ICFAI® UNIVERSITY

The ICFAI University, Jharkhand

Few Glimpses of "National Youth day" celebrated at ICFAI University Jharkhand

Editorial Members......

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Previous issues of *i*-Nowkri can be viewed at
https://www.iujharkhand.edu.in/i-Nowkri/i-Nowkri-Dec-Vol-2-Issue-18.pdf

Highlights: In the Current Issue

- Competitive Exam Calendar
- In Campus Placement Opportunity
- Off Campus Placement Opportunity
- Job Opportunities in Government/Public Sector
- Job Market News/ Updates
- Expert Opinion/ Industry Overview
- Campus Activities

Higher Studies: Competitive Exam Calendar

In Campus Placement......

UPTET:
UPTET is a minimum qualification for appointment as teacher in government schools in the state. As per media reports, over 16 lakh students had appeared for UPTET 2019. UPTET exam 2021: UPTET exam will be held on November 28 in two shifts.
Starting date of application form :August 30th2021
Last date to submit application :October 30th, 2021
www.updeled.gov.in

UTET:
UPTET: The Ministry of Education, Govt. of India has entrusted the responsibility of conducting the Central Teacher Eligibility Test (CTET) to the Central Board of Secondary Education Delhi.
Starting date of application form : September 20th 2021
Last date to submit application :October,25th 2021
https://ctet.nic.in

Off Campus Placement Opportunities

TEMENOS
Job Profile: Various Posts
Eligibility: Freshers - Any Graduates / Post Graduates, BE, B.Tech, MBA, MCA, M.Tech.
Location: Pan India
Website:www.temenos.com

CAPGEMINI
Positions:Various Post
Job Location: Pan India
Eligibility: Freshers-B.Com, B.Sc, B.Tech, BA
www. capgemini.com

DELOITTE
Positions: Various Posts
Job Location: Pan India
Eligibility:Freshers- BCA, BSC
www.deloitte.com

PHILIPS
Positions: IT Business Analyst
Job Location: Maharashtra, Bangaluru
Eligibility: Multiple- Graduation/Post graduation
www.philips.com

SKILLS ON THE RISE

1. Analytical thinking and innovation
2. Active learning and learning strategies
3. Creativity, originality, and initiative
4. Technology design and programming
5. Critical thinking and analysis
6. Complex problem-solving
7. Leadership and social influence
8. Emotional intelligence
9. Reasoning, problem-solving, and brainstorming
10. Systems analysis and evaluation

12 Keys to success

1. You should have clear and definite purposes
2. A system of personal wishes and beliefs
3. Time and goal strategy
4. Enthusiasm generation
5. The system willpower-energy
6. Empathy
7. Role modeling
8. Communication
9. Identifying and paying the price
10. Overcoming the refusal and frustration
11. Persistence and change management
12. Creative thinking implementation

10 PROFESSIONAL SKILLS TO DEVELOP IN YOUR TWENTIES

1. Ask questions. Don't pretend you know.
2. Build relationships
3. Set goals
4. Work from a prioritized to do list
5. Update your CV
6. Prepare for meetings
7. Understand other departments in company
8. Learn continuously
9. Ask for more responsibility
10. Maintain a positive attitude

Skills judged in Group Discussion

1. Interactive skills
2. Leadership skills
3. Flexibility
4. Creativity
5. Initiation
6. Awareness
7. Confidence

Job Opportunities in Government/Public Sector
Certificate Program for career in the job market

➢

Company : Gujarat Metro rail
Total Vaccancies : Engineers 101
Last date to apply : 11/02/2022
www.

Company : Rail Tel
Total Vaccancies : Managers 69
Last date to apply : 23/02/2022

Company : Pawan Hans Ltd
Total Vaccancies : IT 06
Last date to apply : 02/02/2022

Company : Gail India Ltd
Total Vaccancies : Chief Manager
Last date to apply : 31/01/2022

Company : IOCL
Total Vaccancies : Law Officers/Managers
Last date to apply : 31/01/2022

ICFAI UNIVERSITY JHARKHAND

The ICFAI UNIVERSITY, Jharkhand
Grooming Professionals. With Values.

Four-Weeks Certificate Program
Foundation Course on

Digital Transformation of Business

Last date for applying and registration: **January 25, 2022**

Commencement of the program: **January 30, 2022**

Module	Topics to be covered
Week 1	Objectives and Importance of Digital transformation
Week 2	Response, Innovation and Designing Information Capabilities for Competitive Advantage
Week 3	Digital Business Models, Values & Enterprise
Week 4	Case Studies on Digital Transformation of Business

Resource Persons

Prof. ORS Rao
• B Tech(IIT), MBA (NITIE)
• Over 27 years of experience in IT Industry (India and abroad) in reputed organisations like HCL Technologies, NIIT and Cyient Technologies, GMR Group etc.
• Over 18 Years of experience in Academia and Applied Research

Mr. Sarojkant Singh
• Executive MBA(Wharton Executive Education), PGPMAX (Indian School of Business)
• Group Head General Manager at McNally Bharat Engineering Company Ltd.

Mr. Gurvinder Singh
• Director, IT Operation, Capgemini India

Mr. Dibyendu Nandy
• Head-Strategy, Planning & Control at JSW Cement.
• B Tech(IIEST), MBA , EPSL(IIM Ahmadabad), PGCMBMC(MICA)

Mr. Balkrishna Singh
• Senior Business Analyst, IBM
• 14 years of corporate and government experience.
• B.Tech, MBA (Silver Medalist)

WHAT WILL THE PARTICIPANTS LEARN?

▪Key drivers of Digital Transformation in business

▪Various IT enabled tools and their role to manage business environment

▪Forward-looking technologies like Artificial Intelligence, Mobile Computing, Big Data Analytics and their application in Business and organizational management

▪Digital Skills for day-to-day working in the New Normal Work Environment.

Course Fee
For Student – Rs 2000/-
For Executive – Rs 4000/-

Program Coordinator (Certificate Programs)
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Website: www.iujharkhand.edu.in

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Top Ten Interview Tips to crack the interview

1.Communication Skills
2.Attitude
3.Passion
4.Do research
5.Create a personal blog

6.Study the Job descriptio
7.Don't be attached
8.Be on time
9.Dress code
10.Relax and Do well

The Commencement date for the "Certificate Program in Foundation Course on Digital Transformation of Business" is rescheduled on 30th January 2022 and the last date for the registration is extended till 25th Jan 2022. The link for the registration remains the same: https://iujharkhand.edu.in/admissions/2021/certdtb/
For More Details Regarding the Same; you may visit: https://www.iujharkhand.edu.in/digital-transformation…

'Job Market News/ Updates'

Eko Tejas - A new revolution in EV Industry

EKO Tejas E vehicle established by young Managing Director K. Venkatesh Teja in 2017. Shriyal M.Thakrey is well-versed and knowledgeable Director, by contributing their valuable effort towards environmental conservation by manufacturing battery-operated Two-wheelers and three-wheelers EKO Tejas expanding their wings across the India. Company is, having headquartered in Gooty, Andhra Pradesh and having corporate office at Pune, Maharashtra. With a vision to make transportation clean, environmentally friendly and affordable, EKO Tejas offers battery-operated vehicles specially designed for our Indian customers and run at marginal costs and easy serviceability. Built on the principles of customer satisfaction and affordability, EKO Tejas believe electric mobility is the future.

At present, EkoTejas has developed a range of E-Vehicles such as Axle, Axle pro, Era.that differs on various us parameters, be it in speed, mileage, battery life, and convenience. Each product is built keeping in mind the quality and safety features. All the E-bikes come with a digital speedometer and tubeless tiers, vehicles come with Lead Acid battery and Li-ion battery which comes with one- and three-year warranty, company offers a wide range of colour options to their vehicles, with features include anti-theft alarm and smart locking system, more than anything, the e-Bikes price is economical. Company is all set to launch the high-speed electric bike. Company has established its own dealer network mainly into Maharastra, UP, MP and evolving across the India.

"Our vision is to empower every citizen with a smart, sustainable and cost-effective solution for their everyday needs. Contributing to a greener environment built on the values of ecology and economy, we aim to establish our brand to accelerate the electric dream," said Shriyal M Thakrey.

K Venkatesh Teja, Managing Director

Shriyal M Thakrey, Director

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We're moving to an era of ubiquitous computing, ambient intelligence: Microsoft's Satya Nadella

'We'll experience more digitisation over the next 10 years than the last 40 years'

OUR BUREAU
Mumbai, January 11

Hybrid work, hyperconnected business, multi-cloud, multi-edge computing and zero trust security are some of the trends that will define the future of business, according to Satya Nadella, CEO of Microsoft. Speaking at Microsoft India's annual flagship Microsoft Future Ready event, Nadella shared his views on digitisation and the trends shaping the future of organisations.

"How you sell, how you support customers, how you market, how you manufacture, how you connect with your employees. It's all undergoing a sea change," Nadella said.

"Fundamentally, we're moving from a mobile and cloud era to an era of ubiquitous computing and ambient intelligence, an era in which we'll experience more digitisation over the next 10 years than the last 40," he said.

Two major trends

Talking about the trends that are transforming every company, Nadella said, "It starts with a new world of hybrid work. We are seeing change in how we work when we work and where our work gets done. More and more people are also asking that very fundamental question, why we work. This leads to two challenges that we call the hybrid paradox, and the great reshuffle."

"When it comes to hybrid work, there is no standard and flexibility will be key. Productivity and flexibility, though, are not mutually exclusive. Every organisation needs a new digital fabric for collaboration that brings together both digital and physical spaces," he added.

The second trend transforming companies, according to the Microsoft CEO, is building a hyper connected business.

"A sweeping business process transformation is underway. Over the past year and a half, we talked about how we had to pivot sales and customer service manufacturing to be remote ready. Going forward, this will just be built in by design," he said.

Nadella further added that every business is becoming a digital business where building their own digital capability will be of paramount importance.

"Going forward, every organization will need a more distributed, more intelligent, more autonomous computing fabric, one that they can use to rapidly build, manage and deploy applications anywhere. And they will need new tools that bring together both pro developers and domain experts," he added.

Cybersecurity

Nadella emphasised the importance of end-to-end security amid digital transformation. "Cybersecurity is the biggest threat to digital transformation today and it's the number one risk facing every business going forward," he said.

His sentiments were echoed by Anant Maheshwari, President, Microsoft India, who said the company has deeply invested in building a trusted tech ecosystem.

Metaverse move

Sharing the company's plans for the metaverse, Nadella said, "As the digital and physical worlds come together, we are creating an entirely new platform layer, which is the metaverse. We're bringing people, places and things together with the digital world in both the consumer space as well as in the enterprise."

Nadella further shared how Microsoft is building upon its metaverse plan by developing various platform capabilities into its own first party applications to enable immersive experiences and collaboration.

"All the trends I've talked about today, require a boundary less digital ecosystem where trust between different parties needs to be established in real time," Nadella said.

Satya Nadella, Microsoft CEO

Expert Opinion

**Author: Briyan Kropp
Vice President,
Gartner**

" 32% of organizations are replacing full-time employees with contingent workers as a cost-saving measure"
"It's critical for business leaders to understand that large-scale shifts are changing how people work and how business gets done," says Brian Kropp, Distinguished Vice President, Gartner. "Leaders who respond effectively to these HR trends can ensure their organizations stand out from competitors."

Of the nine HR trends, some represent an acceleration of existing shifts; others are new impacts not previously discussed. And in some cases, COVID-19 has forced the pendulum of a long-observed pattern to one extreme.

48% of employees will likely work remotely at least part of the time after COVID-19 versus 30% before the pandemic. As Organisations shift more to remote work operations, explore the critical competencies employees will need to collaborate digitally, and be prepared to adjust employee experience strategies. Consider whether and how to shift performance goal-setting and employee evaluations for a remote context. 16% of employers are using technologies more frequently to monitor their employees through methods such as virtual clocking in and out, tracking work computer usage, and monitoring employee emails or internal communications/chat. While some companies track productivity, others monitor employee engagement and well-being to better understand employee experience.Even before the pandemic, organizations were increasingly using nontraditional employee monitoring tools, but that HR trend will be accelerated by new monitoring of remote workers and the collection of employee health and safety data. Make sure to follow best practices to ensure responsible use of employee information and analytics.

The economic uncertainty of the pandemic has caused many workers to lose their jobs and exposed others for the first time to nonstandard work models. Many organizations responded to the pandemic's economic impact by reducing their contractor budgets, but there has since been a shift.

Gartner analysis shows that organizations will continue to expand their use of contingent workers to maintain more flexibility in workforce management post-COVID-19, and will consider introducing other job models they have seen during the pandemic, such as talent sharing and 80% pay for 80% work.

32% of organizations are replacing full-time employees with contingent workers as a cost-saving measure," says Kropp. "While gig workers offer employers greater workforce management flexibility, HR leaders will need to evaluate how performance management systems apply to these workers and determine whether they will be eligible for the same benefits as their full-time peers."

The pandemic has increased the trend of employers playing an expanded role in their employees' financial, physical and mental well-being. Support includes enhanced sick leave, financial assistance, adjusted hours of operation and child care provisions. Some organizations supported the community by, for instance, shifting operations to manufacturing goods or providing services to help combat the pandemic and offering community relief funds and free community services.

Industry Overview

AgriTech Industry

Farmers and agritech startups in India have evolved rapidly over the past few years due to digital penetration and funding, majorly driving the growth in this sector. New areas in the agritech sector such as market linkage, digital agriculture, better access to inputs, farming as a service (FaaS) and financing are attracting more and more stakeholders to connect with this new trend in agriculture. Indian agritech companies are also focusing on South East Asia, Europe, Africa and South America. Every 9th agritech startup in the world is from India. Compared to 3,103 global agritech startups, there are 450 agritech startups operating in India, which are growing at 25 per cent annually. The government has also started to show interest in the field of agritech. Maharashtra launched 'Agri – Tech' scheme for digitally tracking agriculture management, Karnataka set up an Agritech fund of $ 2.5 million with an aim to target at least 21 startups, NITI Aayog has started a pilot project on precision agriculture using AI in 10 districts from seven states and Telangana, Tamil Nadu, Maharashtra have launched an agri open data portal to promote technology as an important tool in agriculture. The recent Rs 1 lakh crore agro infra fund announced by the government has renewed hope for this sector and has sent a positive message to the private players, agri startups and investors. The often intersecting technologies present a unique opportunity in the agritech space to create jobs in different segments - ranging from software to biotech. Let us look at some of these options.

There is a bright scope for agronomists often called as 'crop doctors' who study about crop production, seed and soil management. Agronomists can also work as farm managers, fertiliser store managers, field/lab technicians and crop management consultants.

Firms can also appoint Village Level Entrepreneurs (VLEs) who can reach out to farmers and encourage them to become tech-enabled. This can especially turn into a successful project in India as it will generate employment for the rural youth.

Once crops are harvested, there is a need for warehouse managers to handle supply chain needs like distribution, coordination, operations and logistics. Hence, warehouse management is an equally interesting profile to handle. Sales representatives/ managers also play a vital role in the post-harvest process.

The company also requires Web/ App/ Software developers to design online apps or e-commerce stores as well as digital marketers to create a solid social media presence online.

Apart from these options, there is a dearth of experts who understand Artificial Intelligence and Blockchain, modern machines, drones, sensors, GPS technology and remote monitoring, which can efficiently help manage the entire agri-value chain. Hence, tech specialists have a brilliant future in the agritech realm.

Campus Activities

Few Glimpses of Doctoral Conference on Latest Trends in Management Research held at ICFAI University Jharkhand

About *i*-Nowkri

"A Step towards Career Design and Job Placement Support"

Amid an increasingly demanding economic and business climate, job placement support has become an important duty for universities. ICFAI University, Jharkhand makes efforts toward career design and job placement support from the early stages of students' education, based on a clear understanding of the types of job candidates who are sought by employers, and who are in step with times. The university provides students with the information needed in the search for employment, internship opportunities including company profiles, job listings all of which can be used for researching prospective employers, ready to move ahead professionally....................

About ICFAI University Jharkhand

ICFAI University, Jharkhand is part of the ICFAI Group, known for its quality of education and ethics. The University was established as per the Jharkhand Government Act and the University is empowered to award degrees, as per Sec 22 of UGC Act, 1956. The University is committed to develop a new cadre of professionals, with a high level of competence and deep sense of ethics and commitment to the code of professional conduct. The ICFAI University, Jharkhand has undertaken the challenge of moulding students with different backgrounds by providing them Quality Higher Education, which includes not only sound knowledge of the subject but also hands-on professional skills and soft skills, so as to make them not merely employable but successful in their careers. At the same time, Job Market, particularly for fresh graduates has been undergoing a paradigm shift, in terms of the profiles of the Recruiting Companies as well as the Roles. It is in this context that the University felt the need to communicate to the students on a continuous basis, the changing trends in the Job Market and prepare the students accordingly. i-Nowkri News Letter is intended to fulfill the need by way of sharing the Job Market trends, Information on Campus Placements as well as Off-Campus placement opportunities (both in Private and Government Sectors) and advice to the students on how to prepare themselves to face the entire selection process. Besides, it serves as a communication channel for experience sharing by the students that successfully cracked the placement interviews.