

The ICFAI University, Jharkhand
Grooming Professionals. With Values.

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UNIVERSITY

Palaash



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Editor's Desk ...



Dr. Bijoya Ganguly
(Assistant Professor)



Dr. Pallavi Kumari
(Assistant Professor)

— Feb 2018 Issue of Palaash

It gives us great pleasure to present our 'Newsletter' with all its glory and fragrance "Palaash". Passage of time paves the way to usher in new hopes, new leads, dreams and above all the spirit to change and 'change' for the good. Similarly "Palaash" is a creative content of talented students and teachers and encompasses the inherent academic excellence and extra-curricular spaces in ICFAI University Jharkhand. The primary focus has geared up with the onset of yet another New Year and this is the Newsletter awaiting to unfold multi-events and creative fervor by our students and academia as a whole. On the other side "Palaash" has become the hub of wide range of creative pursuits by our Ph.D scholars from different walks of life and their zeal to work for research field, irrespective of their ages too. We really believe that the foremost work of entire team for fun loving readers is to sail on different package of ideas, whether they are technologically related or related to any academic context. We want it to be entertaining, informative and contemporary but above all useful. It is more than just an attempt in compilation of activities, achievements and not to leave out celebrations by one and all mingling in a multi-pot of fun, mirth and joy.

Modestly we would like to thank each and everyone for their contributions (direct or indirect) to bring out issue of Palaash.

Hope, our readers would enjoy reading it, as we have enjoyed publishing it.

A very Happy New Year and Season's Greetings to one and all !!!!!

From the Vice-Chancellor's Desk



Last four months, since the last issue of Palaash in Oct 2017, have been hectic, with a lot of activities – academic, events (both professional and cultural) and achievements (both at the University level and individual student level).

Our University received an Award for Excellence in Higher Education in Eastern India at the ASSOCHAM Leadership Summit held in Ranchi on 31st Oct 2017 from the hands of the Governor of Jharkhand, Her Excellency Droupadi Murmu. It is great achievement and the credit for this goes to all of you – Students, Teachers, other employees and Alumni.

Last month, we held an Alumni Meet, which attracted a number of alumni, particularly from out-locations. It was like a Family Reunion, wherein Alumni relived their memoirs, shared their experiences and gave their “elderly” advice to the students. It was impressive to watch the Commendable Career Growth of our Alumni, particularly a number of them ventured to become Entrepreneurs and made a success of it. However, it was noticed that only about 10% of the alumni attended the Alumni Meet. We would like to have more such meets and more frequently. More importantly, we need more active participation from more alumni, as such meets will help the alumni as well, in terms of professional networking and advisory help for their career growth.

During the current year, we started offering two new vocation oriented programs- MCA and BA Honours in Journalism and Mass Communication. During the year, we strengthened our infrastructure in Mining Engineering, by setting up all the requisite labs and workshops. We will be conducting a seminar on Mining on 22nd Feb 2018, to give more thrust in this area. A seminar was conducted on Cyber Security, which is becoming very critical for our day-to-day life, both for individuals and industry. A lot of job opportunities are coming up in this emerging technology area.

We also continued to intensify our interface with Industry during current year also. We signed MOUs of Industry-Academia Partnership with NSE Academy (for imparting Certificate Courses in Finance), Seven Palms Hospital and Research Centre (for Healthcare) and Cyber Peace Foundation (for training our students on Cyber Security). All of them are meant to enhance the employability of our students by providing an opportunity for hands-on skills in Emerging Areas. However, ultimately, it is up to the students to leverage them for their benefit.

Placement Season for 2018 has just commenced and the initial indications are that placements may be better than last year, though the industry has not yet fully recovered. While all of our students are intelligent and talented, they need to put in more concerted efforts to get selected in the highly competitive and demanding job markets.

I wish all of you and your families Season's Greetings!

Prof. O. R. S. Rao
Vice-Chancellor

Highlights

- Treasured Moments
- Research and Publications
- Industry Connect
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- Painting talents of IUJ students
- ICFAINs as Volunteers at External Events
- Achievements of ICFAIANs (Teachers, Students and Alumni)
- ICFAINTEREST
- ICFAI Family Corner



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TREASURED MOMENTS



National Unity Day at ICFAI University

National Unity Day was celebrated at ICFAI University, on the eve of 142nd Birth Anniversary of Sardar Vallabhbhai Patel, the Iron Man of India. A quiz was conducted on his life and achievements and prizes were awarded to the winning students. The programme also included celebration of Vigilance Week and administering “pledge” on prevention of corruption by senior officials of Bank of India to all the participants. Prof. ORS Rao, Vice-Chancellor of ICFAI University said, “Sardar Vallabhbhai Patel had the conviction that Character is very essential for real success and one who has no character cannot succeed either in politics or in business. At the same time, it is important to build awareness and be vigilant to prevent corruption. Prevention and eradication of corruption can be the lasting tributes to Sardar Patel and his vision of Strong India”. Dr. Sanjay Chaturvedi, Dy Director, Higher Education, Govt of Jharkhand graced the occasion as Guest of Honour and addressed the students. “Your University's performance is excellent among all the Private Universities in Jharkhand”, Dr. Chaturvedi wrote in our Visitors book.



ICFAI University holds 6th NJ Yasaswy Memorial Lecture

A function was organized at the ICFAI University, Jharkhand in memory of late NJ Yasaswy, founder of ICFAI Group. Delivering the NJ Yasaswy Memorial lecture, Dr. Bimal Kishore Sinha Former Inspector General of Jharkhand and Chairman of Art of Living, Jharkhand State said. Parents and Teachers should pass on Human values to the students, as they are entitled to the success and happiness of people. Addressing the function as Chief Guest Fr (Dr) Joseph Marianas Kujur, Former Director, Indian Social Institute, Delhi exhorted the students to cultivate good character as it is as important as knowledge and skills. He also explained the moral dilemmas faced in day to day life and how to address them.



The Management Team of the University met Her Highness, Smt. Droupadi Murmu, Governor of Jharkhand



Prof ORS Rao, Vice-Chancellor, accompanied by senior members of the Management Team of the University, met Her Highness, Smt. Droupadi Murmu, Governor of Jharkhand at Raj Bhavan on 19th Dec 2017 and briefed her with regard to the progress made by the University in the last year, on various facets, like Quality of Education, Character Focus, Research relevant to the State of Jharkhand and Social Outreach Programs. He also presented to her the Annual Report and Annual Accounts of the University for 2016-17. The Governor appreciated the efforts of the University, particularly with regard to the Values-based Education and inculcation of Character among the students. Prof AS Prasad, Associate Dean (FMS), Dr Rumna Bhattacharyya, Asst Dean (Research), Prof Shree Ranjan, HOD, IT Dept and Mr V.N Sinha, Asst Registrar accompanied the Vice Chancellor for the meeting.



National Youth Week Celebrated at ICFAI University

A function was organized at ICFAI University, on the eve of THE 155th Birth Anniversary of Swami Vivekananda. Over 160 school students from locations across Jharkhand participated in the program. A number of competitions like Rangoli, Painting, Speeches, Quiz Program, etc. were conducted on the life and messages of Swami Vivekananda and prizes of recognition were awarded to the students.

Swami Antaranandaji from Rama Krishna Mission Ashram, Swami Omkaranandaji from Art of Living Foundation and Dr Sanjeev Chaturvedi, Deputy Director, Higher and Technical Education, Govt of Jharkhand was the Guests of honour.

Welcoming the audience to the function, Prof ORS Rao, Vice-Chancellor of ICFAI University said, "In line with the views of Swami Vivekananda, our University provides Values-based Education, with focus on Character Building, besides Knowledge and Hands-on Skills." First and second prize for the quiz competition went to the students from R K High School, Latehar and Yogda Satsang Mahvidyala, Ranchi.



ICFAI University Jharkhand Celebrated Basant Panchami festival



On the occasion of Basant Panchami, ICFAI University Jharkhand celebrated Saraswati Puja in its Daladali Campus, wherein all the employees and students of the University along with the Registrar, Dr. B M Singh offered Puja to Goddess Saraswati.

RESEARCH AND PUBLICATIONS

IUJ Journal of Management (November 2017 issue)

IUJ Journal of Management (November 2017 issue) was released at the valedictory function held at ICFAI University, Jharkhand to conclude Course Work of 2017 batch of PhD Scholars.

Welcoming the audience to the function, Prof O R S Rao, Vice-Chancellor of the University said, "Our Journal is able to attract very good quality articles from distinguished authors from the across the country. Recently, the journal

was approved by UGC for the purpose of Academic Performance appraisals of faculty members".

Fr.(Dr.) Joseph Marianus Kujur, former Director of Indian Social Institute, Delhi, while releasing the journal, appreciated the efforts of the University in promoting quality research in India. Mr. Bimal Kishore Sinha, former Inspector General of Police and Chairman of Art of Living, Jharkhand complimented the University for the diversity and quality of the articles published in the journal.



The Commencement Program of Course Work-2 for Ph.D. Scholars of 2017 Batch

The commencement program of Course Work 2 for the research scholars of 2017 batch of the University took place on 13th November, 2017. During the function, Prof. O R S Rao, Hon'ble Vice Chancellor addressed the scholars mentioning the importance of course work 2. Prof. O P Gupta, Former Director, IBS Gurgaon and Professor of Finance, University of Delhi taking sessions on recent trends of research in Accounting and Finance for the PhD scholars of 2017 batch.



Award of Ph.D. to Jyoti Kumari

Ms. Jyoti Kumari was awarded Ph.D. in Management on 1st November, 2017. Her topic of research is "Analysis of Investment behavior with reference to retail investors of Ranchi in Indian Stock Market under the supervision of Dr.S.C. Swain and Dr. Sanjay Kumar Thakur. Congrats Dr. Jyoti Kumari.



Open Viva Voce of Sourav Majumdar

After the open Viva Voce held on 20th Dec 2017, Sourav Majumdar (2012 batch) was declared eligible for award of Ph.D. in Management. He worked under the guidance of Dr. B.M. Singh and Dr. Sen. External examiners were Prof.(Dr.) O.P. Gupta, former Director, IBS, Gurgaon and Prof. (Dr.) Raj Kumar, Director, Institute of Management Studies, BHU, Varanasi.



Viva-Voce of Ms. Priyanka Priyadarshani



After the Viva Voce on 21st Dec 2017, Ms Priyanka Priyadarshani was declared eligible for the award of Ph.D. She worked on the impact of Microfinance on the livelihood of people in Deogarh district. External Examiners were Prof. (Dr) O.P. Gupta former HOD, Delhi University and Prof (Dr) Pranam Dhar, HOD, West Bengal State University.

Publications of Ph.D Scholars

S.#	Ph.D. Scholar Name	Topic	Journal/Book	Volume	Page Nos. (For Journals)	Month/Year
1.	T.N. Pandey	Value based leadership model for Sustainability and Growth : A new concept for growing and developing Modern India	GROWTH, SAIL Management Journal	Vol.45 No. 1	40-44	April 2017
2.	Susmit Roy	Towards becoming a world class organization: A project and change oriented view.	GROWTH, SAIL Management Journal	Vol. 45 No. 1	17-24	April 2017
3.	Jaya Beri Dr. Rohit Vishal Kumar Dr. Pallavi Kumari	Understanding The Role Of Internet On Purchase Decision Of Teenagers In Patna & Ranchi	The IUJ Journal of Management	Vol. 5 No. 1	53-56	May 2017
4.	Anil Kumar Dr.Mridanish Jha	A study of the buying behavior of consumers towards eco-friendly products in Kerala	IUJ Journal of Management	Vol. 5 No. 1	32-35	May 2017
5.	Mr. Arijit Santikary, Prof. ORS Rao	Market orientation and Marketing effectiveness in B-Schools: A study of B- Schools in Hyderabad	MTC Global Journal of Management and Entrepreneurship	Vol. 5 No. 13	19 - 27	June,2017
6.	Mr.Nagarjuna Pilaka Prof. O R S Rao	An Analysis roadways Service indicators: A comparative study Toll Roads in Pune region	IUP Journal of Operations management,	Vol. XVI No. 3	7-22	August 2017
7.	Ranjan Dasgupta	Big five personality trait, psychological capital and job performance : A closer look	IUJ Journal of Management	Vol. V No. 2	61-64	Nov, 2017
8.	Khushbo Agarwal Dr. Rumna Bhattacharyya	Employee resistance : failure to change program	The IUJ Journal of Management	Vol. V No. 2	42-46	Nov 2017
9.	K.SatyaLakshmi Dr.Pallavi Kumari	Addressing the complex issue of understanding entrepreneurial intensions of Indian millennia's: Adopting a intentional driven, theory – based model	The IUJ Journal of Management	Vol. V No. 2	33-38	Nov 2017
10.	Nancy Kumari Dr. Pallavi Kumari	An insight into the relevance of Employee Retention for sustainability of MNCs.	International Journal of research in Economics and Social Science	Vol.7 Issue 12	68-75	Dec-2017
11.	Nancy Kumari Dr. Pallavi Kumari	People Management Skills-An essential soft-skill for succeeding in the workplace.	International Journal of Advanced and Innovative Research	Vol. 5 Issue 1	93-96	Jan-2018

Publications by Faculty in Professional Journals /Presentation in Seminars

Sl No	Name of Faculty Member (Name of the Co-Author/s)	Topic	Journal/ Book	Seminar/Conference	Journals Page Nos.	Month/ Year
1	Jaya Beri, Dr. Rohit Vishal Kumar Dr. Pallavi Kumari	Understanding The Role of Internet On Purchase Decision Of Teenagers In Patna & Ranchi	The IUJ Journal of Management, Vol.V, No.1	N/A	53-56	May 2017
2	Dr.Mridanish Jha Anil Kumar	A study of the buying behavior of consumers towards eco-friendly products in Kerala	IUJ Journal of Management, Vol.V, No.1	N/A		May 2017
3	Prof. QRS Rao, Mr. Arijit Santikary	Market orientation and Marketing effectiveness in B-Schools: A study of B-Schools in Hyderabad	MTC Global Journal of Management and Entrepreneurship, Vol.5, No 13	N/A	19 - 27	Jun. 2017
4	Dr. Sudipta Majumdar	Analysis of technology embedded framework in Primary and Secondary education in Govt. schools of West Bengal	N/A	National Seminar on "Role of Industries in Enhancing the Quality of Higher Education"	N/A	July, 2017
5	Dr. Rumna Bhattacharya	Education as the step for acquiring perfection in life	N/A	National Seminar on "Role of Industries in Enhancing the Quality of Higher Education"	N/A	July, 2017
6	Dr. Mridanish Jha	Emerging Trends of Management education of India	N/A	National Seminar on "Role of Industries in Enhancing the Quality of Higher Education"	N/A	July, 2017
7	Dr. Pallavi Kumari	Emerging opportunities due to changing trends of higher education in India	N/A	National Seminar on "Role of Industries in Enhancing the Quality of Higher Education"	N/A	July, 2017
8	Dr. Manish Kumar, Dr. Sweta Singh	Blend of Higher Education and Business Houses	N/A	National Seminar on "Role of Industries in Enhancing the Quality of Higher Education"	N/A	July, 2017
9	Dr. Pallavi Kumari	Unfolding potential of women entrepreneurship for enhancing economic empowerment and efficiency.	International Journal in Management and Social Science (IJMSS)	N/A	126-133	August, 2017
10	Tarak N Paul	Mutation in Path for the Packets in the Network During Journey from Source to Destination		International Conference on Advance Computational and Communication Paradigms-7 SMIT, Sikkim.	Springer	08-10 Sept. 2017
11	Dr. Vishal Kumar Dr. B.M. Singh	Emerging trends of Research in the field of finance - A review	The IUJ Journal of Management, Vol V No.2		39-41	Nov. 2017
12	Khushbo Agarwal Dr. Rumna Bhattacharyya	Employee resistance : failure to change program	The IUJ Journal of Management, Vol V No.2		42-46	Nov. 2017
13	K. SatyaLakshmi Dr. Pallavi Kumari	Addressing the complex issue of understanding entrepreneurial intentions of Indian millennia's : Adopting a intentional driven, theory – based model	The IUJ Journal of Management, Vol V No.2		33-38	Nov. 2017
14	Prof. Pritha Chaturvedi	Coverage & Penetration now a Necessity for the Players & the Economy : A Special Reference to the Life InsuranceSector"	International Journal of Technology Research and Management	N/A	7-12	Jan. 2018

INDUSTRY CONNECT

Seminar on Cyber Security : Emerging Trends

A seminar on Cyber Security was held at the University, wherein over 20 papers were presented by academicians, researchers and industry professionals. Welcoming the participants, Prof. O.R.S. Rao, Vice-Chancellor of the University said, "In 21st Century, technology has become part of our life and we spend more than half our active life in Cyber World. At the same time, the Cyber Space is becoming more and more insecure day-by-day". Addressing the audience, Mr. B.B. Pradhan DGP, Jharkhand Govt, said, "While prevention of Cyber Crime is difficult, detection of Cyber Attacks is important." Dr. Sanjeev Chaturvedi, Dy. Director, Higher Education said that Modus Operandi of Cyber Crime is changing dramatically and it is important to understand the root causes for it. Dr. Vandana Bhattacharya, HOD, IT, BIT, Mesra suggested that Artificial Intelligence and Data Mining should be used to analyze Cyber Intelligence data and diagnose intruder detection. Addressing the audience as chief guest, Dr. Gopal Pathak, Vice-Chancellor of Jharkhand Technical University highlighted the importance of strict regulations to prevent Cyber attacks. During the seminar, the University signed an MOU with Cyber Peace Foundation, an award winning NGO with deep expertise on Cyber Security, to train its students on Cyber Security tools so that their employability is enhanced.



ICFAI University signed an agreement with NSE Academy



ICFAI University signed an agreement with NSE Academy, which is a subsidiary of National Stock Exchange of India to offer NSE Academy's Certification on Financial Markets (NCFM). While the course material is provided by NSE Academy, ICFAI University will be the Test Centre for conduct of the online examination, not only for the students of the University but also the students enrolled from other Institutions in Jharkhand.

On the occasion, Mr. Tojo Banerjee, Assistant Vice-President of NSE Academy said, "NCFM Certification will help in imparting skills on Financial Markets,

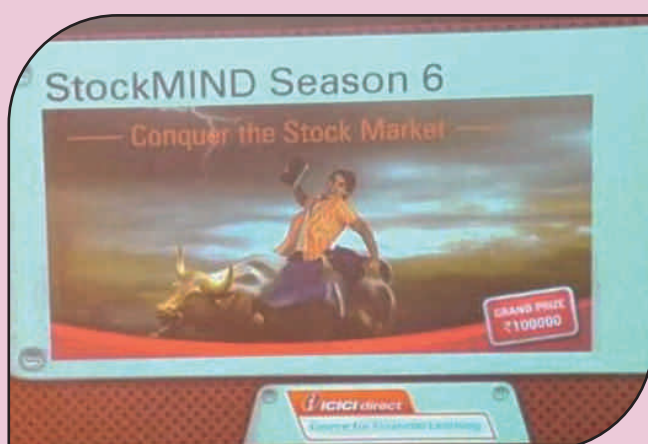


including Securities, to the students so that they can make careers in Banking and Financial Services companies. It can also help them to become self-sustained Entrepreneurs.

Speaking on the occasion, Prof O R S Rao, Vice-Chancellor, ICFAI University, Jharkhand said, “This is part of our Industry-Institute Partnership initiative to enhance the employability of our students by providing hands-on skills needed by the industry”. “Our students of BBA, B.Com and MBA can pursue the various modules of the course along with their regular course so that by the time they complete graduation, they can get NCFM Certified. Besides our students, those studying in other in states or working professionals also can enroll for the course”, added Prof Rao.

ICICI direct Centre for Financial Learning (ICFL) hosted StockMIND

StockMIND -A nation-wide contest was hosted by ICICI direct Centre for Financial Learning (ICFL) at ICFAI University Jharkhand on 01-12-2017. It taught our students not just investing and financial skills, but essential life skills that would give their careers a boost. The winners of the University Round of StockMIND were for MBA (PG) Winner -Abhinav Sinha , First Runner-up -Anthony Jennings, Second Runner-up -Achintya. Among the students of BBA/B.Com (UG) Winner were -Arnav Mohapatra, First Runner-up -Anjali Dubey and Second Runner-up -Supriya Mishra.



ALUMNI RECONNECT

Alumni Day Celebrated at ICFAI University

Alumni Day was celebrated on 19th Jan 2018 at ICFAI University, Jharkhand Campus, wherein a number of Alumni of the University from various parts of the country congregated.

Welcoming the Alumni to the meet, Prof ORS Rao, Vice-Chancellor said, “All of our Alumni continue to be part of our family and nurturing close and continuous relationship between the Alumni and the University is mutually beneficial and also helpful to our current students”. A number of alumni remembered their old student-days and how their learnings at the University were the foundation for their career growth. Some of them also narrated their success journey from being a “back-bencher” in the class. They advised the students to take internships more seriously, as they provide good learning opportunities. Their advice to the graduating students was “Select your First Job not just on the basis of “salary” but looking at the Learning Potential”.

The students as well as the alumni participated in a number of cultural activities like singing, dancing, acting etc.



Profiles of some of the Alumni that attended the Alumni Meet



Abhijeet Vaibhav
MBA (2005-07)
Branch Manager
ICICI Bank, Saharsa, Bihar



Chandan Kumar
MBA (2014-16)
Marico Ltd., Raurkela, Orissa
TSO



Daleshwar
B.Tech (2011-15)
Samsung Ltd, Patna, Bihar
QOP Engineer



Ganesh
BCA (2010-13)
HDFC Bank, Jamshedpur,
Asst. Manager



Gaurav Kumar Ray
B.Tech (2011-15)
Samsung Ltd, Patna, Bihar
QOP Engineer



Gautam Kumar
MBA (2007-09)
Reliance Retail Ltd., Ranchi
Store Manager



Kanchan Bara
MBA (2014-16)
Entrepreneur - Agriculture Framing, Gumla



Nikhil Shanu
B.Tech (2011-15)
CAD Zone, Director, Patna
Entrepreneur



Pankaj Kumar Yadav
B.Tech (2010-14)
Coaching Centre
Visiting Faculty (Physics)



Pankaj Ranjan
MBA (2007-09)
Maruti Suzuki-NEXA, Ranchi
Finance Manager



Rahul Dayal
MBA (2015-17)
Tender Stone, Ranchi
Director, Entrepreneur



Raj Kumar
MBA (2006-08)
Real State, Ranchi
Entrepreneur



Rajni Bala
MBA (2014-16)
Niyokti Placement, Kolkata
Sr. HR Manager



Rakesh Kumar
MBA (2007-09)
Paragon, Daltongunj, Jharkhand
Sales Executive



Rishi Raj
BCA (2013-16)
Amity University
MCA Student



Rohan Kumar
MBA (2015-17)
Tender Paver Blocks
(Construction Material Manufacturing)
Ranchi
Entrepreneur



Saddam
BCA (2010-13)
Twara Technology, Ranchi
Software Developer



Santanu Roy
MBA (2006-08)
ICICI Bank, Ranchi
Dy Manager



Sarvjeet Singh
MBA (2006-08)
Bakson, Ranchi
Field Sales Officer



Shubham Kumar Sahani
BCA (2013-16)
Internet Café
Entrepreneur



Sneha Giri
MBA (2014-16)
Adorris, Ranchi
SSO



Tarun Kumar Ranjan
MBA (2007-09)
CCL, Talcher, Orissa
ASSI

OUR ALUMNI'S FEELINGS



I changed my jobs and after working for 12 years in Microsoft, have moved on to work for Amazon Web Services for the past 19 months. The good news is that I have been promoted and have been given the charter to run the Global Business with all the Indian GSI's - Wipro, TCS, Infosys and so on and have a team which now helps hundreds of customers of these partners to migrate to and leverage the potential possible through Public Cloud computing. This was a significant personal achievement as I started my career in Amazon Web Services as an individual contributor and through the knowledge gained through my MBA with ICFAI and Ph.D. with ICFAI, I was able to make significant business impact and drive stellar results. I completely attribute this success to the knowledge gained through ICFAI family over the past 6 years. Thank you ICFAI family for imparting quality education which is helping people make career growth.

Dr. Ramnish Singh,
Global Director Amazon Web Services,
USA (Ph.D. : 2012-2016)



Positive confidence and academic knowledge provided by IUJ has really helped me perform and continue in my current job.

Ms Sneha Giri,
MBA (2014-2016),
Sr Sales Officer,
Adarris Beauty Care Pvt Ltd.



My decision to pursue MBA Program from ICFAI was perhaps, one of the best decisions of my life. I am grateful to my faculties for grooming me, inculcating values of life and to make me competent to perform excellently well in highly competitive workplace.

Rajni Bala,
Sr. HR Manager,
Niyukti Placements, Kolkata



Being a part of ICFAI family is itself a great privilege. IUJ has helped me in finding solution to my problems and paved my way for success. I am thankful to all the faculties for their cooperation and support.

Nikhil Shanu,
B.Tech (2011- 2015),
Director,
CADe ZONE Training and Services Pvt.
Ltd., Patna

For me ICFAI is the 2nd home where I learnt the value of life. Every faculty over there treated me as I m their daughter. Helped me in taking every decision, stopped me from doing wrong.

I never felt hesitation in clearing my doubts regarding any subject, every faculty were always ready to solve every queries.

I am really thankful to every member of ICFAI.

Ragini Kumari,
MBA (2015-2017)



"Learning of ICFAI University has helped me to solve my professional problems and succeed in the life.

Mr. Chandan Kumar,
MBA (2014-2016),
Territory Sales Officer,
Marico Ltd.



I learnt a lot during the internship opportunity. The knowledge and exposure provided was very practical and useful. I am thankful for the confidence, support and blessings which I got from my mentor at IUJ.

Tarun Kumar Ranjan,
MBA (2007-2009)
A.S.S.I.,
Mahanadi Coalfield Limited, Odisha



I got the opportunity to learn new things at ICFAI which has helped me a lot .I shall always remember the support of my teachers and good memories gifted to me by my batch mates.

Ganesh Kumar,
BCA (2010-2013)
Assistant Manager,
HDFC Bank Jamshedpur



SERVICE TO SOCIETY



IUJ Celebrated Vigilance Awareness Week

ICFAI University Jharkhand, in association with Bank of India celebrated Vigilance Awareness Week. Mr Sahay, GM , BOI and Mr K Srinivasa Rao, AGM were the guests of honour. All the students and the participants in the event took an Integrity Pledge on the occasion



Blood Donation Camp



Blood Donation Camp was conducted at ICFAI University Jharkhand, in association with Red Cross Society, on 15th Nov 2017, in memory of Late NJ Yasaswy, founder of ICFAI group. A number of students and employees donated blood voluntarily, for a noble cause. Welcoming the audience to the function Prof ORS Rao, Vice Chancellor of the university said, Today's Blood Donation Service is a true tribute to the memory of Late NJ Yasaswy and also to Late Maulana Abdul Kalam Azad, whose birth anniversary is celebrated as National Education Day.

IUJ IN PRESS



IUJ STUDENT EXPRESS

Memories of a student

Roaming these deserted corridors
Peeking in empty rooms
It's hard to believe I've grown up
Difficult to accept
I am leaving this place
There are so many memories in here I've made
Some good, some bad
Some joyous, some sad.
You could say.....
So many memories
So many of them
Can I forget the first time I set foot in this place?
Stood to greet up teachers
Roamed the corridors,
Searching for messes to make
Can I erase the first time
I got punished for talking?
For pushing my friend while she was walking
All these things that play in my head
Are not easily forgotten as said
I trace a familiar path to my old classroom .
Idle benches no whisper of talking
Clean blackboard
Not even a dot on it
I see those names carved in benches
Marking them and I think
From tomorrow it would belong to someone else
My piece of heaven will be
Offered to a stranger.
I am going away not because
I've learned everything this place has to offer.
It has to say.....
Because I've grown up.
'Cause some stupid rule says
I've to realize my dreams away from here.
Way too far away

What is this pang
Which resonates in my heart?
Some simple truth or bearing sad.
I am never going come here
As a student again.
Wearing my school dress
And chatting carelessly with my friends
I am going away
But someday I'll return....
And when I return I would like to attend
A morning assembly.
The same one .
Where we made excuses to get out
Ranging from headache to stomach pain shout
When I return
I would like to go music room
To see if strings of violin have mended yet.
I would like to steal some flowers
Just to be told off by gardener.
I would like to go to Chemistry lab
Where we got fried like roast
In Physics lab, where we broke that prism
And in IT lab just to see,
If students still get to go to lab or not???
Just these simple things
I would like to do.
When I return, when I come back
Perhaps right now,
Me, you won't understand
But someday
When you are at precipice of leaving
You would know.
What it's like to leave your school,
What it's like to leave your home.

Nidhi Kumari
BBA- II

"उड़ान"

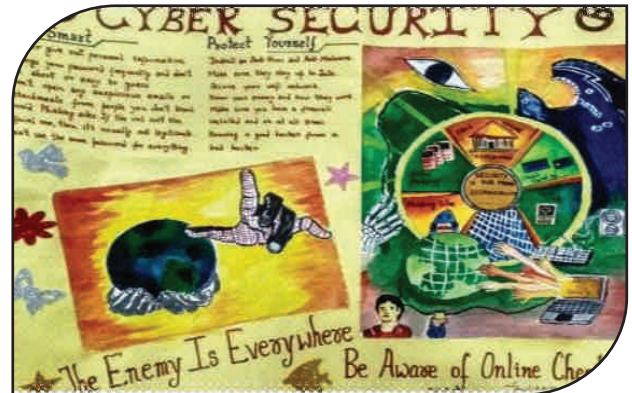
जागा अंधेरों में उजाला उसीने पाया है,
अपने नाकामियों को भी जो अपने काम लाया है,
उड़जा उठकर बादलों की ओट से घूँघट उठा,
छिप गया जो सीप में मोती उसे तू ढूँढला,
है तमन्ना अगर बड़ी तो साँझ को सुरज दिखा,

चलते हुए जो रोक ले उस भीड़ से खुद को बचा,
चोट दे के लहरें भी देती है चट्टानें हिला,
मैं तो एक उम्मीद हूँ मुझे तू रौशन कर के दिखा,
डरता अगर इंसान तो कैसे चाँद तक वो पहुँचता,
हौसले की आग को लगाने ना दे तू धुआँ,
देकर हवा उस आग को अँधेरे को रौशनी दिखा।।

Painting Talents of IUJ Students



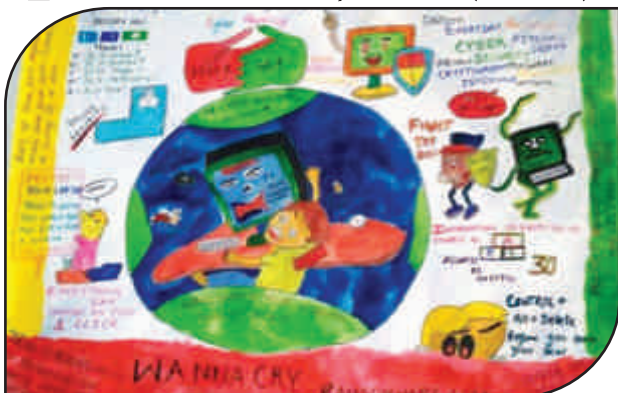
Shubham Snehi



Shubham Kumar Dubey (BBA-IV)



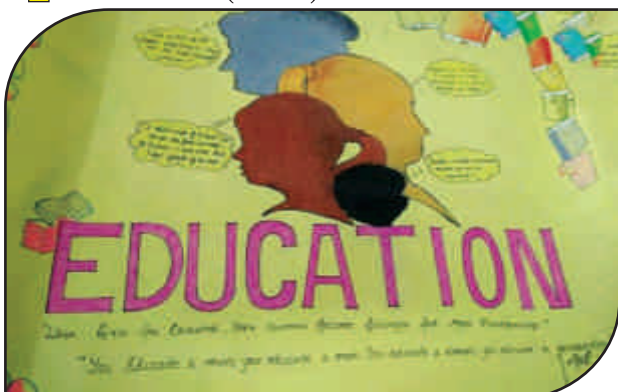
Sweta Vishwakarma & Syed Hussain (B.Tech-IV)



Neha Kumari (BBA- II)



Vemika Raj (BBA-II)



Vemika Raj (BBA-II)



Vemika Raj (BBA-II)



→
Vemika Raj
(BBA-II)



←
Varsha Gupta
(MBA - IV)



←
Varsha Gupta
(MBA - IV)



Varsha Gupta
(MBA - IV) →



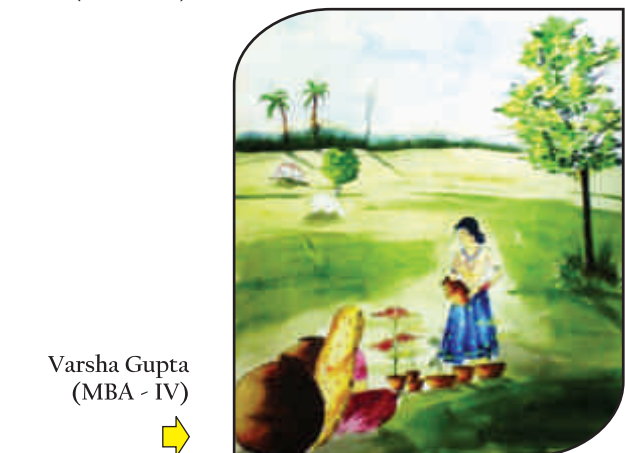
←
Varsha Gupta
(MBA - IV)



→
Varsha Gupta
(MBA - IV)



Varsha Gupta
(MBA - IV)
←



Varsha Gupta
(MBA - IV)
→

ICFAINs as Volunteers in Social Service...



Ms. Priyanshu Kumari
BBA (2016-2019)



Purnima Dubey
B. Com. (2015-2018)



Rahul Walter Minz
MBA 2016-2018

Achievements of ICFAIANS Teachers, Students and Alumni

IUJ received Award for Excellence
in Higher Education in Eastern India



ICFAI University was honored with Award for Excellence in Higher Education in Eastern India at the recent ASSOCHAM Leadership Summit held in Ranchi on 31st Oct 2017. The award of recognition was received by Prof. O.R.S. Rao, Vice-Chancellor of the University from the Governor of Jharkhand, Her Excellency Droupadi Murmu. Credit for this splendid achievement goes to the entire IUJ Team!

Congrats to the Toppers in the odd semester of 2017-18!

Sl. No.	Program	Semester	Name of Student
1	MBA	I	ABHIJEET SINHA
2	MBA	III	ANKITA KUMARI
3	MCA	III	SANJANA MANISHA KONGARI
4	BBA	I	NIDHI SINHA
5	BBA	III	ABHINAY KUMAR
6	BBA	V	CHAHAT PARVEEN
7	B.Com/BA (J&MC)	I	ASTHA MISHRA
8	B.Com	III	ANKIT PRASAD SAW
9	B.Com	V	PURNIMA RANI
10	BCA	I	HARSHIT RAJ
11	BCA	III	MASHUK RAJA
12	BCA/B.Sc.	V	PRATEEK KUMAR VERMA
13	B.Tech	I	PRINCE SINHA
14	B.Tech	III	DEVAM VISHWAKARMA
15	B.Tech	V	APEKCHA GARI
16	B.Tech	VII	ANAND KUMAR PANDEY
17	DIP	I	SOURABH KUMAR
18	DIP	III	SWARNENDU SHEKHAR DAS
19	DIP	V	SUNIL KUMAR MANDAL

Awards of students of Values and Teacher of Values for 2017



In line with the University's motto to groom professionals with values, Awards of recognition were given to as given to Prof. A.S. Prasad as Employee of values and Ms Ritu Puri (BBA 2015-18) and Ms Apeksha Gari (B. Tech 2015-19) as Students of values. These awards were given to the persona that demonstrated Values in their day-to-day working



Dr. Ramnish Singh, our Alumnus got promoted as Global Director, Amazon Web Services, US

Dr. Ramnish Singh did his MBA from ICFAI and his PhD from IUJ. Referring to his career success, he says: "It is through the knowledge gained through my MBA with ICFAI and Ph.D. with IUJ, I was able to make significant business impact and drive stellar results. I completely attribute this success to the knowledge gained through ICFAI family over the past 6 years. Thank you ICFAI family for imparting quality education which is helping people make career growth. It is matter of pride for the entire IUJ family! Let us wish Dr Ramnish greater success in the days to come . Incidentally, Dr Ramnish has been helping IUJ in a number of ways like guest lectures through video conferencing.

Paper Presentation by Dr. Sudipta Majumdar at IIT Kharagpur



Dr. Sudipta Majumdar, our faculty member, presented a research paper during the 27th Annual Conference of NAOP conducted by Dept. of Humanities and Social Sciences, IIT Kharagpur. His paper was appreciated for its practicality by the chair and other resource persons of the conference

ICFAIAN's worked as Volunteers at "Jharkhand Momentum" and "JHARKHAND Mining Show 2017", organised by Jharkhand Govt.



You Tube Video Links -Alumni's Feelings and their elderly advice to the students

Subject	Name of the alumnus	Prog. / Batch	Link
I am not IITian, I am ICFAIian	Mr. Pankaj Yadav	B. Tech 2010-14	https://youtu.be/FJnRwwpXaDU
Salary should not be the major criterion in selecting your First Job!!!	Mr. Ganesh Kumar	BCA 2010-13	https://youtu.be/iZ1qeNT-sTI
I am Proud to be an ICFAIian!!!	Mr. Santanu Roy	MBA 2006-08	https://youtu.be/_1422ZX0Euw
Fond Memories of my IUJ days!	Ms. Rajni Bala	MBA 2014-16	https://youtu.be/3bp7ITGrjNM
My successful career journey from being a "back-bencher" in the class.	Mr. Tarun Kumar Ranjan	MBA 2007-09	https://youtu.be/5M3cDYr7nhU
Sharing my own Career Journey	Mr. Chandan Kumar	MBA 14-16	https://youtu.be/ITcF6YqpPoE
My career advice to girl students	Ms Sneha Giri	MBA 2013-15	https://youtu.be/_WmuTuJdt2I

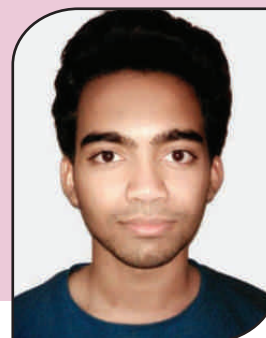
Prakash Modak of BBA (2015-2018) was spotted in multiple events and made a mark for himself as an excellent "All Rounder". He participated in the campaign "Ride With Pride" and distributed free Helmets to Bike Riders, riding without helmets Prakash Modak (BBA 2015-2018) participated at International level blood donation camp 'Mahadan'. He participated in PICTURESQUE organized by the Rotaract Club of Bombay, Juhu Beach. He also won 1st Prize in chess Competition held on 5th Feb 2018 at the Rotary Club of Ranchi.



Ritu Puri (BBA 2015-18) exhibited her talents and was the Winner of “Miss India Jharkhand All Nation” and ‘Miss Jharkhand - 1st Runner Up’. It was an honour to her that she was invited to be Judge for semi finals of Jharstar Grand Finale Show and also at “Mr. & Miss and Mrs. Telco”. Not to be left behind in studies, Ritu continues to top her class in the last semester. A Smart All - Rounder!



Ankit Prasad Saw (B.Com –2016-19) Qualified in the Commerce Wizard : A Talent Search Test -2018 conducted by The Institute of Chartered Accountants of India (ICAI)



Shubham Kumar Dubey – BBA (2016-2019) received certificate of Merit for Financial Quiz conducted by NSE on the occasion of Investor Fair, 2017)

Abhishek Tripathy BCA (2015-18) Won 2nd prize in the B-PLAN contest at NIFFT (JINKs PRANA 17) Ranchi for the consecutive year 2016 and 2017. His Business Idea was focused on improving Transportation Services in Ranchi. He also won 'Case Study Challenge' as a part of HUNAR' 17: A NATION –Wide Hunt for India's best Leader's Crew at the zonal level on 29th December, 2017.



Abhinav Sinha ,MBA (2016-18) and Varsha Kumari Gupta (MBA 2016-18) won 2nd Prize in General Quiz organized by Amity University Youth Fest 'Amphoria'. He was also the Best Student Campus Ambassador – Amity Youth Fest 'Amphoria'. Abhinav Sinha and Rahul Walter Minz (MBA 2016-18) were Winners of 2nd Prize in Biz Quiz 2017 contest organized by Jharkhand Rai University. He is also the Winner of Light Painting Photography organized by HONOR India Smartphone (Huawei Telecommunications Ltd. India) Prize – Honor 6X Smartphone, organized by Huawei Telecommunications Global And won Honor Sport Bluetooth Headphone worth Rs 3000. Winner of JSL (Jindal Steel Ltd.) Careers #Strong As Stainless Quiz Contest (Organized on facebook) Prize Received – Rs. 1000 Amazon Pay, he was the Winner in Stock Minds Season 6 College Round organized by ICICI Direct, He will be representing the ICAI University at National Level in March 2018. Not just that, Abhinav continues to top his class in last semester. Hats off to his energy and time management skills!



Nidhi Sinha and Neha Kumar BBA-2017-20 receiving certificate by Prof. ORS Rao for winning at Poster Competition and the Essay Writing Competition respectively.



Asha Mishra B.Com (2017-20) won of the First position in Essay Writing Competition held on 15th Nov 2017 (Red Cross Society) Blood Donation Camp.



Rohit Singh BCA (2015-18) had a host of achievements in Modeling Field. He was the recipient of the title Prince of Taal from DID Master Siddhesh and DID Mom Mittu Choudhary. He also won the title of Mr. Photogenic in Jharkhand Fashion Week

Anjali Dubey, BBA
(2015-18) Participated at
CROWN NIGHT
FASHION SHOW



Anjali Dubey
Volunteered at
Momentum
Jharkhand. Anjali
Dubey at Momentum
Jharkhand with the
Industrialist,
Mr. Navin Jindal

Razik Raza B.Com. (2015-18) actively participated as a trainer in Sixty Days Production Oriented Theater workshop held in Ranchi, which culminated in production of a Full Length Play "Jharkhand Ke Veer Sapoot" 2017





Old Memories
Parents Teachers
Meet
(15th Feb 2017)



ICFAI Family Corner



Welcome to New Family Member

Profile of Dr Priyanka Priyadarshani

Dr Priyanka Priyadarshani has been an alma matter of ICFAI since 2008, She did her MBA from IBS (BBRS) in 2008-2010 batch, and got Campus Recruitment in HDFC Bank. After getting corporate exposure of nearly 3.5 years from HDFC bank she joined IUJ as Ph D Research Scholar in 2013 because of her inclination and thrust for further academic enrichment .During the course of her research she was engaged in many quality research publications which was appreciated and rewarded .Some of her awards and accomplishments are:

- Received the Best Poster Award (Environmental Section) in the 104th Indian Science Congress Association (ISCA), Tirupati, 2017.
- Invited Speaker in the 104th ISCA on “Green Microfinance”, IUJ.
- Dr Priyanka was awarded PhD in Dec 2017 and joined IUJ as Asst Professor in Feb 2018.
- Priyanka and her family celebrated the birthday of her son recently.







Wedding Bells of Purnima Kumari MBA (2015-2017)
Congratulation to this Beautiful Couple from ICFAI Family!



ICFAI University Jharkhand Family



ABOUT THE UNIVERSITY

-  The Institute of Chartered Financial Analysts of India University, Jharkhand popularly known as The ICFAI University, Jharkhand was established under sub-Section (2) of Section 4 of the Institute of Chartered Financial Analysts of India University Act, 2006 (Jharkhand Act 08, 2007). The University is recognised by UGC under section 2(f) of UGC Act, 1956 and is empowered by UGC to award degrees under Section 22 of UGC Act, 1956. The University is a member of Association of Indian Universities (AIU). The University is committed to creating and disseminating knowledge and skills in core and frontier areas through innovative educational programs, research, consulting and publishing, and developing a new cadre of citizens with a high level of competence and deep sense of ethics and commitment to the code of professional conduct. Core values of the University are integrity, respect for individual, student focus and quality. The Visitor of the University is Her Excellency, The Governor of Jharkhand. The University is administered as per the Act, Statutes and Rules. The Board of Governors is headed by the Chancellor and has Vice-Chancellor and others as members. The Board of Management and the Academic Council are headed by the Vice-Chancellor. The Academic Council is responsible for all academic matters.
-  The University currently offers undergraduate, graduate and doctoral programs in management and Bachelor's programs in Engineering, Commerce, Science & Technology and Diploma Program in Technology (Polytechnic).
-  All programs offered by the University have contemporary curriculum, in-line with the latest developments and as per the changing requirements of industry.
-  In order to provide hands-on skills to the students, Internship / Project in industry is mandatory part of all programs.

The ICFAI University, Jharkhand
Grooming Professionals. With Values.

ICFAI
UNIVERSITY



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