7th Board of Studies (BoS) Meeting held on 1st July 2025, at ICFAI University Jharkhand.

Dr. Pallavi Kumari, HOD IMS presented the comprehensive curriculum review report of ongoing and proposed programmes under IMS Department.

The meeting was chaired by our esteemed Prof. (Dr.) Col.Ranjit Singh, Hon'ble Vice Chancellor, with the gracious presence of Prof. (Dr.) J. B. Patnaik, Registrar & Special Invitee, alongside all internal faculty members of the Department of Management (IMS).

We express our heartfelt gratitude to all distinguished external members for their valuable contributions and insights:

Prof. (Dr.) Kriti Bhaswar Singh, Associate Professor & Head, Central University of Jharkhand

Dr. Amar Eron Tigga, Professor, Marketing Management, XISS

Mr. C.A. Rakesh Kumar Sharma, Co-founder & CFO – HR, Reliable Automobiles Pvt. Ltd.

Mr. Manish Kumar, Founder – Dynamic Tarang Pvt. Ltd. (Suppat Food Products), Promoter Director in Hospitality Sector Dr. Satyendra Kishore, Adjunct Professor – IMS

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Few Key academic reforms and recommendations discussed for further approval includes:

⬩ Minimum instructional hours per credit

⬩ Integration of SWAYAM/MOOCs and support for credit transfer under the Academic Bank of Credits (ABC) framework

⬩ Inclusion of Indian Knowledge Systems (IKS) in higher education

⬩ Proposal for Discipline Electives from multidisciplinary streams (ITS, ILS)

⬩ Alignment with UGC Guidelines, NEP 2020, Credit Framework for Undergraduate Programmes (CCFUP 2022), and the National Higher Education Qualifications Framework (NHEQF) under the Multiple Entry-Exit System.

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International
Conference

"Redefining Responsible and Sustainable Business : Aliging AI, Society & Governance"

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About ICFAI University

ICFAI University Jharkhand (IUJH), a distinguished institution under the revered ICFAI Group, stands as a torchbearer of quality and innovation in higher education. As the first private university in Jharkhand, established through a State Legislative Act and recognized by the UGC, IUJH has carved a niche for academic excellence and ethical values.

Offering a rich spectrum of programs in Engineering, IT, Law, and Management, the university blends modern pedagogy with real-world relevance. With a deep commitment to integrity, innovation, and student-centric learning, IUJ nurtures minds through rigorous academics, practical training, and industry-linked experiences—preparing graduates to thrive as capable, responsible professionals in a rapidly changing world.

About State Jharkhand

Jharkhand, is a land where nature, heritage, and progress converge. Blessed with nearly 40% of the nation's mineral wealth, it powers India's industrial strength through cities like Jamshedpur, Dhanbad, and Bokaro, etc. with forests, and tribal traditions, it pulses with cultural depth. Embracing the Digital India vision, the state champion's innovation and transparent governance, steadily enhancing public services and quality of life. With a growing focus on education and sustainable development, Jharkhand stands as a vibrant symbol of India's evolving spirit.

ICFAI Management School (IMS)

ICFAI Management School (IMS) is a premier hub of business education, devoted to shaping visionary leaders for a dynamic global economy. Offering a range of programs—Ph.D., MBA, Executive MBA, BBA, and BBA in Business Analytics—IMS equips students with cutting-edge knowledge, practical acumen, and ethical grounding.

With a strong focus on case-based learning, industry projects, and a vibrant network of corporate mentors, IMS nurtures critical thinking, leadership, and innovation. Its flagship MBA and specialized BBA programs empower learners to navigate complexity with clarity and lead with purpose in today's fast-evolving business landscape.

About International Conference

In the face of transformative technological shifts and evolving global expectations, businesses are under increasing pressure to align innovation with sustainability, ethics, and social responsibility. The International Conference on "Redefining Responsible and Sustainable Business: Aligning AI, Society and Governance" provides a dynamic platform to critically explore how businesses can leverage Artificial Intelligence to redefine strategic priorities, operational efficiencies, and stakeholder engagement models in a sustainable and inclusive manner. With a strong emphasis on domains such as finance, marketing, human resources, operations, law, strategy, and governance, the conference will delve into topics like ethical AI adoption, green finance, DEI-oriented talent strategies, predictive analytics, digital transformation, and regulatory frameworks.

It seeks to examine how AI can be embedded in sustainable investing, talent development, ESG compliance, circular economy practices, and responsible consumption, while fostering equitable access and digital inclusion. By uniting scholars, industry leaders, policymakers, and technologists, the conference aims to generate interdisciplinary insights and co-develop actionable frameworks for AI-integrated business models that prioritize long-term value, resilience, and global equity. Ultimately, it aspires to reshape the discourse around business success—one that is grounded in ethical innovation, social impact, and the principles of responsible governance.

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A brief half-page bio with a photo of the author(s) is required. Selected papers and invited talks will be published in the Conference Proceedings, available to all registered delegates. Only presented papers with paid registration will be considered for publication. Six best papers across three technical sessions will receive cash awards.

Registration

Category of Delegate	Amount for Registration	
	National Participants	International Participants
Delegates from Industries	Rs. 2000	$ 45
Academicians	Rs.1200	$ 30
Research Scholars	Rs. 1000	$ 20
Students	Rs. 500	$15
Conference Registration Link	iuiharkhand.edu.in/Conference/RedefiningConf.	

Important Dates	Dates
Abstract Submission Deadline	30-Aug-25
Acceptance Notification	05-Sep-25
Full Paper Submission	15-Sep-25
Registration Deadline	20-Sep-25
Conference Dates	25–26 September 2025

Submission Guidelines:
- **Formatting and Layout:** Manuscripts must be submitted in MS Word format, using Times New Roman, 12-point font, with 1.5 line spacing and justified margins.

- **Title Page and Author Details:** The title page should include the full name of the author(s), email address, ORCID ID (if available), and institutional affiliation.

- **Originality and Plagiarism:** Submissions must be the original work of the author(s). Manuscripts with a similarity index exceeding 10% will not be considered for review.

- **Abstract, Keywords, and References:** An abstract should be provided, along with 5 to 7 relevant keywords. All references and in-text citations must follow the APA 7th Edition formatting style.

- **Figures, Tables, and Language:** All figures and tables must be clearly presented, numbered consecutively, and include appropriate captions and source details. Manuscripts must be thoroughly proofread and free from grammatical errors prior to submission.

- **Submission and Communication:** Authors must submit their manuscripts through the designated paper submission link.: confrrsb2025@iujharkhand.edu.in For queries or further communication

Publication Opportunity:
- Best selected papers will be published in **ABDC and Scopus** listed Journals, processing fee will be applicable. **Edited book** with renowned publishers. However, the avenue for publication and process will notify later. The conference organizing committee reserves the right to short list a manuscript for publication. And the decision of the committee will be final.

- Conference proceedings with reputed publishers/ICFAI Journal

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Subthemes encompassing key areas :

Track 1: Sustainable Management and Responsible Business Practices
FinTech and AI for Sustainable Financial Inclusion, Predictive Analytics for Strategic Business Planning, AI-Driven Fraud Detection, Risk, and Compliance Management, Sustainable and Ethical Investing through Intelligent Technologies, Digital Currencies, Blockchain, and Inclusive Finance, Green Finance and Carbon Accounting Innovations, Smart Supply Chain and Retail Management using AI, Ethical and Responsible AI in Business Decision-Making, Marketing Analytics and ROI Measurement for Sustainability, Personalized and Eco-Conscious Consumer Engagement, Brand Building and CSR Communication in the AI Era, Future Consumption and Market Behavior Modelling, Technology-Enabled Circular Economy and Product Tracking.

Track 2: Human Capital, Organizational Development, and Ethical Workplaces
Human–AI Collaboration for Agile Talent Management, Predictive HR Strategies: Retention, Planning, and Learning, Workplace Mental Health, DEI, and Ethical HR Practices, Leadership and Organizational Design for a Sustainable Future, Workforce Transformation, Upskilling, and Talent Development in AI Economies, Impact of AI on Employment, Labor Rights, and Future of Work Policies, Human–AI Collaboration in HRM, Leadership, and Organizational Design, Advancing DEI and Mitigating Algorithmic Bias in Systems and Media, Responsible AI for Inclusive Healthcare, Mental Well-being, and Public Trust.

Track 3: AI, Technology, and Sustainable Operations
AI-Driven IT Innovations: Bridging Global Gaps in Sustainability, AI in Green Data Centers and Energy-Efficient Computing, Role of AI in Cybersecurity for Sustainable IT Infrastructure, Designing Sustainable Software Architectures using AI, AI for Predictive Maintenance of IT Ecosystems, Balancing AI Innovation with Ethical IT Governance, Role of AI in Reducing E-Waste and Managing IT Lifecycle, Leveraging AI for Global Digital Inclusivity, Sustainable AI Model Training and Deployment Practices, Role of Quantum Computing and AI in Sustainable IT Solutions, AI for Sustainable Economic Efficiency, Optimizing Sustainable Supply Chains, Energy-Efficient AI Maintenance, Reducing Waste, Boosting Productivity with AI, Logistics Optimization for a Greener Future, AI for Real-Time Circular Economy Inventory, AI in Demand Forecasting for Sustainability, Smart Facility Management with AI & IoT, Adaptive Green Manufacturing Planning, Building Resilience with AI Risk Management, AI in ESG Tracking and Reporting.

Track 4: Interdisciplinary Policy Frameworks, Governance, and Law
National AI Strategies for Sustainable Development, Regulatory Frameworks for Ethical AI, AI and Data Governance Policies, Workforce and Education Policies in the Age of AI, AI and Public Sector Innovation, Global AI Governance and International Cooperation, AI Risk Management and Compliance Policies, Inclusion and Equity in AI Policy-Making, Environmental Policies for Green AI, AI Policy Impact Assessment and Accountability Mechanisms, Strategizing with AI for Sustainable, Resilient, and Inclusive Global Markets, AI-Driven Decision-Making for Long-Term Business and Policy Planning, Scenario Planning, Risk Management, and Innovation through AI, Measuring and Improving Sustainability and Circular Economy KPIs using AI, Ethical Governance of AI in Business, Health, Media, and Society, Leveraging AI for Sustainable Finance, Carbon Accounting, and Green Investment.

Apart from the above mentioned Subthemes the research papers may also be contributed in the related areas aligned with the theme of the conference.

Call for Paper
Participants are invited to submit original research papers or case studies showcasing innovations, concepts, or practical insights. Submissions must include a 250–300 word abstract and a full paper not exceeding 3000 words (excluding tables, figures, and references).

Greetings from ICFAI University Jharkhand!!!!

It is with great pleasure that we invite you to participate in the International Conference on "Redefining Responsible and Sustainable Business: Aligning AI, Society, and Governance", to be held on September 25–26, 2025, organized by ICFAI Management School (IMS), ICFAI University Jharkhand, Ranchi

We invite you to:

* Submit your abstracts and research papers that align with the conference theme or its subthemes.

* Engage in high-impact discussions and keynote sessions with global experts.

* Publish your work in conference proceedings or partner journals (ABDC/Scopus-listed, based on the quality of the article and the publisher's terms and conditions).

📌Important Dates

· Abstract Submission Deadline: August 30, 2025

· Notification of Acceptance: September 5, 2025

· Full Paper Submission: September 15, 2025

· Registration Deadline: September 20, 2025

· Conference Dates: September 25–26, 2025

📌Mode: Hybrid – Attend on campus at IU Jharkhand or participate virtually.

📩Submit your paper: confrrsb2025@iujharkhand.edu.in

🌐Conference Registration Link: **https://www.iujharkhand.edu.in/Confer.../RedefiningConf.aspx**

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