The ICFAI University, Jharkhand
Grooming Professionals. With Values.

ICFAI UNIVERSITY

ICFAI University, Jharkhand is part of the ICFAI Group, known for its quality of education and ethics.

The University was established as per the Jharkhand Government Act and the University is empowered to award degrees, as per Sec 22 of UGC Act, 1956. The University is committed to develop a new cadre of professionals, with a high level of competence and deep sense of ethics and commitment to the code of professional conduct.

The ICFAI University, Jharkhand has undertaken the challenge of moulding students with different backgrounds by providing them Quality Higher Education , which includes not only sound knowledge of the subject but also hands-on professional skills and soft skills , so as to make them not merely employable but successful in their careers. At the same time, Job Market, particularly for fresh graduates has been undergoing a paradigm shift, in terms of the profiles of the Recruiting Companies as well as the Roles.

It is in this context that the University felt the need to communicate to the students on a continuous basis, the changing trends in the Job Market and prepare the students accordingly. i-Nowkri News Letter is intended to fulfill the need by way of sharing the Job Market trends, Information on Campus Placements as well as Off-Campus placemnt opportunities (both in Private and Government Sectors) and advice to the students on how to prepare themselves to face the entire selection process. Besides, it serves as a communication channel for experience sharing by the students that successfully cracked the placement interviews.

From the Editors' desk

Dear Readers,

On behalf of the ICFAI University Jharkhand, I convey warm regards and greetings of New Year 2020 to all the readers and wish a prosperous and bright career ahead. With this 3rd issue of i-Nowkri News Letter we continue to build awareness among the students on the upcoming job opportunities both in public and private sectors.

In this issue, we are sharing some top IT skills for a high flying career in 2020. These skills would be instrumental in reshaping the career advancement. Technical skills not only play a significant role in the development of Indian economy but also in creating new dimensions for other sectors as well. 21st Century students heavily depend on click of mouse and touchpad to sustain their lives in the present digital scenario. Business processes might not be thought of without having heavy technical infrastructure in the cut throat competitive market. The students can encash the emerging career opportunities, by up skilling themselves by integrating managerial skills with technical skills.

In the spirit of persistent enrichment, any positive contribution for streamlining the i-Nowkri News Letter is very welcome.
I wish you all a rewarding career in 2020

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About i-Nowkri

"A Step towards Career Design and Job Placement Support"

Amidst an increasingly demanding economic and business climate, job placement support has become an important duty for universities. ICFAI University, Jharkhand makes efforts toward career design and job placement support from the early stages of students' education, based on a clear understanding of the types of job candidates who are sought by employers, and who are in step with times. The university provides students with the information needed in the search for employment, internship opportunities including company profiles, job listings all of which can be used for researching prospective employers, ready to move ahead professionally.

Highlights:

- ❖ Competitive Exam Schedule
- ❖ In Campus Placement Opportunity
- ❖ Off Campus Placement Opportunity
- ❖ Job Opportunities in Government/Public Sector
- ❖ Popular Tech Skills to Master

Higher Studies: Competitive Exam Calendar

Institute of Management Studies, Banaras Hindu University 2020 **Programmes Offered:** Masters in Business Administration (MBA)

Masters in Business Administration- International Business (MBA-IB)

Eligibility: CAT 2019 Score

Last Date: January 25, 2020

http://www.bhu.ac.in/fms/

The application form of **DU (Delhi University) LLB 2020** will be available in online mode from March 2, 2020, onwards.

Candidates seeking admission to LLB course (Eligibility: Graduate) at Delhi University can apply before the last date of application i.e. March 31, 2020.

https://nta.ac.in/DuetExam

CUCET(CENTRAL UNIVERSITIES COMMON ENTRANCE TEST) 2020
It is organized for admission to all Central Universities in UG & Integrated PG, M.Tech, B.Ed, PG Diploma, M.Phil and PhD courses. CUCET Registration will be available on the official website from First Week of March 2020. https://www.cucetexam.in/

CAMPUS PLACEMENT

List of companies that participated in placements as on Jan 03, 2020

S/No.	Company	Date	Program	Role	Location	CTC (Rs Lakhs/Year)
01	Concentrics	03.12.19 – 06.12.19	MBA, BBA, B.com, BCA, B-Tech	Executive	Ranchi	2.4
02	V-Mart	15.11.19	MBA	Management Trainee –Retail Store Operation	Ranchi	2.4 + Incentive + Other allowances
03	ASSOCHAM	14.11.19	MBA, BBA, B.com, BCA	Astt. Manager	Ranchi	2.4
04	iB Arts Pvt. Lt d.	07.12.19	BTech., DIT,BCA,MCA	Web Developer	Bokaro	2.2
05	Extramarks Educa tion India Private Limited	18.12.19	MBA, BBA, B.com, BCA, B-Tech	Business Development Executive (BDE)	Pan India	Initial Rs 4 Lakhs upto Rs 8 Lakhs
06	HDFC AMC	21.12.19	MBA	Pathway Program		

List of companies expected to visit for placement during Jan 2020

S/No.	Tentative Date	Company	Program Targeted
01	Jan 10, 2020	Bajaj Allianz Life Insurance	MBA
02	Jan 17/18, 2020	Wipro	BCA, B.Tech(CS)
03	Jan 21, 2020	Trifed	MBA , B.TECH,BBA, B.Com & BCA
04	Jan 23, 2020	Kotak Mahindra Bank	MBA
05	Jan 28, 2020	Axis Bank	MBA
06	Jan 30, 2020	Shriram General Insurance	MBA , B.TECH,BBA, B.Com & BCA

OFF CAMPUS PLACEMENT OPPORTUNITIES

Off Campus Drive

ToXSL [ISO certified IT company] is **hiring Fresher [2020]** for **Mohali location.**

Designation : Software Engineer, Business Developer   & HR Executive

Salary : 3 lac per annum

Qualification : BTech(CS), MBA

Eligibility : 70 % throughout academics

Venue : ToXSL , C-127, 2nd Floor, Industrial Area, Phase-8 (Sector - 73), Mohali.

Applicants are requested to visit ToXSL for a direct face to face interview

or

Can apply directly at https://toxsl.com/careers

Mobzway Technologies LLP is hiring HR Executive
Experience required: 0 - 1 year (Fresher's can also apply)
Qualification required : Graduation/PG in HRM
No of Openings: 2
Job Location: Jaipur, Rajasthan
Last Date to Apply: 31-01-2020
Apply online at: hr@mobzway.com

Just Dial **Mega Off Campus Drive 2020**
Positions: Sales & Marketing Business Development
Job Location: Hyderabad, Vijayawada
Salary: INR 2.6 LPA to 2.9 LPA
Experience: Freshers
Eligibility Criteria:
- Any Graduate or Post Graduate (MBA'S would be an added advantage)

Company Website: www.justdial.com

We wish our outgoing students a grand success in the off-campus drive too

Job Opportunities in Government/Public Sector

Junior Associates vacancy in **SBI** Recruitment 2020 for any graduates. Last date for application submission is 26th January 2020.
(https://sbi.co.in/web/careers/current-openings)

Cotton Corporation of India limited has released advertisement regarding Junior Assistant (for B.COM), Management Trainee (for MBA) recruitment 2020, last date for application submission is 27th January 2020.
(https://cotcorp.org.in/Recruitment.aspx)

Indian Air Force Airmen Recruitment 2020 for Diploma Holder | Last Date: 20 January 2020 : Apply Online at (www.airmenselection.cdac.in)

NFC (Nuclear Fuel Complex) Recruitment 2020 for Diploma for Group C Posts. City: Hyderabad   Last Date of Submission: Feb 19, 2020
(https://www.nfc.gov.in/recruitment.html)

The Kerala State Industrial Development Corporation Ltd. (**KSIDC**) invites application from qualified and competent candidates for appointment to the posts of Business Development Executive(for MBA preferably Finance) & Junior Business Development Executive(for Graduate Preferably B.com/BBA) (https://www.ksidc.org/careers/)

Canara Bank PO 2020 for any graduates. |Last Date: 2nd week of January 2020 | Tentative Online exam date: March 2020
(canarabank.com/english/careers)

The Top Most Popular Tech Skills to Master for a High-Flying Career in 2020

Technology is rapidly evolving, and new job opportunities are emerging at an unprecedented rate cutting across industry sectors. It pays to learn the hottest tech skills for a bright career prospect. The top tech skills that are in much demand today are:

1.   Big Data

Big Data is everywhere and the career opportunities in this field are immense. When you work with Big Data, it is helpful if you are good at analytics and, at the same, you have a creative bent of mind. You need to work with numbers a lot, and hence having a mastery over mathematics and statistics will help you get ahead in your Big Data career. Some of the Big Data technologies that you need to gain considerable expertise in are Apache Hadoop, Spark, SQL, NoSQL, using statistical and quantitative analysis models, data visualization, and an ability to write flawless computer programs in C++, Java, Python, and other languages.

- The capital from Big Data applications is expected to grow from $5.3 billion in 2018 to $19.4 billion by the year 2026.

2. Data Science

Data Science is an art of deriving meaning out of all that petabytes of data floating across the world. As a Data Science professional, your primary responsibility will be to create and design data models and applications that can be used by business enterprises to scale up their revenues. Some of the skills that will come in handy are SAS, R programming and ways of creating statistical models, Python language coding, working knowledge of SQL database, and the ability to work with unstructured data which is more of a norm rather than an exception in Big Data.

3. Business Intelligence and ETL

Business Intelligence is yet another hot topic, and with the right set of skills you can grow tremendously in your career in this domain. BI professionals need to understand the technical nuances of setting up and running a system, make sense of the business viewpoint, and convert the business queries into analytical know-how for rapid realization of business solutions. BI professionals are also supposed to understand and parse the results that they obtain so that the business strategies of an enterprise can be implemented. Working in the BI domain demands professionals to understand the concepts of data warehousing and data mining. You should be in a position to collect, validate, combine, and transfer data from multiple sources and store it for analysis and distribution. So, you should be having a firm understanding of the information analysis techniques and other related concepts.

4. *Salesforce*

Salesforce has been around for a while now, and it is no wonder that it is the most widely used CRM tool in the world, trusted by some of the biggest corporations. Some of the hot job roles available in this field are Salesforce Developer, Salesforce Project Manager and Salesforce Administrator. For these job profiles, candidates are required to be well-versed in the CRM application from a technical standpoint.

5. *SAP*

SAP job profiles are of varied kinds. Since there are so many products that come out regularly from the SAP stack that it would be wise to talk about them individually. SAP products include CRM, ERP (Enterprise Resource Planning), Supply Chain Management, Strategic Enterprise Management, Supplier Relationship Management, and so on. The two important technical skills required for an SAP professional are BASIS for Administration and ABAP for Development. SAP HANA is a relational database management platform that can be used for on-premise or cloud processing. It is used for deriving real-time analytics from various forms of data. It is used for text processing, graph processing, and even streaming analytics. Learning about SAP HANA programming and administration can assist the right candidates to grab high-paying jobs.

6. *Oracle Developer and Administrator*

Oracle is one of the biggest database management software companies today. There are various avenues in it that can provide you with very good job prospects if you have acquired the right Oracle Certified Training. Some of the skills that you need are understanding of various database structures, deploying Oracle database tools, working knowledge of Procedural Language and Structured Query Language including knowledge of DML (Data Manipulation Language), and an in-depth familiarity with DBA architecture, database modeling, various schema objects, and data recovery. SQL is one of the most important programming languages in order to parse large volumes of data, and with Oracle PL/SQL you can manage huge volumes of database applications.

7. *Cloud Computing*

By 2020, one-third of all data will pass through the cloud, and this would lead to huge positive implications for companies in the Cloud Computing domain. Having the right skills in Cloud Computing can help propel your career to the big league. As per Forbes' report, the average salary of a Cloud Computing professional is about $124,000. According to Forbes, having an in-depth knowledge of Linux, Virtualization, and Java can help you take on the challenging role of a Cloud Computing professional in today's world. Some of the job roles that you can apply for in the Cloud Computing domain are Enterprise Architect, Resource Planner, Data Analyst, Security Manager, and so on. The most in-demand and popular Cloud Computing skills are Amazon Web Services (AWS), Linux, Java, etc.

8. *Artificial Intelligence*

Businesses are rapidly changing with Artificial Intelligence (AI). AI is a broad concept, where machines are designed to carry out a specific set of tasks in a smart way. Artificial Intelligence Engineers take business automation to the next level; they directly deal with the optimization of business operations and practices. It reduces manual effort drastically and makes the tasks less human dependent, with quality and productive output. There is a myth that Artificial Intelligence and Machine Learning are the same. Well, there is a difference: Machine Learning is an application that is categorized under AI. It is meant to use all available data and derive sensible facts out of each specific set of data.

9. *Machine Learning (ML)*

Machine learning is the study of computer algorithms that allow computer programs to improve through experience automatically. Artificial Intelligence is the study of how to train the computers so that computers can do things which at present human can do better. Machine learning involves the learning of profitable skills such as Siri, Alexa, chatbots, predictive analysis, self-driving cars, and the list goes on. Much like AI, even Ml can be applied to every industry ranging from healthcare to education, finance and what not! You can tweak by using machine learning skills to a role that suits your personality and interests.

10. *Python Developers*

From the programming perspective, Python certification remains the most sought-after skill required by developers. Python is an easy and simple programming language which reduces the development time by almost 50 percent. It has all significant features like easy compilation, read syntax, and more libraries supporting data analysis, visualization, and manipulation. Hence, Python has become a must-know language for developers. Most of the market leaders like Facebook, SlideShare, Quora, YouTube, Pinterest, Netflix, etc. have adopted Python as their programming language.

11. *Blockchain Developers*

Blockchain technology is not just limited to cryptocurrencies; it has other potential uses such as it provides security, peer-to-peer payments, file storage, crowdfunding, digital voting, identity management, etc. The rapid growth of Blockchain technology has raised the demand for Blockchain Developers. Some of the skills a Blockchain Developer should be having are networking, database designing, cryptography computing, programming languages like Java, Python, JavaScript, C++, etc. They must master Blockchain security, Blockchain architecture patterns, and inter-operability, and they should also have an expertise in the distributed ledger.

12. *Cyber security*

Data breaches, cybercrimes have grabbed the headlines lately across the globe like never before. As a result, both businesses and consumers are seen bit worrisome about companies accessing their data. Keeping networks secure has now become paramount. Data breaches can be massive especially in regards to costly for the company to recover from. Some of the famous companies hacked over a past few years include Sony, LinkedIn, Chipotle and so forth.

First and foremost, it is very important to know that cyber security isn't all about firewalls. Instead of recognizing potential fraudsters and intellectual property, thieves are of equal importance as well. Fortunately, there are ways through which you can broaden your views; for example- Cybrary, Udemy, and Lynda.

13. *UI/UX Design*

Being a part of the same family, UX and UI are way different from each other. User Interface to make the product visually appealing whereas user experience emphasizes on enhancing the overall experience a user can have with your website or a mobile app. In tandem with web development, web design plays a crucial role. Are you someone who is a rare combination of creativity and analytical approach? If so, this area is the best career choice for you.