

## Press Release

### **ICFAI University Jharkhand organizes 1st N J Yasaswy Memorial lecture on “The Role of Values in Purposeful Life”**

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**Ranchi, 18th Oct 2012:** The ICFAI University Jharkhand organized a memorial lecture today on the theme “The Role of Values in Purposeful Life”, to commemorate the first death anniversary of Late N J Yasaswy, founder of the ICFAI Group.

Delivering the memorial lecture, Swami Shashankanand ji, Administrative Head of the IRTDM Faculty Centre & Secretary, Rama Krishna Math Ashrama, Ranchi highlighted the importance of the values in purposeful life in current scenario. Swamiji further added, “We should strengthen our core beliefs and values system, which guide our decisions and behaviors.” He urged the participants to make the world a better place now, and for generations to come.

Dr. A.K. Pandey, IAS, Director General, Administrative Training Institute, Ranchi, Govt. of Jharkhand presided over the function as Guest of honour and said that Late Yasaswy lived a purposeful life, fitting up to his name.

Welcoming the audience, Prof. O R S Rao, Vice Chancellor of the ICFAI University Jharkhand presented a life sketch of Late N.J. Yasaswy, including his achievements and his vision for the ICFAI Universities. Recounting his personal experience of working with him, Prof Rao highlighted that late Yasaswy was a man of principles and values and was keen on instilling the Values in the students, besides Knowledge and Skills. Prof Rao appealed to the University employees to strive for imparting quality holistic education to the students, which will be a befitting tribute to late Yasaswy.

Dr. K K Nag, Sr. Academic Advisor, FedUni described Shri N J Yasaswy as a charismatic leader, a great motivator, an educationalist, a visionary, and a genius who was years ahead of his time. “His vision will continue to guide ICFAI group forever”, Dr. Nag added.

A vote of thanks was proposed by Dr. B M Singh, the Registrar of the University, who assured the speakers that all employees of the University have rededicated themselves to live up to the aspirations and values of late Yasaswy.

The meeting observed 2 minutes silence in honour of the late founder.

The programme was attended by luminaries, visitors, academicians, faculty, Staff & Officials, Alumni and students of the University.

#### **About the ICFAI University Jharkhand:**

The ICFAI University, Jharkhand (IUJ) belongs to the ICFAI Universities Group (IUG), which pioneered Professional Education in India. IUJ was established under ICFAI University Act, 2006 (Jharkhand Act 08, 2007), which was passed by the State Legislature of Jharkhand and was notified by Government of Jharkhand on 17th June 2008. The University was empowered by UGC vide its letter dated 1st Dec2009 to award degrees under Section 22 of UGC Act, 1956.

IUJ offers a range of vocation oriented Under Graduate and Post Graduate programmes, which include Ph.D Programme (Part-time) in Management, MBA, B Tech, BBA & BCA. Besides excellent infrastructure like well furnished class rooms, laboratories, workshops and library, IUJ has well qualified and experienced faculty members. More details on IUJ can be found by visiting its website at [www.iujharkhand.edu.in](http://www.iujharkhand.edu.in)