

**The ICFAI University, Jharkhand**  
**Grooming Professionals. With Values.**

**ICFAI**  
UNIVERSITY  
**JHARKHAND**



**FACULTY OF MANAGEMENT STUDIES**

**ORGANIZES**



## **DOCTORAL CONFERENCE**

**On**

**Contemporary trends in Management Research in Post Covid 19 Era**

**18**

**Jan**  
**2022**

**TIME**  
**10.00 AM**

**VENUE**

ICFAI University Jharkhand  
Campus  
Plot # 2065, Simalia  
Near Daladali Chawk  
Ranchi - 835222, Jharkhand  
Website:  
[www.iujharkhand.edu.in](http://www.iujharkhand.edu.in)

### **About the Conference:**

The ICFAI University Jharkhand is organizing the Doctoral Conference on 18<sup>th</sup> January, 2022, at the University Campus at Ranchi through online mode. The objective is to have a discourse in contemporary trends in management research and to facilitate high quality academic research in areas relevant to the industry and the society. Besides, it offers a Networking Platform for Researchers (both budding and experienced), to share their thoughts and experiences for mutual benefit.

### **Objectives:**

The Doctoral conference is expected:

- To provide a platform for the research Scholars to present their work and to acquire the knowledge from the experienced researchers.
- To know the new tools, methodologies and domain areas where the research can be directed or given the final shape.
- To explore the network and relationship for future research and collaboration.

# CALL FOR PAPERS

## There will be three tracks in the Doctoral Conference.

- ❖ **Track 1: Research Design Presentation** - Papers are invited from the scholars who have registered for PhD in Management or allied disciplines in any University. They are expected to present their Research Proposals that were approved by the respective Universities. Participants in this track are requested to follow the following structure for paper submission: Introduction to the topic, findings from the preliminary literature survey, Research gaps identified, Objectives, Hypotheses formulated, if any, Proposed Methodology, Expected contribution to the domain of Management and Bibliography.
- ❖ **Track 2: Advanced Research Paper Presentation** – This track is for PhD scholars who are in their advanced stages of research, which includes pre-thesis submission, waiting for Viva Voce etc. Besides the items mentioned previously; they may include results of research and interpretation of results.
- ❖ **Track 3: Contemporary topics (HR/ Marketing/Finance/Interdisciplinary)** in Management Research– This track are for the experienced researchers, including Ph. D. Supervisors/guides. They can present latest trends in research in the domain / area of their research interest. They can also present their own PhD theses, approved by the respective Universities, along with areas for further research. They could also present their research journey as case studies (on the basis of their own research and research guided by them) and their learning's (like Do's and Don'ts), which could be guidelines for research scholars.
  - Panel discussion: will be held on Challenges faced by Scholars in pursuing PhD program as well as challenges faced by Supervisors and Guides in guiding the Scholars.
- ❖ **Certificates will be issued to the paper presenters and the participants**

## MAIN THEMES:

We invite full paper submissions from doctoral scholars as well as experienced researchers in Management in areas like:

### HR (review papers/ conceptual papers/ empirical papers)

- ❖ Human Resource Management
- ❖ Organizational Behavior
- ❖ Industrial Jurisprudence
- ❖ HR Analytics

### Marketing (Review papers/ conceptual papers/ empirical papers)

- ❖ Marketing and Sales
- ❖ Advertisement and branding
- ❖ Consumer behavior
- ❖ Neuro -marketing
- ❖ Marketing Analytics

### Finance (review papers/ conceptual papers/ empirical papers)

- ❖ Finance and Accounting
- ❖ Banking and Insurance
- ❖ Fintech

### Interdisciplinary (review papers/ conceptual papers/ empirical papers)

- ❖ Corporate Social Responsibility.
- ❖ Impact of Covid-19 on various sectors
- ❖ Healthcare and Hospital Management
- ❖ Development Studies
- ❖ IT in Management
- ❖ Total Quality Management
- ❖ Mining Management
- ❖ NGO Management
- ❖ Education Management
- ❖ Sustainable development

### Other areas (review papers/ conceptual papers/ empirical papers)

- ❖ Operations Management
- ❖ Business Strategy
- ❖ Public Policy and Governance
- ❖ Economics
- ❖ Information Technology in Business
- ❖ Social Work
- ❖ Entrepreneurship Development
- ❖ Technology Management

*Papers are not confined only to the above mentioned sub-themes. Best Paper awards will be given to the chosen papers from each domain as per evaluation by the Jury*

## ***SUBMISSION GUIDELINES***

- ❖ Full papers should be e-mailed to [seminars.fms@iujharkhand.edu.in](mailto:seminars.fms@iujharkhand.edu.in)
- ❖ Contributors must provide authors' name, email address, mobile number, institutional affiliation, photo (PDF format) and the title of the paper in a separate document (in MS word format) . In case of joint authorship, details of all authors should be given. Details of the authors' name and affiliation should not appear elsewhere in the manuscript.
- ❖ The full paper submission should contain the following:
  - The full paper (without author identifiers) along with the title; an abstract of maximum 300 words; keywords (a maximum of 8 keywords); and the main body of the paper, inclusive of tables, figures and appendices and bibliography. The full paper should be submitted as a single document in MS Word. The length of the full paper should not exceed 8,000 words, inclusive of the tables, figures and appendices but exclusive abstract.
  - The full paper must be formatted as MS Word document, in Times New Roman, 12 point font with 1" margin on all sides.
- ❖ Submitted papers will be subjected to Plagiarism check, as part of the selection process. Papers that fail the Plagiarism check will NOT be accepted and only the selected papers will be allowed for presentation.
- ❖ All papers should be accompanied by ;

a) **Certificate of authorship**

b) **Registration form for conference** (along with DD for Registration fee or soft copy receipt for the same, if the payment was made online or made in cash). Even if the contributor is unable to present the paper in the conference, pre-registration is essential for all Contributors.

**Registration for the seminar: Any person who would like to participate in the seminar or submit a paper should register in advance and pay the registration fee.**

**Deadline for submission of Full Papers :** **By 5th January, 2022**

**Deadline for registration :** **By 11<sup>th</sup> January, 2022**  
( for delegates other than paper contributors)

**Date of Conference :** **18th January, 2022**

### **Eligibility for Contributors of Papers**

- ❖ Track-1: PhD scholars (full-time or Part-time) who have registered for PhD in Management or allied disciplines in any University.
- ❖ Track 2;PhD scholars who are in their advanced stages of research ,which includes pre-thesis submission, waiting for Viva Voce etc
- ❖ Track 3: Experienced Researchers, including Ph. D. Supervisors/guides
- ❖ Only one paper per Contributor is allowed;
- ❖ Authorship can be single or joint. However, presentation may be made by any one of the joint authors
- ❖ The paper should not have been presented / published, or accepted for publication, in any other seminar/ conference.
- ❖ ICFAI University, Jharkhand reserves the right to use the content, contributed by the Contributor, in any of its publications or for academic purposes
- ❖ Contributor should have registered for the conference and should attach a copy of registration form along with the paper

DELEGATE	REGISTRATION FEE
RESEARCHERS ( PHD SCHOLARS, EXPERIENCED RESEARCHERS)	RS. 1000/-
WORKING PROFESSIONALS ( ACADEMICS OR INDUSTRY)	RS. 1000/-

Delegates may register for the conference by submitting the given registration form and paying the prescribed registration fee. Details of registration and the registration form are available at the University Website: [www.iujharkhand.edu.in](http://www.iujharkhand.edu.in). Registration fees must be paid through DD in favor of ICFAI University, Jharkhand, -Fee collection A/C. Registration Fee can also be paid through NEFT/IMPS, the details for which are given below.

Bank Account Name: The ICFAI University, Jharkhand - Fee Collection A/c

Type of Account: Current Account

Account Number: 50200000250955

Bank Name: HDFC Bank

Branch Name: Banjara Hills, Hyderabad

IFSC Code: HDFC0000150

### Conference Chairs:

#### Patron

Prof. O R S Rao  
Vice-Chancellor, IUJ

#### Program Chair

Prof. Arvind Kumar  
Registrar, IUJ

#### Program Convener

Dr. Susan Chirayath  
PHD Coordinator, IUJ

#### Program Organizing Committee

Dr. Bhagabat Barik  
Dr. Rumna Bhattacharyya

Dr. M. Rajkumar

Dr. Sudipta Majumdar

Dr. Pallavi Kumari

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Dr. Samir Pandey

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Dr. Sweta Singh

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Dr. Ajit Kumar

Prof. Sumit Kumar Sinha

### CONTACT DETAILS:

#### CAMPUS

The ICFAI University, Jharkhand  
Plot No. 2065, Daladali Chowk, Simalia,  
Near Ring Road, Ranchi- 835222.

For any queries, contact the Conference  
Secretariat [atseminars.fms@iujharkhand.edu.in](mailto:atseminars.fms@iujharkhand.edu.in)

All email queries should bear the subject line:

Doctoral Conference 2022

Email: [seminars.fms@iujharkhand.edu.in](mailto:seminars.fms@iujharkhand.edu.in)

Website: [www.iujharkhand.edu.in](http://www.iujharkhand.edu.in)

Phone: 0651-6565601, 6565602

mobile: 6382120627, 9430772319, and  
9901966646



### Registration link:

<https://forms.gle/iNPs2EUSXPU3iGnu8>

**DOCTORAL CONFERENCE**  
**ON**  
**CONTEMPORARY TRENDS IN MANAGEMENT RESEARCH IN POST COVID 19 ERA**  
**(HR/MARKETING/FINANCE/INTERDISCIPLINARY)**

**Date: 18<sup>th</sup> January, 2022, at 10.00 AM**

**Personal Information**

First Name

middle Name

Last Name

Current Position /Designation:

Institution/Organization:

Address:

State:

Pin Code:

Email:

Registration Details: Category of Participation:

☐

Researchers (Ph. D Scholars, experienced researchers)

☐

Working Professionals (Academics or industry)

Bank Account Name: The iCFAI University,  
Jharkhand - Fee Collection A/c  
Type of Account: Current Account  
Account Number: 50200000250955  
Bank Name: HDFC Bank  
Branch Name: Banjara Hills, Hyderabad  
IFSC Code: HDFC0000150

Title of the Paper:

Abstract Submitted:

☐

Submitted

☐

Not Submitted

Registration Fee:

☐

Researchers (PhD Scholars, experienced researchers) (Rs. 1000/-)

☐

Working Professionals (Academics or industry) Rs. 1000/-

Registration fees must be paid through DD in favor of the ICFAI University, Jharkhand - Fee Collection A/c. Registration Fee can also be paid through NEFT/IMPS. The details of which are given in the brochure.

Declaration: I /We declare that the contribution is an original work and is not submitted anywhere.

Signature