

**ICFAI University, Jharkhand**

**Placement Notification**

Type: On-campus

Ref No: IUJ/P22/SS/Int/00005

S/No.	Aspect	Details
01	Company Name	<b>Just Dial Ltd</b>
02	Short brief on the Company	Just Dial Limited is India's No. 1 Local Search engine that provides local search related services to users across India through multiple platforms such as website, mobile website, Apps (Android, iOS), over the telephone (voice, pan India number 8888888888) and text (SMS). Justdial has also initiated 'Search Plus' services for its users. These services aim at making several day-to-day tasks conveniently actionable and accessible to users through one App. By doing so, it has transitioned from being purely a provider of local search and related information to being an enabler of such transactions. Justdial has also recently launched JD Omni, an end-to-end business management solution for SMEs, through which it intends to transition thousands of SMEs to efficiently run their business online and have adequate online presence via their own website and mobile site. Apart from this, it has also launched JD Pay, a unique solution for quick digital payments for its users and vendors, and JD Social, its official social sharing platform to provide curated content on latest happenings to users. The organisation also aims to make communication between users and businesses seamless through its Real Time Chat Messenger.
03	Company Website	<a href="https://www.justdial.com/">https://www.justdial.com/</a>
04	Education Requirement (Program/Programs )	MBA/B.Com/BBA
05	Eligibility Criteria ( Minimum Marks, if any)	<p><b>Knowledge-</b></p> <ul style="list-style-type: none"> <li>• Basic knowledge of methods involved in showing, promoting, and selling products or services.</li> <li>• Basic Computer Knowledge</li> <li>• English and Regional Language.</li> <li>• They should have fair idea about local locations or areas</li> </ul> <p><b>Skills-</b></p> <ul style="list-style-type: none"> <li>• Talking to customers to effectively convey information.</li> <li>• Judging Customer Behavior and accordingly molding the sales pitch</li> <li>• Interaction with customer to ascertain and evaluate needs and wishes of customer.</li> <li>• Listening to what Customer is saying and asking questions as appropriate</li> <li>• The ability to speak clearly so that it is</li> </ul>

		<p>understandable to a customer.</p> <p><b>Attitude-</b></p> <ul style="list-style-type: none"> <li>• Sales strategies and tactics, product demonstration and sales techniques</li> <li>• The ability to communicate information and ideas in speaking so others will understand</li> <li>• The ability to listen to and understand information and ideas presented through spoken words and sentences</li> </ul>
06	<b>Designation/Job Title</b>	Certified Internet Consultant (CIC)
07	<b>Job Description</b>	<ol style="list-style-type: none"> <li>1. Explain about JD service</li> <li>2. Gathering information of every small / big SME of the area and capture all his data- name of the establishment, contact details, products and services, photograph of the establishment, videos if any, menu cards, etc</li> <li>3. Create interest for JD products to Customer.</li> <li>4. Generating revenue for the company.</li> <li>5. Report to Office once a week</li> </ol>
08	<b>Location</b>	<b>Anywhere in Jharkhand</b>
09	<b>Selection Process</b>	<ul style="list-style-type: none"> <li>• PPT (Pre Placement Talk )</li> <li>• Group Discussion</li> <li>• Test</li> <li>• Personal Interview</li> </ul> <p>Process will complete on 23<sup>rd</sup> Nov 2021.</p>
11	<b>Salary (Rs/Month)</b>	<p>2.4 LPA + Bonus/ Perk</p> <ul style="list-style-type: none"> <li>• <b><u>The above package may increase depending on the work experience and current pay package of the candidate.</u></b></li> </ul>
12	<b>Any other benefits</b>	As per the company norm
13	<b>Date for Campus Recruitment</b>	23 <sup>rd</sup> November 2021
14	<b>Last Date to Apply</b>	17 <sup>th</sup> November 2021
15	<b>Person to be contacted</b>	Prof. Sumit Kumar Sinha
16	<b>Remarks</b>	Interested candidates contact immediately/ Respond through the mail

