

Industry Academia Partnership

Industrial Visit to Saa Vishnu Bakers Pvt. Ltd. – A Learning Experience for ICFAI University Jharkhand Students on 15 th April 2025



As part of the academic curriculum and experiential learning initiatives of ICFAI University Jharkhand, an industrial visit was organized by Corp and organized by Mr. Sumit Sinha, Prof-In-Charge, Corporate Relation, ICFAI University Jharkhand. The trip were accompanie orate and Placement Cell of ICFAI Management School, to Saa Vishnu Bakers Private Limited, the renowned manufacturers of Parle-G biscuits and cookies, located at Hajam Basti, Khunti Road, Ranchi, Jharkhand. The visit was conducted for students of BBA IV, BBA (Analytics) IV, BBA VI, and B.ComVI Semester, with a total of 56 students participating in this enriching experience. Theprogram was guided d and guided by esteemed faculty members Dr. Pallavi Kumari, Dr. Harkirat Singh Baland Mr. Indranil Barat



The delegation was warmly received by Mr. Prabhas Kumar, HR Manager at Saa Vishnu Bakers Pvt. Ltd., who coordinated the entire visit and offered an insightful walkthrough of the plant's operations. During the visit, students gained practical exposure to:

- The production line of biscuits and cookies
- Packaging techniques and quality control systems
- Implementation of health, hygiene, and safety protocols
- Overview of the supply chain and logistics network



A highlight of the visit was an interactive session with Mr. Jhagannath Jha, CEO of Saa Vishnu Bakers Pvt. Ltd., and his HR team. They shared valuable insights on innovation, operational excellence, and consumer satisfaction within the FMCG sector, emphasizing the importance of continuous improvement and customer-centric approaches in the food manufacturing industry. This industrial visit proved to be a highly beneficial and impactful learning experience for the students. It provided them with firsthand exposure to real-world business environments and manufacturing processes, along with enhanced awareness of potential career and internship opportunities in the FMCG industry.

