

Editorial Members.....



Dr. Vishal Kumar
Dr. Pallavi Kumari
Prof. Viranshu Kumar

Previous issues of i-Nowkri can be viewed at

<https://www.iujharkhand.edu.in/i-Nowkri/i-Nowkri-June-Vol-2-Issue-12.pdf>

- Competitive Exam Calendar
- In Campus Placement Opportunity
- Off Campus Placement Opportunity
- Job Opportunities in Government/Public Sector



MESSAGE FROM THE VICE CHANCELLOR

“ We are proud that in the last few years, our Alumni made a mark for themselves, in reputed companies. One of the reasons could be the foundation, laid during their studies.

We welcome all the students that aspire successful careers, to join us. ”

Prof. O R S Rao
Vice Chancellor
ICFAI University Jharkhand

icfaijharkhand | info@iujharkhand.edu.in
icfai.jharkhand | www.iujharkhand.edu.in

Ranked 63 in India & Ranked 2 in Jharkhand
Among Private Universities

EducationWorld



Challenges you face during Online Teaching

- lack of interaction
- lack of communication
- network problem

The ICFAI University, Jharkhand
Grooming Professionals. With Values.

Congratulations faculty, staff and students !!

University Rankings 2021 by Education World

Ranked 2nd Among Private Universities in Jharkhand

Ranked 63rd Among Private Universities in India

The ICFAI University, Jharkhand Plot No. 2065, Daladali Chowk, Simalia, Near Ring Road, Ranchi-835222.

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Higher Studies: Competitive

'In Campus Placement'

Reliance retail

<https://relianceretail.com/>

Selection Process

Written test HR interview
Job Title – Store sales
Education Requirement – BBA MBA
Location- Bihar

GFI Informatique

Kamlesh.bhosale@gfi.in

Selection Process: Hr Interview
Job Title- Management trainee
Education Requirement: MBA
Location: Pune

Byju's

<https://byjus.com/>

Selection Process
Preliminary Screening
HR interview
Job Title – HR Associate
Education Requirement : MBA
Location- Pan India

Upcoming Company.....

Danik Jagran Inext

Parul.bhatia@inext.in

Preliminary Screening; Hr Interview
Education Requirement : MBA

- CAT exam or the Common Admission Test is a computer-based MBA entrance test for admissions into the IIMs and several other prestigious B-Schools in the country.

Starting date of application form: August 2-3, 2021 (Tentative)

Last date to submit application: September 15, 2021 (Tentative)

- Management Aptitude Test (MAT) is a standardized test being administered since 1988 to facilitate Business Schools (B-Schools) to screen candidates for admission to MBA and allied programmes. Any B-School - national or international - can consider MAT Score as an admission input based on the Score Cards issued to the candidates.

Last date to submit application: 14-Aug-2021

- XAT- The official notification for XAT 2022 will be released in September 2021 and will contain all the important exam dates. Aspirants fulfilling XAT Eligibility Criteria can apply for the exam after the release of XAT 2022 application forms

Starting date of application form: September 10, 2021 (Tentative)

Last date to submit application: November 30, 2021 (Tentative)



List of exam postponed due to covid-19

S. No	Name of the Exam	Actual Date	Revised date	Link of Notification
1	Bihar B EdCET 2021	June 15, 2021	July 11, 2021	https://www.collegedekho.com/exam/bihar-bed-cet
2	NATA 2021 (Phase 2)	June 12, 2021	July 11, 2021	https://www.nata.in/NATA_2021_Postponement.pdf
3	UPSC Civil Services Prelims 2021	June 27, 2021	October 10, 2021	https://www.upsc.ac.in
4	JEE Main	May 5, 2021	Phase 3 - July 20 to 25, 2021 Phase 4 - July 27 to August 2	https://www.jeemain.nta.nic.in



OFF CAMPUS PLACEMENT OPPORTUNITY

Cognizant

Job Profile: SR. ASSOCIATE – PROJECTS

Eligibility: B.Tech

Location: Chennai

CGI

Positions: Various Post

Job Location: Across India

Qualification: B.Tech, MBA, MCA

OLX

Positions: Various Post

Location: Pan India

Qualification: B.Tech, MBA, MCA, BBA, B.Com

Airtel

Positions: Various Post

Job Location: Pan India

Qualification:

BBA/MBA/B.Com/MCA/B.Tech

Honda

Positions: Various Post

Job Location: Pan India

Qualification: Any Graduate

Bigbask

Positions: Assistant Manager

Job Location: Bangalore

Qualification: B.tech

Best Mobile Apps for Placement Preparation

There is an even more convenient way to prepare for your placements than internet websites applications – mobile applications. Today, there is an app for everything. So, why not an app that will help you with placement preparation.

Here are some apps for aptitude tests you can download.

Quantitative Aptitude Formula

Smart Think Aptitude Test

GATE Aptitude

Pocket Aptitude

Learn Aptitude

Best Sites for Placement Preparation

You can always find a lot of help online when it comes to placement preparation. There are many websites you can check out. But not all of them will be helpful.

Here is a list of the best sites for placement preparation that you should visit.

Geeks for Geeks <https://www.geeksforgeeks.org/>

Experts Global – <https://www.expertsglobal.com/>

My AMCAT – <https://www.myamcat.com/>

Engineering Eckovation
<https://engineering.eckovation.com/>

ALL OUR DREAMS CAN
COME TRUE - IF WE HAVE
THE COURAGE TO PURSUE
THEM.

WALT DISNEY

GOOD.DD

THE WRITE WAYS

ABC: Accuracy, Brevity and Clarity

There is nothing more important. Accuracy because your reputation as a professional depends on it. Brevity since no one has the time and clarity because the primary purpose of your communication is to convey a message exactly as you want it to be understood.

Preemptive Questions

When you first receive a mail (electronic or otherwise), make sure that your reply has addressed the reader's missive completely. Thereafter identify and answer unasked or relevant questions to save time and avoid an unnecessary follow up.

Read before you Send

It is a most obvious step but is worth repeating. Have the correct people been addressed? Are there any grammatical, linguistic or punctuation errors? Check if it conveys professionalism and fulfils its purpose.

Avoid 'Abbr'

Eh? Exactly! Do not abbreviate or use SMS language in e-mails. In fact, leave it out of professional SMSes as well. Emoticons can also be inappropriate. Do not use unless you're sure the other person will understand it as you do.

Liability Disclaimers

Remember that e-mails are legal tenders. This means that any mail carrying confidential information, malware or offensive language makes you and your firm legally liable. So add a standard disclaimer to your mails to minimise risk.



Job Opportunities in Government/Public

- **The officials of the National Rail and Transportation Institute have released the NRTI Recruitment 2021 Notification for the Diploma, Masters, Bachelors, Post Graduate, Ph.D candidates providing 47 NRTI Teaching and Non Teaching Positions.**
Eligibility: Any Graduate
Application last date: 8th August 2021
nrti.edu.in
- **Income Tax Department Mumbai Recruitment 2021 Notification for filling up 155 Inspector of Income Tax, Tax Assistant, MTS posts.**
Eligibility: Any Graduate
Application last date: 25th August 2021
incometaxmumbai.gov.in or www.incometaxmumbai.in
- **The officials of the GAIL have announced GAIL Job Openings 2021 having vacancies of 220 posts for Manager, Senior Engineer, Senior Officer, Officer Positions.**
Eligibility – MBA/BBA/BCA/MCA/B.Tech
Last date of application: 5th August 2021
www.gailonline.com
- **SBI Apprentice Job Vacancy count is 6100 posts. Aspirants who have completed their Graduation can apply for the SBI Apprentice Jobs 2021**
Last date of application: 26th July 2021
Eligibility – Any graduate
sbi.co.in
- **the officials of Bharat Petroleum Corporation Limited have released the BPCL Apprentice Jobs 2021 Notification for the Engineering and Diploma graduates providing 168 BPCL Graduate and Diploma Apprentice Jobs 2021.**
Last date of application: 20th July 2021
Eligibility – B.Tech, Diploma
portal.mhrdnats.gov.in
- **The Central Manufacturing Technology Institute has issued a notification for the Project Assistant-I, Project Assistant-II, Data Entry Operator and Assistant, Project Fellow -I, Project Fellow-II, Project Fellow I/ Project Fellow II Jobs.**
Last date of application: 27th July 2021
Eligibility – B.Com, B.Tech, Diploma
cmti.res.in
- **Railway Recruitment Cell (RRC) has recently stated that it is accepting online applications from eligible employees of Western Center Railway (WCR) for filling up Station Master Job Posts**
Last date of application: 25th July 2021
Eligibility – Any graduate
wcr.indianrailways.gov.in
- **The Oil India Limited has officially released a Notification for the Junior Assistant (Clerk-computer Operator) Posts. Candidates who fulfill the eligibility criteria should fill the Online Oil India Application Form**
Last date of application: 15 August 2021
Eligibility – Any graduate
oil-india.com

'Job Market News/ Updates'

Govt to Make Apprenticeship Act Employer Friendly

The government will soon revise the definition of establishments to widen its coverage, while allowing third-party aggregators to manage apprentices for the companies.

The changes will be a part of the amended Apprenticeship Act, 1961, and are aimed at further enhancing apprenticeship opportunities for Indian youth. It wants to make apprentice hiring and training more employer friendly.

The Ministry of Skill Development and Entrepreneurship would finalise the changes to the Apprenticeship Act in two weeks, after which the draft would be put up in the public domain for comments from the stakeholders, the ministry said in a statement. This would be followed by a draft Cabinet note in April on amendments to the Apprenticeship Act, after which it would be tabled in Parliament for approval.

According to a note prepared by the ministry and shared with the Prime Minister's Office, the new definition of establishment under the amended act would include "any place where any trade, commerce or industrial activity is tak-

ing place, including educational and training institutions. This will further expand the institutions available for apprenticeship."

Further, the ministry has proposed to relieve industry from the burden of paperwork for apprenticeship by enabling empanelled third-party aggregators (TPAs) to support employers in all functionalities of apprentice engagement, stipend payment and other paperwork. Even mandatory provisions of signing of apprenticeship contracts by employers may be replaced.

Proposals are being firmed up to allow part-time apprenticeship to even students under the formal education system, while replacing the provision of contract approval by authorities. It will also permit virtual training, instead of the physical mode prescribed in the present act, in select sectors such as IT.

Further, there will be no monetary penalty on employers while allowing industries registered in India to send apprentices abroad as far as the health, safety and welfare measures for apprentices are maintained under the relevant labour codes. —Our Bureau/New Delhi



TRAINING TOOLS

MSDE will move amendments to Apprenticeship Act

Says changes needed to align to changing nature of work

Proposes to open up apprenticeship to more sectors

This would require widening the definition of establishments

Third-party aggregators proposed to manage apprentices

Proposes to do away with monetary penalty on employers

'Internet startup leaders' total value at \$180 billion by 2025'

The country's internet startup leaders are now on the cusp of listing, a HSBC Global Research report said, putting their combined value at \$180 billion by 2025

Over \$60 bn has been invested in India's internet start-ups in the past five years, with around \$12 billion in 2020 alone



42 | Unicorns in India, as per the report

LISTING PLANS:

Many of these leaders, which operate businesses ranging from food delivery, e-commerce to online insurance, are now on the cusp of listing

E-COMMERCE is the largest opportunity, worth an estimated \$67 billion by 2025, it said adding this was worth \$31 billion 2019 after expanding at an impressive five-year CAGR of 39 per cent

AMAZON AND FLIPKART control over 80 per cent of the industry today but the contours of the competitive landscape are still evolving

ED-TECH is the second-largest opportunity with a market size of \$48 billion by 2025. Although still quite fragmented, it is one of the most profitable segments

Source: HSBC Global Research/PTI

Ride-sharing faces significant challenges, travel is the most penetrated market and hotels are an untapped opportunity, the report said adding ride sharing has fallen 40 per cent from pre-pandemic levels

Expert Opinion

Author

Devashish Chakravarty
CEO, Quetzal Verify
(HR solutions company)



It's your first day at the new job. What you do now will determine your future with the firm. Get noticed for the right reasons and settling down will be easy. Draw attention for the wrong reasons and each day will be a burden. Just as important as your work is learning to adjust to the new workplace. So, how does one crack the culture code?

Start with building relationships. Begin with your team leader. Understand what his role is and what the team requires to achieve its goals. Learn how to fit in and what you can do to improve the picture.

Once you are confident of what your goals should be, discuss them. Use an official forum, such as the weekly team session, or schedule an individual meeting.

Determine the frequency and format of feedback required for each of your targets. If your boss needs a monthly feedback, make sure you discuss your progress fortnightly to avoid miscommunication. Learn to use the medium your manager prefers-mails, calls, messages or in person. Next, establish relationships with your colleagues. Your internal clients, those to whom you are a client and people who share your targets are all important. It would be a good idea to learn about how they work. Make sure you join them during their lunch and coffee breaks. It's a great way to meet and interact with your colleagues.

Now get familiar with the key ingredients of what constitutes the unwritten office conduct. The first of these is the attitude to time. Are things meant to be precisely on time or approximately within a time frame? If the former is the case, schedule all your internal deadlines 15 minutes prior to the actual ones, including the time you show up for work. Also, understand how much value each person in the office gives to planning. This will determine the structure of your feedback and presentations to your team.

It is also important to focus on grooming and understanding the dress code. How rigidly do people adhere to the dress code? Does formal or informal attire dominate the workplace? Are there days and events that strictly require formalwear? All of this is significant.

Be more patient and less aggressive than your usual self while learning the ways of the new place and building relationships. Your brilliant new ideas are only as valuable as the trust you have gained. Seek to establish your reputation as a professional and to integrate with the team first.

INDUSTRY OVERVIEW

Metals & Mining Industry

India holds a fair advantage in production and conversion costs in steel and alumina. Its strategic location enables export opportunities to develop as well as fast-developing Asian markets.

As of FY21, the number of reporting mines in India were estimated at 1,229, of which reporting mines for metallic minerals were estimated at 545 and non-metallic minerals at 684.

Rise in infrastructure development and automotive production are driving growth. Power and cement industries are also aiding growth for the sector. Demand for iron and steel is set to continue given the strong growth expectations for the residential and commercial building industry.

Road Ahead

There is a significant scope for new mining capacities in iron ore, bauxite and coal and considerable opportunities for future discoveries of sub-surface deposits.

Infrastructure projects continue to provide lucrative business opportunities for steel, zinc, and aluminium producers.

Iron and steel make up a core component for the real estate sector. Demand for these metals is set to continue given strong growth expectations for the residential and commercial building industry.

Investments/ Developments

In May 2021, ArcelorMittal Nippon Steel (AMNS) signed a contract with Total (a France-based energy company) for supply of up to 500,000 tons of liquefied natural gas (LNG) per year until 2026.

To improve its business operations amid the pandemic, in May 2021, companies such as Vedanta Aluminium and Bharat Aluminium Company (BALCO) leveraged smart technologies—such as digital smelter solution for human-less monitoring of operations, advanced data analytics for predictive and prescriptive analytics, vision analytics for identification of hot spots in ICTs network to improve asset reliability—to boost production.

In April 2021, Vedanta Ltd. signed a memorandum of understanding (MoU) with research institutes in India for exploring ways to create value from bauxite residue for further usage in the company's downstream segment.

In April 2021, National Aluminium Company Ltd. was granted the mining lease of Utkal-E coal block in Odisha.

In April 2021, Coal India Ltd. (CIL) announced the incorporation of two wholly owned subsidiaries —CIL Solar PV Ltd and CIL Navikarniya Urja Ltd.

In March 2021, Coal India Ltd. (CIL) approved 32 new coal mining projects, of which 24 are expansion of the existing projects and the remaining are greenfield. Estimated cost of the project is Rs. 47,000 crore (US\$ 6.47 billion).

In 2021, state-owned NMDC aims to utilise 97% production capacity to manufacture 35 MT of iron ore. In FY21 (until January 2021), NMDC's iron ore production stood MT.

Government Initiatives

In April 2021, the directorate general of foreign trade (DGFT) notified that the import policy for copper and aluminium is amended from "free" to "free with compulsory registration" under the non-ferrous metal import monitoring system (NFMIMS). The policy is effective from April 12, 2021.

To increase availability of iron ore in India, the government took several initiatives, such as 'Mining and Mineral Policy' reforms, to ramp up production and maximum capacity utilisation by government mining companies. For example, SAIL, with the approval to sell 25% fresh fines and 70 MT dumps and tailings, accelerated sale of iron ore.

In Union Budget 2021, the government reduced customs duty to 7.5% on semis, flat and long products of non-alloy, alloy and stainless steels to provide relief to MSMEs.

To boost recycling of copper in India, the government announced reduction of import duty on copper scrap from 5% to 2.5% in the Union Budget 2021.

The National Steel Policy aims to boost per capita steel consumption to 160 kgs by 2030-31. The government has a fixed objective of increasing rural consumption of steel from the current 19.6 kgs per capita to 38 kgs per capita by 2030-31.

Internship program Experience 2021

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SIP Experience



Central Coalfields Limited (CCL)

My Sincere Thanks to ICFAI University Jharkhand for providing great opportunity to work with Central Coalfields Limited (CCL) (A Government of India Enterprise) as an Intern in HRD.

Coal India Limited (Maha Ratna Company) has 8 Subsidiaries, Central Coalfields Limited is one of them, which is Mini ratna Company Working under holding company Coal India Limited (A Government of India Enterprise) . CCL came into existence in 1975 and its Headquarter is at Ranchi .

My Experience In CCL is Amazing. My Company Guide (personal Manager) is of very friendly nature and Talented. I am acquiring many knowledge through him about CCL and HRD.



SHOBHIT KUMAR
MBA (2nd Sem)

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Online Summer Internship Experience On Digital Skills



I would like to thank ICFAI UNIVERSITY Jharkhand for providing me a wonderful opportunity to work with AirCrews Aviation Pvt Ltd. as HR Manager Intern, this will help in brighten up my career.


AirCrews Aviation Pvt Ltd is an Aviation Start-Up promoted by a Well Travelled Pilot. AirCrews Aviation Pvt Ltd is Best Aviation KPO in Asia Providing Air Charters, Pilot Training, Aviation HR Services



INDRANI ROY
MBA 2nd Sem

I am having a Bang on Experience here, managing teams for many events successfully, also I am learning Leadership skills here. My Company guide is very cooperative and I am learning so many things about role of HR in Aviation Industry.

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I would like to thank ICFAI University, Jharkhand for providing me such a wonderful opportunity to work as an HR intern in Max Fashion . I am delighted to be a part of this internship.

Max Fashion is an Indian fashion brand under the banner of the Dubai based Landmark Group. The brand was first launched in May, 2004, in Middle East in Abu Dhabi. Max, at present, is the largest fashion brand in the Middle East, North Africa, South East Asia & India, with over 500 stores.

I did my summer internship in Max Fashion. I was an HR intern, learnt to track the records of retail employees and also learnt the impact of reward and recognition on retail employees . Since the lockdown is being implemented I had to work in virtual mode.

Through this Internship, I improved my certain skills like HR, Management and how to work effectively in Digital mode. I would like to thank my Company Guide and my faculty guide for their immense support and practical guidance.

Mayank Kumar
BBA (Semester IV)



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Indian Legal Solution
Indianlegalsolution.com

Online Summer Internship Experience

I did my Summer Internship at Indian Legal Solution and my special thanks to ICFAI University, Jharkhand for providing such a marvelous virtual platform for my internship.

Through this manifesto I got my skills enriched in drafting, writing franchise agreement, filing legal report and many other such drafting.

I would like to thank my company guide for guiding me in enhancing my skills and providing such a wonderful exposure.



Khushee
BBA-LLB (II semester)

Campus Activities

ICFAI University Jharkhand organized an Online Panel Discussion on Career Opportunities in Mining Industry as a part of Charcha Manch Series on 13th July, 2021 .

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Join our Charcha Manch
CAREER OPPORTUNITIES IN MINING INDUSTRY

MODERATOR
Prof. O R S Rao
Vice Chancellor
ICFAI University Jharkhand

INDUSTRY EXPERTS
Shri Prabhakar Chowki
Director,
Neyveli Lignite Corporation Limited
Dr. Anindya Sinha
Director (Technical),
Northern Coalfields Limited
Shri Alok Kumar
General Manager, HRD
CMPDIL Ranchi

Date: 13 July 2021
at 11:00 AM
REGISTER NOW!

Registration Link -
<https://forms.gle/jizHB7ptUeVFeCyMS>
<https://tinyurl.com/icfaijharkhand> | info@icfaijharkhand.edu.in | icfaijharkhand.edu.in | [icfaijharkhand](https://www.facebook.com/icfaijharkhand)

Panel discussion at ICFAI-Career opportunities in Mining Industry

The online panel discussion was organised by ICFAI University Jharkhand, with experts from Mining Industry, with focus on career opportunities in mining industry . Panelists for the discussion were Dr Tapan Kumar Chand, Director, BALCO and former CMD, NALCO and former Director at Central Coalfields Limited and Vizag Steel Plant and Mr. Prabhakar Chowki, Director, Neyveli Lignite Limited.

The discussion was moderated by Prof O R S Rao, Vice-Chancellor, ICFAI University Jharkhand . A number of students from Jharkhand, Bihar Odisha and West Bengal and faculty members participated in the event.



The ICFAI University, Jharkhand
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Calendar snippet: 6th, 8th, A, THE WEEK, CAREERS

Prof. O R S Rao Vice-Chancellor ICFAI University Jharkhand

Career in Mining Industry

About ICFAI University Jharkhand

ICFAI University, Jharkhand is part of the ICFAI Group, known for its quality of education and ethics. The University was established as per the Jharkhand Government Act and the University is empowered to award degrees, as per Sec 22 of UGC Act, 1956. The University is committed to develop a new cadre of professionals, with a high level of competence and deep sense of ethics and commitment to the code of professional conduct. The ICFAI University, Jharkhand has undertaken the challenge of moulding students with different backgrounds by providing them Quality Higher Education, which includes not only sound knowledge of the subject but also hands-on professional skills and soft skills, so as to make them not merely employable but successful in their careers. At the same time, Job Market, particularly for fresh graduates has been undergoing a paradigm shift, in terms of the profiles of the Recruiting Companies as well as the Roles. It is in this context that the University felt the need to communicate to the students on a continuous basis, the changing trends in the Job Market and prepare the students accordingly. i-Nowkri News Letter is intended to fulfill the need by way of sharing the Job Market trends, Information on Campus Placements as well as Off-Campus placement opportunities (both in Private and Government Sectors) and advice to the students on how to prepare themselves to face the entire selection process. Besides, it serves as a communication channel for experience sharing by the students that successfully cracked the placement interviews.