



ICFAI University, Jharkhand is part of the ICFAI Group, known for its quality of education and ethics. The University was established as per the Jharkhand Government Act and the University is empowered to award degrees, as per Sec 22 of UGC Act, 1956. The University is committed to develop a new cadre of professionals, with a high level of competence and deep sense of ethics and commitment to the code of professional conduct. The ICFAI University, Jharkhand has undertaken the challenge of moulding students with different backgrounds by providing them Quality Higher Education, which includes not only sound knowledge of the subject but also hands-on professional skills and soft skills, so as to make them not merely employable but successful in their careers. At the same time, Job Market, particularly for fresh graduates has been undergoing a paradigm shift, in terms of the profiles of the Recruiting Companies as well as the Roles. It is in this context that the University felt the need to communicate to the students on a continuous basis, the changing trends in the Job Market and prepare the students accordingly. *i-Nowkri* News Letter is intended to fulfill the need by way of sharing the Job Market trends, Information on Campus Placements as well as Off-Campus placement opportunities (both in Private and Government Sectors) and advice to the students on how to prepare themselves to face the entire selection process. Besides, it serves as a communication channel for experience sharing by the students that successfully cracked the placement interviews.

Previous issues of *i-Nowkri* can be viewed at <https://www.ijharkhand.edu.in/i-Nowkri.html>

Highlights: In the Current Issue

- Competitive Exam Schedule
- In Campus Placement Opportunity
- Off Campus Placement Opportunity
- Job Opportunities in Government/Public Sector
- HR Tips, Job Market News/ Updates
- Students Selected in Campus Placement



Dear Readers,

We are delighted to release this 10th issue of the *i-Nowkri* News Letter. It gives us the opportunity to extend a very warm regard and greetings to all our readers. The *i-Nowkri* News Letter continues to endeavor amongst students the upcoming job opportunities both in public and private sectors.

We are also pleased to share amongst our readers few news and updates about job market including startups. In this issue, we are informing our students about competitive exam calendar for the higher studies. Upcoming campus placement opportunities have also been highlighted integrating both in and off campus in this issue of *i-Nowkri* News Letter.

The *i-Nowkri* News Letter hopes that you enjoy the fruits of our labor and that our efforts can help reshape your career. In the spirit of continuous improvement, your feedback regarding this News Letter is very welcome.

Dr. Manish Kumar
Assistant Professor, ICFAI University
Jharkhand
manish.kumar@ijharkhand.edu.in

About *i-Nowkri*

“A Step towards Career Design and Job Placement Support”

Amid an increasingly demanding economic and business climate, job placement support has become an important duty for universities. ICFAI University, Jharkhand makes efforts toward career design and job placement support from the early stages of students' education, based on a clear understanding of the types of job candidates who are sought by employers, and who are in step with times. The university provides students with the information needed in the search for employment, internship opportunities including company profiles, job listings all of which can be used for researching prospective employers, ready to move ahead professionally.

Higher Studies: Competitive Exam Calendar



Campus Placement

- **Lightwave Consultancy**
For MBA/BBA/B.Com
- **LIDO Learning**
For MBA/BBA/B.Com/BCA
- **Concentrix**
For MBA/BBA/B.Com/BCA
- **Inland Power Ltd (IPL)**
For Diploma

Upcoming Placement Opportunities

- **Morling Global (P) Ltd.**
For B.Tech/BCA
- **TechMahindra**
For MBA/BBA/B.Com/BCA/B.Tech
- **Byju's**
For MBA/B.Tech
- **Gati-Kintetsu Express Private Ltd.**
For MBA/BBA/B.Tech/Diploma
- **Bandhan Bank**
For MBA/BBA/B.Com

- **JNU 2020** Application Form will be available through online mode from **2nd March 2020** for JNUET.
Online application starts: **2nd March 2020**
Last date to register online: **31st March 2020**
<https://www.sarvgyan.com/articles/jnu-2020-application-form>
- **Aligarh Muslim University (AMU)** conducts university level exam for admission in various UG (Eligibility: DIT) and PG (Eligibility: UG) courses in the field of Science, Arts, & Commerce Streams.
The AMU 2020 application form is made available via online mode.
The last date to submit the application form will be till **third week of March 2020**.
Tentative Date of Exam: **17th May 2020**
<https://www.amucontrollerexams.com/>
- **DU (Delhi University)** application form for **LLB 2020** will be available in online mode from **March 2, 2020**, onwards.
Candidates seeking admission to LLB course (Eligibility: Graduate) at Delhi University can apply before the last date of application i.e. March 31, 2020.
<https://nta.ac.in/DuetExam>



Off Campus Placement Opportunities

- **Chola People and Marketing Services Private Limited**
Positions: **Field Sales Managers - Banc assurance, Agency Manager - Health**
Job Location: **Pan India**
Qualification: **Any Graduate**
<https://www.firstnaukri.com/careers/customised/landingpage/cholams/27jan2020/index.html>

- **Industrial Proficiency Aptitude Test for Engineers (iPATE 2020) by CII**
[Exams on **July 4, 5, 11, 12 2020**]
Apply by **March 31, 2020**
Eligibility: **B.Tech**
This test is a One Stop Solution for Indian Industry to recruit Top Technical Talent on PAN India basis and to set a Benchmark to assess industrial aptitude & proficiency of Engineering Graduates **across India**.
contactus@ipate.in

- **Asian Paints Off Campus Hiring Freshers as Sales Officer**
Degree: **Any Graduate**
Job Location: **Ranchi, Dhanbad, Patna**
https://www.offcampusjobs4u.com/asian-paints-off-campus-hiring-freshers/?utm_campaign=google_jobs_apply&utm_source=google_jobs_apply&utm_medium=organic



Hard work and dedications are the ways to paint your success stories.



Job Opportunities in Government/Public Sector

- ❖ **Indian Oil Corporation Limited (IOCL)** has announced Job notification to hire candidates for the position of **Engineers**.

Job Location: **Across India**

Last Date to Apply: **16/03/2020**

<https://www.fresherslive.com/job-alert/iocl-jobs-2019-various-officers-engineers-vacancy-for-btech-be-61952>

- ❖ **Tiruvallur District Cooperative Bank Recruitment 2020 Assistant 30 Posts Online Application.**

Qualification: **Any Graduate**

Job Location: **Tamil Nadu**

Last Date to Apply: **09-03-2020**

<https://linkingsky.com/government-exams/bank/tiruvallur-district-cooperative-bank-recruitment.html>

- ❖ **Maharashtra State Cooperative Bank Recruitment 2020 Trainee Clerk Posts Application Form**

Qualification: **Graduate in any discipline with min 60% marks**

Job Location: **Maharashtra**

Last Date: **16-03-2020**

[https://linkingsky.com/Docs/MAHARASHTRA-STATE-COOPERATIVE-BANK-LIMITED--\(MSC-BANK\)-Job-1.pdf](https://linkingsky.com/Docs/MAHARASHTRA-STATE-COOPERATIVE-BANK-LIMITED--(MSC-BANK)-Job-1.pdf)

“The future belongs to those who believe in the beauty of their dreams.”
– **Eleanor Roosevelt**



" Job Market News/ Updates "

Acing the job interview

Your resume plays an important role in the impression you make on a prospective employer. Here are the things they are looking for



You may have the knowledge and experience to land your dream job. But remember, a good resume will only enhance your chances of getting that position.

Beyond the basics, a resume should be the space to communicate your story. A good resume tells the employer the specifics on what you've actually accomplished throughout your career.

Here are a few things an employer looks for in a seasoned employee's résumé:

Professional look

On an average, hiring managers spend 15 to 20 seconds on a resume. And while you may want to add some personality to it – and unless the position is for a job

in a creative industry – you may want to rethink that strategy. Different fonts and colours may not align with the management role you are being considered for.

Clean and concise

An employer can be reading your resume on his phone or his computer. So, it's best to stick to clean and simple layouts, since they are legible



across all platforms. Most people prefer neatly formatted resumes, with all the relevant information in the first few sections.

Your achievements

The employer isn't looking for somebody who is modest. List your biggest accomplishments first. Let your achievements speak for you and prove why you deserve that big fat pay cheque.


Also, in addition to including your professional achievements, think about including information that is relevant to that company's culture.

Page count

A resume has to be summarised into a single page and classified into clear categories. It's best to have a single sheet that one can scan quickly to understand what is the added value that you bring to the table.

– AGENCIES

Many Congratulations to the Students Selected in Campus Placement



Bajaj Allianz Life Insurance Company Ltd.

KAJAL KUMARI
MBA

Senior Relationship Manager
CTC (in Lakhs): 3.5+ Incentives



Teleperformance

AFSHA KHAN
MBA

Customer Support Executive
CTC (in Lakhs): 3.0



Sabse Sasta Dukan

ABHISHEK KUMAR
MBA

Business Development Executive
CTC (in Lakhs): 3.0



Extramarks Education India Pvt. Ltd.

RUPA DUBEY
MBA

Business Development Executive
CTC (in Lakhs): 4.0+Incentives



IFFCO TOKYO

PRIYANSHI ORAON
MBA

Branch Manager
CTC (in Lakhs): 3.0



iB Arts Pvt. Ltd

SAMIR AHMAD
B.Tech

Web Developer
CTC (in Lakhs): 2.2



Sabse Sasta Dukan

SYED MD HUSSAIN
B.Tech

Web Developer
CTC (in Lakhs): 2.5



Extramarks Education India Pvt. Ltd.

ANURAG SRIVASTAVA
BBA

Business Development Executive
CTC (in Lakhs): 4.0+Incentives



Extramarks Education India Pvt. Ltd.

PRINCE KUMAR RAUT
BBA

Business Development Executive
CTC (in Lakhs): 4.0+Incentives



Sabse Sasta Dukan

Ayush Raj
BBA

Business Development Executive
CTC (in Lakhs): 3.0



Extramarks Education India Pvt. Ltd.

KUMAR RANJAN
BCA

Business Development Executive
CTC (in Lakhs): 4.0+Incentives



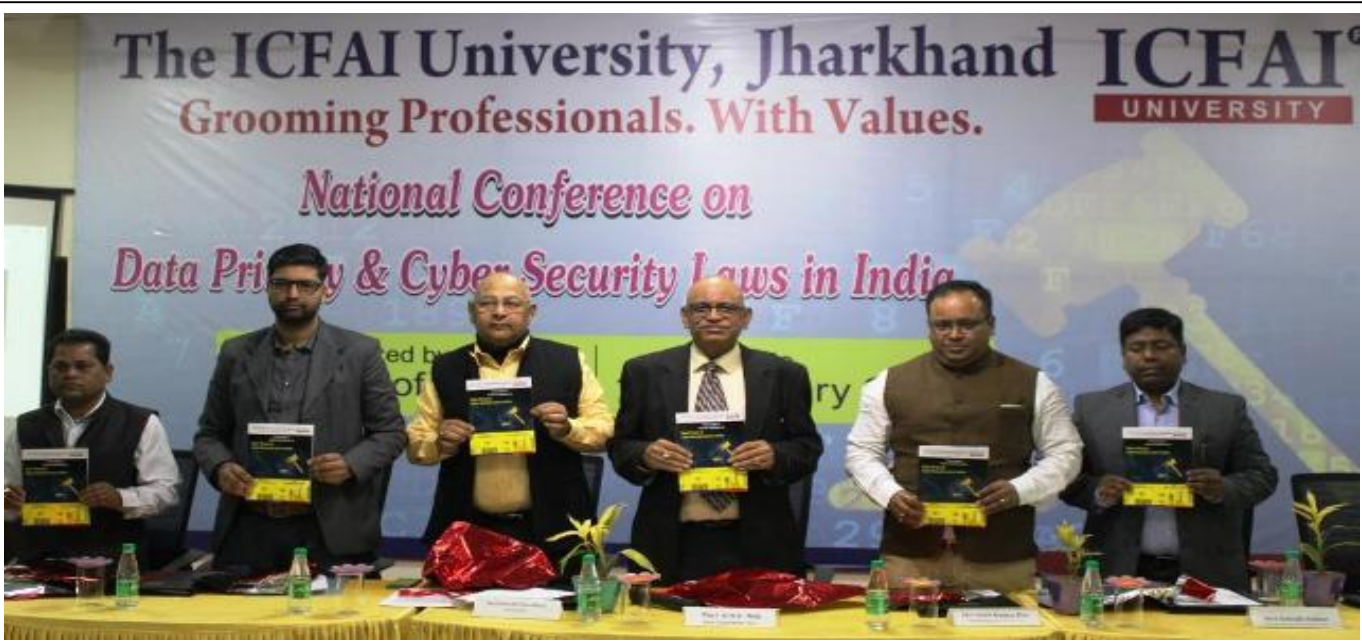
iB Arts Pvt. Ltd

SHIVAM KUMAR PANDEY
BCA

Web Developer
CTC (in Lakhs): 2.2



Congratulations on your achievements. You have made us all proud. Great job, keep it up.



THE GROWTH OF DIGITAL IMAGING

The global digital imaging market is expected to reach USD 28.45 billion by 2026, growing at a CAGR of 8.46%

Response.mumbai@timesgroup.com

With the advancement of technology, innovations and digitization, the image market have progressed in a big way. According to market research, the global digital imaging market is expected to reach USD 28.45 billion by 2026, growing at a CAGR of 8.46% from 2019 to 2026.

Every picture speaks thousand words and to make it even more interesting, several people take the help of innovative digital methods today. Not just images but even documents can be imaged now. Thanks to digitisation! In many organisations, certain documents need to be accessed from time to time, making it a hassle

to file copies that needs to be retrieved and re-filled in paper form. Here, document imaging comes as a saviour. It helps to convert the document to a format that can be accessed through computer or internet. This greatly reduces costs and provides greater work efficiency.

Digital imaging is a process to make images—photographs, printed texts, or artwork—look more profound and easy accessible through the use of a digital camera or image machine, or by scanning them as a document. The digital imaging is used by many publications, researchers and institutions for digitization of treasures or valuable objects. It is also increasingly used by gov-

ernment and business agencies in order to provide greater access to certain information. Considering the wide use of digital images, many companies have introduced new digital equipment and machines, thus taking the digital imaging system to the next level.

Digital imaging also includes digital videography and motion pictures which too have evolved tremendously. According to industry experts, the digital imaging market is experiencing growth due to various factors such as improved reliability, error free image recovery without loss, reduces requirement for physical storage space and elimination of environmental problems caused by film based imaging.

5 Shoddy Speech Habits to Avoid in your Interview

1. Avoid meaningless fillers like "um", "you know" and "like"
2. Sloppy words like "kind of" and "sort of" make you appear unprofessional
3. Highly-charged negative words like "hate" convey an impression of poor emotional maturity
4. Display confidence by not using words like "perhaps", "maybe" and "hopefully"
5. Slang words like "freaking", "my bad" and "dude" have no place in a job interview

