



## The Institute of Chartered Financial Analysts of India University, Jharkhand

### Press Release

March 4, 2021

#### **Certificate Course on Digital Agriculture Management launched by ICFAI University**

In order to equip agri-business working professionals with the much-needed Digital Skills, ICFAI University, Jharkhand launched an 8-week Certificate Course on Digital Agriculture Management. The Program will be delivered in a blended mode, which involves Self-study of Study Material using Digital Learning Management System and Online Classes (2 hours) on Sundays. Last date for application is 12<sup>th</sup> March 2021 and the classes will commence on 14<sup>th</sup> March 2021.

Briefing the press on the new program, Prof O R S Rao, Vice-Chancellor of the University said, “Digital Transformation of Agriculture Management is essential to enhance productivity of agriculture and enhance the income of the farmers. All the employees in these sectors need to re-skill themselves with relevant digital skills so that they can grow professionally. The Certificate Program, being offered by us will help to re-skill them with Digital skills”. “Employees working in agriculture value-chain, like farming, rural credit providers, agri-input companies, food processing organizations, wholesalers and retailers of agri-products, policy makers and implementers in Government and agriculture students and faculty members will get benefitted by the program”. “Keeping in mind the convenience of the working professionals, classes will be held Online on Sundays”, explained Prof Rao.

Candidates interested in the program may apply online by visiting the University website [www.iujharkhand.edu.in](http://www.iujharkhand.edu.in) or send e-Mail to [cert.admissions@iujharkhand.edu.in](mailto:cert.admissions@iujharkhand.edu.in) or call on 077177-52967 or 099059-55854

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***About the ICFAI University Jharkhand:*** The ICFAI University, Jharkhand (IUJ) belongs to the ICFAI University Group (IUG), which pioneered Professional Education in India. More details on IUJ can be found by visiting its website at [www.iujharkhand.edu.in](http://www.iujharkhand.edu.in) or its Face Book page at [www.facebook.com/icfaijharkhand](http://www.facebook.com/icfaijharkhand).