

ICFAI UNIVERSITY CONDUCTS MANAGERIAL TRAINING FOR RURAL ENTREPRENEURS OF RAMA KRISHNA MISSION

Ranchi, July 10, 2014.

ICFAI University, Jharkhand conducted a one 5 day training programme on 5Ms (Men, Money, Machines, Marketing and Materials) for the rural entrepreneurship trainees of Rama Krishna Mission Ashrama Divyayan Kendra .

Addressing the participants on the valedictory function, Swami Shashankanandaji, Secretary of Rama Krishna Mission Ashrama said that the training was very interesting and beneficial to the Divyayan entrepreneur trainees. “Such program opens a new avenue in the field of agriculture and Agro- industries management and will create a new scenario in the field of rural development bringing prosperity and peace free from unemployment and poverty”, added Swamiji..

“We conducted the managerial training , as a part of our MOU with Rama Krishna Mission Ashrama so that they can grow and provide employment to more people”, said Prof ORS Rao, Vice-Chancellor of ICFAI University, Jharkhand. “We are committed to the development of Jharkhand by way of enhancing the skills of the entrepreneurs of the state so that they are successful “ added Prof Rao.

Prof AS Prasad, Associate Dean and co-ordinator of the programme said that all the trainees showed a lot of interest and gaped the managerial inputs very well. Prof Pritha Chartuvedi, Prof Sumit Sinha , Prof Chetna Sinha and other faculty members of the University and faculty members of RK Mission Ashrama Divyayyan were present on the occasion.

About the ICFAI University Jharkhand: The ICFAI University, Jharkhand (IUJ) belongs to the ICFAI University Group (IUG), which pioneered Professional Education in India. IUJ was established under ICFAI University Act, 2006 (Jharkhand Act 08, 2007), which was passed by the State Legislature of Jharkhand and was notified by Government of Jharkhand on 17th June 2008. The University was empowered by UGC vide its letter dated 1st Dec2009 to award degrees under Section 22 of UGC Act, 1956.

IUJ is committed to grooming its students into Competent Professionals, with Good Personal Values and Ethics.IUJ offers a range of vocation oriented Under Graduate and Post Graduate programmes, which include MBA, B Tech, BBA & BCA. It also offers MBA for Working Professionals, for which classes are conducted in the evening. Besides excellent infrastructure like well furnished class rooms, laboratories, workshops and library, Special features of IUJ programs include Contemporary curriculum, Summer Internships with industry, Live projects, Technology Enhanced Learning and Campus placement assistance. IUJ offers fee concessions to students domiciled in Jharkhand, besides merit scholarships to meritorious students.

More details on IUJ can be found by visiting its website at www.iujharkhand.edu.in.