

ICFAI University, Jharkhand is part of the ICFAI Group, known for its quality of education and ethics.

The University was established as per the Jharkhand Government Act and the University is empowered to award degrees, as per Sec 22 of UGC Act, 1956. The University is committed to develop a new cadre of professionals, with a high level of competence and deep sense of ethics and commitment to the code of professional conduct.

The ICFAI University, Jharkhand has undertaken the challenge of moulding students with different backgrounds by providing them Quality Higher Education, which includes not only sound knowledge of the subject but also hands-on professional skills and soft skills, so as to make them not merely employable but successful in their careers. At the same time, Job Market, particularly for fresh graduates has been undergoing a paradigm shift, in terms of the profiles of the Recruiting Companies as well as the Roles.

It is in this context that the University felt the need to communicate to the students on a continuous basis, the changing trends in the Job Market and prepare the students accordingly. i-Nowkri News Letter is intended to fulfill the need by way of sharing the Job Market trends, Information on Campus Placements as well as Off-Campus placement opportunities (both in Private and Government Sectors) and advice to the students on how to prepare themselves to face the entire selection process. Besides, it serves as a communication channel for experience sharing by the students that successfully cracked the placement interviews.

## From the VC's Desk

*"In the last few months, Indian Economy has been going through a major structural transition, wherein traditional sectors are giving way to emerging sectors, which are technology driven. Competencies needed to work in these new sectors are different. Besides, as there has been significant slowdown of the economy, recruitment, particularly for fresher's, also slowed down. In this competitive and challenging job market, our graduating students must be abreast with the changing job trends, emerging job opportunities and how they should equip themselves so that they are successful. In view of this, it was decided by our university to launch this newsletter, iNowkri, to serve as a continuous communication channel with our students. I request all our students to make the best use of it."*

Any feedback and suggestions for improvement may be sent to [placements@iujharkhand.edu.in](mailto:placements@iujharkhand.edu.in)

Best wishes for your professional success.

**Prof. O R S Rao**



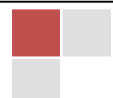
## About i-Nowkri

### "A Step towards Career Design and Job Placement Support"

Amid an increasingly demanding economic and business climate, job placement support has become an important duty for universities. ICFAI University, Jharkhand makes efforts toward career design and job placement support from the early stages of students' education, based on a clear understanding of the types of job candidates who are sought by employers, and who are in step with times. The university provides students with the information needed in the search for employment, internship opportunities including company profiles, job listings all of which can be used for researching prospective employers, ready to move ahead professionally.

### Highlights:

- ❖ Competitive Exam Schedule
- ❖ In Campus Placement Opportunity
- ❖ Off Campus Placement Opportunity
- ❖ Career Counseling Session
- ❖ Government Job Opportunity
- ❖ EdTech Industry
- ❖ Experience sharing by selected students



**Higher Studies: Competitive exam calendar****❖ IISc Admission 2020**

Indian Institute of Science (IISc) provides admission in various UG, PG and Ph.D level courses. Admission to the eligible candidates will be provided in the scientific and technological research fields on the basis of scores of JEE Main, JEE Advanced, CEED, JAM, NEET and other national tests. Last Date to apply is April 2020 (for UG Courses) and March 2020 (for PG Courses).

**❖ ATMA(Association of Indian Management Schools test for Management Admissions) 2020**

ATMA is approved by Ministry of Human Resource Development of the Govt. of India for admissions on all India bases to the MBA/PGDM programmes. Last date for registration is 3<sup>rd</sup> February 2020.

**❖ Delhi University Admission 2020**

Delhi University conducts exams for admission in various programmes at UG and PG level. Online registration starts from 2nd March 2020. Tentative date for entrance test is 2nd June-9th June 2020.

**❖ CLAT(Common Law Admission Test) 2020**

It is an all India Common entrance examination for admission into UG/PG degree programmes of law. It is conducted by National Law Universities of India on a rotation basis. The admission form filling is starting from 1<sup>st</sup> January 2020. Tentative date of exam is 10<sup>th</sup> May 2020.



**CAMPUS PLACEMENT****List of companies that participated in placements as on Dec 31, 2019**

S/No.	Company	Date	Program	Role	Location	CTC (Rs Lakhs/Year)
01	Concentrics	03.12.19 – 06.12.19	MBA, BBA, B.com, BCA, B-Tech	Executive	Ranchi	2.4
02	V-Mart	15.11.19	MBA	Management Trainee –Retail Store Operation	Ranchi	2.4 + Incentive + Other allowances
03	ASSOCHAM	14.11.19	MBA, BBA, B.com, BCA	Astt. Manager	Ranchi	2.4
04	iB Arts Pvt. Lt d.	07.12.19	Eng., DIT,BCA,MCA	Web Developer	Bokaro	2.2
05	Extramarks Educa tion India Private Limited	18.12.19	MBA, BBA, B.com, BCA, B-Tech	Business Development Executive (BDE)	Pan India	Initial Rs 4 Lakhs upto Rs 8 Lakhs
06	HDFC AMC	21.12.19	MBA	Pathway Program		

**List of the companies expected to visit for placement during Jan 2020**

S/No.	Tentative Date	Company	Designation	Program Targeted
01	First week of January.	HSBC Bank	Sales Officer	MBA , BBA, B.Com & BCA
02	First week of January.	Axis Bank	Asset Acquisition Manager	MBA , BBA, B.Com
03	Second week of January.	Morling Global Pvt.	Trainee : Technical	BCA & B-Tech (CS)
04	Jan 10, 2020	Bajaj Allianz Life Insurance	Institutional Business	MBA , B.TECH,BBA, B.Com BCA & DIT



**On Campus  
Placements**

**OFF CAMPUS PLACEMENT OPPORTUNITIES****Ernst & Young Global Limited Off Campus Drive 2020****Positions:** Associate Software Engineer/ Associate Consultant/ Analyst**Experience:** Freshers**Job Location:** Bangalore/ Chennai/ Gurgaon**Salary:** ₹ 3.8 LPA**Eligibility Criteria:** BE/ B.Tech – (CSE, IT, ECE, EEE, Telecom, Mechanical Only) (2020 Batch)**Skills needed:**

- Strong analytical skills.
- Must have strong written and verbal communication skills for client interactions.
- Quick learner.
- Effective team player.

**Responsibilities:**

- Associate Software Engineer/Associate Consultant in the IT Advisory (FS) teams to work on various implementation projects for our customers across the globe.
- Need to work as a team member to contribute in various technical streams of implementation projects across IT Advisory.

**Interview process:**

- AMCAT (Aspiring Minds) Test
- GD
- Technical Interview
- Management Round

Company Website: [www.ey.com](http://www.ey.com)**ZOHO Off Campus Drive 2020****Positions:** Software Developer**Experience:** Freshers**Salary:** INR. 4.6 – 6.6 LPA**Job Location:** Chennai**Eligibility Criteria:**

- BE/ B.Tech – CSE/ EEE/ ECE
- 2020 Pass outs only

**Job Description:**

- Design and develop high-volume, low-latency applications for mission-critical systems, delivering high-availability and performance.
- Contribute to all phases of the product development life cycle.
- Write well designed, testable, efficient code.
- Ensure designs are in compliance with specifications.
- Prepare and produce releases of software components.
- Support continuous improvement by investigating alternatives and technologies and presenting these for architectural review.

Company Website: [www.zohocorp.com](http://www.zohocorp.com)**Off Campus Drive**

**Amazon Recruitment 2020****Position: *Software Development Engineer Intern*****Job Location: *Bangalore*****Eligibility Criteria:**

- Bachelor's/ Master's degree in Computer Science or equivalent combination of technical education and work experience
- Candidates who will graduate in June 2020
- Strong, object-oriented design and coding skills (C/C++ and/or Java preferably on a UNIX or Linux platform)
- Good software development background including design patterns, data structures, test driven development
- Experience with distributed systems, algorithms and relational databases
- Software development experience in building highly scalable applications
- Excellent verbal and written communication skills

**Preferred qualifications:**

- Bachelor's/ Master's degree in Computer Science, Computer Engineering or related technical discipline
- Ability to handle multiple competing priorities in a fast-paced environment

**Responsibilities:**

- Ability to design and code right solutions starting with broadly defined problems.
- Drive best practices and engineering excellence.
- Work with other team members to develop the architecture and design of new and current systems.
- Work in an agile environment to deliver high quality software.

**Company Website: [www.amazon.in](http://www.amazon.in)**

*We wish our outgoing students a grand success in the off-campus drive too*

**CAREER COUNSELING SESSIONS**

**Dr. Ratikanta Dash**  
**Head- HR & IR**  
**Larsen & Toubro Limited**  
**Kansbahal Works, Odisha**

Dr. Ratikanta Dash is a HR practitioner, researcher, management consultant & coach. He serves as Head - HR&IR, L&T Metallurgical & Material Handling Division, Kansbahal Works, Rourkela, Odisha since 2011. He holds a Master Degree and Doctorate of Philosophy in Personnel Management & Industrial Relations from Berhampur University. Over three decades he served in various positions in the leading Private & Public Sector Undertakings. He also served in Tata Group of Companies, Jindal Group of Companies and Associated Cement Company, to name a few.

He has been felicitated one among the '**101 Top HR Minds of India**' by World HRD Congress on 16th February'2019 (Saturday) at Hotel Taj Lands' End, Mumbai.



The Guest Lecture conducted on 20th December 2019 focused on "Today's Employment scenario & Industry trend". Dr. Dash discussed among the students the core fact about the changing technology. He said that the need of the hour is to stay updated regularly in order to match the pace of changing industry trends and to survive in this era of cut-throat competition. Students must figure out their career anchors to make sure their objectives are perfectly aligned with career goals. He further emphasized upon People Development as core HR Strategy and the trend of startups in India.



**Job Opportunities in Government/Public Sector**

Management Trainee Recruitment in Coal India Ltd. For: B.TECH/MBA  
\*Detailed instructions available on CIL website [www.coalindia.in](http://www.coalindia.in) may please be referred at the time of applying on line application.

OMPL (ONGC Mangalore Petrochemicals Ltd) Recruitment 2020 for Engineer/Executives | B.E/B.Tech/CA/MBA | 22 Posts | Last Date: 18 January 2020 (<https://www.ompl.co.in/current-openings>)

AMD (Atomic Minerals Directorate for Exploration & Research) announces Recruitment for Diploma for the position of Scientific Assistant. | Last Date: 10 January 2020 (<https://www.freshersvoice.com/amd-recruitment/>)

Prasar Bharati invites applications for News Editor (English in All India Radio, Kohima. The eligible candidates (any graduates) can apply to the post through the prescribed format on or before 10 January 2020. (<http://prasarbharati.gov.in/allvacancies.php>)

Central Bank of India invites application for Office Assistant Vacancy. The eligible candidates (any graduates) can apply on or before 16 January 2020. (<https://www.centralbankofindia.co.in/English/career.aspx>)

RBI has announced a recruitment drive for filling Assistant Vacancies for any graduate. Last date to apply is 16 January 2020. ([https://opportunities.rbi.org.in/Scripts/bs\\_viewcontent.aspx](https://opportunities.rbi.org.in/Scripts/bs_viewcontent.aspx))



## HONE YOUR CAREER IN EDTECH COMPANIES

*"An investment in knowledge pays the best interest." – Benjamin Franklin*

Edtech is a relatively new sector. It has changed how education is being propagated among the youngsters. BYJU'S massive growth and Digital India initiative brought the wave of revolution in online education. The internet is becoming the source of tomorrow's education. Private edtech companies have helped revolutionize education everywhere in India. Teachers can now be found online and smart devices can help teach better. EdTech startups in India are growing substantially at an average rate of 55%. According to the report of Google and KPMG, the Indian Online Education Market would reach around \$2 billion by 2021.

**Here are the Top EdTech Startups, who offer good career opportunities**

S.No.	Name of the Company (Website)	Description
1	Byju's ( <a href="https://byjus.com/careers-at-byjus/">https://byjus.com/careers-at-byjus/</a> )	The idea is to reinvent how students learn and transform learning into fun by their learning classes and the learning app.
2	Adda247 ( <a href="https://www.adda247.com/career.html">https://www.adda247.com/career.html</a> )	Adda247 is India's fastest growing Ed-tech company which manages bankersadda.com, Career Power, Adda247 Android App and Adda247 Youtube channel.
3	AptusLearn ( <a href="https://www.apluslearn.in/">https://www.apluslearn.in/</a> )	A forward-thinking academia venture by Aptus Data Labs. It offers various courses in the Data Science domain.
4	ask.CAREERS( <a href="https://ask.careers/search/home/">https://ask.careers/search/home/</a> )	A Shahani Group Initiative which provides a range of industry-oriented Post-Graduate & Professional Diplomas in disciplines like Management, Banking, Finance, Real Estate, Digital Marketing, Media etc.
5	AskIITians( <a href="https://www.askiitians.com/careers.aspx">https://www.askiitians.com/careers.aspx</a> )	Their aim is to provide the best possible educational services to engineering aspirants across India and abroad by using latest educational tools and softwares.
6	Unacademy( <a href="https://unacademy.com/">https://unacademy.com/</a> )	Focuses on entrance and competition exams rather than K12 curriculum.
7	Vedantu( <a href="https://www.vedantu.com/careers/">https://www.vedantu.com/careers/</a> )	This is an online interactive teaching platform where teachers can tutor students in a real-time virtual learning environment. It's an in-house tech made by Vedantu called Whiteboard Audio Video Environment (WAVE).

**Required Skills:** Technological Skills(User Experience (UX) design, Gamification, Software engineering/programming, Software as a Service (SaaS) exposure, SEO, Search and Content Marketing, Mobile app development, Data science, Cybersecurity, Social media), Communication Skills, Customer Dealing, Quantitative Skills, Analytical Skills.



**Experience sharing by selected students**



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The recruitment process of Extramarks was very systematic. It's a very great experience to face the interview and succeed in it. As per the job is of sales profile the questions was totally based on practical situation and you have to answer smartly to deal with it. In my opinion while giving the interview be confident on your knowledge and honest with your answers. I am very thankful to **ICFAI University** for giving me such a great platform to grow in my life.

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**Rupa Dubey**  
ICFAI University Jharkhand  
MBA



ICFAI University has changed my life and my career path. I am climbing pillars of success in my life. ICFAI taught me discipline, dedication and determination. It has given me values to be a good human being. I always stand for ICFAI. Shivam Kumar Pandey, BCA



It has been an incredible journey of 3 years at ICFAI University Jharkhand, Ranchi. The regular sessions of Career Development classes which includes mock interviews and group discussions that fostered my first step towards professional life. I'm highly obliged to the faculty members for their valuable suggestions during my years of development. I would also like to thank the placement cell for providing me with such an opportunity. **Anurag Shrivastava, BBA**

I have a wonderful experience of studying at ICFAI University, Jharkhand. The faculties are very supportive and helpful of all the departments. I am really thankful to IUJ for giving me such great opportunities to enhance my knowledge and skills. Talking about placement interviews, the students should focus on their communication skills which are very important in the interview. The technical knowledge is also important.

**Kumar Ranjan, BCA, Placed in EXTRAMARKS**



This was the first time. I was facing a campus placement so I was a bit nervous. The first round of our interview process was Group Discussion and the topic given was "smart work VS hard work ". I cleared GD and got selected for Personal interview. When I cleared G.D. round, I got a whole lot of confidence which helped me to clear my personal interview. The experience which I got from my first campus placement is that interviewers generally see your communication skills, confidence level, Analytical thinking and for the fresher's the most important thing which interviewers see their confidence level. I am feeling blissful to have campus placement. I am very thankful to my teachers and placement department. "Thank to All "

**Neha Kumari, BBA**

