

Venue :

ICFAI University, Jharkhand, Grand Emerald Building,

Between Road No 1 and 2, Ashok Nagar, Ranchi – 834002

Venue is located at a distance of about 3 KMs from Ranchi railway station as well as Hatia Railway station and 6 km from Ranchi Airport.

Nomination and Fee :

- * Nominations may kindly be sent to us through e-mail/ post by 10th Sep 2014.
- * Professional fee per participant for the programme is Rs. 12,000/-
- * An early bird discount of 10% is applicable for the nominations along with professional fee are received by 31st August 2014.
- * Fees may kindly be paid through DD/MICR Cheque in favor of '**ICFAI University, Jharkhand- Fee Collection Account**' payable at Ranchi.
- * It can also be paid online through **NEFT. (Details for online payment: Bank Account Name - The ICFAI University, Jharkhand - Fee Collection A/c, Type of Account - Current Account, Account Number – 50200000250955, Bank Name - HDFC Bank, Branch Name - Banjara Hills, Hyderabad, IFSC Code - HDFC0000521).**
- * Professional fee includes reading materials, lunch and tea/coffee during programme days.
- * It is a Non-Residential programme. However, the University can help in arranging for hotel accommodation at Ranchi for outstation participants on request, specifying tariff limit.

NOMINATIONS MAY KINDLY BE SENT TO :

Prof Chetna Sinha
Program Co-coordinator
Faculty of Management Studies
ICFAI University Jharkhand
Grand Emerald Building
Between Road No. 1 and 2, Ashok Nagar,
Ranchi 834002
Mobile: 9031261436, 8986807837, 0651-2243103
Email: mdp@iujharkhand.edu.in

The ICFAI University, Jharkhand
Grooming Professionals. With Values.

ICFAI
UNIVERSITY

Programme on Finance for Managerial Effectiveness

September 18-19, 2014

Opportunity to Managers for professional growth



ICFAI University Jharkhand

Grand Emerald Building
Between Road No. 1 and 2, Ashok Nagar
Ranchi - 834002, Jharkhand
Website: www.iujharkhand.edu.in

About ICFAI University Jharkhand

ICFAI University Jharkhand is the first private University of Jharkhand carved by state Legislature in June 2008. The University was approved by UGC under Section 2 (f) of UGC Act, 1956. Its sponsors are the ICFAI Society, a not-for-profit Educational Society, Hyderabad. It currently offers UG (BBA, BCA and B Tech), PG (MBA & MBA-WP) and Doctoral (Ph.D. in Management) Programs.

The University also conducts customized training programs for managers in various functional areas of management and offers need-based program to organizations. The University believes in value based education utilizing the modern techniques of teaching in core and frontier areas of knowledge

About the Programme

- ✧ ICFAI University, Jharkhand has been taking lead role in responding to emerging needs to develop professional competence of managers to meet newer challenges of organizations. Understanding of Financial Management has been identified as one such professional competency for enhancing effectiveness of managers through financial forethought in decision making.
- ✧ **Programme on Finance for Managerial Effectiveness** is two-day intensive programme designed by ICFAI University, Jharkhand to present opportunity to managers for professional growth by developing their understanding of financial information for effective utilization of resources in organisations. The programme will build a financial perspective to contextualize organizational activities in the common denominator of finance so as to enable effective managerial decisions.
- ✧ The Programme provides 16 hours of interactive learning in two days at ICFAI University Jharkhand.
- ✧ All participants will be given CERTIFICATE of completion of programme by ICFAI University, Jharkhand.

Aim :

The programme aims at developing financial perspective of managers and enhancing their professional competence by imparting knowledge and skills to apply financial understanding in managerial decisions in their organizations.

Objectives :

At the end of the programme the participants will be able to:

- ✧ Develop financial perspective in their work and acquire the appropriate knowledge of finance relevant to their work situation.
- ✧ Implement and support strategies and goals of organization by financial analysis of performance and priorities in their jobs.
- ✧ Make more effective decisions from financial perspective by applying knowledge and skill of financial management.

Contents :

- ✧ **Cost and Profit Analysis**
- ✧ **Financial Analysis and Profitability**
- ✧ **Working Capital Management**
- ✧ **Computer based Simulation on Cash Balance**
- ✧ **Budget and Investment Analysis- Organisational & Personal Perspective**

Methodology :

Methodology includes Concept building Presentations, Interactive Discussions, Cases, Caselets, Practice Exercises, Group work and Computer-based simulation.

Who can participate ?

- ✧ Non-finance Executives/Managers from any industry, preferably in middle and senior levels positions.
- ✧ Entrepreneurs

Faculty :

Programme has been designed by the University, taking help from professionals with proven experience in conducting MDPs to senior managers. The faculty members for the programme are highly qualified and skillful educators in delivery of training sessions and presenting rich blend of theory and practice very effectively.

Programme will be directed by experienced and renowned faculty, Dr. S C Swain and coordinated by Prof Chetna Sinha from the University under the advice of Dr Hari Haran, renowned Management Consultant and former General Manager of Management Training Institute, SAIL.

Duration : September 18-19, 2014 (Thursday & Friday)

Programme will be conducted from 9.30 AM to 6.30 PM on both days.