## The ICFAI University, Jharkhand Grooming Professionals. With Values.



Newsletter of ICFAI University Jharkhand

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**ICFA** 

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Prof. O. R. S. Rao, Vice-Chancellor

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Dr. B. M. Singh, Registrar

Editor and Designer: Dr. Chetna Sinha, Asst. Professor



#### **STUDENTS EDITOR:**

- **Rahul Walter Minz** (BBA 3rd Year)
- **Abhinav Sinha** (BBA 3rd Year)
- Vimal Kumar Basu (B. Tech 3rd Year)
- **Tej Narayan Mishra** (B. Tech 2nd Year)
- Rishi Raj (BCA 3rd Year)

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Tyro-Buzz

**IcfaInterest** 

Conundrum



### From the Vice-Chancellor's Desk



Just to give a snap shot of the activities at the University in the last few months...

Academic year 2015-16 started with welcoming the enthusiastic and talented new students from not only earlier programs but also new programs of B.Com (Hons), B.Sci (Hons) and Diploma (Polytechnic).

Seminars were held on contemporary topics. While FMS seminar was on Managing People in the current millennium, FST chose the latest technology topic: Internet of Things.

It is matter of pride for the University to award its first PhD in Management to Dr Ramnish Singh for his thesis on impact of communication and collaboration on dynamic organization structures.

In line with the current trends in digitalization, the University

conducted a management Development program on "enhancing competency in Digital Intelligence".

During the last few months, the University took steps to leverage technology in teaching-learning-assessment. For the first time, MCQ part of the end-semester examination for all programs were held Online, thereby benefiting the students in a number of ways. Student Services Portal was launched to provide online information services to the students. Online Learning management System is being developed, wherein course material will be accessible to the students "online" so that they can go through it as per their convenience. The University also launched an initiative to promote "Learn with Fun", wherein the students can learn the subjects, while enjoying the learning. Student Activity Clubs were constituted to encourage this initiative. Management Games were conducted so that students can learn the concepts while playing the simulated games.

A lot of extra-curricular activities like debates, quizzes, sports etc were conducted to enable grooming the students into holistic professionals. Awards were given to the students not only for encouraging Merit but also in character building.

A renewed focus on building close-knit relationship with our Alumni is being made so that they can participate more actively in the activities of the University. To this end, an Alumni Directory is being prepared, besides launching an Online Alumni Portal.

I wish you and your families, a Happy New Year

With best wishes

(Prof O R S Rao) Vice-Chancellor

#### Dear Readers,

We are trying our hardest to make sure that our readers receive all the information about the University in the most exciting, aesthetically appealing and informative way possible. So enjoy the Newsletter and let us know if you have any comments or feedback at editor.palaash@iujharkhand.edu.in , which we would be glad to take into consideration for our next issue.

Wishing you a happy reading!

Dr. Chetna Sinha Editor



## **Treasured Moments**

Award of the First Ph.D.by the University



The University awarded its first Ph.D. degree in Management to Mr. Ramnish Singh in a function on 5th Jan 2016 for his research work on "Emergence of Dynamic Organization Structures Based on Social, Asynchronous and Synchronous Communication and Collaboration Patterns in IT and Educational Organizations: with Specific Reference to Organizations in Redmond, USA, and Bangalore, India".

Prof. ORS Rao, Vice-Chancellor congratulated Mr. Ramnish Singh on the award of the degree and said, "Information and Communication Technologies have been changing the way, organizations work. Dr. Ramnish Singh's insightful research will make immense contribution to improve Quality of Teaching and Learning, leveraging Communication and Collaboration Technologies".

Dr. K. K. Nag and Dr. A. A. Khan, Members of Board of Governors of the University, complimented the University for awarding its first Ph.D. degree.

Acknowledging the inputs and guidance from the University, Dr. Raminsh Singh said, "The facilitation processes of the University and quality of guidance from my Supervisor and Co-supervisor enabled me to do Quality Research".

## IUJ Starts Online Exams for all the Programs



As a part of its constant endeavor to provide quality education aided with latest technology IUJ has embarked on the path of conducting on-line exams for the end-semester. Students from all the branches viz. B. Tech, MBA, BBA, B.Com, BCA appeared in their online exams and the overall response was quite encouraging.

The students found this mode of exam more beneficial due to several reasons like; ease of using computer, immediate results, review of the wrong answers, same format like various competitive exams [CAT, Banking etc].





## **SNAPSHOT**

Prof. ORS Rao, Vice-Chancellor, IUJ, speaking as the Guest of Honor in the Valedictory function of the Spoken Sanskrit Classes of a leading pan-India NGO, Sanskruta Bharati, at Hyderabad

Dr. Sister Iyoti Kispotta, Principal, Nirmala

grooming them into full human beings as well

Prof. A.K. Singh, Principal, Jawahar Vidya

## Distinguished Visitors Speak about IUJ

College, Ranchi

as good citizens

Mandir School, Ranchi



Dr. M.J Xavier, Executive Director, VIT University, Chennai

I am very delighted to see the progress in IUJ. Great Service to the student community for The new campus is very good. I wish all the best to ICFAI University, Jharkhand



#### Prof. (Dr.) N.K Yadav 'Indu',

Vice-Chancellor, Central University Tharkhand ICFAI University, Jharkhand is moving very I am impressed with the value based education vast towards excellence. I wish success of its at ICFAI University. The skill development is approach towards this Goal.



in its high pace. I am confident that it will enable our youth employable and responsible Justice Nalin Kumar, OSD (Judicial), Governor citizens of the nation.

's Secretariat, Jharkhand Great feeling to be with dedicated and honest Dr. V.S. Tiwary, Principal, Doranda College, people with commitment, following and Ranchi inculcating values along with education. Best ICFAI University, Jharkhand is striving hard to Wishes to the ICFAI University, Jharkhand



make the students of Jharkhand capable of competing with rest of the country and the



Swami Bhaveshananda, Secretary, world Ramakrishna Mission, Morabadi, Ranchi

I am impressed with the Cordial hospitality of Prof. George F Osta, Dean, Xavier Institute of the University. I pray to the Almighty for all Polytechnic, Ranchi round success of this University.



Congratulations to the University for its Contribution to our society



Mr. Alan Wei, Sr. Manager, Vivo Electronics Campus of ICFAI University is very good. Students of the University are outstanding.

Swami Madhavananda, Chinmaya Mission, Ranchi

An Institution with values becomes a great Institution. ICFAI University, Jharkhand is such an Institution "having values & practicing them"



Prof. (Dr.) M. Raziuddin, Pro Vice-Chancellor, Ranchi University

It is good that the university is grooming students with values.





## THE AWE-INSPIRING MOMENTS IUJ Initiatives

#### Orientation cum Parents-Teachers Meet













The University organized an Orientation and Parents-Teachers Interaction Program for the students of the new batch of the session 2015 on 19 August 2015 at its campus. The orientation program was attended by the parents and guardians of new and old students of various programs. The students welcomed the guests with a delightful cultural program which included

songs, dance and skit etc. August 2015 issue of the University Newsletter Palaash was also released on the occasion.

The presence of Major Gen V. K. Sareen (Retd.), the Chancellor of the University, spurred the enthusiasm of the Students and added glitters to the occasion.

## IUJ Journal Release and Valedictory Function of CW-II of the 2015 Batch of Part-time Ph.D. in Management@IUJ

During the valedictory function of Course work-II of Ph.D. Scholars of 2015 batch, IUJ Journal of Management – Nov 2015 issue was released by Dr. NK Yadav 'Indu', VC, Central University of Jharkhand on 26th Nov 2015.

Mr. AK Srivastava, IAS (Retd) who was the Guest of Honor advised the scholars to take up research in areas, relevant to Jharkhand.

Dr. NK Yadav, VC, Central university of Jharkhand, who was the chief guest on the day appreciated the efforts of the ICFAI University to promote quality research and publications and said, "It is only through quality research, Indian universities can find a place in the top 100 Global universities".



### N. J. Yasaswy Memorial Lecture & Blood Donation Camp@IUJ Campus



In the fond memory of its Founder Member Lt. N. J. Yasaswy, a Blood Donation Camp was organized at the University Campus in association with the Red Cross Society of India on 10 December 2015 in which as many as 50 students donated blood. Later during the day, a Memorial Lecture was organized by the University wherein Swami Bhaweshananda Ji, Secretary, Rama Krishna Mission Ashram, Ranchi delivered a lecture on the topic "Role of Values and Ethics in Modern Education". Dr. Nalin Kumar, OSD, Governor of Jharkhand, who was the Guest of Honor for the day complimented the students for donating blood and motivated them to stick to their values.

Rahul Walter Minz of BBA 3rd Year and Tej Narayan Mishra of B.tech 2nd Year were awarded as the Students of the year with values. The award was instituted by IUJ in memory of Lt. NJ Yasaswy who was the man of values.



### IUJ Introduces M.Com and New Branches in B.Tech & MBA



During a function on 7th Jan 2016, ICFAI University Jharkhand announced the courses for 2016 admissions. Besides, the programs offered in 2015, M. Com with industry will be offered in 2016. In addition, new disciplines will be offered in various courses. Under B.Com (Honors), besides Banking, Finance & Accounts and Computer Applications will be offered. Under B.Tech and Diploma in technology (polytechnic) programs, in addition to Mechanical and Computer Science, civil, ECE and Mining will be offered. Under MBA, Digital marketing, Healthcare Management and Telecom Management will be offered as Electives.

Welcoming the participants to the function, Prof. ORS Rao, Vice-Chancellor said, "New programs and disciplines (like Computer applications, Civil Engineering and Mining engineering) are being introduced, in view of increasing job opportunities for the graduating students in sectors like Infrastructure, IT and Mining". "In order to ensure that the graduating students are more employable, Internships in industry will be mandatory for all programs, including B.Com and M.Com programs", added Prof Rao.

Chief Guest, Prof. M Raziuddin, Pro-VC of Ranchi University, complimented the University for its efforts to inculcate values in the students, besides skill building, which are essential for their success.

Dr. KK Nag, Member, Board of Governors of the University, Dr. Jyoti, Principal, Nirmala College, Dr. VS Tiwary, Principal, Doranda College, Mr. AK Singh, Principal, JVM School also addressed the audience.

### Inter School/College Quiz Competition

Final Round of Quiz Competition for School and College students was held at IUJ on 7th Jan 2016 in which Doranda College, Nirmala College, JVM School, Lal Lajpat Rai School, Adarsh College (Dhanwar), SS Higher Sec School (Dhanwar), MK College and Xavier Institute of Polytechnic etc participated.



First Prize - Xavier Institute of Polytechnic

Second Prize - Nirmala College

Third Prize - XIPT





## SWEET MEMOIRS Motivating Factors – BECON 2003

Dr. B. M. Singh, Registrar, IUJ presented a paper titled "Training in Banks – New Vistas - Innovative Delivery System and Methods of Training" at the Bank Economists Conference – BECON 2003 for which he received a cash prize of Rs. 25,000 when he was the Principal, Bank of India Staff Training College at Kolkata.



### Youth Festival on the Eve of Swami Vivekananda's 153rd Jayanti



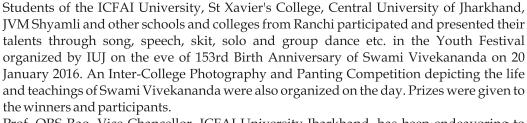














Prof. ORS Rao, Vice-Chancellor, ICFAI University Jharkhand, has been endeavoring to implement the message of Swamiji, by grooming its students into competent professionals, with values".



Speaking on the occasion, the Chief Guest, Swami Madhavananda Ji of Chinmaya Mission, Ranchi, said, "Knowledge is critical for success and happiness of people and it can be acquired only though concentration".

Guest of Honor, Dr. RK Rai, President, Indian Hospital Association & Chairman, 7 Palms Hospital, said, "In the present global scenario, Youth of India should rise to the occasion and strive to maintain the highest standards of integrity and dignity in their day-to-day life, in consonance with the message of Swami Ji".

# A Glimpse to the Award winning Paintings and Photographs of the Inter-College Painting and Photography Competition depicting the Life and Teachings of Swami Vivekananda



Saurabh Shekhar

ICFAI University Jharkhand

2nd Prize Winner Sketch Simran Verma ICFAI University Jharkhand



**3rd Prize Winner Sketch Anup Prakash Tiwary**ICFAI University Jharkhand



**2nd Prize Winner Photo Abhijeet Sinha**ICFAI University Jharkhand



**3rd Prize Winner Photo Abhinav Sinha**ICFAI University Jharkhand

**1st Prize Winner Photo Anjali Verma**St. Xaviers College, Ranchi



## **KUDOS!! Awards & Honors**



Dr. MridanishJha, Assistant Professor, Faculty of Management Studies, awarded as Teacher-of-Values for the Academic Year 2015 on the occasion of NJ Yasaswy Memorial Day.











	VALUE BASED STUDENT OF THE YEAR 2015			
Dept.	Dept. Name of the Student Class			
FMS Rahul Walter Minz BBA S		BBA Sem V (2013-16)		
FST Tez Narayan Mishra B.TechSem		B.TechSem IV (2014 -18)		

	PROGRAM-WISE TOPPERS IN SESSION 2015				
S.N.	Name of the Student	Class			
1 SunitaKumariShastri MBA III (2014-16		MBA III (2014-16)			
2	2 Abhinav Sinha BBA V (2013-16)				
3	Sumit Kumar Sahu	BBA III (2014-17)			
4	Rishi Raj	BCA V (2013-16)			
5 SaketAnand BCA II		BCA III (2014-17)			
6 Vimal Kumar Basu B.Tech V (20		B.Tech V (2013 -17)			
7 Anand Kumar Pandey B.Tech III (2		B.Tech III (2014-18)			

**ALLROUND PERFORMERS IN SESSION 2015** 

S.N.	Name of the Student Class			
1	Kanchan Bara	MBA III (2014-16)		
2	Kaishar Raza	MBA I (2015-17)		
3	Abhinav Sinha	BBA V (2013-16)		
4	Abhijeet Sinha	BBA III (2014-17)		
5	ChahatParveen	BBA I (2015-18)		
6	Rishi Raj	BCA V (2013-16)		
7	Vishal Singh	BCA III (2014-17)		
8	Rohit Kumar Singh	BCA I (2015-18)		
9	Purnima Rani	B.Com (H) I (2015-18)		
10	Satyam Kumar Mishra	B.Sci I (2015-18)		
11	Anand Kumar Pandey	B.Tech III (2014 -18)		
12	Rahul Kumar Prasad	B.Tech V (2013 -17)		
13	Binay Kumar Prasad	B.Tech V (2013 -17)		









## THE KNACK Academic Activities

## National Conference @Faculty of Management Studies of IUJ









"Human Resource is the core asset of any organization and the best use of people resource is essential for a productive environment in any organization", these words of Dr. George John, Vice-Chancellor, Birsa Agril University, Ranchi unfolded a day long National Conference on "People Management: Emerging Trends in the Current Millennium" organized by the Faculty of Management Studies of the University on 3rd Sept 2015 at ICFAI University. Guest of Honor, Father Dr. Alexus Ekka, Director, XISS, Ranchi, spoke about the ten human aspects of HRM. Mr. Sanjiv Kumar, Deputy GM, Mecon, and Mr. Prasad, Executive Director, Adhunik Group highlighted the importance of Human Resource in the Industry. Prof. S. R. Sauq, HOD, Dept, of Human Resource Management, XISS, Ranchi who was the Key Note Speaker, threw light on the various key aspects of HRM.

About twenty five papers from across the country, hovering around the contribution of Human Resource in economy, challenges before HRM and the best practices in HRM including talent management, were presented during two technical sessions chaired by Dr. P. K. Banerjee and Dr. Pranav Kumar.

Dr. NK Yadav 'Indu', VC of the Central university of Jharkhand, was the Chief Guest for the Valedictory function of the Conference.

The Best paper Award was bagged by Ms. Priyanka Priyadarshni for her paper titled "Challenges of Employee Management in NGOs: A Brief Discussion on the Issue".

### National Conference @Faculty of Science & Technology of IUJ





IOT, the latest technology to network all smart devices using internet will revolutionize our day to day personal life and improve productivity of industry in a big way, by way of machine to machine communication", were the words of Prof. ORS Rao, Vice-Chancellor, IUJ. He was addressing the National Conference on "Internet of Things: Technology, Trends and Application" organized by the Faculty of Science and Technology of the University on 23rd Sept 2015.

In the key-note address, Mr. Ramnish Singh, Director, Microsoft, US, highlighted how IOT is a multidisciplinary technology driven by mobile, cloud computing and data analytics and represents a huge opportunity and is critical to realizing the vision of ambient intelligence.

Prof. Gurdeep Singh, VC, VinobaBhave University, was the Chief Guest. Experts from reputed organization like Mecon, SAIL, CIT presented their papers.

Our Flag Bearers Ph.D. Scholars of 2015 Batch of IUJ





# Enhancing Digital Intelligence – Management Development Program @ IUJ

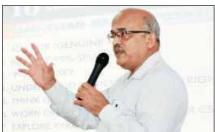


"Technology has been changing our day-to-day life style and work environment and we are forced to use Digital Tools like Smart Phones, e-mail, Google, Facebook, Skype etc. It is important that we acquire deep skills to use them effectively so that we are more successful in professional and personal life" with these words, Prof. ORS Rao, Vice-Chancellor, inaugurated a Management Development Program on "Enhancing Digital Intelligence" on 6 January 2016 at the IUJ Campus. The MDP was attended by working managers in reputed companies like CCL, MECON, SAIL, Akshaya Rolling Mills etc.Resource person, Dr. Ramnish Singh, Director of Microsoft,

Redmond, US explained to the participants how intelligent searching for information, Social Networking, instant communication and collaboration skills can be used to improve individual performance and growth in careers. Dr. Hari Haran, Academic advisor and coordinator of the program said that this is the first time such a program was conducted in Jharkhand.

## **Engineers Day @ FST**







On the eve of 155th Birth Anniversary of M. Visvesvaraya, the Faculty of Science and Technology of the University celebrated Engineer's Day on 15 Sept 2015 at its campus. Speaking on the occasion Chief Guest, Mr. Sunil Sood, Secretary of Indian Association of Energy Management, threw light on the importance of energy conservation in the present scenario. Various Papers and live models were presented by the Engineering Students of the University which was appreciated by the audience.

## **Intra-University Debate Competition**





An Intra-University Debate Competition on the topic "Beauty Pageants are a threat to the Indian Culture and Society" was organized on 25th Nov 2015 at IUJ Campus in which students from various programs participated and presented their thoughts.

Abhijeet Sinha &BimalBasu (BBA Sem III &B.Tech V), SimranVerma (B.com SemI) and Ms. Ragini (MBA-I) were awarded 1st, 2nd & 3rd prize respectively.

## Intra-University Business Quiz

An Intra-University Business Quiz Competition was conducted by the Faculty of Management Studies of the University on 4 December 2015 by Dr. Chetna Sinha and Dr. MridanishJha at the Campus in order to test the students' awareness and understanding of the current trends and practices in business at the national and international level. Around 50 students participated in the elimination round of which five teams of three members each went to the final rounds.

The team of Abhinav Sinha (BBA V), Rahul Walter Minz (BBA V) & Saurabh Shekhar (BCA V) bagged the first prize. While there was a tie for the second prize between the teams of Rakhi Kumari (BBA I), Piyush Hurkat (B.Coml) & Aditya Sahay (BBA I) and Abhijeet Sinha (BBA III), Sumit Kumar Sahu (BBA III) & Rishi Raj (BCA V), the third prize went to the team of Rohit Kumar Singh (BCA I), Pratik Verma (BCA I) and Shubham Ankit (BBA I).



## Intellectual Contributions by IUJ Faculty Members

The academic health of any institution can be well foretold by the fact that how much the Vice-Chancellor of the University himself is engrossed in the academic activities which keeps on motivating the University Teaching Staff continuously in this direction. We present a sneak-pick into some of our Vice-Chancellor's academic indulgence here for our Readers:

- Prof. ORS Rao, Vice-Chancellor, IUJ speaking at the World Education Summit on "Internationalization of Indian Higher Education" at New Delhi
- His article "Analysis of Pharmaceutical Industry in 2014-15" was published in The Pharma Review, Nov-Dec 2015 issue, Vol XIII, Issue No 78, PP 9-11.





#### **Dr. S. C. Swain,** Assistant Dean, Research & Publications

- Mapping of Demographic Profile of Consumers vis-à-vis Preference for Green Cosmetic Products: A Study in and around Kolkata, India, Household & Personal Care Today, Italy, Vol. 10 (6), pp. 26-29, October 2015
- Acceptance and Efficiency of the Learning Management System in Campus-based Programs of Private Higher Education Institutes in India, GROWTH (ISSN: 2249 6394) Vol. 43, No. 2, pp. 1-7, July – September 2015
- IT Infrastructure & Rural Development: A Study of Acceptance and Impact of Student Academic Management System (SAMS) in Rural Odisha, India
- , International Journal of Trend in Research and Development (ISSN: 2394 9333), Vol. 2, Issue 4, pp. 106-112, August 2015
- Competitive Advantage for Inclusive Escalation: A Learning Intended for Human Side of Leadership, GROWTH (ISSN: 2249 6394) Vol. 43, No., pp. 54-58, April June, 2015
- Prioritization of Factors influencing Preferences for Green Cosmetic Products: A Study in and around Kolkata (India), International Journal of Trend in Research and Development, Vol 2, Issue 3, pp. 103 111, June, 2015
- Entrepreneurial Failures Lessons to be Learnt to Boost Entrepreneurship, IUJ Journal of Management (ISSN: 2347 5080), Vol. 3 Issue No. 1, pp. 39-43, May 2015



#### Dr. Chetna Sinha, Asst. Professor, ELS & Business Communication

- Taking the Zigzag Way: An Investigation into Anita Desai's Diasporic Vista, International Journal of Multidisciplinary Research, ISSN 2277 9302, Vol I, No. 5, Nov 2015
- Diasporic Consciousness in Anita Desai's Fiction: A New Perspective, Travails of Uprootment:
   A Tribute to Refugees, Exiles and Diasporic Communities, ISBN 978-93-85723-00-1, Kerala,
   Dec 2015
- Community Based Disaster Preparedness Planning, IUJ Journal of Management, ISSN 2347-5080, Vol. III, Issue 2, Nov 2015



#### **Dr. Birendra Goswami**, Assistant Professor, Computer Science

- Risk Assessment and Analysis for Big Data, International Journal of Advanced Research in Computer Science and Software Engineering (IJARCSSE), Volume: 5, Issue: November 2015, ISSN: 2277128X, www.ijarcsse.com
- New Trends on Mobile Application Development Tools, Paper presented in National conference on Internet of Things: Technology Trend and Applications at ICFAI University, Sept 2015.





#### **Dr. Mridanish Jha,** Asst. Professor, Marketing Management

- A strategic framework for design and implementation of sustainable reverse supply chain with reference to consumer durables, Asian Journal of Management, ISSN 0976-495X, Volume-6, Issue-4, Dec. 2015
- Customer Experience Management: Determinants, Dynamics & Strategies for Integration of Brand Touch Points at Various Stages of Service Encounter, Global Journal for Research Analysis, ISSN No 2277 – 8160, Volume-4, Issue-10, Oct, 2015
- Frugal innovation: A Coherent Approach to Meet the Objective of Make in India, Academicia-South Asian Academic Research Journal ISSN: 2249-7137 Vol. 5, Issue 9, Sept. 2015



#### Dr. Rumna Bhatacharya, Asst. Professor, HRM

- Recruitment and Selection Process of Teaching Staff at MBA institutions, the IUJ Journal of Management, ISSN:2347-5080, Vol. 3, No. 2, pp. 48-52, Nov. 2015
- The Killer instinct of Swami Vivekananda as the best remedial approach to conflicts in strategic Management and social behavior and shaping the overall leadership, published in the book Spiritualism in Education



#### Prof. Sudipta Mazumdar, Sr. Lecturer, Marketing Management

 Mapping of Demographic Profile of Consumers vis-à-vis Preference for Green Cosmetic Products: A Study in and around Kolkata, India, Household & Personal Care Today, Italy, Vol. 10 (6), pp 26-29, Oct 2015



#### Mr. Pratik Biswas, Sr. Lecturer, Mathematics

 Application of Data Mining and CRM in Banking Sector Medical Insurance, International Journal of Innovative Research in Computer and Communication Engineering, pp. 38 – 46, Vol. 3, Issue 1, 2015

## Intellectual Contribution by IUJ Research Scholars

Our Research Scholars have been making us proud by way of contribution of articles in leading journals, from India as well as overseas.

S N		Topic	Journal/Seminar/Conference	Place in case of Seminar / Conference/ Publisher	Mth/Yr
1		Identification of Factors Influencing Preferences for Green Products: A Study in and around Kolkata	Academicia, An International Multidisciplinary Research Journal, Vol 5, Issue 4, pp. 354-370	NA	April 2015
	Mr. SudiptaMajumder (2012)	Prioritization of Factors influencing Preferences for Green Cosmetic Products: A Study in and around Kolkata (India)	International Journal of Trend in Research and Development, Vol 2, Issue 3, pp 103 - 111	NA	June 2015
2	2	A Typology of Coping Strategies for Employees in Education Sector	National Conference on "People Management: Emerging Trends in the Current Millennium"	ICFAI University, Jharkhand	Sept 2015
	Ms. Rupsha Roy (2012)	A Typology of Coping Strategies for Employees in Education Sector	The IUJ Journal of Management, Vol. 3, No. 2, pp. 56-59		Nov 2015

## The ICFAI University, Jharkhand Grooming Professionals. With Values.



3		CSR Activities in Healthcare in	MTC Journal of		
J		PSUs: Need for Involvement of	Entrepreneurship &		Oct Dec.
		Retired Professionals	Management		2015
		Appraisal of CSR Mega Health	National Conference on "People	ICFAI University,	Sept 2015
		Camps Sponsored by PSUs - a	Management: Emerging Trends	Jharkhand	1
		Case for Re-engaging	in the Current Millennium"	ľ	
	Mr. Md. Yussain	Superannuated Managers			
	(2013)	Appraisal of CSR Mega Health	The IUJ Journal of Management,		
		Camps Sponsored by PSUs - a	Vol. 3, No. 2, pp. 64-67		
		Case for Re-engaging			Nov. 2015
		Superannuated Managers			
		"An Assessment of the Websites	The IUP Journal of Information	http://www.iupin	Sep 2015
		of Power Distribution	Technology (ICFAI Journal), Hyd	dia.in/1509/Infor	
		Companies in the National		mation%20Technol	
		Capital Region"		ogy/An_Assessme	
				nt_of_the_Websites	
		Commercial Assumed to four Comital	ECDI II C (	.html	D 2015
		Geospatial Approach for Capital	ESRI User Conference	New Delhi	Dec 2015
		Investment Analysis & Assets Audit in Power Distribution			
4	Mr. Varun Prakash	System			
	(2013)	Geospatial Technology helping	National Conference on "People	ICFAI University,	Sept 2015
	` ′	the utility to Manage people in	Management: Emerging Trends	Jharkhand	Sept 2015
		Better Way and curb	in the Current Millennium"	Jiminimi	
		dishonesty "			
		Geospatial Technology helping	The IUJ Journal of Management,		
		the utility to Manage people in	Vol. 3, No. 2, pp. 34-36		Nov. 2015
		Better Way and curb			
		dishonesty "			
		Requirements Prioritization -	International Congress on	Hotel Golden	
		Survey and Analysis	Information and Communication	Tulip, Udaipur,	Oct 9-10,
5			Technology - ICICT 2015	India	2015
	Ms. D. Sita	Mathematical Treatment of ABC	International Conference on	Hotel Silver Cloud,	
	(2013)	Framework for Requirements	Information and Communication	Ahmedabad, India	Nov 28-29,
		Prioritization	Technology For Intelligent		2015
			Systems - ICTIS 2015		
		"Challenges of Employee	Conference in IUJ ON People	IUJ Ranchi	Sept. 2015
		Management in NGO's: A Study	Management: Emerging Trends		
		of NGO's in Jharkhand, India"	in the Current Millennium		N 201E
		"Challenges of Employee Management in NGO's: A Study	The IUJ Journal Of Management ISSN:2347-5080		Nov. 2015
6	Ms. Priyanka	of NGO's in Jharkhand, India"	Vol. 3, No. 2, pp. 1-6		
	Priyadarshani	"Green Microfinance: A Cog in	National Seminar on	Nirmala	Nov 5th-6th
	(2013)	the Wheel of Sustainable	"Environmental Degradation-	college,Ranchi	,2015
		Development"	Challenges and Remedies"	0,	ľ
		"Green Microfinance-An	ISCA Conference on	MYSORE	Dec 2015
		Organizing Framework"	Environment		
		Technical Analysis of	An industry academic	NICMAR,	Dec. 2015
7	Mr. Pilaka. Nagarjuna	Hyderabad Metro Rail Project	Conference on Construction	Hyderabad	
	(2013)		Management, IACCM - 2015		
		Recruitment and Selection	National Conference on People	IUJ, Ranchi	Sep 2015
	M Did Di ii	Process of Teaching Staff at MBA	Management: Emerging Trends		
8	Ms. Richa Ritwika	Institutions	in the Current Millennium		NI 2015
0	(2014)	Recruitment and Selection	The IUJ Journal Of Management ISSN:2347-5080		Nov. 2015
		Process of Teaching Staff at MBA institutions	Vol. 3, No. 2, pp. 48-52		
		пъщинопъ	National <i>Conference on</i> People	IUJ, Ranchi	Sep 2015
		Community Based Disaster	Management: Emerging Trends	10J, Karicili	Jep 2013
		Preparedness Planning	in the Current Millennium		
		- Transport Adminis	The IUJ Journal Of Management		Nov. 2015
		Community Based Disaster	ISSN:2347- 5080		
9	Mr. Sumeet Kumar	Preparedness Planning	Vol. 3, No. 2, pp. 45-47		
			National Seminar on	Nirmala	Nov 5th-6th,
	Gupta				2015
	(2014)	Modern Strategies in Disaster	"Environmental Degradation-	college,Ranchi	2013
	*	Modern Strategies in Disaster Risk Reduction: Understanding	Challenges and Remedies"	college,Ranchi	2013
	*			conege,kanchi	2013
	(2014)	Risk Reduction: Understanding the New Framework Importance of Management		South City College,	Nov. 2015
10	*	Risk Reduction: Understanding the New Framework	Challenges and Remedies"	Ü	



11 Ms. NutanKumari (2015)		Knowledge Dissemination and ICT: Recent Trends of Teaching and Learning Methodology	National Seminar on Knowledge Society for Sustainable Development	Jointly organized by St. Xavier's College, St. Xavier's College of Management and Technology, and Xavier Institute of Social Research, Patna	April, 11- 12, 2015
		Language, ICT and Globalization : Effective Communication and Global Employability	National Seminar On Sustainability and Development: Implications of ELT for Individual , Society and Ecology	Organized by II   T Patna	April 3-4 2015
	Ms. SurabhiSanchita	Impact of Reinforcement Theory on Shaping Behavior: A study On-Duty Drunkards in Service Sector	National <i>Conference on</i> People Management: Emerging Trends in the Current Millennium	IUJ, Ranchi	3Sep 2015
12	(2015)	Impact of Reinforcement Theory on Shaping Behavior: A study On-Duty Drunkards in Service Sector	The IUJ Journal Of Management ISSN:2347-5080 Vol. 3, No. 2, pp. 7-10		Nov. 2015
		Learning and Development for Building Project Management Competency in SAIL	Growth Vol. 43, No.1		Apr –June, 2015
13	Mr. Susmit Roy (2015)	Managing Project Risks through Effective Interaction between Project Manager and Stakeholders	Growth Vol. 42, No.4		Jan – Mar, 2015
		Challenges of Employee Management in Construction Industry: A Study in India	National <i>Conference on</i> People Management: Emerging Trends in the Current Millennium	IUJ, Ranchi	Sep 2015
14	Mr. Vinod AtmaramBhuruk (2015)	Challenges of Employee Management in Construction Industry: A Study in India	The IUJ Journal of Management, Vol. 3, No. 2, pp. 37-44		Nov 2015
15	Mr. Praveen Kumar	Work-Life Balance: a Conceptual Perspective	National <i>Conference on</i> People Management: Emerging Trends in the Current Millennium	IUJ, Ranchi	Sep 2015
	(2015)	Work-Life Balance: a Conceptual Perspective	The IUJ Journal of Management, Vol. 3, No. 2, pp. 60-63		Nov. 2015

OTHER ACHIEVEMENTS OF IUJ RESEARCH SCHOLAR						
·						
Ms. D. Sita	International Conference on Information and Communication Technology For Intelligent Systems - ICTIS 2015	Chaired 2 sessions	Hotel Silver Cloud, Ahmedabad, India	Nov 28-29, 2015		
Mr. Varun	Current Industry trends of Geospatial	Guest	Central University of Jharkhand,	Oct 2015		
Prakash	Technology	Lecture	Ranchi			
Mr. Arijit Santikary	Out Bound Training (OBT) on management skills as a trainer	Trainer	Andhra Loyola Institute of Engineering and Technology for benefit of the Management Students, Vijaywada	Nov 2015		
Ms. Nutan Kumari	Cambridge English Language Assessment, Training and certification for Team Leaders of South Asia	Training and Certification	Delhi	Nov 2015		



# Down the Memory Lane "That Rising Sun BOOK"

Dr. Bal Ram Jakhar



RAJ BHAVAN Bhopal-462 003



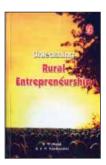
17th November, 2006

"Unleashing Rural Entrepreneurship" is a thought-provoking book. I highly appreciate the approach envisioned by the authors for solving the unemployment and under-employment in rural areas. It is just not possible for the entire Service sector, Government and private, to solve the problem of rural employment. The authors rightly suggest that development of self-employment is the answer. I have been emphasizing it consistently. The Five Year plans provide schemes and programmes, but lack proper execution. There are several factors responsible for it. It is regrettable that our educated youths run for Government and private services. Gandhi Ji had a vision of "Swavlambi Villages". But that has been overlooked. The concept has not lost its value.

I am sure the book will be well received. It should not be just another addition to the library.

I wish the planners take note of the suggestions made by Dr. B M Singh and Shri Namboodiri.







Intellectual contribution – a word we often keep on listening in academic settings...But have we ever thought of the importance it holds in our life – not only professional but personal life?

I realized this while working at IUJ under the supervision of Dr. B. M. Singh, Registrar.

I have many a times seen him carrying a "Rising Sun Book" with great pride. To us that was just another book but for him it was not just a book but an asset of his life... Yes he is the author for the book "Unleashing Rural Entrepreneurship".

What adds feather to this proprietorship is a "Foreword" of the book by Lt. Dr. Bal Ram Jakhar, the then Hon'ble Governor of Madhya Pradesh & former Speaker Loksabha. The pride that Dr. Singh takes each time he talks about the book makes me feel that this is one of the most important "TREASURE" of his life. So now this is not just a "Rising Sun Book" but an intellectual property of our respectable Registrar and we are thankful to him for sharing this fact with us because by doing this he had made us understand the importance of self-creation.

Unfortunately Dr. Jakhar left for heavenly abode on 3rd Feb 2016 & the author is grieved at this great loss.

We present to our readers a glimpse into the foreword of the book...

# IUJ Alumni Everywhere ..... Please keep in touch with your Alma Mater

We are proud that in the last few years after their graduation IUJ alumni have gone places across India and abroad. They grew professionally and are occupying senior roles in diverse sectors like Automotive, Banking, Financial services and Insurance (BFSI), FMCG, Government, Hospitality, IT, manufacturing, Mining, NGOs, Real Estate, Telecom etc.. Some of the Alumni have become Entrepreneurs .The University is putting in concerted efforts to locate them so that Alumni Directory could be prepared and shared with the Alumni .We are also in the process of designing IUJ Alumni Portal to enable networking and sharing of views.

Alumni Day will be celebrated on 10th February 2016, for which all alumni are invited.

All alumni are requested to update their whereabouts by writing to alumni@iujharkhand.edu.in or by filling Google form at http://goo.gl/forms/7r3iyX76NI.



# THE ORB - Student Activities Independence Day & Republic Day Celebration



ICFAI University Jharkhand celebrated the 69th Independence Day and the 67thRepublic Day in all its solemnity and grandeur at the IUJ Campus on 15th August 2015 and 26th January 2016 respectively.

The students along with the Faculty members and staff saluted the National Flag and pledged themselves to upholding the honor and integrity, diversity and uniqueness that is "India".









## **Teachers Day**

You guided me,
when I was lost.
You supported me,
when I was weak.
You have enlightened me all through...
To the world you may be
just a Teacher
But
to your students you are a "Hero"

With these words the students of ICFAI University celebrated Teachers day on 5th September 2015 at the Versity Campus.

Prof. O.R.S Rao, Vice-Chancellor, and Dr. B. M. Singh, Registrar, were present along with all the teachers at the function. The Students welcomed all the teachers and presented wonderful program to entertain the teachers. Several games were also organized by the students for the teachers on the day. The teachers also participated in the games and enjoyed to the fullest.









## Learn with Fun @ IUJ







"Learning with Fun" initiative was launched at the University Campus from 21st to 22nd Jan under the visionary guidance of Prof. O.R. S. Rao, the Vice-Chancellor, who believes that learning can be more interesting and effective if it is combined with fun, in right proportion.

Students participated with full zeal & learnt new things

## Vishwakarma Puja









The Faculty of Science and Technology celebrated September 17 as Vishwakarma Pujawith traditional fervor to pay obeisance to Lord Vishwakarma; regarded as the God of architecture and engineering. This ritual was performed within the workshop with special prayers, havan and distribution of sweets.

It was also a resolution-time for students to dedicate themselves to the cause of advancement of technology.

## **Excursions**









# ICFAInterest IUJ Welcomes New Associates to the Family



**Dr. Kuhaili Banerjee** Asst. Professor, Finance



**Dr. T. N. Paul** Asst. Professor, IT



**Mr. Anil Kumar** Accounts Officer



**Mr. V. N. Sinha** Deputy Manager, Admin.

## **CONUNDRUM**Daughters are Assets Educate them...

The honorable Prime Minister of India has launched a campaign "Beti Bachao, Beti Padhao" in order to spread awareness towards saving and educating a girl child. This column of the IUJ Newsletter entitled "Daughters are Assets Educate them", is an endeavor, a small step taken by us to make people realize that a daughter is the most precious gift given by God to enlighten our lives. She has always been a blessing for the society and reason for continuation of life in this world. So we must educate them and make them self-dependent.



#### A Man who Treats his Daughter like a Princess, Must have been Born to a Queen...

Besides being a strong and successful Administrator, Prof. ORS Rao, Vice-Chancellor, IUJ, is a dotting father to a daughter.

The picture unveiled here clearly shows the love, affection and care that only a father can shower on a daughter.

The little angel of our Vice-Chancellor, Ms. Hari Priya, is all set to enter into a new world with the blessings of her Parents.

Ms. Hari Priya must be feeling proud to have Prof. ORS Rao as her father.

#### Dr. Chetna Sinha, Asst. Professor, FMS

Here I want to share my personal experience. We are three sisters and my parents had made all efforts to provide quality education to us, that too, when they had to face lots of criticism and problems for doing so. My father was determined to enable us to stand on our feet. It has rightly been said that parents are God for their children. Perhaps my father knew that he won't be able to guide us in our lives for too long. He passed away in a very tragic accident and we were all left alone. Our world was shattered. It was there that his teachings and decisions taken by him for us recouped us back to life... And we moved ahead in our lives by his blessings. Even after this



tragedy, my mother had always been a great support in whatever I do. She is the breathing air of our lives because she has never let us feel that we are daughters and not her son. Today when I look back and think I feel only if my father would not have been so strong to face all the odds of society and life, where we would have landed? I thank my parents with all my heart for taking a veracious and well-timed decision for us sisters and giving us all love and care.

In my family, we are 5 members, Mom, Dad, we two sisters and one brother. My Mom and Dad treat my brother and me & my sister as equal. My Mom always takes care of all three of us. My parents have given quality education to us and never been biased towards a boy child. My Parents are my best friend who solve all my problems and try to give me whatever I need. I am thankful to be born to them.

Varsha Gupta, Student of BBA 3rd Year.







#### Prof. Pritha Chaturvedi, Sr. Lecturer, FMS

Though I am blessed with two babies yet I love my little girl more than my son. I always wanted a walking and talking doll and with her birth I realized that I have actually got one. She is a part of me but yet so different in so many ways. Nothing in this world can be more beautiful than having a daughter like her, who is always happy and full of life. Girls are always special because from a very early age they show affection and are so concerned about everyone in the family. I love my doll more than my life. Nothing can be more precious to me than her. The more I see her the more I love my mother.

#### Dr. Rumna Bhatacharya, Asst. Professor, FMS

Oh my daughter My life time asset I from my CORE-POINT of Head-heart

My daughter is my 'Life-time achievement 'from God

When I am in deep dark distress, my daughter becomes the long shadow of 'safety -valve.

Whatever she does-Wherever she goes -Everything she communicates to me To me my daughter is always the biggest treasure of life This is a mothers' inner voice.





Dr. T. N. Paul, Asst. Professor, FMS

Nayana Paul (Jia)... My daughter.....no no this will be a bit selfish and wrong to say. Actually my little nightingale is ours. She is our humming bird who with her sweet voice and sparkling eyes chatters around. She is consistent and a curious learner. With her cute dimple-smile she steals the show. She is highly sensitive when question comes to her first love....her mom and endearing for her first hero...her dad.

At the age of five, Nayana is confident, logical and enterprising. She is meticulous and has out shown her talent in singing and dancing. My little doll is gracious and wonderful. Am a blessed and a proud father and thank God for this Golden Gift of my life.

#### Dr. Bijoya Ganguly,

Asst. Professor, FST

Daughter, you are still my little 'Angel' I dreamt of receiving you on this wonderful earth,

As cherub, tomboy, scholar and the bride, Once under my shirt, under the little chair.

You looked at me with a smiling face there:

Your smile was a mute one,

Your eyes looked at me but they wanted

I laughingly realized they were already close for sleep.

I hugged you close to rest your little head to rest and out I tiptoed.

You are the daughter so sweet and pure

This is nothing in this world as so rare;

My love for you is still so unique, it cannot be replaced

Because I will always treasure times spent with you,

And the memories I embrace.

OH! My little one, Now that I have grown old and haggard,

Only hoped no suffering or tragedy would ever dare,

But I know, they have struck.....

Do not ponder or be scared, because though my arms are weak for sure

Till my last breath I will always be there!!

My still little princes, before you go to sleep

Remember am your daddy, and I AM YOUR'S TO KEEP!!!



26 जनवरी 1996 को हमारे जीवन में एक कन्या संतान का जन्म हुआ। परिवार के लोगों के लिये वो प्यारी बहत इसलिये उसका नाम सुरभि रखा गया। 18 सितम्बर 2001 को हमारे जीवन में दूसरी



कन्या का जन्म हुआ जिसका नाम परोभि रखा गया, क्योंकि हम सब एक संयुक्त परिवार के सदस्य हैं इसलिये उन दोनों का बचपन सबके साथ एवं हम सब के बीच ही गुजरा। विद्यालय जीवन शुरू होने के साथ ही हम सब ने सच्चाई, शिक्षा का महत्व, खेल-कृद दार्शनिक सोच विचार, गुरूजनों का सम्मान, छोटो के प्रति प्यार और अनुशासन में रहने की शिक्षादी। पिछले 22 वर्षों में हमारे परिवार ने बहुत उतार-चढाव देखे, परन्तु हम लोगों ने इन सब चीजों की जानकारी हमारे सन्तानों को नहीं होंने दी | दोनों संतानों के बीच हमने कभी अंतर

हमारी पहली संतान सुरभि जैसा उसका नाम वैसा ही उसका गुण और व्यवहार है। उसे हमसब ने रचनात्मक, पारदर्शिता और सकारात्मक सोच रखने की शिक्षा दी। खुश रहना, कर्तव्य के प्रति सचेत रहना एवं समाज और परिवार के सम्मान को सुरक्षित रखने की सीख दी। इसलिये हमलोगों ने उसे खेल-कूद, नाचना गाना, इत्यादि क्षेत्रों में भाग लेना सिखाया और इनसब से सिख लेने के लिये उत्साहित

छोटी सी उम्र है, उसकी लेकिन 20 वर्ष हो गए हैं फिर भी हमें ऐसा लगता है कि हम लोगों ने सम्पूर्ण रूप से उन दोनों के लिये कुछ भी नहीं कर पाएं।

''असल में हमारे दो संतान है, संतानए बेटियाँ नहीं''।

Surabhi Ghosh Student, BBA 1st Year



## Tyro Buzz

#### My Memorable Trip to Puri

Rahul Walter Minz, BBA 3rd Year

I have just come back from a wonderful trip to Puri– City of Lord Jagannath, This was my third visit to Puri but this time with my college-mates.

We travelled by train from Ranchi to Puriand selected a tour package that matched our schedule and suited our pocket and lodged in 'Hotel Sea Foam'. After breakfast, we headed straight to the Chakratirtha Beach. The view of the beach was ecstatic and cannot be explained in words. Even after my friends returned to the hotel, I sat alone noticing the foams from the grumbling waves covering the shore. For lunch we went to a nearby restaurant and ordered a Fish Thali. A funny incident took place there. Cost of the Thali was Rs.70 and we were wildly hungry so we finished every dish of the Thali very quickly and just then the waiter told us that we can take each dish again except fish without extra cost. As I told we were wildly hungry we took each dish thrice except fish because that was chargeable!! After being served thrice, we were about to ask for the fourth serving when the waiters got little uncomfortable. Noticing this we asked for the bill. In the evening we went to the beach &enjoyed sunset and by walking across the shore we reached the Golden Beach. We saw a sand art of dolphins lying on the beach with a message "SAVE OUR SEA LIVES". Laterwe went to the Jagannath Temple.

Second day, as per our tour package, we had to cover 8 places which included





Chandrabhaga (Konark Sea Beach), Sun Temple Konark, Dhauligiri(BisaBudha), Lingraj Temple, Kedargouri, Khandagiri, Udaygiri, and finalyNandankanan. The Konark Temple is designed in the shape of a colossal chariot, carrying the sun God, Surya across the heavens. We went to the Nandankan Zoo – a m400-hectare zoo and botanical garden in India and the first zoo in India to join World Association of Zoos and Aquariums. Nandankanan was fascinating, we saw various animals and birds and the White Tiger for the first time. After Nandankanan we returned to Puri @7 pm and we went straight to the beach for relaxing. I must say the Sea Breeze has some kind of magic which blows away tiredness and tension. Suddenly we saw something but because light was not sufficient we switched on the flashlight of our smartphones and we saw a Turtle lying at the shore just from where the foams were leaving the shore. We were so much shocked to see that, the Turtle was huge, little injured. I clicked the picture of the Turtle and decided to go by road not by beach. We had our diner and came back to the hotel. Third and the last Day of our trip concluded with the visit to the Chilka Lake. Oh! I have forgotten to mention that Sun Rises at 6:23 am in Puri. So, I went to the beach alone by 6:20 am to enjoy the scenic beauty of Sunrise and to capture it in camera. I was astonished to see some old tourists enjoying in the sea whereas youngstersshivering shawl. In Chilka Lake, while boating we came across many migratory birds and saw Dolphins. After that we went to an Island where they serve fresh Prawn, Crabs, fishes. We reached the Puri Station by 7:30 and by 8:30 boarded the train for Ranchi.

I personally feel this City can offer both Spiritual satisfaction & joy. Though people say the best time to visit Puriis in the month of November-December, I feel that January is the best time to visit and the perfect climate that will suit you to take the joy of the City of Lord Jagannath, Puri.

#### DO YOU KNOW?

- 1. There are 35 million digestive glands in the stomach.
- 2. Like finger prints, every one's tongue print is different.
- 3. A hippo can open its mouth wide enough to fit a 4 feet tall child inside.
- 4. Honey is the only food that doesn't spoil.
- 5. All polar bear are left-handed.
- 6. Women blink nearly twice as much as men.
- 7. Barbie's full name is Barbara Millicent Roberts.
- 8. While eating chewing gum if we cut an onion then our eyes do not water.
- 9. The Guinness Book of World Records holds the record for being the book most often stolen from public libraries.

Abhijeet Sinha

BBA 2nd Year

#### **Time**

What's Time? An ongoing event
The strongest force of nature,
That rules every creature
Having three impressions: Past,
Present and Future
A great reminder,
That can make even a thief to
surrender
And can stop a person from doing
blunder.
A fantastic healer

Of all our life's failure, Lastly, a great teacher Teaching us every day and every moment,

To enjoy a prosperous future

**Abhinav Sinha** BBA – VI

#### माँ की याद

आज यूँ ही बैठे—बैठे आँखे भर आयी हैं, कहीं से माँ की याद दिल को छूने चली आयी है वो आँचल से उसका मुँह पोंछना और भागकर गोदी में उठाना रसोई से आयी खुश्बू आज फिर मुँह में पानी ले आयी है बसा लिया है अपना एक नया संसार फिर भी न जाने क्यों मन उछल रहा है बन जाऊँ मैं फिर से नादान।।

> **Madhu Kumari** B.Tech VII



## Tips and Tricks to Make Working on your PC Easier

Rishi Raj, BCA Sem VI

Any Operating System (e.g. Windows) do have many shortcuts and tricks which can make our working easier getting our tasks accomplished quicker saving our time. Some of the shortcuts for Windows to perform our day to day tasks are given below:

#### Quickly access the programs pinned to your taskbar

Every program pinned to taskbar is given a numerical value starting from 1 from the right of Start Menu i.e first program to right of start menu gets the value 1, Second Program gets 2. This continues till ninth Program getting value 9. The 10th program gets value 0. This numerical value can be used in Keyboard shortcuts to open these programs as follows:

Windows Key + Numerical Value: To open or switch to that Program Shift + Windows Key + Numerical Value: To open a new instance of the Program

#### One more useful shortcut:

WindowsKey + D: Show DesktopWindowsKey + Q: To search

WindowsKey + E: To open File Explorer

• WindowsKey + R: To open Run

#### Want to modify options in Send to in Right Click Menu?

Just type the address 'shell:sendto' in the address bar of file explorer and modify as needed.

#### Want to arrange your Current Window as needed on your Desktop Screen?

Windows Key + Left Arrow: To arrange the current Window to left half of the screen
 Windows Key + Right Arrow: To arrange the current Window to Right of the screen

Windows Key + Up Arrow: To maximise the current Window
 Windows Key + Down Arrow: To restore the current Window

Alt + Tab: To switch between different open Windows
 Windows Key+Tab: To switch between different open Windows

Create self-made commands to open shortcuts

Process is easy. Right Click on that Shortcut, go to properties, then in Shortcut Tab, enter your desired Shortcut key e.g. Ctrl + Alt + J

Thanks All! There are numerous shortcuts available in Windows as well as in other Operating Systems too. It just needs to take experience, work and enjoy.

### मेरी माँ के आँस्

ये कहानी मेरी माँ की है। उस माँ की जिसे मैंने कल सपने में रोते हुये देखा। उस माँ की जिससे मैं बहुत प्यार करता हूँ। जिसके गोद मे में अपना सर रख कर सोना चाहता हूँ। मेरी माँ कर जन्म वैसे तो बहुत पहले ही हो चुका था, पर बेड़ियों से निकलने में उसे 200 वर्ष का समय लगा और 15 अगस्त 1947 को मेरी माँ आजाद हुई। पिछले 68 वर्षों से मेरी माँ मेरे साथ—साथ मेरे हर भाई—बहन को पाल रही हैं।

मेरी माँ ने मुझसे कहा मेरी कई बेटे—बेटियाँ हैं, कोई हिन्दू है तो कोई मुसलमान, कोई सिख है तो कोई इसाई | मेरी माँ ने किसी में भेद—भाव नहीं किया | पर लोगों ने खुद को रंग, जाति—पाति, अमीर—गरीब के नाम पर बाँट लिया | हालत यह है कि जो माँ कभी हँसती थी वो आज रो रही हैं, कारण है — उसके बेटे—बेटियाँ | आज एक भाई अपनी बहन को अपनी जरूरतों के लिये कुत्तों की तरह नोंचता हैं | एक बेटा चन्द पैसों के लिये अपने बाप को मार देता है | जो बाप हमें बचपन से पालते है, उन्हें ही हम बडे होने पर छोड़ देते है | आज हम धरती पर जिंदगी बर्बाद कर रहे हैं और मंगल पर जिंदगी ढूँढ रहे हैं | क्या है इसका फायदा?

मेरी माँ रो रही थी, उसने कहा बेटा तुम प्रकृति को क्यों नुकसान पहुँचा रहे हो? इसने तो तुम्हारा कुछ नही बिगाड़ा? फिर मैंने सोचा माँ सही है। हम कूड़ा—कचड़ा इधर—उधर फेंक रहे हैं, पेडों को काट रहे हैं, जबिक ये वही पेड हैं जिसके कारण हम जिंदा हैं। हम पानी का बिल तो देते हैं पर क्या कभी प्रकृति का बिल चुकाया है, नहीं। चिलये अपना बिल चुकाए, पौधों को पानी देकर, एक पेड़ लगाकर। यहाँ धरती पर हम पानी बर्बाद कर रहे हैं और दूसरी तरफ चाँद पर पानी ढूँढ रहे हैं। क्या है इसका फायदा, अगर हमने खुदको नहीं बदला तो एक वक्त आएगा जब पानी ना तो धरती पर होगा और ना ही चाँद पर, पानी होगा तो सिर्फ इंसान की आँखों में।

फिर मैंनें अपनी माँ को वादा किया कि मैं बदलूँगा, खुद को भी और दुसरों को भी। और तुम्हें हर वो खुशी दूँगा माँ जिसकी तुम हकदार हो क्योंकि तेरा रंग ऐसा चढ़ गया कोई और रंग ना चढ़ सके। तेरे नाम सीने

ेंपे लिखा हर कोई आके पढ़ सके । है जुनुन है जुनुन, तेरे इश्क का ये जूनून है। रंग–रंग में इक तेरा दौडता ये बावरा सा खुन है। तुने ही सिखाया सच्चाईयों का मतलब, तेरे पास आके जाना मैंने जिंदगी का मक्सद।

> सत्यमेवजयते<sub>.</sub>....सत्यमेवजयते। सच्चा है प्यार तेरा ....सत्यमेवजयते।





**My University at a Glance** Debolina Banerjee, BCA Sem IV

Vimal Basu B.Tech VI



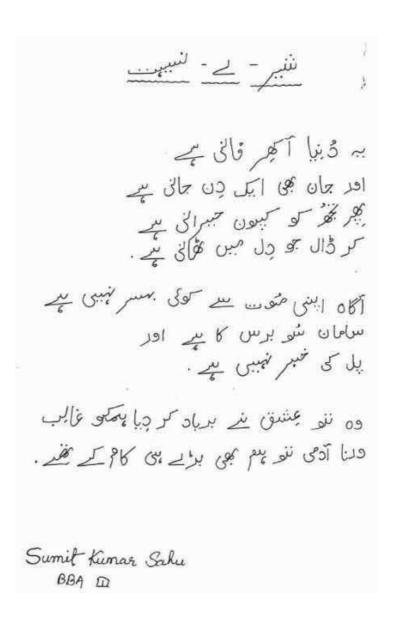
बंद कमरे की चारदीवारी के..... एक छोटे से रोशनदान से. मैंने जिंदगी को इतना पढ़ा, सिर्फ "Internet" के ज्ञान से। वो Facebook का Friendship Maania, जो युवाओं में है फैला...... वो Chatting का "Nasha", जिसमें उलझ कर मन हुआ मैला। वो TOI की Online News, जिन पर Comments लिखकर ये जाना, कि Internet पर भी होता है. दिमागों से लड़ने का एक बहाना। वो Adult Movies की Sites, जो India में frequency से प्रसिद्ध है. हर उम्र के लोगों के...... भोले-भाले मन को मोह रहीं। वो "Gangrape" का किस्सा, जिसे पढते ही दिल ने दहला दिया, कि अच्छा ही है जो मैंनें, Internet से ही दुनिया की सैर का मजा पा लिया। वो Political Issues की बातें, वो Parties के आन्दोलनों की सौगातें, सब कुछ एक पल में Click करते ही, बयान कर देती है देश और दुनिया की बरसातें। हर देश की Live खबर, हर सन्देश का Google Server, उस बंद कमरे में भी..... एक नयी Enlightment जगाने का एक New Cover, किसी भी Citizen को पढ़ने का..... एक नया Platform पहुँचाता है, हर अज्ञानता के तिमिर को, धीरे-धीरे प्रकाश की ओर ले जाता है। बस फर्क अगर समझना चाहो तो वो सिर्फ इतना है. कि एक Wrong Click बनजाएगा "Curse", और एक Right Click ला देगा "Boom" इसलिए Internet का सही उपयोग समझ, जो उस पर बाजी मारेगा..... वो जिंदगी की हर Race में. एक दाँव लगे घोडे की भाँति भागेगा। विज्ञान ने हमें इतना दिया, एक नयी Enlightment जगाने का एक New Cover, किसी भी Citizen को पढ़ने का..... एक नया Platform पहुँचाता है, हर अज्ञानता के तिमिर को, धीरे-धीरे प्रकाश की ओर ले जाता है। बस फर्क अगर समझना चाहो. तो वो सिर्फ इतना है, कि एक Wrong Click बन जाएगा "Curse",

और एक Right Click ला देगा "Boom".

इसलिए Internet का सही उपयोग समझ, जो उस पर बाजी मारेगा..... वो जिंदगी की हर Race में एक दाँव लगे घोडे की भाँति भागेगा। विज्ञान ने हमें इतना दिया, कि हम चाहे तो..... क्या कुछ नहीं कर सकते हैं? इस Modern Technology से..... अच्छे—अच्छे Parasites से लड़ सकते हैं। जब मैंनें इस बंद कमरे से भी..... हर युवा को एक नया संदेश देने का...... जरिया सोच लिया, तो क्यों बाहरी दुनिया के उन युवायों ने? Internet के Wrong Use का Funda खोज लिया। इसलिए उस युवा पीढ़ी को एक बार. फिर से ये सन्देश पहुंचाना है..... कि Internet रूपी जांदुई किताब से, सिर्फ हीरे-मोति को ढूढकर पाना है।

A Message to All-Internet is a "Magic Book", Through which youngsters can gain,

Rahul Kumar Prasad B.TECH VI Sem



## IN THE NEWS



इक्फाइ विवि में होगी एमकॉम की पढाई



माइक्रोसॉफ्ट के निदेशक को डॉक्टरेट की उपाधि



रांची : माइक्रोसोफ्ट के निदेशक रामानीष सिंह को ईक्फाई विवि द्वारा डॉक्ट की उपाधि दी गयी। डॉक्टरेट की उपाधि प्रदान करते समय विवि के वीसी ३ ओआरएस राव, बोर्ड ऑफ गवर्नेंस के मेंबर डॉ. केके नाग, डॉ. ए ए खा

## **ICFAI University organises** youth festival in Ranchi



फाइ विश्वविद्यालय





वर्सिटी के वीसी डॉ. ओएस राव ने कहा कि स्ट्रॉडेंटर विषय मेंटर की सुविधा प्रवास करेगी। इसी के तहत वृ विज्ञान सिस्टम में इसी साल से लागू करने वह निर्णय शिवा है रूर में निकाक विवस सह सम्मान तमारोह के अवसर पर अ र रहें थे। उन्होंने कहा कि प्रौधीनकी मिडिल एजुकेरन के र होत का निर्माण करना इस कार्यक्रम का उद्देश्य है। उन्होंने भकों के बीच संव्यवहीनता की रिश्वति नहीं होने चाहि र्ज के दौर में शिक्षकों और स्टूडेंट्स को आरडेट रहने की रक्षकों के राज्यम में सात्रों द्वारा संस्कृतिक क

## लागू होगा लर्निंग मैनेजमेंट र्व Ramnish gets PhD degree in Managemer

PNS III RANCHI

Ramnish Singh was awarded with PhD degree in Kwith PhD degree in Management, for his study on "Emergence of Dynamic Organization Structures Based on Social Asynchronous and on Social, Asynchronous and Synchronous Communication

and Collaboration Patterns in and Educational Organization with Specific Reference Organizations in Redmor Organizations in Redmor USA, and Bangalore, India." SC Swain, Professor ar Asst Dean of the Universi

were his supervisor and Susa Conway was his co-superviso

पीएचडी की उपाधि

रांची। गुरुवार को ईक्वाई विवि द्वार

वाइया आयोजित की गई। जिसमें

रामानिश सिंह को पीएखडी उपाधि

के लिए योग्य घोषित किये गये।

रामानिश सिंह की शोध का विषय समाजिक, अतुल्यकालिक और

तल्यकालिक के आधार पर गतिशी

संगठनों में संरचनाओं का उभार थ

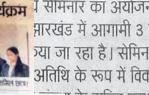


## इक्फाई विवि में तीन को राष्ट्रीय सेमिनार

रांची। मानव प्रबंधन-वर्तमान शताब्ब में उभरते सम्मान विषय पर एक

इक्फाई विवि में पढ़ाई को रोचक बनाने पर हुए कार्यक्रम । सेमिनार का अयोजन इक्फा प्रारखंड में आगामी 3 सितंबर ज्या जा रहा है। सेमिनार में अतिथि के रूप में विकास

ा के सचिव पद्मश्री त एवं बीएयू के कुलपति



ईक्फाई विवि में युवा महोत्सव का आयोजन चरित्र ही सबकुछ है : प्रो.राव न शिरकत करेंगे।

ओर से आयोजित कार्यक्रम का समापन शुक्रवार को हुआ। कार्यक्रम के तहत स्टूडेंट्स ने इंटरनेट का

पयोग, तरीका, विज्ञापन मुझे पसंद आदि विषयों पर अपने विचार



कि में जनिवार को शिक्षक दिवस समारोह का आयोजन किया गय



मुख्य अतिथि सीयुर्जे हे वीसी डॉ. एनके यादव ने युनिवर्सिटी की प्रबंधन पत्रिका का विमोचन भं किया। क्विज कंपीटिशन के विजेताओं को पुरस्कृत भी किया गया। मौके प

#### City Office

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#### Campus

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