Corporate Social Responsibility

Abhijeet Group
Chandwa, Latehar, Jharkhand
Earlier Profile of Area

- Barren Land
- Meager Agricultural Activities
- No Means of Livelihood
- Extreme Poverty
- Least Education
Lights to more than 100 villages
By constructing 33 KV Transmission Line
From Kudu to Chandwa
Strengthening Education
Awareness Programmes
And
Capacity Building
For changing the mindset of the people
Light of progress reaches to village in dense forest

Sanjay Ojha | Times

Chandwá (Lakshar): Till 2007, Binod Thakur (46) used to work for more than 14 hours a day in digging mud that he sold to a brick-kiln to sustain a family of eight. Yet, at the end of every month, he had to borrow some money from friends as Rs 4,000 he used to earn was not enough to sustain the family. Today, Thakur rides a motorcycle, carries a sleek smart phone, has a lot of handkerchiefs in his pocket, watches cartoon serials on television and drinks chilled water in summer.

Somber Oraon (30), who worked as a daily wage-earner after completing his graduation, today boasts of being a contractor engaging 50 labourers.

The transformation in life of Binod and Somber is not an exception in this major hit Chandwá block of Latehar district where the power plant of Abhijeet Group Corporate Power Limited is coming up. The company is setting up 1740 MW power plant that will come up in three phases, with an investment of around Rs 8,700 crores. The first phase of the power plant is expected to start commercial production in 2012.

The story is same for almost 4,000 people of Bana, Chakalia and around a dozen villages of the area who used to lead a life of penury till a few years back. There was no electricity; basic civic amenities were absent for decades and no one dared to venture out of the house after sunset.

When the officials of the company first came to us with the proposal to set up a power plant, we were very apprehensive. No one was ready to part with even a piece of land despite the company’s offer to give a job to one member from each displaced family and Rs 5 lakh per acre of land that will be acquired,” said Binod, who has parted with around two acres.

At present, he earns around Rs 15,000 per month by running a canteen for employees of the company at the project site. “The main reason for suspicion was the company’s proposal to pay Rs 5 lakh per acre against the prevailing price of Rs 30,000 to Rs 1 lakh per acre in the area. The suspicion was so strong that officials of the company were taken hostage on a number of occasions by the villagers.”

We thought that the company was ready to pay such a high amount for even barren and forested land because it will not give job to the displaced,” said Binod adding: “But, as days passed, they started giving jobs to people who parted with the land and our trust increased.”

The prosperity is also evident from the fact that every household in the area has at least one two-wheeler and there is a four-wheeler in 10 to 15 families. Bana Village alone has around 50 motorcycles, 10 four-wheelers, including three SUVs.

Septuagenarian Litta Oraon, uncle of Somber, too has tasted prosperity even though he is not associated with the project. “My family was dependent on agriculture and I had to face a lot of hardships to make both ends meet. For last four years, I am earning Rs 5,500 per month by renting a part of my house to workers of the company,” said Litta, while taking a nap outside his house in the afternoon after having lunch.

“The rent of a two-bedroom house is now Rs 6,000 to Rs 8,000. This is contrast to Rs 2,000 per month the company paid for a double-storey building in 2007. Some people who have not got the desired benefits are, however, not happy though the number is very few,” he added.

Senior deputy general manager P C Joshi, who is associated with the company from its inception, gives the credit to local people of this remote village in the heart of dense forest.

“As a company, we had to set up the plant. The way people have accepted the need for change is commendable. Today, more than 4,000 people are associated with the company whether as employee or business associate and are contributing the cause for development,” said Joshi, adding that the support did not stop even after their security guards were killed in an attack last year.

The support which the company is getting from local people, chief executive officer Arun Gupta feels that they will be able to complete the project in record time. “We are getting all support from the villagers and we expect that we will complete the project before time,” said Gupta.
Bharat’s shining in Chakla

Big ticket power plant lights up Latehar hamlet with jobs, fast food

From one shop meal a day to much food tohomemate now, Chakla is a paradise

MANISH HANSDA
Chandwa town doesn’t sleep at 6 anymore

B. Vinay Marly

LATEHAR (JHARKHAND): It was October 2006. Rajiv Goyal, a mechanical engineer from Punjab, had recently joined the Abhiject Group’s power project in Jharkhand as chief construction manager.

That day he landed in Ranchi, he headed straight for the plant site near Chandwa — around 100 km from Ranchi — in Latehar district for inspection. It was 6 pm, an unusual time to travel back to the road they came. “Despite warnings, I set off only to find the roads deserted, the entire Chandwa market closed, and not a single soul on the highway up to a 30-km stretch,” he recalled. Goyal reached Ranchi safely. But passengers on a bus behind him were not as fortunate, they were looted on the highway.

Today, Chandwa is almost unrecognisable. With innovative strategies and community welfare, the company drew a 33-kV transmission line to Chandwa town from the nearby Kuda grid, 45 km away, at its own cost in 2007.

And the initiative brought unimaginable results.

The town that generally had one hour of power every three days began getting more than 22 hours of electricity a day. The market now remains open till 10 pm.

Business has grown manifold. Crime rate has gone down considerably and Maoists have been restricted to few rural pockets.

Latehar, one of the poorest and worst Maoist-affected districts in Jharkhand, was synonymous with killings, loot and Maoist violence.

“Supply of electricity to Chandwa – which falls in a Maoist-affected region of Jharkhand – means markets in the town can now stay open till 10 pm.”

Parivar Khan/HT Photo

Arun Kumar Gupta said, “Our ideology of providing development among the underprivileged perhaps matches the Maoists’ ideology. That’s why they are not disturbing our project.”
Focus Areas

- Education
- Health
- Rural Infrastructure
- Environment
- Sustainable livelihood
- Social Upliftment
## Education

<table>
<thead>
<tr>
<th>Description</th>
<th>No. of Students</th>
<th>No. of Schools</th>
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<tr>
<td>Support to Schools</td>
<td>2500+</td>
<td>8</td>
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<td>Scholarships to Students</td>
<td>500</td>
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<tr>
<td>Coaching Centers</td>
<td>360</td>
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<td>Computer Centres</td>
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<td>NFE Centres</td>
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<td>Abhijeet DAV Public School</td>
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<td>ITI Training + Polytechnic</td>
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<td>Orphan School</td>
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Snapshots
## Health

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<thead>
<tr>
<th>Description</th>
<th>No. of Camps</th>
<th>No. of Beneficiaries</th>
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<tr>
<td>Awareness Programme</td>
<td>28</td>
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<tr>
<td>Rural Health Camps</td>
<td>54</td>
<td>3240</td>
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<tr>
<td>In-House Dispensary</td>
<td>1</td>
<td>More than 30000</td>
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<td>Health Camps- Specialized</td>
<td>16</td>
<td>3787</td>
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<tr>
<td>Adoption of Health Sub Centre at Hempur, Chakla and Nagar</td>
<td>3</td>
<td>19710</td>
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<tr>
<td>Proactive measures for Control of Disease</td>
<td></td>
<td>18 villages</td>
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Snapshots
## Rural Infrastructure Cont..

<table>
<thead>
<tr>
<th>Description</th>
<th>No. of Beneficiaries</th>
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<tbody>
<tr>
<td>Construction of Transmission Line from Kudu to Chandwa</td>
<td>100 villages</td>
</tr>
<tr>
<td>Construction and Repair of Roads in villages</td>
<td>8 villages</td>
</tr>
<tr>
<td>Construction and Repair Culverts in villages</td>
<td>3 villages</td>
</tr>
<tr>
<td>Maintaining village Electricity</td>
<td>9 villages</td>
</tr>
<tr>
<td>Installation of Hand Pumps</td>
<td>38 Hand Pumps</td>
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</table>
Rural Infrastructure  Cont..

<table>
<thead>
<tr>
<th>Description</th>
<th>No. of Beneficiaries</th>
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<tbody>
<tr>
<td>Repair of Hand Pumps</td>
<td>300 Hand Pumps</td>
</tr>
<tr>
<td>Construction and Repair of Wells</td>
<td>25 Wells</td>
</tr>
<tr>
<td>Construction and Renovation of Ponds</td>
<td>8 Ponds</td>
</tr>
<tr>
<td>Development of Play Ground</td>
<td>4 Playgrounds</td>
</tr>
<tr>
<td>Installation of Retro Reflective Display Boards</td>
<td>More than 300</td>
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</tbody>
</table>
## Rural Infrastructure

<table>
<thead>
<tr>
<th>Description</th>
<th>No. of Beneficiaries</th>
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</thead>
<tbody>
<tr>
<td>Repairing and Cleaning of River</td>
<td>1500 villagers</td>
</tr>
<tr>
<td>Construction of Akhara</td>
<td>13 Akhras</td>
</tr>
<tr>
<td>Repair of Community Centres</td>
<td>2 villages</td>
</tr>
<tr>
<td>Repair of House construction</td>
<td>2 families</td>
</tr>
<tr>
<td>Construction of Bathrooms</td>
<td>500 villagers</td>
</tr>
<tr>
<td>Repairing of Yaatri Sheds</td>
<td>All adjacent villagers</td>
</tr>
</tbody>
</table>
Snapshots
Environment

- Development of Nursery for forestry plants
- Plantation in the periphery of Plant area
- Beautification of Colony Area
- Distribution of plants to villagers
- Beatification of District Administrative offices
- Identification of land owners for huge plantation in the rural areas
Snapshots
Sustainable Livelihood

- Sewing Centres
- Bamboo Article Making
- Nursery Development
- Dairy Development
- Running PDS Shop and its upgradation
- SHG Empowerment and Capacity Building
Snapshots

| POWER | MINING | STEEL | FERRO ALLOYS | ROADS |

[Images of various activities and communities]
Social Upliftment

- Cultural Harmony
- Emergency Services
- Financial Help to poor people
- Distribution of Cloths
- Celebration of National and International Events
- Rescue of Girls from trafficking
- Sports and Events
Snapshots
Monthly, Quarterly and Annual Newsletters
Awards and Appreciation

Awards:
- RIMS (Rajendra Institute of Medical Science), Ranchi
- JSACS (Jharkhand State AIDS Control Society), Ranchi
- Jharkhand Government (Mega Health Festival), Latehar
- Greentech Award, New Delhi
- Author in first book on CSR by INDIACSR at Mumbai

Appreciation:
- Villagers
- Jila Parishad Member
- Block Development Officer
- Superintendent of Police
- Deputy Commissioner
Awards and Appreciation
Future Planning

- Community Based Water Distribution System
- Training on Awareness and Capacity Building
  - Vocational Training Programs
  - Entrepreneurship Development Programs
- Supporting Professional Organizations and NGOs
- Facilitation centre for relevant assistance to new entrepreneurs
- Rural Infrastructure
  - Agri Business Centre
Media
The company has plans to invest over ₹25,000 crore on this mega project (1,080-MW power plant at Chakla village) by 2014.

**POWER SPARKS PROSPERITY**

**EMERGING HUB** Abhijej Group's 1,080-MW power plant has drawn hundreds of crores of rupees transforming the socio-economic scenario of Chakla village.

**Abhijej Group**

The Abhijej Group is a leading conglomerate known for its excellence in several sectors including Power, Mining, Steel, Ferro Alloys, Roads, and Real Estate. The company has diversified its operations and has established itself as a significant player in the Indian market.

**Power Plant at Chakla Village**

The 1,080-MW power plant, located in Chakla village, is expected to create numerous job opportunities and boost the local economy. The plant is a testament to the company's commitment to sustainable development and its contribution to India's energy needs.

**Impact on the Village**

The construction and operation of the power plant are expected to bring significant benefits to the local community. It will not only provide electricity to the region but also contribute to overall economic growth and development.

**Infrastructure Development**

Apart from the power plant, the company has also invested in infrastructure development in the area. This includes roads, bridges, and other facilities that will further enhance the quality of life in the region.

**Economic Benefits**

The power plant is not just a source of energy; it is also a driver of economic growth. It is expected to generate substantial revenue for the company and contribute to the state's GDP.

**Environmental Considerations**

Abhijej Group is committed to environmental sustainability. The company follows strict guidelines to minimize its carbon footprint and ensure the plant operates in an eco-friendly manner.

**Future Plans**

Moving forward, the company plans to expand its operations and invest in more projects that align with the government's vision for the country's growth and development.
पूरे ज्यारखंड को रोशन करेगा चंद्रवा

अखबार नहीं आंदोल

प्रभात खबर

चंद्रवा से लोट कर सुपील पिंचू

जोगी - नयी पुस्तक अभियान में ममता बांधव केन्द्रीय मुख्यमंत्री ने काफी ही बड़ी धृष्टि में खुद करार को रोपन कराया। यहां दो-तीन पत्रकार ज्यारखंड लाने का रुझान है।

वर्तमान वर्ष 2011 के पूरे चंद्रवा के लोग अभियान में जोड़े, उत्तम के विहार और इसके बाद बड़े जानकार सुरक्षा प्रागृहीत की किसी कारणी भी महत्वपूर्ण है। अति स्वाभाविक रूप से ऑर्डर एक्सटील इंडा ओपेशन के बाद चंद्रवा में मानने का अनुमान लगाया गया है। वर्तमान के मुख्यमंत्री ने केन्द्रीय सरकार की कस्तों का सेवानिवृत्त होने पर निर्देश दिया है।

उपलब्धि

जयप्रीत कुमार ने उन्हें कि ती मूल्य ऐसिस्टेंस का काम, अन्यतः 544 व्यक्ति नेतृत्व था।

प्रभात खबर ने एक हजार एक जनित्व लेने, जिसमें 700 दूर अशिक्षित अनुभव में है।

सांस्कृतिक सीहारी के मुदत

पीड़ित आपना जन्म, अवधि संचालन और एक प्रभाव आत्म

दिसंबर 2011 में चालु होगा प्लॉट

कंपनी इसका इंतजार कर रही थी। अभियान चालू करने के लिए कार्यक्रम बनाया जा रहा है।

दिसंबर 2011 में 540 में दुग्ध प्लॉट वाले हैं जो जानते। अगले सरकार को कार्यक्रम बनाया है। जिसमें 45 साधन का उपयोग होता है।

लोगों को वार्षिक और वर्ष

श्री गोपाल बताते है कि जमीन लेना इसका आत्मेक़रण नहीं है। कंपनी ने लोगों का प्रतिबंध बनाया। उन्हें संबंध नहीं कहा गया। जिसमें वे श्रम लेते हैं।

लोगों को वार्षिक काम से जोड़ा
दैनिक भास्कर

बुलेट नहीं बिजली होगी चंदवा की पहचान

दर्जन संयुक्त | राती

बताकर हम समझते हैं कि आपने केवल हिंदी में पंजाब से जनवरी से जनवरी की छुट्टी आते रहता है। हम सारे विश्व में कार्य करते हैं। इन बातें में हम देखते हैं कि सभी विवरणों को मिलाकर, हम अच्छी तरह से हमारी हिंदी सामाजिक जानकारी पत्रिका का उपयोग करते हैं।

छायांकित होता है तब तक सबकुछ सम्बन्ध: आर्थिक सूचना के चीफ संस्थापक मैनोज राजेश गोलियां का मानना है कि इसकलाकार होता है।

इस वर्ष का यह काल के बारे में जानकारी में हम के लिए बहुत महत्वपूर्ण है। बहुत ही सुलभ है। हमारे कौन से कोई भी पत्रकार देखते हैं कि वहाँ हमारे कार्यक्रमों का उल्लेख किया गया है?

इस पत्रिका के लिए हमारे मुख्य संपादक की चेतावनी दिलाते हैं कि हम सही तरह से उपयोग करते हैं। यहाँ हम सही है कि हम सही तरह से उपयोग करते हैं।

इसका बाकी है कि क्योंकि जिन्होंने हमारे कार्यक्रमों का उल्लेख किया गया है?

कई हीनों में हम देखते हैं कि हमारे कार्यक्रमों का उल्लेख किया गया है?

कहते हैं कि हमारे कार्यक्रमों का उल्लेख किया गया है?

हमारे कार्यक्रमों का उल्लेख किया गया है?
Web Media: Coverage by the largest portal on CSR in India

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Thank you