

Treasured Moments and Accolades

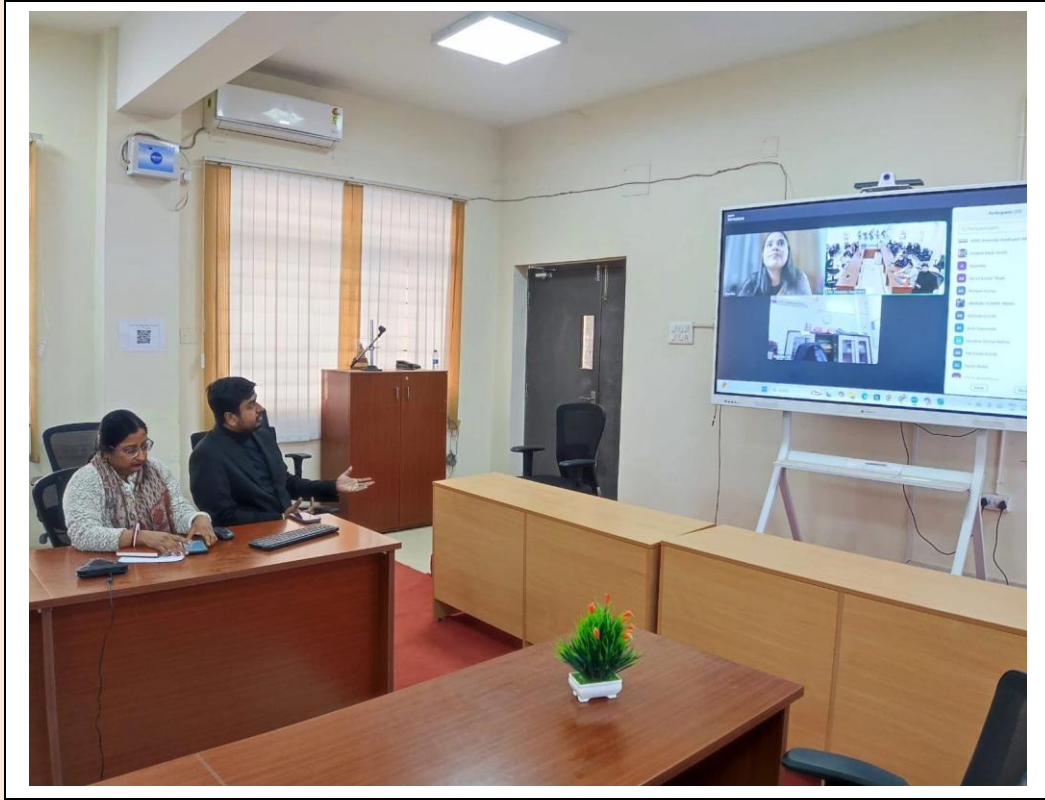


National Startup Day 2026 | ICFAI University Jharkhand



On 16 January 2026, ICFAI University Jharkhand, through its Institution's Innovation Council (IIC), celebrated National Startup Day with an online talk on Innovation & Entrepreneurship, marking a decade of the Startup India initiative.

The session was addressed by Ms. Abantika Bhowmik Gupta, Founder of ShopAame, who shared her entrepreneurial journey from a corporate career to building a startup using personal savings, local sourcing, and her expertise in digital marketing, logistics, and operations. She highlighted the realities of entrepreneurship, the responsibility towards artisans and employees, and encouraged students to develop resilience, adaptability, and a continuous learning mindset—while recognizing both jobs and startups as valid career paths.



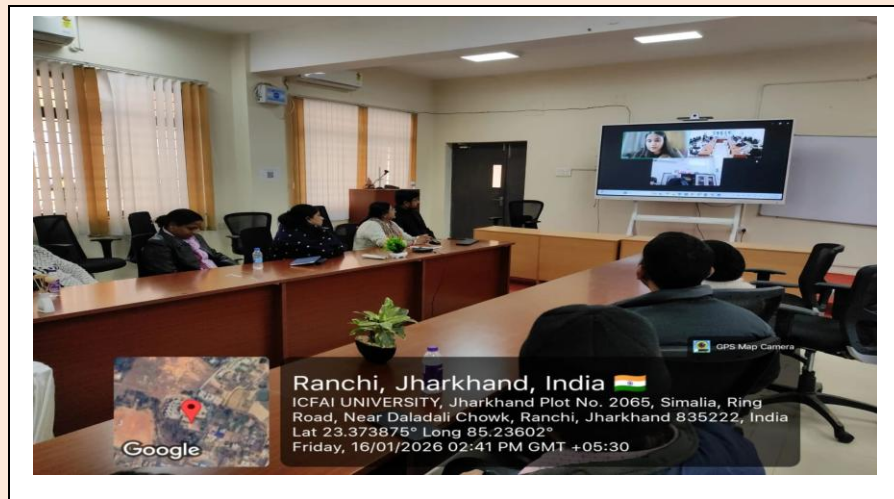


On the occasion of National Startup Day, ICFai University Jharkhand, through its Institution's Innovation Council (IIC), organized a special online talk on Innovation and Entrepreneurship, commemorating a decade of the Startup India initiative.

The session was delivered by Ms. Abantika Bhowmik Gupta, budding entrepreneur and Founder of ShopAame, who shared her inspiring entrepreneurial journey, practical insights, and real-world experiences from the startup ecosystem

Her interaction offered valuable perspectives on innovation, resilience, and the evolving startup landscape, motivating participants to think creatively and entrepreneurially.

The talk aimed to inspire faculty members and strengthen the role of academia in nurturing innovation, entrepreneurship, and startup culture, in alignment with the objectives of the Institution's Innovation Council (IIC) and the national vision of Startup India.





The event was organized with the guidance and support of Prof. Col. Dr. Ranjit Singh, Vice Chancellor, and Prof. Dr. J. B. Patnaik, Registrar, ICFAI University Jharkhand. Special appreciation goes to Prof. Sumit Kumar Sinha, President (IIC), Dr. Pallavi Kumari, Vice President (IIC), and Mr. Indranil Barat, Convenor (IIC) for their instrumental role.

