### **Extracurricular Activities**







Marketing Minds at Work! 🎉

The Marketing Club of ICFAI Management School, ICFAI University Jharkhand, successfully organized an exciting Marketing Quiz, where 42 students showcased their knowledge across three challenging rounds—Brands, Punchlines, and Brand Logos!

Under the guidance of Dr. Mridanis Jha, the event was a great success, and we are thrilled to announce the winners:

Ist Position – Kaushik Kumar & Shikha Kumari (MBA II)

🏅 2nd Position – Subojit Ghosh & Shrawan Kumar (BBA VI & **B.Com** VI)

🏅 3rd Position – Rajan Thakur & Rana Ranbir Singh (B.Com VI)



Intra-University Extempore Competition, "HR Blitz – The Extempore Challenge," organized by IMS, taking place today, February 27, 2025, at the IUJ Auditorium from 11.00 A.M to 12. 00 P.M.

"Think Fast, Speak Smart, Lead with Impact!"
ICFAI Management School organized
'HR Blitz - The Extempore Challenge'



















HR Blitz - The Extempore Challenge

The HR Club of ICFAI Management School, ICFAI University Jharkhand, successfully organized the thrilling 'HR Blitz - The Extempore Challenge' on 27th February 2025 where 32 students showcased their HR expertise—from workforce trends to innovative HR strategies.

Guided by Dr. Pallavi Kumari and Dr. M.Rajkumar the event was a great success, and we are excited to announce the winners:

1st Position – Aditya Kumar (BBA – IV) 2nd Position – Shivesh Singh (BBA (BA) & Kusum Marandi (BBA – II) 3rd Position – Rishika Gupta (MBA – II)

Congratulations to all the winners and participants for their enthusiasm and competitive spirit! Keep learning, keep growing, and keep striving for excellence!







# \*ICFAI University Students Shine at IIM Ranchi's Three-Day RUSH Festival\*



\*ICFAI University students\* recently had the incredible opportunity to participate in the prestigious three-day \*RUSH Festival\* organized by \*IIM Ranchi.\* \*from 21stfeb 2025 to 23rdfeb 2025\*, This grand festival was packed with a variety of games, events, competitions, and cultural functions. Each night concluded with an exhilarating DJ night, making it a truly unforgettable experience for all attendees.

This event was a stepping stone for our students, and we look forward to many more such opportunities in the future!

#### Shine at IIM Ranchi's Three-Day RUSH Festival\*







The team's stellar performance was recognized with the prestigious \*"Evidence-Based Advocate"\* title, further bringing pride and honor to ICFAI University. This experience provided invaluable learning opportunities, enhancing our students' public speaking and debating skills. The competition allowed them to interact with students from a top-tier institution and prove their capabilities on a grand stage. We hope that ICFAI University will continue to organize and encourage participation in such prestigious events, enabling students to gain more exposure, confidence, and skill development. A special mention goes to Saloni Sahahdeo, whose exceptional leadership and unwavering support made this achievement possible. Among the many events, one of the most thrilling was the \*Parliamentary Debate Competition\*,called \*Sansad charcha\* in which our university team actively participated, took place on the third day(23rd Feb,2025) of the festival. The team represented the \*Jharkhand Mukti Morcha (JMM) Party\* and debated against the implementation of the \*Uniform Civil Code (UCC).\*



The team was ably led by *Saloni Sahahdeo (BBALLB-IV)*, an exceptional and inspiring leader whose contributions were pivotal to the group's success. She took the initiative in preparing comprehensive research materials, clearly delegated speaking points, and ensured each team member was well-prepared and confident in presenting their arguments. Her leadership was widely appreciated—not only by the team but also by fellow participants, the judging panel, and the speaker. Saloni's impressive presentation skills and compelling arguments won admiration from both opponents and allies alike. The special recognition she received filled the entire team with pride and a sense of accomplishment.

The team comprised the following members:

- Saloni Sahahdeo (Team Leader, BBALLB-IV)
- Sreenath Gupta (BBALLB-IV)
- Shreyanshu Pandey (BBA BA-IV)
- Sweety Kumari (BBA LLB-IV)

Exploring the Future of Urban\_Management at Ranchi Smart City Control RoomE- chalan control room smart city dhurwa. Students got an in-depth understanding of how technology is shaping the future of urban living! From traffic management, surveillance, waste disposal, and water supply monitoring to real-time data analytics, the control room is at the heart of making hashtag Ranchi a smarter, safer, and more efficient city.











#### Lecture cum awareness session on SDG(Theme 7)

Lecture on Sustainable Development Goal 7: Affordable and Clean Energy held today dated 28/02/2025

## An insightful lecture on Sustainable Development Goal 7: Affordable and Clean Energy, held on 28/02/2025

SDG 7 is critical to addressing the global energy challenge and ensuring access to affordable, reliable, sustainable, and modern energy for all. As we move towards a future that demands innovation and responsibility, the importance of clean energy cannot be overstated. This lecture will explore the vital role energy plays in shaping economies, mitigating climate change, and improving the quality of life for people across the globe.

Dr. Shreya Gorai, Assistant Professor, an expert in the field, shared valuable insights on the current global energy landscape, progress made toward SDG 7, and the innovative solutions required to meet future energy needs.

This lecture presented a unique opportunity to expand your understanding of sustainable energy and contribute to the global conversation on how we can collectively work toward a more sustainable future.











