

Extracurricular Activities

Students Showcase Entrepreneurial Talent at IIEDC Inauguration through Innovative Business Idea Presentations..



Such platforms play a vital role in uncovering and nurturing students' hidden entrepreneurial potential. By providing a space to ideate, present, and receive feedback, students gain the confidence to transform their innovative thoughts into viable business concepts. It encourages creativity, critical thinking, and problem-solving while exposing them to real-world challenges. Moreover, it fosters a culture of innovation and self-reliance, motivating students to explore entrepreneurship as a promising career path.

Heartiest congratulations to the selected ventures — Cognisense, Nest Finder, Kammo, and Drishtisetu Technologies!



Our MBA student, Mr. Ujjwal Singh, presented an innovative business idea titled *“Iron & Cask – Premium RTD Coffee.”* The concept reflects a strong understanding of evolving consumer preferences in the ready-to-drink beverage segment. With a focus on quality, convenience, and premium positioning, the idea showcases entrepreneurial vision and market awareness, making it a promising venture in the growing café and beverage industry.





These innovative ideas reflect the creativity, problem-solving ability, and entrepreneurial spirit of our students. Such platforms provide a valuable opportunity for students to present their business concepts, transform ideas into actionable plans, and gain confidence in pitching. It not only nurtures innovation but also encourages practical learning, collaboration, and future-ready thinking. Wishing all the teams continued success in their entrepreneurial journey! The ideas were highly appreciated, and valuable feedback, insights, and observations were shared by the university's team of professors. The initiatives received commendation from Hon'ble Chancellor Dr. T.R.K. Rao, Vice-Chancellor Col. Dr. Ranjit Singh, and Registrar Prof. (Dr.) J. B. Patnaik. Furthermore, a clear roadmap was outlined to take these ideas forward to the next stage of prototype testing.

