-Nowkri is a Weekly Newsletter on Career Development that gives updates on Job Market Trends, important information for pursuing Higher Education and counseling on how to prepare for careers

[Click the url to view the i-Nowkri of April](https://www.iujharkhand.edu.in/i-Nowkri/i-Nowkri-April-Vol-2-Issue-9.pdf)

<https://www.iujharkhand.edu.in/i-Nowkri/i-Nowkri-April-Vol-2-Issue-9.pdf>