

ICFAI University, Jharkhand is part of the ICFAI Group, known for its quality of education and ethics.

The University was established as per the Jharkhand Government Act and the University is empowered to award degrees, as per Sec 22 of UGC Act, 1956. The University is committed to develop a new cadre of professionals, with a high level of competence and deep sense of ethics and commitment to the code of professional conduct.

The ICFAI University, Jharkhand has undertaken the challenge of moulding students with different backgrounds by providing them Quality Higher Education, which includes not only sound knowledge of the subject but also hands-on professional skills and soft skills, so as to make them not merely employable but successful in their careers. At the same time, Job Market, particularly for fresh graduates has been undergoing a paradigm shift, in terms of the profiles of the Recruiting Companies as well as the Roles.

It is in this context that the University felt the need to communicate to the students on a continuous basis, the changing trends in the Job Market and prepare the students accordingly. i-Nowkri News Letter is intended to fulfill the need by way of sharing the Job Market trends, Information on Campus Placements as well as Off-Campus placement opportunities (both in Private and Government Sectors) and advice to the students on how to prepare themselves to face the entire selection process. Besides, it serves as a communication channel for experience sharing by the students that successfully cracked the placement interviews.

## From the Editors' desk

Dear Readers,

On behalf of the ICFAI University Jharkhand, I would like to extend a very warm regards and greetings to all the readers and wish a prosperous and bright career ahead. With this 4<sup>th</sup> issue of i-Nowkri News Letter we continue to endeavor amongst students the upcoming job opportunities both in public and private sectors.

In this issue, we are informing our students about competitive exam calendar for the higher studies. Upcoming campus placement opportunities have also been highlighted integrating both in and off campus in the current issue of i-Nowkri News Letter. We are also pleased to share amongst our readers few startups in retail sector along with the details and link. Skills required for golden opportunities in retail startups have also been highlighted.

In the spirit of persistent enrichment, any positive contribution for streamlining the i-Nowkri News Letter is very welcome.

**Dr. Manish Kumar**

Assistant Professor, ICFAI University Jharkhand

[manish.kumar@iujharkhand.edu.in](mailto:manish.kumar@iujharkhand.edu.in)



## About i-Nowkri

### "A Step towards Career Design and Job Placement Support"

Amid an increasingly demanding economic and business climate, job placement support has become an important duty for universities. ICFAI University, Jharkhand makes efforts toward career design and job placement support from the early stages of students' education, based on a clear understanding of the types of job candidates who are sought by employers, and who are in step with times. The university provides students with the information needed in the search for employment, internship opportunities including company profiles, job listings all of which can be used for researching prospective employers, ready to move ahead professionally.

### Highlights:

- ❖ Competitive Exam Schedule
- ❖ In Campus Placement Opportunity
- ❖ Off Campus Placement Opportunity
- ❖ Job Opportunities in Government/Public Sector
- ❖ Startups in Retail



**Higher Studies: Competitive exam calendar**

**CLAT 2020 Application Form:** Candidates will be able to fill the application form till **31st March 2020**. Common Law Admission Test (CLAT) exam will be managed by the Consortium of National Law University (NLU). CLAT is a **national level** law entrance exam conducted for admission to Under Graduate (UG) & Post Graduate (PG) Law Programmes. Students can take admission in various prestigious law colleges and institutions through CLAT Scores.

<https://consortiumofnlus.ac.in/>

**IIITH PGEE** (International Institute of Information Technology, Hyderabad Post Graduate Entrance Examination) is a national level exam conducted by IIIT Hyderabad. It is conducted for admission into Postgraduate (M. Tech programs) and Research programs. IIITH PGEE 2020 will be conducted in the last week of April 2020.

**Commencement of IIITH PGEE 2020 Application Process: 2<sup>nd</sup> week of February 2020**

**Last date of submission of IIITH PGEE 2020 Application Form: 4th week of March 2020**

<https://www.iiit.ac.in/>

**TANCET (Tamil Nadu Common Entrance Test) 2020!** TANCET is a common entrance exam conducted by Anna University for admission to MTech/ ME, MBA and MCA programmes.

Last date of registration: **January 31, 2020**

<https://www.annauniv.edu/>



**CAMPUS PLACEMENT**

**List of companies that participated in placements as on Jan 10, 2020**

S/No.	Company	Date	Program	Role	Location	CTC (Rs Lakhs/Year)
01	Concentrics	03.12.19 – 06.12.19	MBA, BBA, B.com, BCA, B-Tech	Executive	Ranchi	2.4
02	V-Mart	15.11.19	MBA	Management Trainee –Retail Store Operation	Ranchi	2.4 + Incentive + Other allowances
03	ASSOCHAM	14.11.19	MBA, BBA, B.com, BCA	Astt. Manager	Ranchi	2.4
04	iB Arts Pvt. Lt d.	07.12.19	Eng., DIT,BCA,MCA	Web Developer	Bokaro	2.2
05	Extramarks Education India Private Limited	18.12.19	MBA, BBA, B.com, BCA, B-Tech	Business Development Executive (BDE)	Pan India	Initial Rs 4 Lakhs upto Rs 8 Lakhs
06	HDFC AMC	21.12.19	MBA	Pathway Program		
07	IFFCO TOKYO	27.12.19	MBA, BBA, BCOM	Branch Manager (ST Female)	Latehar & Koderma	3.0 (fixed)
08	Bajaj Allianz Life Insurance	10.01.2020	MBA	Institutional Business Executive	Pan India	3.5(fixed)+ Incentives

**List of the companies expected to visit for placement during Jan 2020**

S/No.	Tentative Date	Company	Program Targeted
02	Jan 17/18, 2020	Wipro	BCA, B.Tech(CS)
03	Jan 21, 2020	Trifed	MBA , B.TECH, BBA, B.Com & BCA
04	Jan 22, 2020	Kotak Mahindra Bank	MBA
05	Jan 25, 2020	Arvind Mills	MBA (HR)
06	Jan 28, 2020	Axis Bank	MBA
07	Jan 30, 2020	Shriram General Insurance	MBA , B.TECH, BBA, B.Com & BCA
08	Feb, 2020	Thomas Cook	MBA, BBA, BCA



**OFF CAMPUS PLACEMENT OPPORTUNITIES****Off Campus Drive****Zycus off Campus Recruitment 2020****Job Position:** - Trainee Procurement Analyst**Job Location:** - Mumbai**Experience:** - Freshers**Qualification:** - **B.Tech – (All Branches)****Company Website:** - [www.zycus.com](http://www.zycus.com)**Mu Sigma off campus recruitment drive for B.TECH candidates of 2020****Job Profile:** Trainee Decision Scientist**Job location:** Across India **\*Eligibility Criteria:** The candidate must be from B.TECH (CS/IT) Background and 60% % above throughout in 10<sup>th</sup>, 12<sup>th</sup> and UG<https://www.mu-sigma.com/careers/>**Asian Paints Recruitment 2020****Positions:** Officer Sales (Retail Sales)**Role:** Retail Sales**Experience:** Freshers**Job Location:** Ranchi, Dhanbad, Patna**Qualification:** Graduate Degree (BA/ BBA/ B.Com) / Minimum of 50% marks throughout education without any backlogs[www.asianpaints.com](http://www.asianpaints.com)

*We wish our outgoing students a grand success in the off-campus drive too*

**Tamil Nadu Generation and Distribution Corporation Limited Jobs 2020**

**Post Name:** Assistant Engineer    **Qualification:** A Bachelor Degree in Engineering (CSE/IT/Mechanical)    **Job Locations:** Coimbatore, Trichy, Chennai

**Last Date To Apply:** 24-02-2020

<http://www.tangedco.gov.in/>

**Central Bank of India** invites application for **Office Assistant** Vacancy. The eligible candidates (any graduates) can apply on or before 16 January 2020.

<https://www.centralbankofindia.co.in/English/career.aspx>

**Dakshin Gujarat Vij Company Limited (DGVCL)** invites applications for the post of Vidyut Sahayak (**Junior Assistant**)

**Eligibility:** (B.Com, B.C.A, B.B.A)

The last date for registration of online applications is 15th January 2020.

<http://mobile.dgvcl.co.in/JobPortal/index.php>

**Paschim Gujarat Vij Company Limited (PGVCL) Rajkot** invites online applications from eligible candidates (B.Com, B.C.A, B.B.A)

**Post Name:** Junior Assistant

The closing date for submission of online applications is **15/01/2020**

[jobs.pgvcl@gebmail.com](mailto:jobs.pgvcl@gebmail.com)



### Startups in Retail

The Indian retail industry over the past few years has been able to mark a significant exponential growth in the same lines as the IT industry. From brick & mortar store to direct on the web or mobile portal, the retail industry has come of age with ensuring the growth for everyone involved in the wider spectrum. Preferred to be the fifth largest retail destination globally with over 13 million retailers, the sector vastly accounts the unorganized space. And, this has given rise to several issues such as inadequate supply chain, procurement, unutilized inventory and more. Below is the list of few Retail Startups along with the description and link:

Company Name	Company Description	Link
Brownbag	A marketplace operated by Tangy Leaf Online Services LLP, where the company provides hassle free shopping experience for all	<a href="https://www.brownbagfilms.com/jobs">https://www.brownbagfilms.com/jobs</a>
EmotionGift	A one-stop shop designation for ordering cakes, flowers, gifts and special combos to near and dear ones on special days, occasions and events	<a href="https://www.emotiongift.com/index.php?route=information/contact">https://www.emotiongift.com/index.php?route=information/contact</a>
FreshtoHome	India's first e-Commerce venture for fresh, chemical-free seafood	<a href="https://www.freshtohome.com/">https://www.freshtohome.com/</a>
Home Delivan	A Unique Relationship-Based Model in e-Grocery & Food Retail and derived a more reliable & matured business model after a pilot of 3 years in a single location	<a href="http://homedelivan.com/contactus.php">http://homedelivan.com/contactus.php</a>
IndiaShoppers	Known to be a one-stop shop to help users compare the products and pricing across all Indian E-comm sites, get best deals and coupons to Save Money & Save Time	<a href="http://indiashoppers.in/careers">Indiashoppers.in/careers</a>
Modestreet Internet	An online Omni-channel fashion shopping and discovery platform with personalized fitting room and social networking	<a href="http://Modestreet.in">Modestreet.in</a> (also on LinkedIn)
Salt & Pepper Retail	An online grocery store that is best known to provide refined products at competitive prices	<a href="http://Saltandpepper.co/careers">Saltandpepper.co/careers</a>



---

Spexy	Helps users try-on the products virtually, and offers a personalized virtual trial led shopping experience	<a href="http://www.spexy.co">www.spexy.co</a>
Twirl.store	Online store promoting 'sustainable fashion' through upscaled products and buy-back policies	<a href="http://Twirl.store/contact us">Twirl.store/contact us</a>
VeggieKart	A farm to fork initiative that leverages an effective supplychain to make fresh and nutritious vegetables available to urban consumers while ensuring benefit maximisation for the rural vegetable farmers	<a href="http://Veggiekart.co.in">Veggiekart.co.in</a>

**Different Skills Required:** Communication skills, Customer Relationship Management, Technical skills such as Coding, Platform design, Building iOS and Android applications, SEO

