

**The ICFAI University, Jharkhand**  
**Grooming Professionals. With Values.**

**ICFAI<sup>®</sup>**  
**UNIVERSITY**  
**JHARKHAND**

# Palaash



Newsletter of ICFAI University Jharkhand | Volume X | Issue 1 | November 2021 | For Restricted Circulation Only







Dr. Pallavi Kumari  
Associate Professor



Dr. Rajesh Kumar Prasad  
Asst. Professor

## From Editors' Desk...



It gives us immense pleasure to present 'Palaash' for November issue 2021 which is an exclusive issue highlighting multifaceted aspects of the ICFAI University Jharkhand and which unwinds itself and brings up an exhilarating platform of contributions by academicians and vibrant students to say the best. We have also endeavored constantly to instill quality education to our students and the fruits we reap through our students to unleash a wide spectrum of creativity blended with an ethos of moral values and principles. This issue has been a compilation of many interesting events which will depict how ICFAI University is associated with industry, society, economy, values, and ethics. We all want this to be a model for academicians. There is no longer a single pathway to success but only efforts bring out the best of it.

Like every year, the 10th NJ Yasaswy, Memorial Lecture was celebrated on the Theme "Role of Educational Institutions in Character Building" and a blood donation camp was organized in association with the Red Cross society. The employee under the leadership of Prof ORS Rao, Vice-Chancellor donated various medical equipments to K.C Roy Memorial Charitable hospital on the eve of the commemoration of Late Shri NJ Yasaswy, Founder of the ICFAI Group. Under MAANVATA, A Social Service Program of ICFAI University Jharkhand, Blankets were distributed among the needy ones to protect them from shivering cold.

We are delighted to apprise our readers that our University in partnership with the German Multi-National Company (Bosch India Foundation), provided entry-level skills in health services to rural youth. After completion of 2 months of training at the university campus, students were placed in health care service organizations as professional paramedics. It's a matter of pride for all of us that our Vice-Chancellor was a panelist to address at Project "Saksham" organized by BOSCH and 'Vishwa Yuvak Kedra' on 'Impact assessment of CSR Projects'.

It is indeed a proud moment for all of us to share that the university is ranked 1st among Top BBA Institute in Jharkhand by 'Times B-School ranking' and ranked among 'Top 10 Indian Universities for quality education' by Times Higher Education Impact ranking.

In order to encourage meritorious performance and inculcate competitive spirit among the students, the University gives awards to the students that secure the first rank in the class for each semester in each program. Besides, an award is also given to the best all-rounder. To encourage the students to develop entrepreneurial skills the university also rewarded the winner of the Business Idea Competition and motivated students to become entrepreneurs and contribute to society. The university is committed to grooming its students into competent professionals with a deep sense of ethics and values by imparting knowledge and skills, required by the industry. In order to track the progress of our Ph.D. scholars, the university organized a second interactive session with them and gave them the direction and importance of interdisciplinary research-based education.

On behalf of the ICFAI Community, we are thankful for both the Private as well as Public sector organizations for various purposes such as campus recruitment, shared their experiences, delivered lectures, and signed MOUs to groom our students to become Industry-fit. We also thank the different reputed companies who provided internship opportunities to our students for their bright future and career and all the eminent guests, who have joined us through virtual mode in different programs to motivate our students and faculty.

We congratulate each and everyone from the core of the heart for their contributions and for making "Palaash" bloom further in the vistas of the academy.

We wish all our readers Season's Festival Greetings.

Happy Reading!!!

<b>Patron</b>	:	Prof. ORS Rao, Vice-Chancellor
<b>Chief Advisor</b>	:	Prof. Arvind Kumar, Registrar
<b>Editor and Designer</b>	:	<ul style="list-style-type: none"> <li>Dr. Pallavi Kumari, Associate Professor</li> <li>Dr. Rajesh Kumar Prasad, Asst. Professor</li> </ul>
<b>Students Editor</b>	:	<ul style="list-style-type: none"> <li>Arti Kumari (BCA-V)</li> <li>Fatma Jannat (BBA LLB-VII)</li> <li>Riya Sinha (BBA-III)</li> <li>Akash Singh Tomar (B.Tech.VII)</li> </ul>

## Highlights

- ✍ Treasured Moments And Accolades
- ✍ IUJ 'Swaadhyay'
- ✍ Research and Academics
- ✍ Online Events at IUJ
- ✍ Extra-curricular activities
- ✍ Future Events
- ✍ Social Service Initiatives
- ✍ Industry academia Partnership
- ✍ Campus Placement @IUJ
- ✍ IUJ Initiative to fight out COVID-19
- ✍ Achievement of Students, faculties & Ph.D Scholars'
- ✍ Alumni Corner
- ✍ Creative Expressions
- ✍ IUJ in Press







Current issue of our Newsletter, Palaash continues to reflect the activities and achievements of our University, in line with the Vision & Mission to groom our students into Competent All-round Professionals, with Values by way of providing quality education, coupled with personality development.

It is a matter of pride that most of the graduating students of 2021 got very good campus placement in reputed organizations like Aditya Birla Health Insurance, Assocham, Bharti Airtel, Alex Technology, Au fait Fincare, Byjus, Concentrics, Contacare Eye Hospital, ESAF Small Finance Bank, Extramarks, Genpact, Kotak Securities, PWC, Reliance Retail, Tech Mahindra, Vedantu, Vivo, Vodafone etc. It is equally gratifying to note that some of our graduating students turned entrepreneurs and started new ventures, thereby becoming job creators rather than job seekers. Some of our alumni are also pursuing higher studies in reputed Institutions like NITs, IIMs and IBS. The credit for this achievement goes to the concerned students as well as the faculty members that have groomed them.

The University has been focusing on Research, besides imparting Quality Education. Its Faculty Members and Ph.D Scholars have been contributing new knowledge, by way of publication of papers / articles in leading journals (in India and abroad) and also in conferences.

Current academic year started with a number of co-curricular activities like the intra-university Moot Court Competition, which was organized by the Faculty of Law, wherein the students got platform to show their advocacy talents and learn from learned advocates. Known for bringing innovative technology-enabled ideas, students of the University demonstrated their creativity in designing innovative working engineering models in areas like garbage-to-energy, rocket launcher, Underground Coal Mines etc. and developing software in cutting-edge technologies. A number of students participated in the poster competition, business ideas competition, talents hunt events etc. Our students also provided a range of COVID Care services, like donation of plasma and blood, supply of medicines, arranging hospital beds etc.

We continue to enhance our interface with the Industry during the current year. Our University signed an MOU with Coursera for offering MOOC courses in cutting-edge areas to supplement our regular classes. Our University, in partnership with the German Multi-National Company, with Bosch India Foundation, provided Paramedics training for entry-level skills in health services to rural youth and a free online training program to the aspiring entrepreneurs to set up skills development centres in Jharkhand.

On the eve of, 10th NJ Yasawy (promoter of the ICFAI Group) death anniversary, a memorial lecture was delivered by Swami Atmapriyananadaji from Rama Krishna Mission on the theme "Role of Educational Institutions in Character Building". On the occasion, awards of recognition of "Student of Values" and "Teacher of Values" were given to the people that demonstrated values in their day-to-day working. The function was preceded by a blood donation camp, held in association with the Red Cross Society of India, wherein a number of students and teachers donated blood. As a part of the same event, the University has distributed blankets to villagers of, Simalia village, Free medical camp was conducted in an old age home in Nagri, in the outskirts of Ranchi and donated Medical Equipment to KC Roy Memorial Charitable hospital.

Placement season for 2022 has just commenced and the initial indicators are that the placement will be better than last year. In order to build awareness among the students on the job market trends and career opportunities Tech-enabled sectors-Fin-Tech, Digital marketing, AI, we have been publishing a weekly electronic newsletter i-Nowkri and Weekly news Engineering. While all our students are intelligent, they need to put more concerted efforts to get selected in the highly competitive and demanding job market. Our university will continue to support them in these endeavors and continue to strive to "Groom its Students into Competent Professionals, with Character and Values".

I wish all of you and your families a season's Greetings and Happy and Healthy life ahead.

(Prof O R S Rao)  
Vice-Chancellor



## Treasured Moments & Accolades



Dr TRK Rao, Honourable Chancellor of the University, accompanied by Prof O R S Rao, Vice-Chancellor and other senior officials of the University met His Excellency Governor of Jharkhand and invited him to preside over the Convocation of the University scheduled on 18th November 2021, which was accepted by His Excellency.

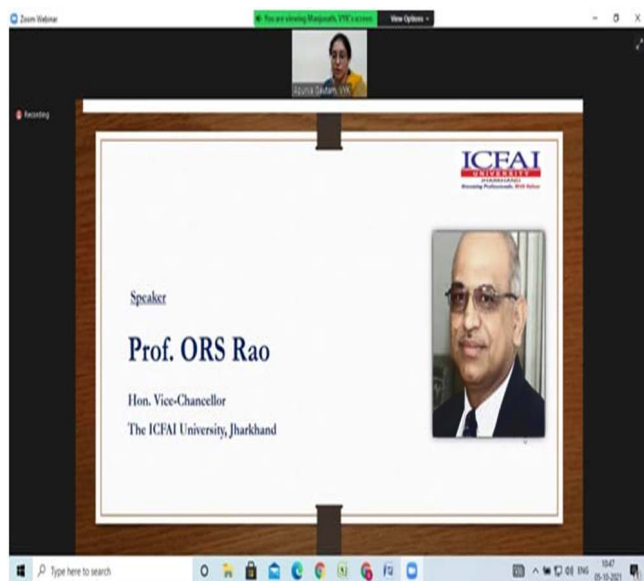
DR T R K Rao, our Chancellor visited the University on 28<sup>th</sup> Oct. 2021 and met the employees.







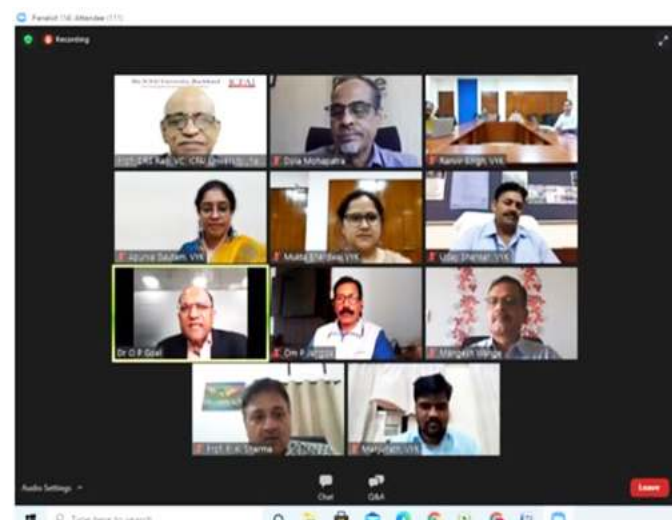
Congratulations to all student, faculty and Staff as ICFAI University Jharkhand receives 'Award of Excellence' in industry -academia interface at the 19th World Education Summit under the leadership of Hon'ble VC Prof. O.R.S.RAO.



Prof. O.R.S. Rao, Vice Chancellor was a Panelist to address at Project Saksham Organized by BOSH and Vishwa Yuvak Kendra on Impact assessment of CSR Projects, wherein over 250 Corporate and NGOs participated.



It is indeed a proud moment for all of us at The ICFAI University, Jharkhand to share that during the Webinar on “Excellence and Leadership in Education” held on 8th April 2021, Prof. ORS Rao, Hon'ble Vice Chancellor of IUJ was conferred Golden Aim Award for “Outstanding Contribution to Education”, in recognition of his contribution to Higher Education.



He emphasized on the need for a holistic perspective of Impact Management in the entire life cycle of CSR Projects - from need assessment to implementation.



## Glimpses of 10th N.J. Yaraswy Memorial Lecture on the theme “Role of Educational Institutions in Character Building”

**ICFAI UNIVERSITY JHARKHAND** The ICFAI University, Jharkhand  
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**10th N J Yaraswy Memorial Lecture**

**“ROLE OF EDUCATIONAL INSTITUTIONS IN CHARACTER BUILDING”**

**SHRI N J YASASWY**  
(1950-2011)  
FOUNDER, ICFAI GROUP

**Welcome Address**  
Prof. DRS Bas  
Vice Chancellor,  
The ICFAI University, Jharkhand

**Keynote Speaker**  
Swami Annapriyashankar Ji,  
Pro-Chancellor and Secretary,  
RKMVERI, Belur Math, Kolkata

**JOIN US ONLINE 29 October 2021**  
2:30 pm - 3:30 pm

<https://tinyurl.com/icfaijharkhand>  
[www.ijharkhand.edu.in](http://www.ijharkhand.edu.in)  
[icfaijharkhand](https://www.facebook.com/icfaijharkhand)





Message from Prof. Arvind Kumar, Dean & Registrar  
and HODs of different departments of ICFAI University,  
Jharkhand about the curriculum and teaching pedagogy.

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**MESSAGE FROM THE REGISTRAR (I/C)**

“Our University provides a strong foundation with its Industry-ready curriculum & skills, delivered through excellent innovative practices. They get the opportunities to work on live projects, research work etc. to correlate their theoretical knowledge with practical exposure. We welcome all the students who aspire for successful careers, to join us.”



**Prof. Arvind Kumar**  
Dean & Registrar (I/c)  
ICFAI University Jharkhand



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**MESSAGE**

“Our University's teaching pedagogy includes training in problem solving skills, tackling new challenges and understanding new technologies to make our students Industry-ready. We welcome the budding managers to join our University to be successful in a practical way”



**Dr. Rumna Bhattacharya**  
Professor  
Faculty of Management Studies



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**MESSAGE**

The department of Mining Engineering focuses on all round student development. They learn the practical aspects of the courses in well equipped state of the art laboratories and workshop under the able guidance of qualified and eminent Mining Engineers. ICFAI University Jharkhand also guides the students to acquire post degree qualification which is very important for their career. We welcome all the aspiring mining engineer to join us for a successful career”



**Prof. M. K. Mishra**  
Head  
Department of  
Mining Engineering



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**MESSAGE**

“We at ICFAI University Jharkhand prepare the students with the knowledge, skills and strategic perspectives essential for business leadership and a managerial career. The program is designed to provide both a portfolio of strong functional skills and the ability to apply, adapt and integrate those skills in different management settings. The program equips the students to pursue professional management career in banking, financial services, insurance, corporates etc or become an entrepreneur”



**Dr. Bhagabat Barik**  
Assistant Dean  
Faculty of Management  
Studies



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# IUJ Swaadhyay & Online Internship

ICFAI University Jharkhand enhanced Swaadhyay to include Student Information System (SIS) module, which provides access to academic performance including marks and grades in examination. All students are happy, as it is convenient to access marks/grades from home. Parents also can see the performance of their children.



SWAADHAY – II, advanced version of its Digital Education Platform to provide better quality of Education with a focus on Out – comes based education, more Interesting Classes using Digital Education Tools, like 'Polling, Quiz program, Group Discussions etc. and Virtual Labs.



Swaadhyay thanks all the Faculty Members of ICFAI University, Jharkhand for enriching it, with 2,000+ Digital Educational Items.



Digital Content for SWAADHYAY was developed by the faculty members of the ICFAI University, Jharkhand as per the curricula of its program.



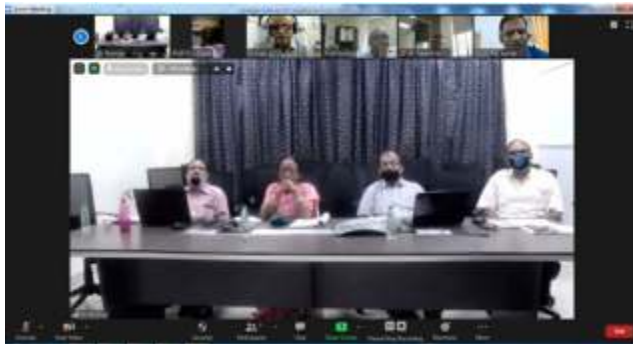


## Research and Academics

Glimpses regarding interaction of students with Prof. O.R.S. Rao,  
Honorable Vice Chancellor, ICFAI University Jharkhand



Glimpse of Academic Council Meeting



Glimpse of the University  
RAC Meeting 2021

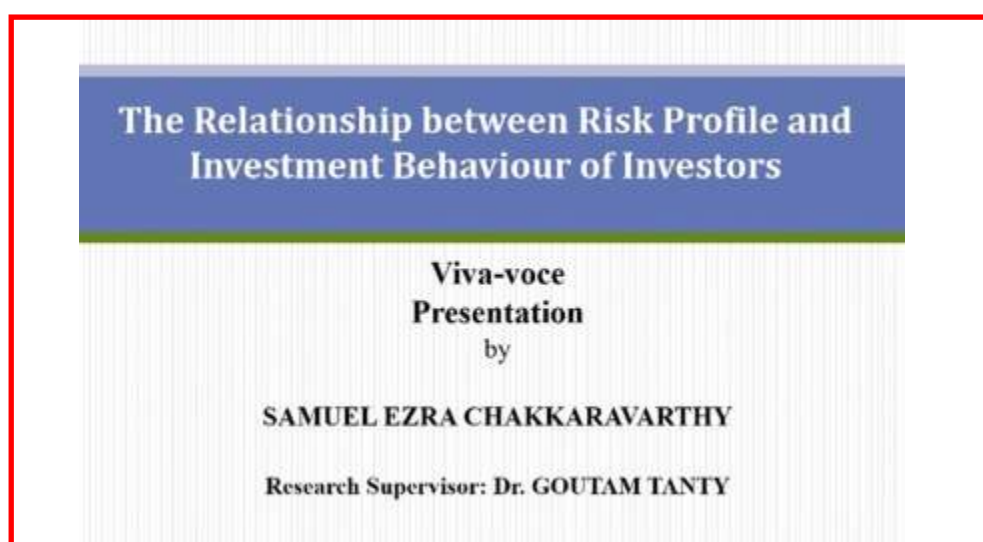




Second Interactive and fruitful meeting with Ph.D Scholars of 2021 batch, wherein insightful views and experiences were shared .....



Glimpse of Ph.D. Viva Voce of Mr. Samuel Ezra Chakkaravarthy



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ICFAI  
UNIVERSITY



An open Viva Voce held on 24<sup>th</sup> Sep 2021, Mr. SAMUEL EZRA CHAKKARAVARTHY (2014 batch) was declared eligible for the award of Ph.D. for the topic. The Relationship between Risk Profile and Investment Behaviour of Investors. He worked under the guidance of Dr. Goutam Tanty.



## Webinar on Contemporary Topics of Different Domain at Ph.D.

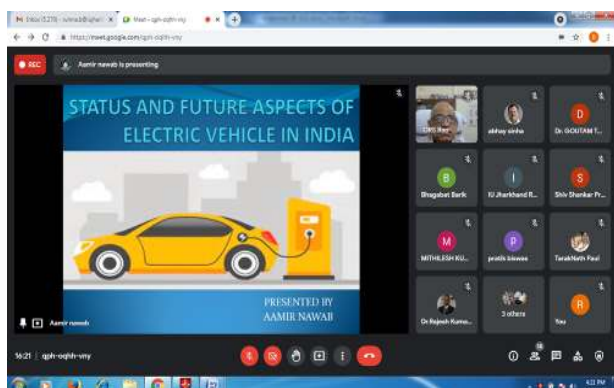


Webinar on Contemporary topics was organized at Ph.D. All the faculty of the University participated in the webinar. Dr. Sudipat Majumdar from Marketing Domain, Dr. Pallavi Kumari from HR and OB and Dr. Goutam Tanty from Finance and Dr. M. Raj Kumar on Interdisciplinary domain shared their views regarding the upcoming and emerging areas of research. Prof. Ors Rao, VC, IJUH-IU Jharkhand, Dr. Hariharan Sir and Dr. Satyendra Kishore along gave their valuable views on the emerging areas.

## Few Glimpses of Scholarships & Toppers' Award.



## SIP Presentation by Students of ICAI University Jharkhand.





## Faculties and Scholar's Publication and Presentation Details Articles in Journals

S. N.	Name of the Faculty (Name of the Co-Authors/s)	Topic	Journal/Book	Impact Factor, if any	ISSN No.	Page Nos/ Vol/Issue No.	Month /Year	Indexing
1.	Manisha Kumari, Dr. Vishal Kumar	A Study on impact of Pandemic on performance of children Fund	Pal Arch's Journal of Archaeology of Egypt/ Egyptology	IF-1.5	1567-14X	Vol.18, No.9, Pp 299-307	Jul 2021	Scopus
2.	Pratik Biswas and Dr. Dilip Kumar	Factors affecting willingness to renewal of Mediclaim Insurance policy: an empirical study in Ranchi,	International Journal of Advance and Innovative Research,	IF- 7.36	2394-7780	Vol. 8, No. 3	July to Sep 2021	
3.	J.N. Pau, Paras Nath Mishra, Soumyamoy Maitra,	Comparing Excellence Index among AICTE Approved Private B – School in Eastern India	Design Engineering		0011-9342	No. 7, Pp.9594-9606	Jul 2021	
4.	Alok Kumar, Dr. Vagish Upadhyay and Prof. (Dr.) Yugal Kishore	A Judicial Performance Evaluation for Realization of Transparency and Accountability the Administration of Justice in India.	Turkish Online Journal of Qualitative Inquiry (TOJQI)		1309-6591	Vol.12, No. 5, Pp.4182 – 4191	Jul 2021	Scopus
5.	Perm Prakash Dayal, M. Raj Kumar	Agile practices in global software development: A topic modelling approach	Agile practices in global software development: A topic modelling approach		1309-6591	Vol 12, No. 8, Pp.4566 – 4576	Jul 2021	Scopus
6.	K.G. Setty, V. Kumar, S. Lohana	Impact of Advertisement on A Farmer's Decision to Select A Bank to Avail An Agriculture Loan	Vidyabharati International Interdisciplinary Research Journal	1.469	2319-4979	Special Issue 10 (Part - 1C) Pp.1000-1005	Aug 2021	Web of Science

## Presentations in Conference and Seminars

S.N.	Name of the Author/ Co- Author/s	Title of the book/chapters published	Title of the proceedings the conference	Month/Year	Indexing
1	Md Haamathur Rehman; M. Raj Kumar	Overcoming the Complexities in Decision-Making for Enterprises Software Products: Influence of Technological Factors	Information and Communication Technology for Competitive Strategies (INTCS 2020)	July-21 Pp. 303-410	Scopus

## Weekly Newsletters on Career Development.





## Online Events at IUJ

10<sup>th</sup> N J Yasaswy Memorial Lecture on the theme “Role of Educational Institutions in Character Building”



## BUSINESS IDEA COMPETITION

In order to encourage the students to develop entrepreneurial skills, a Business Idea Competition was conducted among the students of ICFAI University, Jharkhand.



## HEARTY CONGRATULATIONS TO ALL THE WINNERS AND PARTICIPANTS

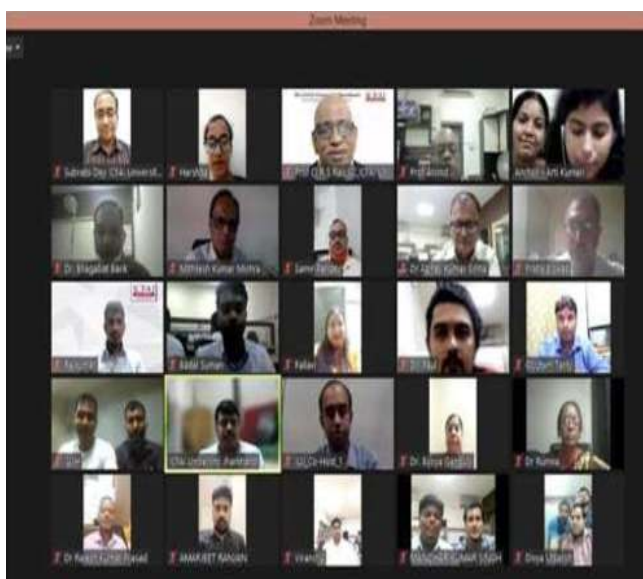
Special Thanks to Our Judges : Mr. Rajiv Gupta, Co-Founder, Ranchi Mall, Tedx Kanke, Jharkhand, Mr. Manish Kumar (Chairman & MD – Dynamic Tarang (P) Ltd., Mr. Abhishek Kumar Tripathy, Founder of Pandhrpuri Chai, Raipur.)



Congratulating the students, Prof. O R S Rao said, “We are proud of our students, who could present innovative, yet practical business ideas, useful to the society. Our Faculty Members will continue to encourage and guide our students to convert them into feasible business plans”. “Our University has also established Institutions' Innovation Council, under Ministry of Education for promoting the environment of innovation in the University to cultivate innovation among the students”, added Prof. Rao.



## Teachers' Day Celebration

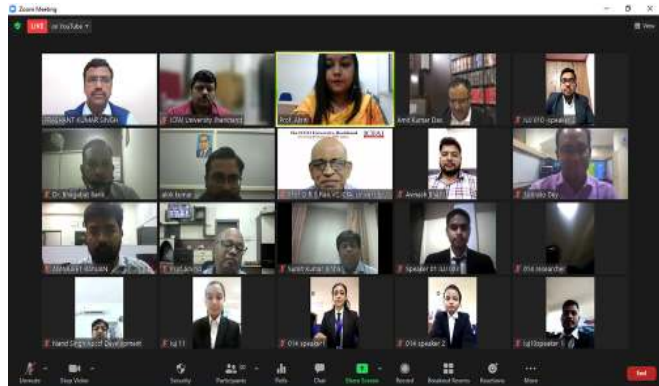
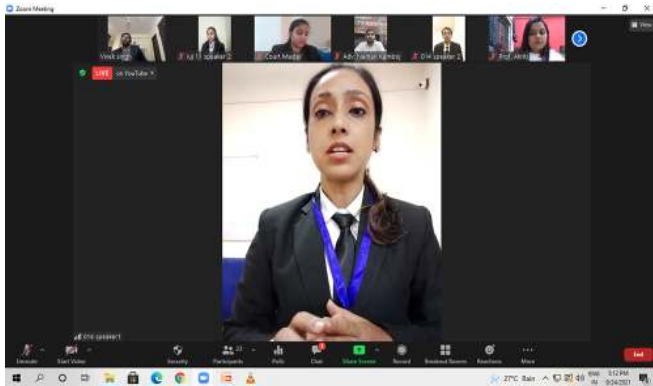


Glimpses of Teachers' Day Function held at the University in Virtual Mode.





## Intra Moot Court Competition



An Intra – University Moot Court Competition was organized by the Faculty of Law at ICFAI University, Jharkhand. The competition was conducted from 22<sup>nd</sup> to 24<sup>th</sup> Sep 2021 and consisted of Preliminary Round, Semi Final and the Final Round. Sri. Prashant Kumar Singh, Member, Bar Council of India and Sri Amit Kumar Das, Senior Advocate, Jharkhand High Court were the judges for the semi finals whereas judges for finals were Sri Rajesh Kumar Pandey, Secretary, Jharkhand State Bar Council, Sri Naman Kamboj, Partner Law Chambers and Sri Vivek Singh, Senior Officer – Legal, Oil India Limited.



Paramedics Training – Care Giver Program organized by ICFAI University Jharkhand in association with BOSCH.



ICFAI University Jharkhand, in partnership with the German Multi National Company, BOSCH, is offering a FREE online training program to the aspiring entrepreneurs to set up skills development Centres in in Jharkhand.



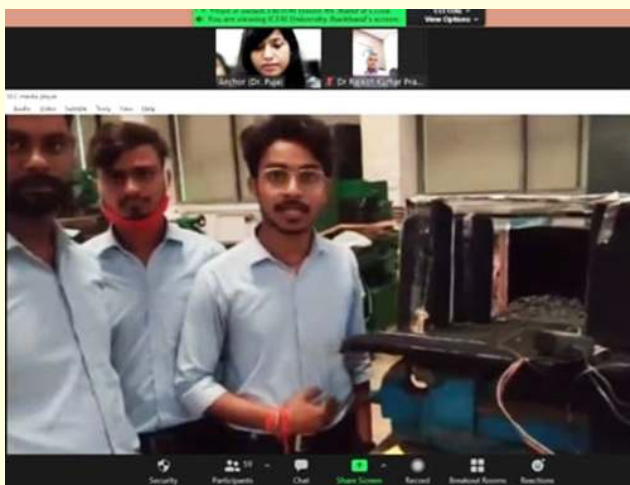
## Paramedics Training Program for imparting entry level skills in Health Care to rural youth was inaugurated at ICFAI University, Jharkhand.



The program is organized by the University in association with BOSCH India Foundation.

Welcoming the participants, Prof. O R S Rao, Vice Chancellor of the University said, "In the current times, due to nuclear families, wherein both spouses are working, there is hardly anyone at home, to take care of after ailing children, old parents/in laws. While demand for paramedics health care services like professional Care Givers, there is lack of trained work force. In view of this, the ICFAI University, in association with BOSCH India Foundation, started the program to train the rural youth as professional Care Givers. "This is yet another initiative of the ICFAI University for Social Outreach Services. Besides providing livelihood to the rural youth, this program helps to meet the paramedical needs of the needy sections of the society, there by giving a lot of satisfaction."

## Engineers Day Celebration



Engineers' Day was celebrated at ICFAI University, Jharkhand through Video Conferencing. Dr. Rana Subhasis Chakravarty, Director Marketing & Director (Production – Additional Charge), Heavy Engineering Corporation (HEC) Ltd. was the Guest of Honour for the function. Students of the University show – cased working engineering models in areas like garbage – to – energy, rocket launcher, Underground Coal Mines etc. and displayed posters designed by them on Engineers' Day theme.



## Extracurricular Activity

### Winners of Poster Making competition at NJY Memorial Day

S.N.	Student	Semester	Prizes
1.	Ms. Fatma Jannat	BBA LLB – VII Semester	1 <sup>st</sup> Prize
2.	Ms. Jiya Singa	BBA – III Semester	2 <sup>nd</sup> Prize

Blood Donation camp was conducted in association with Red Cross Society of India, where in number of students and employees of the University donated blood.



Students participating in  
Independence Day Celebration



Webinar on  
Commodity Derivatives Market



Students participating online in Youth Day Celebration



Cultural activity by Students – Teachers Day



Teachers Day Celebration



Online Poster Competition on COVID




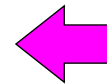
Saraswati Puja at Campus



Tribal girls performing during Republic Day Celebration







**COVID-19 Vaccine Hesitancy- Brief Survey report by IUJ**

**Gender**

Gender	Percentage
Female	27%
Male	73%

**Age Group**

Age Group	Percentage
<18 years	3%
18-24 years	30%
25-34 years	35%
35-44 years	25%
45-54 years	7%

**Education**


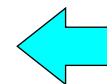
Education	Percentage
Graduate	55%
Post Graduate	25%
High School	15%
Below High School	5%

**Religion**

Religion	Percentage
Hindu	80%
Muslim	15%
Christian	3%
Others	2%

**Occupation**

Occupation	Percentage
Student	22%
Unemployed	10%
Self-employed	24%
Employee	15%
Business	10%
Retired	19%





# Social Service Initiatives

Under MAANAVATA, A Social Service Program of ICAFI University, Jharkhand; blankets were distributed amongst the needy ones under the leadership of Prof. O R S Rao, Honorable Vice – Chancellor





Employees of ICFAI University, Jharkhand under the leadership of Prof. O R S Rao, Vice – Chancellor donated various medical equipment to K. C. Roy Memorial Charitable hospital, located in Circular Road, Ranchi, on the eve of 10<sup>th</sup> death anniversary of Late N J Yasaswy, the founder of the ICFAI Group.

Welcoming the team from the ICFAI University to the hospital, Dr. Subir Kumar Pal, President of the Hospital said, “Our hospital has been offering free medical services, including diagnostics, medicines as well as in – patient treatment to the poor people. Equipment donated by the University will help in conducting surgeries and cardiac care to the patients.



Swami Bhaveshananda ji, Secretary, Rama Krishna Mission Ashram appreciated to the services being rendered by the University to the society.

### Glimpses regarding “Trainees of Paramedical Program at ICFAI University receiving job offers”



### Training Program for Paramedics Care Services at ICFAI University Jharkhand



A three month Paramedics training program is being organized by ICFAI University, Jharkhand in collaboration with Bosch India Foundation to provide entry level skills in health services to rural youth. After completion of 2 months training at the University, students are placed in health care service organizations for on - the - job training/internship.

Even before the completion of the training programme, eighteen out of 25 students received placement offers in reputed home health care companies like Portea Medical, Care at Home etc.



Glimpses of Trained care giver students conducting various tests (BP, Sugar, temperature, Oxygen Level) for the persons of the old – age home under the supervision of ICFAI University, Jharkhand in association with BOSCH India Foundation.



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**Free COVID Medicine Kit Contribution for the needy people of Ranchi**

A free COVID Medical Kit contribution has been made to Honorable DC Ranchi, Shri Dhavi Ranjan for the needy and poor people of Ranchi on 25th May 2021 under the guidance of Dr. Sajet Kumar, K C Roy Memorial Hospital, Dr. Tarakanath Paul, Assistant Professor, ICFAI University, Jharkhand and his wife, Ms Bandhul Paul Associate, Swan Academy were the active volunteers.

The Medical Kits were provided by Mr. Aksh Kumar Gupta, Director, Paragon Finance Limited, The Kit consisted of set of medicines and Vitamin supplements, as per the advice of Dr. Sajet Kumar, in addition to a Vaporizer and an Oxymeter.

*Yet, another instance of the caring of the ICFAI University and demonstration of values by its employees for the benefit of the Society in the current difficult times...*

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**Caring to save precious life during COVID Times**

*An act of caring...saves life of a baby that has just stepped into this world.....*

For a baby that was born on 12th May at Janyahospital, Pundag, Ranchi, two units of A (-) blood was urgently needed. Blood from a blood bank was transfused but it did not work out. So an SOS for FRESH blood was raised by Dr Tarakanath Paul, one of our faculty members. Our MBA student, Mr Shobhit Gupta, supported by other students arranged for 2 units of blood within 24 hours. It included one unit donated by himself.

*“Yet another instance of the ICFAI University's Caring and demonstration of the Human Values of its Students.”*

**ICFAI The ICFAI University, Jharkhand**  
Grooming Professionals. With Values.

**Caring to save precious life during COVID Times**

*An act of caring...saves the life of a 41 year old woman, who urgently needed AB(-ve) Convalescent Plasma. A Donor was identified in Gumla and was persuaded to come to Ranchi for donation...*

A woman, aged 41, was admitted in BhagawanMahavi Medical Hospital in Ranchi on 14th May 2021. As all other treatments did not show any improvement, doctors intended for two units of AB(-ve) Convalescent Plasma. As it is a rare blood group, our students faced challenges in locating a donor. Within 24 hours, a donor was identified in Gumla, who was persuaded to travel 94 km to Ranchi for donation. Thanks to the donor and the students of ICFAI University, Jharkhand, Transfusion could be done successfully.

*Donor from Gumla donating AB(-ve) plasma*

*“Yet, another instance of the ICFAI University's Caring and demonstration of the Human Values of its Students...”*

**ICFAI The ICFAI University, Jharkhand**  
Grooming Professionals. With Values.

**Free Medical awareness /consultation camp in Bero, Gumlah**

A free COVID Medical awareness / advice camp was organized on 23rd May 2021, in remote areas of Ranchi under the guidance of Dr. Sajet Kumar, K C Roy Memorial Hospital. Besides medical advice, over 100 Medical Kits were distributed to the poor people. The camp was conducted under the supervision by Dr. Sachi Kumar, Secretary, Datanagpur Sanikriti Singh, Bero, Gumlah, Dr. Tarakanath Paul, Assistant Professor, ICFAI University, Jharkhand and his wife, Ms Bandhul Paul Associate, Swan Academy were the active volunteers. Needy people were explained to use Oxymeter and Vaporiser, followed by live demonstrations. The campaign focused on creating awareness among the local people about the vaccination campaign run by the government.

The Medical Kits were provided by Mr. Aksh Kumar Gupta, Director, Paragon Finance Limited, The Kit consisted of set of medicines and Vitamin supplements, as per the advice of Dr. Sajet Kumar, in addition to a Vaporizer and an Oxymeter.

*Yet, another instance of the caring of the ICFAI University and demonstration of values by its employees for the benefit of the Society in the current difficult times.....*

ICFAI University Jharkhand recently launched CARE initiative wherein our students have been doing a great service by sharing verified COVID – 19 related health care information.

**TOGETHER WE CAN BEAT COVID -19**

**ICFAI The ICFAI University, Jharkhand**

**DIGITAL COVID-19 CARE CENTRE**

**STOP TAKE PRECAUTIONS !!**

**Information on Portal**

- ✓ Preventive Care ( Diagnostic Centres, Vaccination centres)
- ✓ Medical Care ( Doctors for consultation, Hospitals, Ambulance Services, Home Nursing etc)
- ✓ Medical Supplies ( Medicines, Oxygen, Oxymeters, Plasma Donors etc)
- ✓ General Information ( Medical Advisory by renowned hospitals, Government advisories, Press clippings, useful links etc)...

Please contact online Help Desk

**covidcare@iujharkhand.edu.in**

**WEAR YOUR FACE MASK**

**SAFETY MEASURE**

**WASH YOUR HANDS**



“An Instance of The ICFAI University's Caring and The Human Values of Its Students...”



# INDUSTRY ACADEMIA PARTNERSHIP

Few Snapshots regarding Skill Entrepreneurship Program of ICFAI University Jharkhand in association with BOSCH India Foundation.



Few Glimpses regarding visit from official of US Consulate Kolkata @ ICFAI University Jharkhand



## BEST SUMMER INTERNSHIP AWARD FUNCTION – 2021



Students of ICFAI University, Jharkhand were awarded Best Summer Internships in Industry. Mr. Sunil Kumar Singh, General Manager, HRD, Central Coalfields Ltd and Mr. Vibhor Prasad, General Manager, Dalmia Industries were the guests of honour. Besides senior managers from Pepsico, Nil Advantage, Shriram Finance and Insurance, USOMIT Solutions, Skyward Konnect, West Bengal State DISCOM, Volt Technologies, Sparsh Innovator, Aircrews Aviation, R. V. Web etc joined the event and addressed the students.

## SIP Presentation by MBA Students of ICFAI University Jharkhand

### Best SIP Awards 2021



S.N.	Program	Batch	Shortlisted Candidates	Faculty Guide
1.	MBA	2020-22	Indrani Roy	Dr. Menish Kumar
2.	MBA	2020-22	Simran Kumari	Dr. Dilip Kumar
3.	BBA	2019-22	Ankel Mandel	Dr. Sudipta Mazumdar
4.	MCA	2020-22	Shivam Kumar Pandey	Dr. Achay Kumar Sinha
5.	MCA	2020-22	Ashish Ranjan	Dr. Achay Kumar Sinha
6.	BCA	2019-22	Aarti Kumari	Prof. Shiv Shankar Pd Shukla
7.	B-Tech	2019-23	Swamendu Sekhar Das	Prof. Shiv Shankar Pd Shukla
8.	B-Tech	2019-23	Aamir Newab	Dr. Rajesh Kumar Prasad
9.	DI	2019-22	Basudev Oraon	Prof. Kumar Kanishka
10.	B-Tech	2018-22	Shivam Kumar Rai	Prof. Milhlesh Kumar Mishra
11.	DI	2019-22	Aman Shirosh	Prof. Satyprakash
12.	LLB	2020-23	Ashok Ranjan	Prof. Aick Kumar Singh
13.	DI	2019-22	Rahul Kumar	Prof. Satyprakash
14.	BBA LLB	2018-23	Janhvi Pandey	Prof. Amarjeel Ranjan
15.	BBA LLB	2019-24	Seurav Kumar Verdwaj	Prof. Divya Utkarsh



## Campus Placements @ IUJ



Snapshot of Placement Committee Meeting Chaired by Prof. O R S Rao, Honorable Vice – Chancellor



The University sincerely thanks the organization who supported in arranging online internship for our students.



Glimpses of campus placement process of Jharkhand State Mineral Development Corporation Ltd at ICAI University Jharkhand

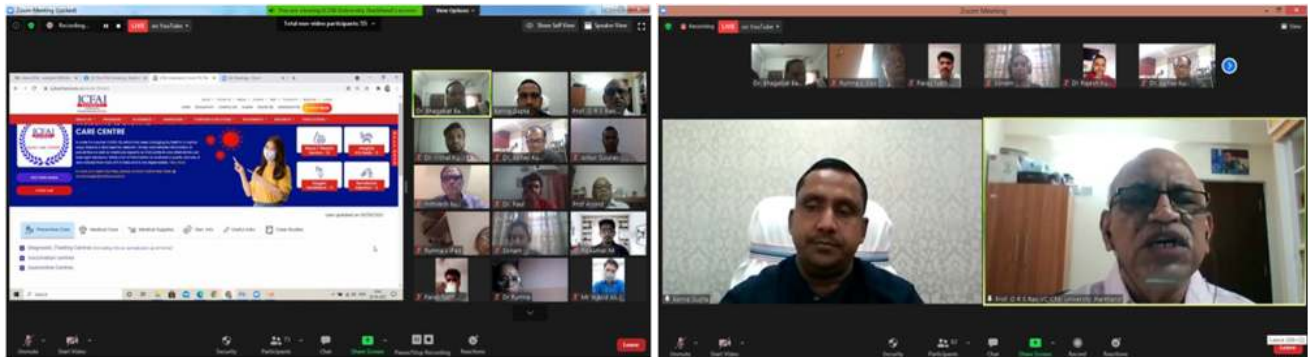




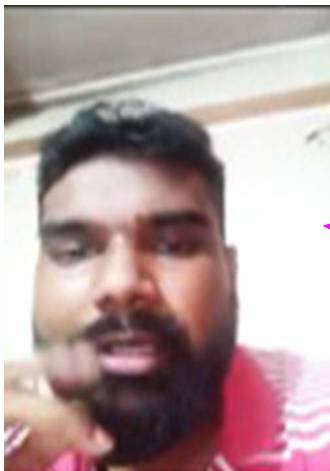


# IUJ Initiatives to Fight COVID-19

Inauguration of ICFAI COVID CARE PORTAL' by Sri Banna Gupta, Honorable Health Minister, Jharkhand!!



Kindly visit the ucl to view the portal <https://www.injharkhand.edu.in/covid-19.html>



Students actively participating as Corona Warriors and helping the society

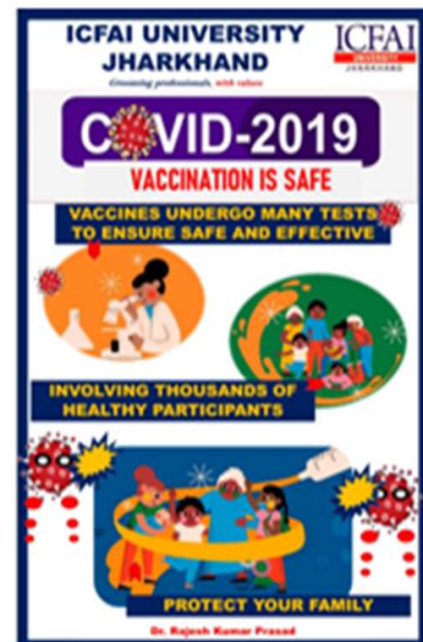


1. Shobhit Gupta, MBA, 1<sup>st</sup> Year
2. Vishal Arya, MBA, 1<sup>st</sup> Year
3. Surbhi Singh, MBA, 1<sup>st</sup> Year
4. Vaishnavi Kumari, BCA, 1<sup>st</sup> Year
5. Sonam Ranjan, LLB, 1<sup>st</sup> Year





## IUJ Creating Awareness for Prevention against Covid – 19 through Meaningful Poster





## Achievement of Students, faculties and Scholars

### NJY Memorial Award – Students Congratulation Ms. Siddhi Bohra



### NJY Memorial Award – Faculty Congratulation Prof. SPP Shukla



### NJY Memorial Award – Employee





# ALUMINI CORNERS

## BUILD ALUMNI ASSOCIATION STRONGER!!!



Message from Prof. ORS Rao, Vice-Chancellor ICAI University Jharkhand about our alumni



Congratulation to Dr. Akinchan Buddhodev Sinha, our Ph.D. Alumnus for Completing his Probation Successfully for the promotion to the post of Deputy Director (Academics) at the Institute of Company Secretaries of India.



ICFAI The ICAI University, Jharkhand Grooming Professionals. With Values.



Congratulation from ICAI family to Ms. Nikhat Parween (BBA-2010-13) on your wedding. She is currently working as MIS Assistant (Management Information Systems) at Ekjut India, Ranchi



ICFAI family feeling proud for Mr. Anupam Charan Pahari (BCA-2018-21) who got admitted to NIT Agartala for pursuing MCA.



Congratulation Mr. Rishav Chaturvedi (BBA 2016-19) on your engagement. Proud to see him as successfully managing logistics business at Ranchi.



ICFAI Family congratulate Ms. Rakhi Giri (BBA-2015-18) on your engagement. We are happy to see her practicing as a Law trainee under her father's guidance at the district court Daltonganj after completion to LLB.



Congratulation to Mr. Shubhashish Kerketta (MBA- 2010-12) on being blessed with baby boy. We are proud that he is posted as Divisional Accounts Officer at Comptroller and Auditor General of India, Raipur



## Posters by our Talents of IUJ

## CREATIVE EXPRESSION





## राष्ट्रीय सागर

**इकफाई विश्वविद्यालय के कुलपति प्रो. ओआरएस राव एवं अन्य अधिकारियों ने शनिवार को राज भवन में राज्यपाल महोदय के अतिथि में कार्यक्रम का शुभारंभ किया। इस दौरान इकफाई विश्वविद्यालय के कुलपति प्रो. ओआरएस राव ने कुलपतिविधि को पवित्राधिकारिता को शैक्षणिक व प्रशासनिक नीतिधियों से अलग करने का उद्देश्य बताया।**

## राज्यपाल से मिले इकफाई विवि के वीसी

**रांची, राज्यपाल महोदय कुलपतिविधि शेष केतु के शनिवार को इकफाई विवि, झारखंड के कुलपति प्रो. ओआरएस राव के नेतृत्व में विवि के अधिकारियों ने राज्यपाल से मुलाकात की, यह उनकी नियुक्ति पर भेंट थी। इस दौरान कुलपति ने राज्यपाल को विवि की शैक्षणिक व प्रशासनिक नीतिधियों से अलग करने का उद्देश्य बताया।**

## राष्ट्रीय सागर

### इकफाई विवि में पैरामेडिक्स देखभाल सेवाओं के लिए प्रशिक्षण कार्यक्रम का हुआ उद्घाटन

**रांची, राज्यपाल महोदय**  
इकफाई विश्वविद्यालय के कुलपति प्रो. ओआरएस राव ने शनिवार को राज्यपाल महोदय के अतिथि में राज्यपाल से मुलाकात की, यह उनकी नियुक्ति पर भेंट थी। इस दौरान कुलपति ने राज्यपाल को विवि की शैक्षणिक व प्रशासनिक नीतिधियों से अलग करने का उद्देश्य बताया।

## Training Program for Paramedics Care Services Inaugurated at ICAI University

**रांची, राज्यपाल महोदय**  
इकफाई विश्वविद्यालय के कुलपति प्रो. ओआरएस राव ने शनिवार को राज्यपाल महोदय के अतिथि में राज्यपाल से मुलाकात की, यह उनकी नियुक्ति पर भेंट थी। इस दौरान कुलपति ने राज्यपाल को विवि की शैक्षणिक व प्रशासनिक नीतिधियों से अलग करने का उद्देश्य बताया।

## रांची, बुधवार 29.09.2021

### इकफाई विवि का नामांकी वृद्धाश्रम में चिकित्सा शिविर आयोजित

**रांची, राज्यपाल महोदय**  
इकफाई विश्वविद्यालय के कुलपति प्रो. ओआरएस राव ने शनिवार को राज्यपाल महोदय के अतिथि में राज्यपाल से मुलाकात की, यह उनकी नियुक्ति पर भेंट थी। इस दौरान कुलपति ने राज्यपाल को विवि की शैक्षणिक व प्रशासनिक नीतिधियों से अलग करने का उद्देश्य बताया।

## सन्मार्ग

### सफलता और खुशी के लिए चरित्र महत्वपूर्ण : आत्मप्रियानंद

**रांची, इकफाई विश्वविद्यालय में चरित्र निर्माण पर 10वें एनजे यासस्वी स्मृति व्याख्यान का अहोवाज किया गया। व्याख्यान का विषय चरित्र निर्माण में शैक्षिक संस्थानों की भूमिका पर राम कृष्ण मिशन, वेल्थर मठ के सचिव स्वामी आत्मप्रियानंद ने कहा कि मनुष्य को सफलता और खुशी के लिए चरित्र निर्माण पर ध्यान देने के समूह के संस्थापक एनजे यासस्वी की उपलब्धियों के बारे में बताया। उन्होंने कहा कि इकफाई विवि को सफलता और खुशी के लिए चरित्र निर्माण पर ध्यान देने के**

## इकफाई विवि में कौशल प्रशिक्षण कार्यक्रम शुरू

**रांची, इकफाई विवि में ग्रामीण युवाओं की आजीविका व स्वास्थ्य सेवा में प्रवेश स्तर के कौशल प्रदान करने के लिए प्रशिक्षण कार्यक्रम की शुरुआत हुई। तीन महीने का यह प्रशिक्षण वॉश इंडिया फाउंडेशन के सहयोग से हुआ है। दलादले के आसपास के गांवों से कई विद्यार्थियों ने हिस्सा लिया। प्रशिक्षण के दौरान ही सभी प्रशिक्षार्थियों को किट दिया गया। कुलपति प्रो. ओआरएस राव ने कहा है कि वर्तमान समय में एकल परिवार के कारण जहां पति-पत्नी काम कर रहे हैं और बड़े माता-पिता को देखभाल करने के लिए श्रेष्ठ लोगों को मंग बड़ी है। इसे देखते हुए विवि पैरामेडिक्स स्वास्थ्य सेवा प्रशिक्षण आरंभ किया गया है। मौके पर रजिस्ट्रार प्रो. अरविंद कुमार, डॉ. गौतमतांति, डॉ. विजय गंगुली, डॉ. सुनेता मजुमदार, डॉ. सुनेता कुमार डे, डॉ. परलवी कुमारी, फाउंडेशन के वॉरंट अधिकारी मनीष कुमार, श्री सई नर्सिंग ट्रेनिंग स्कूल रांची की सोनी व शालिनी आदि मौजूद थे।**

## इकफाई विवि में छात्रों को मिला सर्वश्रेष्ठ शीघ्रकालीन इंटरशिप अवसर

**रांची, इकफाई विश्वविद्यालय के कुलपति प्रो. ओआरएस राव ने शनिवार को राज्यपाल महोदय के अतिथि में राज्यपाल से मुलाकात की, यह उनकी नियुक्ति पर भेंट थी। इस दौरान कुलपति ने राज्यपाल को विवि की शैक्षणिक व प्रशासनिक नीतिधियों से अलग करने का उद्देश्य बताया।**

## Morning India

**रांची, बुधवार 29.09.2021**

## Swami Atmapriyananda delivers 10th N J Yasaswy Memorial Lecture at ICAI University

**रांची, इकफाई विश्वविद्यालय में चरित्र निर्माण पर 10वें एनजे यासस्वी स्मृति व्याख्यान का अहोवाज किया गया। व्याख्यान का विषय चरित्र निर्माण में शैक्षिक संस्थानों की भूमिका पर राम कृष्ण मिशन, वेल्थर मठ के सचिव स्वामी आत्मप्रियानंद ने कहा कि मनुष्य को सफलता और खुशी के लिए चरित्र निर्माण पर ध्यान देने के समूह के संस्थापक एनजे यासस्वी की उपलब्धियों के बारे में बताया। उन्होंने कहा कि इकफाई विवि को सफलता और खुशी के लिए चरित्र निर्माण पर ध्यान देने के**

## रांची, बुधवार 29.09.2021

### इकफाई विश्वविद्यालय में बिजनेस आइडिया प्रतियोगिता आयोजित

**रांची, इकफाई विश्वविद्यालय के कुलपति प्रो. ओआरएस राव ने शनिवार को राज्यपाल महोदय के अतिथि में राज्यपाल से मुलाकात की, यह उनकी नियुक्ति पर भेंट थी। इस दौरान कुलपति ने राज्यपाल को विवि की शैक्षणिक व प्रशासनिक नीतिधियों से अलग करने का उद्देश्य बताया।**

## Morning India

**रांची, बुधवार 29.09.2021**

### Medical camp organised at Nagri old-age home by ICAI University

**रांची, इकफाई विश्वविद्यालय के कुलपति प्रो. ओआरएस राव ने शनिवार को राज्यपाल महोदय के अतिथि में राज्यपाल से मुलाकात की, यह उनकी नियुक्ति पर भेंट थी। इस दौरान कुलपति ने राज्यपाल को विवि की शैक्षणिक व प्रशासनिक नीतिधियों से अलग करने का उद्देश्य बताया।**



## About IU Jharkhand

The Institute of Chartered Financial Analysts of India University, Jharkhand popularly known as The ICFAI University, Jharkhand was established under sub-Section (2) of Section 4 of the Institute of Chartered Financial Analysts of India University Act, 2006 (Jharkhand Act 08, 2007). The ICFAI University, Jharkhand, is included in the list of universities maintained by the University Grants Commission (UGC) under Section 2(f) of the UGC Act, 1956, vide Notification No.F.8-17/2009 (CPP-I) dated December 16, 2009.

The University is committed to creating and disseminating knowledge and imparting skills in core and frontier areas through innovative educational programs, research, consulting, publishing and industry internships developing a new cadre of citizens with a high level of competence and deep sense of ethics and commitment to the code of professional conduct. Core values of the University are integrity, respect for individual, student focus and quality. The university is ranked 1<sup>st</sup> among Top BBA Institute in Jharkhand by Times B School ranking and ranked among top 10 Indian Universities for quality education by Times Higher Education ranking.

The Visitor of the University is Her Excellency, The Governor of Jharkhand. The University is administered as per the Act, Statutes and Rules. The Board of Governors is headed by the Chancellor and has Vice-Chancellor and others as members. The Board of Management and the Academic Council are headed by the Vice-Chancellor. The Academic Council is responsible for all the academic matters of the University. The University currently offers undergraduate, postgraduate and doctoral programs in management and Bachelor's programs in Engineering, Commerce, Science & Technology and Diploma in Technology (Polytechnic). All programs offered by the University have contemporary curriculum, in-line with the latest developments in science, technology and management and as per the changing requirements of industry. In order to provide hands-on skills to the students, Internship / Project in industry is mandatory part of all programs.

### UPCOMING EVENT



**INVITATION**

The ICFAI University, Jharkhand **ICFAI**  
Grooming Professionals. With Values. UNIVERSITY

The Vice Chancellor, the Board of Governors and the Members of the Board of Management cordially invite you to the

**Convocation2021**  
(Blended Mode)

Hon'ble Governor of Jharkhand & Visitor of The ICFAI University, Jharkhand has kindly consented to preside over the Convocation

Chief Guest  
**Shri Ramesh Bais**  
Hon'ble Governor of Jharkhand

Guest of Honour  
**Shri P M Prasad**  
Chairman & Managing Director, Central Coalfields Ltd, Ranchi

On Thursday 18<sup>th</sup> November, 2021 at 1:45 pm  
Venue: Aryabhata Auditorium, Morabadi, Ranchi.

YouTube <https://tinyurl.com/icfaijharkhand>  [icfaijharkhand](https://www.facebook.com/icfaijharkhand)





**ICFAI<sup>®</sup>**  
UNIVERSITY  
JHARKHAND

## The ICFAI University, Jharkhand

Campus : Plot No. 2065, Simalia, Near Ring Road, Daladali Chowk, Ranchi-835222  
Mobile: 072570-04501, 072570-04502, 072570-04503  
Email: [info@iujharkhand.edu.in](mailto:info@iujharkhand.edu.in)  
Website: [www.iujharkhand.edu.in](http://www.iujharkhand.edu.in)

City Office : Plot No.315/B (1st Floor), Road No.-3, Ashok Nagar, Ranchi- 834002

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