

ICFAI University, Jharkhand

Placement Notification

Type: On-campus

Ref No: IUJ/P22/SS/Int/00033

S/No.	Aspect	Details
01	Company Name	Confederation of Indian Industry (CII)
02	Short brief on the Company	The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering Industry, Government and civil society, through advisory and consultative processes. CII is a non-government, not-for-profit, industry-led and industry-managed organization, with over 9000 members from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 300,000 enterprises from 294 national and regional sectoral industry bodies. For more than 125 years, CII has been engaged in shaping India's development journey and works proactively on transforming Indian Industry's engagement in national development. CII charts change by working closely with Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness and business opportunities for industry through a range of specialized services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues.
03	Company Website	www.cii.in
04	Education Requirement (Program/Programs)	BBA/ BCOM/ MBA
05	Eligibility Criteria (Minimum Marks, if any)	Attached
06	Designation/Job Title	Executive
07	Job Description	<ul style="list-style-type: none"> I. Preparation of Concept Note and promotional content for Flyer, Website, Brochures, mailers etc. II. Provide Administrative/ Logistics support for all major events III. Managing Digital Marketing Campaigns IV. Coordination for Outstanding collection V. Proactively market Conferences/ Training Programmes and other similar offerings of the state office / region
08	Location	Ranchi / Jamshedpur
09	Selection Process	Personal Interview
11	Salary (Rs/Month)	3.5 LPA to 5 LPA
12	Any other benefits	As per the company norm
13	Date for Campus Recruitment	08-04-2022
14	Last Date to Apply	08-04-2022
15	Person to be contacted	Prof. Sumit Kumar Sinha
16	Remarks	Interested candidates contact immediately/ Respond through the mail