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ICFAI University Jharkhand, Ranchi
Faculty of Management Studies

Delegate Registration Form

National Seminar

On

**Corporate Social Responsibility in the Emerging
Scenario: Issues and Challenges**

19th September 2013

Name:

Designation:

Organization/Affiliation:

Address:

Pin:

Phone:

Email:

Delegate Category : Students Scholars
Academician Corporate Executives

Title of the paper:

Early Bird registration: Yes No

Demand Draft No: Dated:

Drawn (Bank Name):

Signature of Sponsoring
Organization with seal

Signature of Delegate

Date:



Grooming Professionals, With Values

The ICFAI University Jharkhand

Faculty of Management Studies

Organizes

National Seminar

On

**Corporate Social Responsibility in the Emerging
Scenario: Issues and Challenges**

On

19th September, 2013



Venue

Seminar Hall

Faculty of Management Studies

The ICFAI University, Jharkhand

**Grand Emerald Building, Between Road No. 1 & 2, Ashok Nagar
Ranchi - 834002, Jharkhand, Phone: 9031261436, 9955158412**

Website: www.iujharkhand.edu.in

About the Seminar

ICFAI University Jharkhand, Ranchi is happy to present a Seminar on "Corporate Social Responsibility in the Emerging Scenario: Issues and Challenges" on 19 September 2013 starting at 9.30 a.m. at its Faculty of Management Studies Campus. The business climate is improving over the long term, foreign investors are increasingly establishing businesses across India, and Indian companies are beginning to increase their participation in the international markets. It is thus necessary for Indian companies to compete on all parameters in the global marketplace. Corporate Social Responsibility, i.e. the individual business incorporating social and environmental considerations into its strategy, which features prominently on the development agenda including Human Rights, Labor Standards, Environment, Anti-Corruption, Education, Occupational Health and Safety (OHS), and Work-life Balance concerns, has in recent years become a key parameter for any company competing in the national or international markets. Companies can no longer ignore CSR. They can only accept them as opportunities to embrace and challenges to surmount. In India CSR as a business strategy has begun to gain momentum and companies are gradually realizing that CSR is more than a charitable function. It is a strategic investment that has crucial implications for the bottom-line. Climate change is also a concern that has recently increased dramatically all over the world, and companies world-wide, including in India, are forced to consider its implication in a business context and how they can strategically manage it as part of their CSR agenda.

With this background, ICFAI University Jharkhand has put a comprehensive Seminar on CSR and its issues and challenges and how it impacts on the bottom-line of individual companies and invites you to participate in this Seminar and jointly find out ways to support the private and public sector in its already important role as the engine of growth, development and poverty reduction in India.

Practicing Managers from Industry and Academicians, Research Scholars and Students in Management are invited to present their thoughts on the following subthemes or any other area as may be suitable to the topic:

- ❖ Perspectives of CSR in the Global Economy
- ❖ CSR and Sustainability
- ❖ CSR and Corporate Governance
- ❖ CSR Practices
- ❖ Integrating CSR with Business Policy
- ❖ Ethical Issues in CSR
- ❖ CSR and Environment
- ❖ Benchmarking CSR Practices
- ❖ CSR – Where are we heading towards?
- ❖ CSR: Sectoral Perspective
- ❖ Measuring the Success of CSR
- ❖ Innovation in CSR in Business



- ❖ Responsible Growth: Inclusive Development
- ❖ CSR and Companies Bill, 2012
- ❖ Relevance of CSR in Jharkhand (or any other State)
- ❖ Case Studies of CSR in Jharkhand (or any other State)
- ❖ Aligning CSR with Brand, Image and Reputation
- ❖ New Insights into the Correlation between CSR and Brand Strength
- ❖ CSR and People Rehabilitation
- ❖ Case Studies on Best Practices in CSR (Private and Public Sector)

Important Dates

S. No.	Important Events	Important Dates
1	Last Date of Submission of Abstract by Authors	30 August 2013
2	Intimation of Acceptance of Abstract	Within Three Working Days of Receipt of Abstract
3	Last Date for Submission of Full Paper	4 September 2013
4	Early Bird Registration	5 September 2013
5	Last Date of Registration	13 September 2013
6	Seminar Date	19 September 2013

Registration Details:

S.N.	CATEGORY	REGISTRATION FEE (Rs)	EARLY BIRD REGISTRATION (Rs)
1	Students	500	250
2	Scholars	1000	750
3	Academicians	1200	1000
4	Corporate	2000	1750

Note : The Registration Fee should be paid by way of a DD drawn in favor of The ICFAI University Jharkhand – Fee Collection A/C, payable at Ranchi and should be sent along with the dully filled in Registration Form to :

The Coordinator
Faculty of Management Studies
The ICFAI University, Jharkhand
Grand Emerald Building,
Between Road No. 1 & 2, Ashok Nagar,
Ranchi - 834002, Jharkhand

Guidelines for the Authors

1. The abstract must be a maximum of 250 words including title page, discipline, and sub theme of the paper, name of the author, affiliation and complete address of the author including phone, e-mail address.
2. The paper should be in Times New Roman, font size 12, double space, with margin of 1 inch on all sides.
3. References must be placed at the end of the paper in MLA style.
4. The paper can be on any of the sub-themes and limited to a maximum of about 3000 words.
5. The paper should be the author's original work and should not have been published earlier in any other seminar / journal. The paper should accompany with a declaration from the author to the above effect.
6. The paper will be the property of IUJ, who will have the right to publish it in its publications, after editing, if needed.
7. Authors of papers selected for presentation will be given a certificate.
8. There will be a maximum time limit of 15 minutes for presenting the paper.
9. The presentation should be done using power point slides (PPT).LCD projector will be provided.
10. Papers and abstracts should be sent to seminars.fms@gmail.com
11. Authors of papers selected for presentation will be informed by 5th September 2013.
12. Detailed program schedule will be mailed after the acceptance of the final paper

About the University

The ICFAI University, Jharkhand is established under sub-Sec_ on (2) of Sec_ on 4 of the Institute of Chartered Financial Analysts of India University Act, 2006 (Jharkhand Act 08, 2007). The University is empowered by UGC to award degrees under sec_ on 22 of UGC Act, 1956.

The University believes in creating and disseminating knowledge and skills in core and frontier areas through innovative educational programs, research, consulting and publishing, and developing a new cadre of professionals with a high level of competence and deep sense of ethics and commitment to the code of professional conduct. The Visitor of the University is His Excellency, The Governor of Jharkhand. The University is administered as per the Act, Statutes and Rules. The Board of Governors is headed by the Chancellor and others as members. The Board of Management and the Academic Council are headed by the Vice-Chancellor. The Academic Council is responsible for all academic matters.

The University currently offers Bachelor's and Master's programs in management and Bachelor's programs in science and technology and Ph.D. Program in Management (Part Time). The University has also introduced the Course of MBA for Working Professionals.